



Georgia Driver's Education Commission

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www.gahighwaysafety.org/gdec/

PUBLIC NOTICE: GEORGIA DRIVER'S EDUCATION COMMISSION

The Georgia Driver's Education Commission will conduct its third quarter Commission meeting on June 9, 2026 at 1:30 p.m. The meeting will be held at the Governor's Office of Highway Safety, 2 Martin Luther King, Jr., Drive SE, Suite 370, Atlanta, Georgia 30334. The public is welcome to attend. Meeting documents and public access information will be posted on <https://www.gahighwaysafety.org/gdec-resources/> by 5:00 pm on June 5, 2025.

1	Call to Order	<i>Allen Poole</i>	
2	Roll Call	<i>Josh Turner</i>	
3	Adoption of Agenda	<i>Allen Poole</i>	
4	Approval of March 25, 2026 Meeting Minutes	<i>Allen Poole</i>	Page 2
5	Public Comments	<i>Allen Poole</i>	
6	Staff Report	<i>Josh Turner</i>	Page 11
	Scholarship Reports for April 2026, May 2026, and June 2026		
	Scholarship Redemption and Customer Service Reports for March, 2026, April, 2026, and May 2026.		
	GDOT's Daily Fatality Report		
7	Approval of Fiscal Year 2027 Marketing Plan	<i>Josh Turner</i>	Page 18
8	Consider Amendment to Fiscal Year 2026 Budget	<i>Josh Turner</i>	Page 38
9	Consider Adoption of Fiscal Year 2027 Budget	<i>Josh Turner</i>	Page 38
10	Consider Amendments to the Georgia Driver's Education Commission Driver's Education Grant Scholarship Program Eligibility Requirements	<i>Josh Turner</i>	Page 39
11	Adoption of Fiscal Year 2027 Meeting Schedule	<i>Josh Turner</i>	Page 45
12	Other New Business	<i>Allen Poole</i>	
13	Executive Session – Personnel	<i>Allen Poole</i>	
14	Adjournment	<i>Allen Poole</i>	

MINUTES OF THE
GEORGIA DRIVER’S EDUCATION COMMISSION

March 25, 2026, 1:30 p.m.
Athens Technical College
800 U.S. Highway 29 North
Building F – President’s Board Room
Athens, Georgia 30601

Call to Order

Chairman Allen Poole called the regularly scheduled, third quarter meeting of the Georgia Driver’s Education Commission to order on March 25, 2026, at 1:30 p.m. and warmly welcomed those in attendance and thanked Dr. Andrea D. Daniel, President of Athens Technical College for hosting the Commission meeting. Chairman Poole requested Mr. Josh Turner call the roll of members to confirm the presence of a quorum. A quorum was established.

Those in attendance and constituting a quorum were as follows:

Board Members in Attendance	Board Members not in Attendance
Mr. Allen Poole, Chairman	Ms. Angelique B. McClendon
Ms. Kathy Watts	
Mr. J. Barry Schrenk	
Dr. Andrea Daniel	

Non-Members in Attendance were as follows:

Mr. Josh Turner, Georgia Driver’s Education Commission
Ms. Kisha Bell, Georgia Driver’s Education Commission
Mr. Marcus Holyfield, Georgia Driver’s Education Commission
Ms. Pamela Farr, Georgia Driver’s Education Commission
Mr. Robert Hydrick, Governor’s Office of Highway Safety
Mr. Bob Cramer, Campus Multimedia
Mr. Derek Paganini, Campus Multimedia
Mr. Al McCall, Athens Technical College
Mr. John Usry, Athens Technical College
Mr. Elliot Dordick, Office of the Attorney General

Approval of Agenda

Chairman Poole presented the agenda. Mr. J. Barry Schrenk made a motion to adopt the agenda. Dr. Andrea D. Daniel seconded the motion. There was no further discussion. The motion passed unanimously.

Approval of December 9, 2025, Meeting Minutes

Chairman Poole presented the December 9, 2025, meeting minutes. Mr. Schrenk made a motion to adopt the minutes. Ms. Kathy L. Watts seconded the motion. There was no further discussion. The motion passed unanimously.

Public Comment

Chairman Poole opened the floor for public comment. There was no response.

Staff Report

Chairman Poole called on Mr. Turner to present the staff report. Mr. Turner presented the Scholarship Reports for the months of January, February, and March 2026, and the Scholarship Redemption and Customer Service Reports for December 2025, January 2026, and February 2026.



**Georgia Driver's Education Grant Scholarship Program
Monthly Scholarship Report**

Month: January 2026	Monthly Allocation: 1,253	
	Applied	Approved
Tier 1 New Applicants:	0	0
Tier 2 New Applicants:	414	414
New Applicants Automatically Denied Due to Exceeding Household Income Limits & Not Enrolled in School	96	0
Total New Applicants This Month:	510	414

Reconsideration Statistics	Applied	Approved	Denied	\$ Needed to Award Denied
Tier 1 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 1 Awaiting Final Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting First Reconsideration:	381	381	0	\$ -
Tier 2 Awaiting Final Reconsideration:	458	458	0	\$ -

New Applicants this Month Eligible for First Reconsideration Next Month:	0
Applicants Eligible for Final Reconsideration Next Month:	0

Congressional District	Tier 1			Tier 2		
	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month
1	0	0	0	14	5	16
2	0	0	0	29	29	38
3	0	0	0	17	21	20
4	0	0	0	17	17	25
5	0	0	0	18	21	14
6	0	0	0	64	51	61
7	0	0	0	25	14	21
8	0	0	0	31	18	15
9	0	0	0	36	33	21
10	0	0	0	26	35	32
11	0	0	0	48	29	40
12	0	0	0	17	19	18
13	0	0	0	69	54	53
14	0	0	0	47	35	40
Total	0	0	0	458	381	414
Value of Awards	\$ -	\$ -	\$ -	\$ 297,700.00	\$ 247,650.00	\$ 269,100.00



Georgia Driver's Education Grant Scholarship Program Monthly Scholarship Report

Month: February 2026	Monthly Allocation: 748	
	Applied	Approved
Tier 1 New Applicants:	11	11
Tier 2 New Applicants:	828	737
New Applicants Automatically Denied Due to Exceeding Household Income Limits & Not Enrolled in School	226	0
Total New Applicants This Month:	1065	748

Reconsideration Statistics	Applied	Approved	Denied	\$ Needed to Award Denied
Tier 1 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 1 Awaiting Final Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting Final Reconsideration:	0	0	0	\$ -

New Applicants this Month Eligible for First Reconsideration Next Month:	91
Applicants Eligible for Final Reconsideration Next Month:	0

Congressional District	Tier 1			Tier 2		
	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month
1	0	0	1	0	0	23
2	0	0	0	0	0	58
3	0	0	1	0	0	54
4	0	0	0	0	0	42
5	0	0	1	0	0	33
6	0	0	0	0	0	71
7	0	0	1	0	0	33
8	0	0	0	0	0	39
9	0	0	4	0	0	66
10	0	0	1	0	0	72
11	0	0	0	0	0	72
12	0	0	0	0	0	36
13	0	0	1	0	0	71
14	0	0	1	0	0	67
Total	0	0	11	0	0	737
Value of Awards	\$ -	\$ -	\$ 7,150.00	\$ -	\$ -	\$ 479,050.00



Georgia Driver's Education Grant Scholarship Program Monthly Scholarship Report

Month: March 2026	Monthly Allocation: 665	
	Applied	Approved
Tier 1 New Applicants:	10	10
Tier 2 New Applicants:	564	564
New Applicants Automatically Denied Due to Exceeding Household Income Limits & Not Enrolled in School	156	0
Total New Applicants This Month:	730	574

Reconsideration Statistics	Applied	Approved	Denied	\$ Needed to Award Denied
Tier 1 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 1 Awaiting Final Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting First Reconsideration:	91	91	0	\$ -
Tier 2 Awaiting Final Reconsideration:	0	0	0	\$ -

New Applicants this Month Eligible for First Reconsideration Next Month:	0
Applicants Eligible for Final Reconsideration Next Month:	0

Congressional District	Tier 1			Tier 2		
	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month
1	0	0	0	0	0	14
2	0	0	0	0	0	33
3	0	0	1	0	0	36
4	0	0	0	0	0	30
5	0	0	0	0	0	16
6	0	0	1	0	43	79
7	0	0	0	0	0	15
8	0	0	0	0	0	32
9	0	0	1	0	0	64
10	0	0	1	0	3	42
11	0	0	2	0	5	29
12	0	0	1	0	0	25
13	0	0	0	0	40	93
14	0	0	3	0	0	56
Total	0	0	10	0	91	564
Value of Awards	\$ -	\$ -	\$ 6,500.00	\$ -	\$ 59,150.00	\$ 366,600.00

Provider Scholarship Redemption Report for December 2025			
Provider Name	Scholarships Redeemed	Provider Name	Scholarships Redeemed
A-1 Driving School, Inc.	89	Dickerson Driving School, Inc.	4
West Metro Driving School	27	Marietta City Board of Education	4
Barber's Driving School, Inc.	18	North Georgia Technical College	4
1 ACT Driving Schools, LLC	13	Kennesaw Driving School	4
Advance Driving Academy	12	The Wiser Driver	4
Augusta Technical College	12	Southeastern Regional Driving and Safety Academy Inc	4
1st Stop Georgia Driving Academy	11	Albany Technical College	3
New London School of Driving Inc.	11	Central Georgia Technical College	3
A Driving Advantage	11	DriveSmart Georgia	3
Taggart's Driving School	10	Southern Crescent Technical College	3
Gwinnett County Board Of Education	9	Coastal Pines Technical College	2
AA Academy of Action Driving School	8	Collins Driving School	2
Duluth DUI and Driving School	8	Southern Regional Technical College	2
Brock's Driver Education School, Inc.	7	Athens Technical College	1
Savannah Technical College	6	Oconee County Board of Education	1
Georgia Driving School, Inc.	5	Ogeechee Technical College	1
Georgia Northwestern Technical College	5	Southeastern Technical College	1
Pinnacle Pointe DUI & Driving Schools	5	West Georgia Technical College	1
South Cherokee/Jasper Driver Improvement Clinic Inc.	5	Wiregrass Georgia Technical College	1
		Total	320

Customer Service Report for December 2025			
GDEC Provider Email Contacts	43	Individual Staff Email Contacts	1,203
GDEC Student/Parent Email Contacts	124	Invoices Processed: 130 totaling \$183,293.22 accounting for 374 students	

Provider Scholarship Redemption Report for January 2026			
Provider Name	Scolarships Redeemed	Provider Name	Scholarships Redeemed
A-1 Driving School, Inc.	277	DriveSmart Georgia	13
West Metro Driving School	97	North Georgia Technical College	13
1 ACT Driving Schools, LLC	50	Southern Regional Technical College	13
New London School of Driving Inc.	50	Albany Technical College	12
Barber's Driving School, Inc.	45	Southern Crescent Technical College	9
Pinnacle Pointe DUI & Driving Schools	44	Wiregrass Georgia Technical College	9
Gwinnett County Board Of Education	29	AA Academy of Action Driving School	8
Advance Driving Academy	27	FB Driving, Inc.	8
Marietta City Board of Education	27	Nathan's Driving School, Inc.	8
1st Stop Georgia Driving Academy	24	Oconee County Board of Education	8
Taggart's Driving School	23	Duluth DUI and Driving School	7
Central Georgia Technical College	20	Collins Driving School	6
The Wiser Driver	20	Coastal Pines Technical College	5
Savannah Technical College	19	Ogeechee Technical College	5
Augusta Technical College	18	Athens Technical College	4
Georgia Driving School, Inc.	18	Southern Defensive Driving School	4
Brock's Driver Education School, Inc.	17	West Georgia Technical College	3
A Driving Advantage	17	Calhoun City BOE	2
Georgia Northwestern Technical College	16	Gordon County Board of Education	1
South Cherokee/Jasper Driver Improvement Clinic Inc.	16	Lanier Technical College	1
Southeastern Regional Driving and Safety Academy Inc	16	Oconee Fall Line Technical College	1
Kennesaw Driving School	15	South Georgia Technical College	1
Dickerson Driving School, Inc.	13	Total	1039

Customer Service Report for January 2026			
GDEC Provider Email Contacts	27	Individual Staff Email Contacts	1,610
GDEC Student/Parent Email Contacts	99	Invoices Processed: 127 totaling \$174,355.10 accounting for 357 students	

Provider Scholarship Redemption Report for February 2026			
Provider Name	Scolarships Redeemed	Provider Name	Scholarships Redeemed
A-1 Driving School, Inc.	150	DriverSmart Georgia	9
West Metro Driving School	37	Marietta City Board of Education	9
Barber's Driving School, Inc.	33	Southern Regional Technical College	9
Advance Driving Academy	27	AA Academy of Action Driving School	8
New London School of Driving Inc.	25	Collins Driving School	8
1 ACT Driving Schools, LLC	24	Kennesaw Driving School	6
Pinnacle Pointe DUI & Driving Schools	21	Southern Crescent Technical College	6
Gwinnett County Board Of Education	20	Georgia Driving School, Inc.	4
Georgia Northwestern Technical College	19	South Georgia Technical College	4
Brock's Driver Education School, Inc.	18	West Georgia Technical College	4
Central Georgia Technical College	18	Duluth DUI and Driving School	3
North Georgia Technical College	15	The Wiser Driver	3
Savannah Technical College	14	Athens Technical College	2
1st Stop Georgia Driving Academy	12	Southern Defensive Driving School	2
Albany Technical College	12	Nathan's Driving School, Inc.	2
Augusta Technical College	12	Oconee County Board of Education	2
Wiregrass Georgia Technical College	12	Southeastern Technical College	2
Southeastern Regional Driving and Safety Academy Inc	11	Cathoun City BOE	1
A Driving Advantage	11	Coastal Pines Technical College	1
Gordon County Board of Education	10	Lanier Technical College	1
Taggart's Driving School	10	Oconee Fall Line Technical College	1
South Cherokee/Jasper Driver Improvement Clinic Inc.	10	Ogeechee Technical College	1
Dickerson Driving School, Inc.	9	Total	618

Customer Service Report for February 2026			
GDEC Provider Email Contacts	64	Individual Staff Email Contacts	2,349
GDEC Student/Parent Email Contacts	98	Invoices Processed: 118 totaling \$175,280.90 accounting for 338 students	

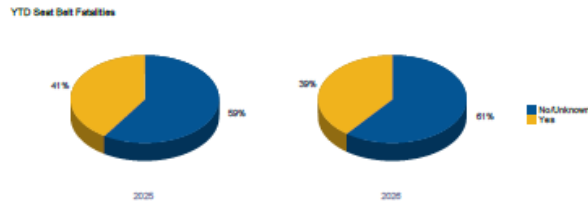
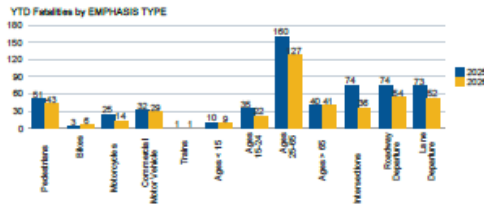
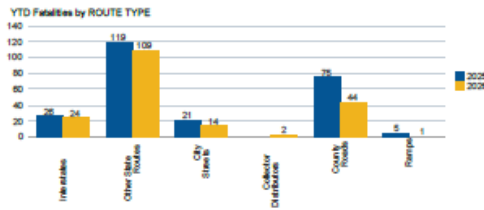
Next, Mr. Turner highlighted the Georgia Department of Transportation's Daily Fatality Report which showed 194 fatalities on Georgia roadways through March 15, 2026. Mr. Turner noted that the number of fatalities reported in calendar year 2025 was 1,338, a 10% decrease from the previous year. A copy of the report is attached to these minutes.

**Georgia Traffic Deaths - Yearly Total and Comparison
GDOT Office of Traffic Operations
Fatalities as of 03/15/2026**

ROUTE TYPE		TOTAL		ANNUAL		YEAR TO DATE		YTD CHANGE	
Fatality Details	Fatality Type	2024	2025	Difference	Percent	2025	2026	Difference	Percent
Interstates		159	174	-15	-9	25	24	-2	-8
Collector/Distributor		7					2		
Ramps		17	22	-5	-29	5	1	-4	-80
Other State Routes		727	639	-129	-17	119	109	-10	-8
County Roads		400	404	-4	-1	75	64	-11	-14
City Streets		104	100	-4	-4	21	14	-7	-33
Grand Total		1484	1338	-148	-10	246	194	-52	-21

YTD Fatalities by EMPHASIS TYPE		TOTAL		ANNUAL		YEAR TO DATE		YTD CHANGE	
Fatality Details	Fatality Type	2024	2025	Difference	Percent	2025	2026	Difference	Percent
Pedestrians		250	257	-41	-14	52	43	-9	-17
Bikes		26	32	-6	-23	3	6	-3	-100
Motorcycles		156	147	-19	-11	29	14	-11	-44
Commercial Motor Vehicle		176	192	-16	-9	32	29	-3	-9
Trains		4	3	-1	-25	1	1	0	0
Age < 15		52	51	-1	-2	10	9	-1	-10
Age 15-24		247	237	-10	-4	36	22	-14	-39
Age 25-65		324	333	-91	-10	163	127	-36	-22
Age > 65		254	213	-41	-16	41	41	0	0
Intersections		349	354	-5	-1	74	30	-44	-51
Roadway Departure		453	411	-42	-9	77	54	-23	-30
Lane Departure		455	361	-74	-16	70	52	-18	-26
Seat Belt (No/Unknown)		525	554	-31	-6	107	96	-11	-10

Note: Any single fatality may fall into one or more Emphasis Types.



Mr. Turner then introduced the newest GDEC employee, Marcus Holyfield, who began his position on January 1, 2026. His primary responsibilities include processing invoices from providers and providing customer service to both providers and students. Mr. Turner expressed his appreciation to Mr. Holyfield, Ms. Pamela Farr, and Ms. Kisha Bell for all of their hard work as well as the support received from the Governor’s Office of Highway Safety.

Mr. Turner informed the board that at the regularly scheduled fourth quarter Commission meeting in June, he plans to present revisions to the scholarship program eligibility requirements for consideration that would require Tier 1 applicants (applicants in foster care, and who are children or dependents of public

safety and military professionals killed or injured in the line of duty) to submit an affidavit swearing that the student meets the eligibility requirements in lieu of providing confidential court and medical documents. Additionally, he intends to propose guidelines that would allow the Commission to randomly request proof of income from 10% of applicants seeking eligibility under Tier 2 of the scholarship program. Mr. Turner encouraged Commission members to share any concerns regarding the proposal over the coming weeks.

The Georgia Driver's Education Commission is excited to announce an upcoming half-day summit dedicated to the scholarship program. This event will bring together authorized providers to share updates and refresh our understanding of the associated policies and procedures. We encourage everyone to attend and engage in this valuable opportunity to enhance our knowledge and support the program's success!

Mr. Schrenk made a motion to adopt the staff report. Chairman Poole seconded the motion. There was no further discussion. The motion passed unanimously.

New Business

Chairman Poole recognized Mr. Turner who reminded the Commission that a previous Performance Audit Report issued by the Georgia Department of Audits recommended that the Commission advertise the grant scholarship program and then discussed challenges encountered by the Commission with traditional advertising platforms, such as social media targeted demographic restrictions and the financial restrictions in advertising with paid media, in reaching eligible applicants who qualify based on family income. Chairman Poole thanked Mr. Turner for his overview and then introduced Mr. Bob Cramer of Campus Multimedia, a firm that focuses on creating partnerships between brands and schools within the educational sector by facilitating programs that provide schools with resources, rewards, and support through brand generosity, including incentive coupons, motivational contests, and grants.

Mr. Cramer presented the Commission with an overview of Campus Multimedia and a proposal to provide marketing of the scholarship program to all of Georgia's high schools.

Commission members engaged in discussion, during which members asked questions and representatives of Campus Multimedia provided responses.

Mr. Turner noted that, based on the Governor's recommended budget currently under consideration by the Georgia General Assembly, the GDEC budget is slated to increase by \$2 million in the next fiscal year giving the Commission the resources to award additional scholarships and market the program.

Adjournment

Before Chairman Poole adjourned the meeting, he announced that the next meeting will take place on June 8, 2026, in Atlanta, at the Governor's Office of Highway Safety. He extended heartfelt thanks to Campus Multimedia for their insightful presentation and to Dr. Daniel and Athens Technical College, for graciously hosting the Commission meeting and providing lunch.

Dr. Daniel made a motion to adjourn. Chairman Poole seconded the motion. The motion to adjourn passed unanimously.

Respectfully submitted,
Kischa Bell
Business Operations Analyst
Georgia Driver's Education Commission



Georgia Driver's Education Grant Scholarship Program Monthly Scholarship Report

Month: April 2026	Monthly Allocation: 706	
	Applied	Approved
Tier 1 New Applicants:	12	12
Tier 2 New Applicants:	694	694
New Applicants Automatically Denied Due to Exceeding Household Income Limits & Not Enrolled in School	229	277
Total New Applicants This Month:	935	706

Reconsideration Statistics	Applied	Approved	Denied	\$ Needed to Award Denied
Tier 1 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 1 Awaiting Final Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting Final Reconsideration:	0	0	0	\$ -

New Applicants this Month Eligible for First Reconsideration Next Month:	0
Applicants Eligible for Final Reconsideration Next Month:	0

Congressional District	Tier 1			Tier 2		
	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month
1	0	0	1	0	0	25
2	0	0	3	0	0	58
3	0	0	1	0	0	41
4	0	0	0	0	0	29
5	0	0	0	0	0	26
6	0	0	1	0	0	78
7	0	0	0	0	0	14
8	0	0	1	0	0	29
9	0	0	3	0	0	75
10	0	0	0	0	0	57
11	0	0	0	0	0	55
12	0	0	1	0	0	39
13	0	0	1	0	0	101
14	0	0	0	0	0	67
Total	0	0	12	0	0	694
Value of Awards	\$ -	\$ -	\$ 7,800.00	\$ -	\$ -	\$ 451,100.00



Georgia Driver's Education Grant Scholarship Program Monthly Scholarship Report

Month: May 2026	Monthly Allocation: 614	
	Applied	Approved
Tier 1 New Applicants:	6	6
Tier 2 New Applicants:	608	608
New Applicants Automatically Denied Due to Exceeding Household Income Limits & Not Enrolled in School	194	0
Total New Applicants This Month:	808	614

Reconsideration Statistics	Applied	Approved	Denied	\$ Needed to Award Denied
Tier 1 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 1 Awaiting Final Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting Final Reconsideration:	0	0	0	\$ -

New Applicants this Month Eligible for First Reconsideration Next Month:	0
Applicants Eligible for Final Reconsideration Next Month:	0

Congressional District	Tier 1			Tier 2		
	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month
1	0	0	2	0	0	26
2	0	0	3	0	0	70
3	0	0	1	0	0	43
4	0	0	0	0	0	27
5	0	0	0	0	0	29
6	0	0	3	0	0	108
7	0	0	2	0	0	32
8	0	0	0	0	0	48
9	0	0	1	0	0	78
10	0	0	1	0	0	54
11	0	0	2	0	0	76
12	0	0	1	0	0	49
13	0	0	0	0	0	93
14	0	0	0	0	0	74
Total	0	0	16	0	0	807
Value of Awards	\$ -	\$ -	\$ 10,400.00	\$ -	\$ -	\$ 524,550.00



Georgia Driver's Education Grant Scholarship Program Monthly Scholarship Report

Month: June 2026	Monthly Allocation: 823	
	Applied	Approved
Tier 1 New Applicants:	16	16
Tier 2 New Applicants:	807	807
New Applicants Automatically Denied Due to Exceeding Household Income Limits & Not Enrolled in School	265	0
Total New Applicants This Month:	1088	823

Reconsideration Statistics	Applied	Approved	Denied	\$ Needed to Award Denied
Tier 1 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 1 Awaiting Final Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting First Reconsideration:	0	0	0	\$ -
Tier 2 Awaiting Final Reconsideration:	0	0	0	\$ -

New Applicants this Month Eligible for First Reconsideration Next Month:	0
Applicants Eligible for Final Reconsideration Next Month:	0

Congressional District	Tier 1			Tier 2		
	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month	Denied Twice; Awaiting Final Consideration	Denied Once; Awaiting Second Consideration	Applied this Month & Approved This Month
1	0	0	2	0	0	26
2	0	0	3	0	0	70
3	0	0	1	0	0	43
4	0	0	0	0	0	27
5	0	0	0	0	0	29
6	0	0	3	0	0	108
7	0	0	2	0	0	32
8	0	0	0	0	0	48
9	0	0	1	0	0	78
10	0	0	1	0	0	54
11	0	0	2	0	0	76
12	0	0	1	0	0	49
13	0	0	0	0	0	93
14	0	0	0	0	0	74
Total	0	0	16	0	0	807
Value of Awards	\$ -	\$ -	\$ 10,400.00	\$ -	\$ -	\$ 524,550.00

Provider Scholarship Redemption Report for March 2026

Provider Name	Scholarships Redeemed		Provider Name	Scholarships Redeemed
A-1 Driving School, Inc.	165		Albany Technical College	6
West Metro Driving School	58		Southern Crescent Technical College	6
West Metro Driving School	58		Wiregrass Georgia Technical College	6
Pinnacle Pointe DUI & Driving Schools	51		Wiregrass Georgia Technical College	6
New London School of Driving, Inc	39		DriveSmartGeorgia.com	5
1 Act Driving School	31		West Georgia Technical College	5
Advance Driving Academy	24		Nathan's Driving School, Inc.	4
Gwinnett County Board Of Education	24		Ogeechee Technical College	4
Barber's Driving School, Inc.	21		South Cherokee/Jasper Driver Improvement Clinic Inc.	4
Marietta/Cobb Driver's Education	20		Georgia Driving School, Inc.	3
Savannah Technical College	16		Gordon County Board of Education	3
Central Georgia Technical College	14		Southeastern Technical College	3
Augusta Technical College	13		Coastal Pines Technical College	2
Canton DUI & Defensive Driving	13		Duluth DUI and Driving School	2
Georgia Northwestern Technical College	13		FB Driving, Inc.	2
North Georgia Technical College	13		Georgia Piedmont Technical College	2
A Driving Advantage 2	12		Lanier Technical College	2
Taggart's Driving School	11		Oconee Fall line Technical College	2
The Wiser Driver	11		Safe Teen Driving Academy Inc	2
Southern Regional Technical College	10		Athens Technical College	1
Brock's Driver Education School, Inc.	8		Columbus Technical College	1
AA Academy of Action Driving School	7		Safe America Foundtion, Inc.	1
Dickerson Driving School	7		Total	711

Customer Service Report for March 2026

GDEC Provider Email Contacts	80		Individual Staff Email Contacts	2,137
GDEC Student/Parent Email Contacts	217		Invoices Processed: 153 totaling \$221,338.42 accounting for 374 students	

Provider Scholarship Redemption Report for April 2026

Provider Name	Scholarships Redeemed		Provider Name	Scholarships Redeemed
Pinnacle Pointe DUI & Driving Schools	47		Lanier Technical College	4
1 Act Driving School	38		Marietta/Cobb Driver's Education	18
A Driving Advantage 2	14		Nathan's Driving School, Inc.	4
A-1 Driving School, Inc.	144		New London School of Driving, Inc	25
AA Academy of Action Driving School	4		North Georgia Technical College	8
Advance Driving Academy	27		Oconee County Board of Education	4
Albany Technical College	13		Oconee Fall line Technical College	3
Athens Technical College	4		Ogeechee Technical College	6
Augusta Technical College	17		Safe America Foundtion, Inc.	1
Barber's Driving School, Inc.	40		Safe Teen Driving Academy Inc	7
Brock's Driver Education School, Inc.	5		Savannah Technical College	16
Canton DUI & Defensive Driving	7		South Cherokee/Jasper Driver Improvement Clinic Inc.	14
Central Georgia Technical College	12		Southeastern Technical College	2
Coastal Pines Technical College	9		Southern Crescent Technical College	5
Columbus Technical College	1		Southern Defensive Driving School	1
Dickerson Driving School	7		Southern Regional Technical College	10
DriveSmartGeorgia.com	5		Taggart's Driving School	12
Duluth DUI and Driving School	5		The Wiser Driver	12
FB Driving, Inc.	2		West Georgia Technical College	7
Georgia Driving School, Inc.	8		West Metro Driving School	40
Georgia Northwestern Technical College	19		White County Driver Education Program	3
Georgia Piedmont Technical College	2		Wiregrass Georgia Technical College	3
Gwinnett County Board Of Education	17		Total	652

Customer Service Report for April 2026

GDEC Provider Email Contacts	69		Individual Staff Email Contacts	1,905
GDEC Student/Parent Email Contacts	134		Invoices Processed: 149 totaling \$285,635.77 accounting for 580 students	

Provider Scholarship Redemption Report for May 2026

Provider Name	Scholarships Redeemed		Provider Name	Scholarships Redeemed
A-1 Driving School, Inc.	142		Central Georgia Technical College	6
West Metro Driving School	57		Dickerson Driving School	6
Pinnacle Pointe DUI & Driving Schools	47		Ogeechee Technical College	5
Barber's Driving School, Inc.	33		Southern Regional Technical College	5
1 Act Driving School	25		Lanier Technical College	4
New London School of Driving, Inc	23		Southern Defensive Driving School	4
Advance Driving Academy	15		Brock's Driver Education School, Inc.	3
Georgia Driving School, Inc.	15		Coastal Pines Technical College	3
Georgia Northwestern Technical College	15		DriveSmartGeorgia.com	3
North Georgia Technical College	15		Nathan's Driving School, Inc.	3
Augusta Technical College	12		Southeastern Technical College	3
Marietta/Cobb Driver's Education	12		West Georgia Technical College	3
A Driving Advantage 2	11		Wiregrass Georgia Technical College	3
Albany Technical College	11		Columbus Technical College	2
South Cherokee/Jasper Driver Improvement Clinic Inc.	11		Oconee Fall line Technical College	2
The Wiser Driver	10		Safe America Foundtion, Inc.	2
Gwinnett County Board Of Education	9		Southern Crescent Technical College	2
Safe Teen Driving Academy Inc	8		Athens Technical College	1
Savannah Technical College	8		Calhoun City Schools	1
Taggart's Driving School	8		Duluth DUI and Driving School	1
AA Academy of Action Driving School	7		FB Driving, Inc.	1
Canton DUI & Defensive Driving	6		White County Driver Education Program	1
			Total	564

Customer Service Report for May 2026

GDEC Provider Email Contacts	38		Individual Staff Email Contacts	1,538
GDEC Student/Parent Email Contacts	138		Invoices Processed: 136 totaling \$236,240.96 accounting for 474 students	

Georgia Traffic Deaths - Yearly Total and Comparison
GDOT Office of Traffic Operations
Fatalities as of 06/01/2026

ROUTE TYPE

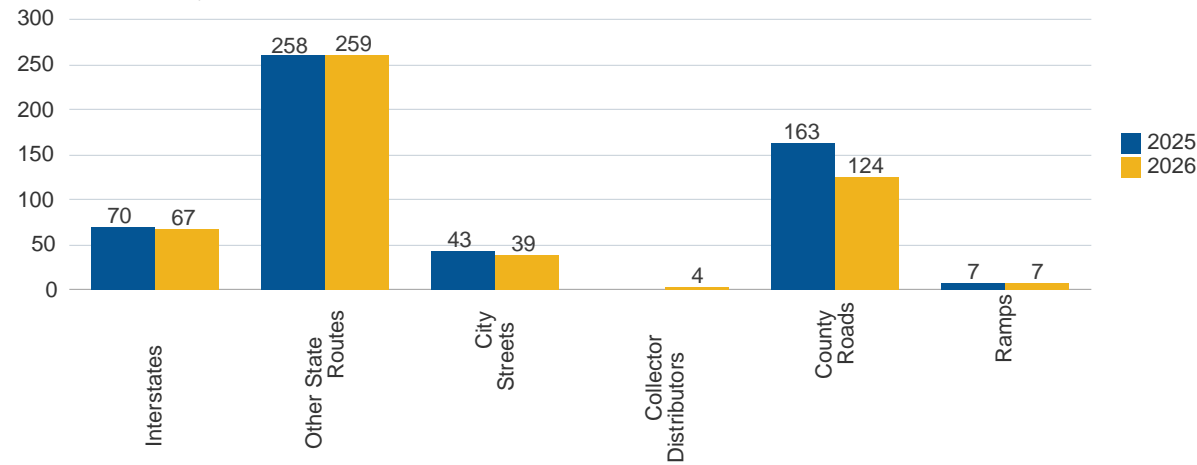
Fatality Details	TOTAL		ANNUAL		YEAR TO DATE		YTD CHANGE	
	2024	2025	Difference	Percent	2025	2026	Difference	Percent
Interstates	189	174	-15	-8	70	67	-3	-4
Collector Distributors	7					4		
Ramps	17	22	5	29	7	7	0	0
Other State Routes	767	642	-125	-16	258	259	1	0
County Roads	400	406	6	2	163	124	-39	-24
City Streets	102	103	1	1	43	39	-4	-9
Grand Total	1482	1347	-135	-9	541	500	-41	-8

YTD Fatalities by EMPHASIS TYPE

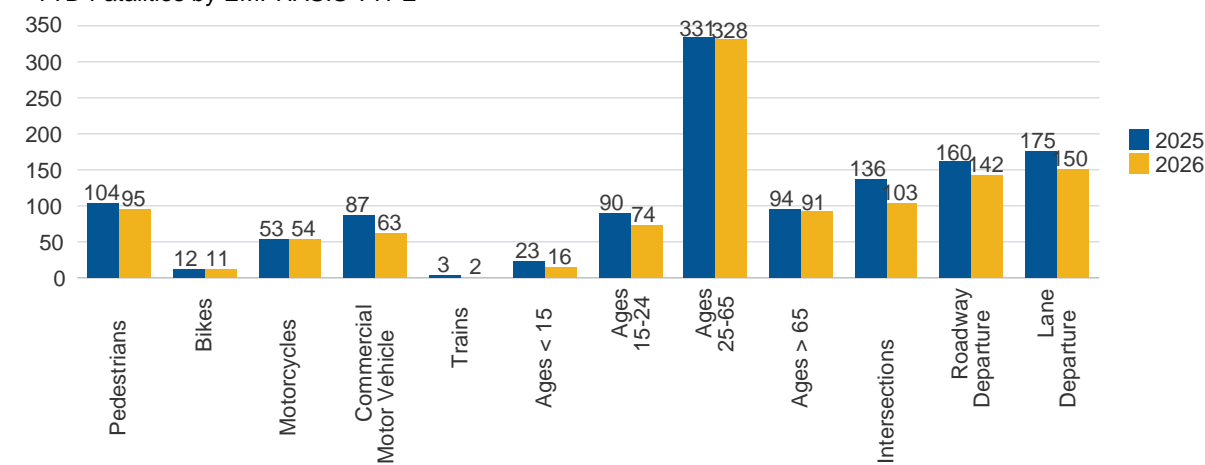
Fatality Details	TOTAL		ANNUAL		YEAR TO DATE		YTD CHANGE	
	2024	2025	Difference	Percent	2025	2026	Difference	Percent
Pedestrians	299	258	-41	-14	104	95	-9	-9
Bikes	26	33	7	27	12	11	-1	-8
Motorcycles	166	147	-19	-11	53	54	1	2
Commercial Motor Vehicle	176	193	17	10	87	63	-24	-28
Trains	4	3	-1	-25	3	2	-1	-33
Ages < 15	52	51	-1	-2	23	16	-7	-30
Ages 15-24	247	238	-9	-4	90	74	-16	-18
Ages 25-65	922	837	-85	-9	331	328	-3	-1
Ages > 65	254	215	-39	-15	94	91	-3	-3
Intersections	348	359	11	3	136	103	-33	-24
Roadway Departure	452	409	-43	-10	160	142	-18	-11
Lane Departure	455	384	-71	-16	175	150	-25	-14
Seat Belt (No/Unknown)	584	558	-26	-4	236	211	-25	-11

Note: Any single fatality may fall into one or more Emphasis Types.

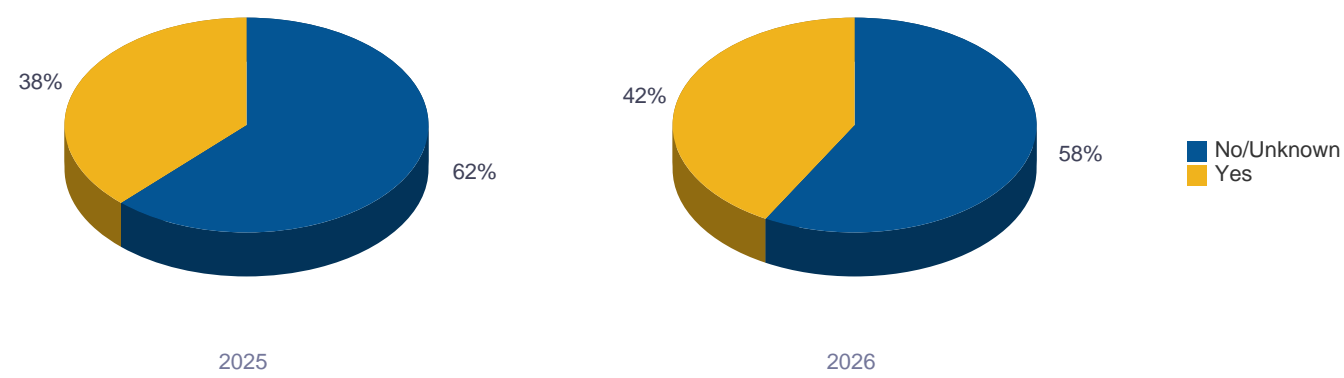
YTD Fatalities by ROUTE TYPE

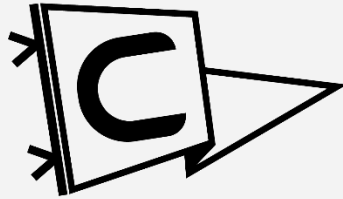


YTD Fatalities by EMPHASIS TYPE



YTD Seat Belt Fatalities





CAMPUS

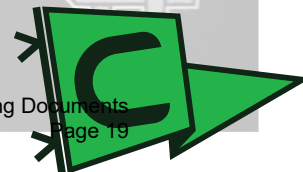
MULTIMEDIA



THE HOLY CROSS
of San Antonio

We Are the Nation's Leader in Brand Activation for K-12 Schools.

NATIONAL REACH. LOCALIZED ACTIVATION. HYPER-TARGETED.



Limitless Potential Impact

Create your channel of communication to directly influence any targeted high school students.

25K

HIGH
SCHOOLS

17.8M

HIGH SCHOOL
STUDENTS

1.1M

HIGH SCHOOL
TEACHERS

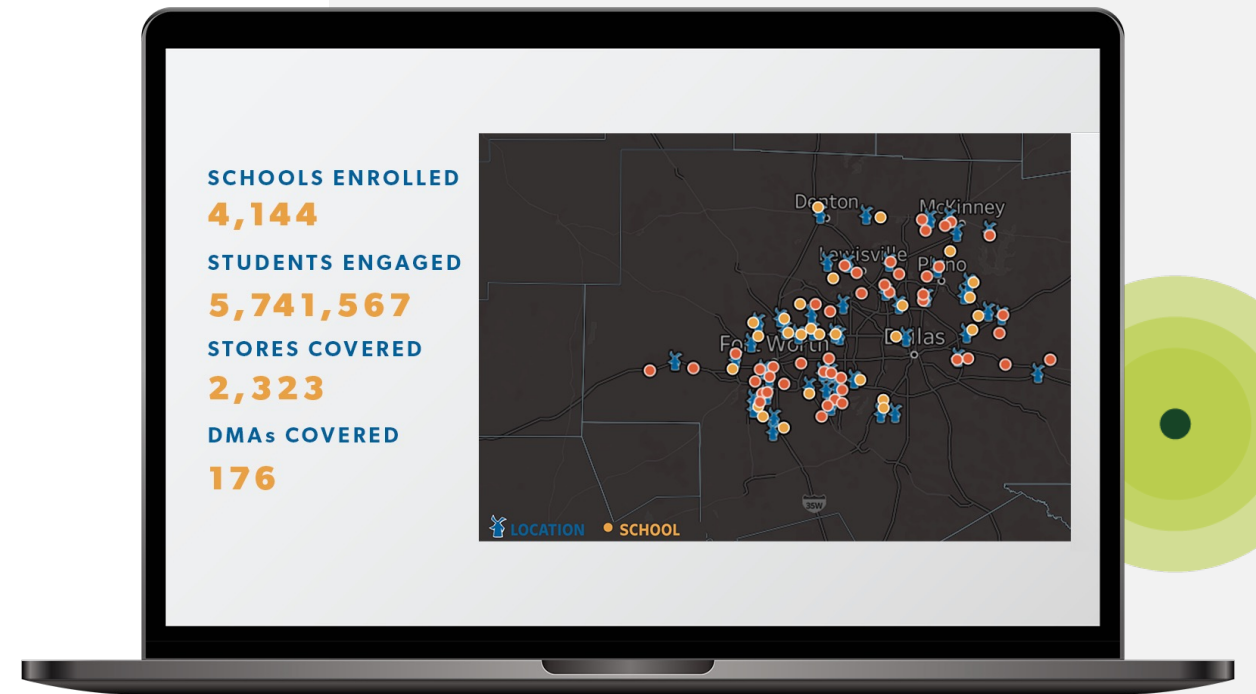
(85% of Total Schools)

SOURCE: NCES



Placing Your Brand With the Best Schools

After clarifying your brand's target market audience, CM analyzes school demographics, past program engagement, and other factors that go beyond proximity alone to match your brand with the best quality schools for your program goals.



BIG IDEA? WE CAN PERFECTLY

execute it

Campus Multimedia gives brands access to the best network of schools nationwide. Our connectivity to schools creates custom channels of communication to drive strategic engagement.

TRUSTED TO EXECUTE STRATEGIES FOR:





Connecting Communities

The Georgia Driver's Education Commission will partner with Campus Multimedia to create a targeted, direct communications campaign to drive awareness of the Driver Education Scholarship Program with school counselors in high schools throughout the state of Georgia while encouraging eligible students to apply for the scholarship assistance.

Program Reach

This targeted strategy will communicate directly with high schools in the state of Georgia.



665 High Schools: Public & private

478,000 Students: Ages 15-17

119 Drivers Education Providers

Timing: Annual program August 2026 - July 2027



FOCUSED ON YOUR
top goals



Drive awareness of the Georgia Driver's Education Commission Grant Scholarship Program in schools



Increase online applications by students to apply for this financial assistance



Promote equity statewide by distributing scholarships across congressional districts and prioritizing students with demonstrated need and qualifying circumstances.





Program Overview

Campus Multimedia will access our network of 665 high schools throughout the state of Georgia to communicate directly with school counselors to drive awareness of the Georgia Driver's Education Commission Grant Scholarship Program.

In addition, CM will send in digital and physical communication tools that can be used to educate and encourage eligible students to sign up for this program online. Campus Multimedia will manage all aspects of the program and ensure schools are engaged with the program which will include pre and post survey and data collection to report on effectiveness of program communication.

CM will provide the same materials to 119 Drivers Education providers.



Execution Strategy

CM will execute the following steps in ensuring success of the program:

- School contact identification
- Multi-point e-mail communication – pre-during-post campaign
- Direct phone call support
- School confirmations
- Turn-key, school digital communication tool kit to promote the program
- Information post cards (3) and hallway posters (2) sent directly to schools counselors to drive awareness inside the schools (CM will design, print and ship cards and posters to schools)
- Campaign tracking and measurement (based on pre-defined KPI's)

PROGRAM timeline

JUNE 9

- Proposal Approval

Program Development

SEPT 1

- Program Rollout

MAR

APRIL

AUG

SEPT

AUG 1

- School
Communications
Launch

SEPT '26–JUNE '27

- Monthly
Campaign
Flighting

Program Investment

High School Program

665 High Schools

119 Drivers Education Providers

TOTAL INVESTMENT

Option 1: Physical materials sent to 50% of schools** | \$99,800

Option 2: Physical materials sent to 50% of schools + 119 GDEC Authorized Providers** | \$103,000

Option 3: Physical materials sent to all schools + 119 GDEC Authorized Providers* | \$142,000

*All schools will have the opportunity to receive materials. For reasons out of CM's control (ex. unable to receive, unresponsive), 100% of schools may not receive.

** 100% of schools will receive digital communication with link to digital resources.

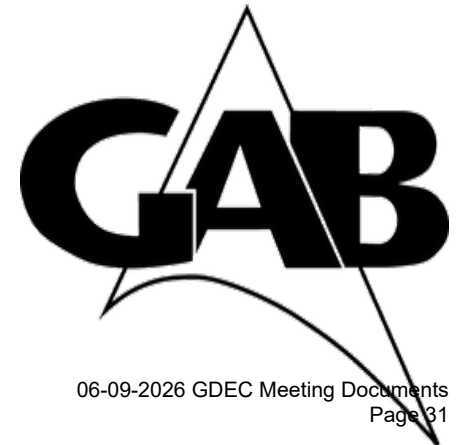


let's make an impact.





GAB Public Education Program



GAB Public Education Program (PEP)

The GAB represents the interests of Broadcasters in GA, offering legislative advocacy, regulatory guidance, and compliance support. Stations become members by airing our Public Education :30 spots.

We offer a unique alternative to normal public service announcements and traditional advertising. Our program is an efficient and affordable approach for statewide messaging.

- A coordinated statewide initiative to reach a mass audience more cost-effectively than through traditional advertising
- Guarantees a 4 to 1 on investment
- GAB manages spot distribution, monitors airtime, and provides detailed reports showing when and where messages aired

4 Simple Steps

:30 radio and/or TV are produced

GAB distributes the spots at the beginning of every month

Stations air the spots and provide proof of performance reports

GAB compiles monthly reports detailing the airtime received

What's the Reach?

Broadcast Distribution: majority of radio stations in GA and all major network TV affiliates in the six GA TV markets

Monthly proof of performance reports that show where each station run occurs

Guaranteed 4:1 on investment: We provide at least four dollars in media value for every dollar invested



Date & Time Sort

STATION	TV DMA, RADIO CITY	MEDIA	#	GROUP / OTHER	DATE	TIME	DAYPART	COMMERCIAL
WSB	ATLANTA	Radio	1	Cox Media Group	9/4/25	4:54 AM	Overnight	GACC2101
WCFO	ATLANTA	Radio	1	ATLANTA CATHO	9/4/25	8:08 AM	Morning	GACC2101
WLAQ	ATLANTA	Radio	1	Cripple Creek Bro	9/4/25	9:53 AM	Morning	GACC2101
WEAM-FM	COLUMBUS	Radio	1	Davis Broadcasti	9/4/25	10:51 AM	Morning	GACC2101
WDWD	ATLANTA	Radio	1	Salem Media Grd	9/4/25	11:57 AM	Morning	GACC2101
WRUU	SAVANNAH	Radio	1	Unitarian Univer	9/4/25	1:38 PM	Afternoon	GACC2101
WTHB-AM	AUGUSTA	Radio	1	Perry Broadcasti	9/4/25	1:45 PM	Afternoon	GACC2101
WTWA	AUGUSTA	Radio	1	Camellia City Cor	9/4/25	2:16 PM	Afternoon	GACC2101
WLAG	ATLANTA	Radio	1	Eagle's Nest, Inc.	9/4/25	2:30 PM	Afternoon	GACC2101
WTHB-AM	AUGUSTA	Radio	1	Perry Broadcasti	9/4/25	2:45 PM	Afternoon	GACC2101
WTHB-AM	AUGUSTA	Radio	1	Perry Broadcasti	9/4/25	3:45 PM	Afternoon	GACC2101
WTHB-AM	AUGUSTA	Radio	1	Perry Broadcasti	9/4/25	4:30 PM	Afternoon	GACC2101
WOKS	COLUMBUS	Radio	1	Davis Broadcasti	9/4/25	5:36 PM	Afternoon	GACC2101
WSNT-AM	MACON	Radio	1	Radio Station WS	9/4/25	5:45 PM	Afternoon	GACC2101
WLWE-AM	COLUMBUS	Radio	1	PMB Broadcastir	9/4/25	6:20 PM	Evening	GACC2101
WCON - AM	ATLANTA	Radio	1	Habersham Broa	9/4/25	6:45 PM	Evening	GACC2101
WCGQ-FM	COLUMBUS	Radio	1	PMB Broadcastir	9/4/25	6:48 PM	Evening	GACC2101
WFXH-FM	Savannah	Radio	1	Dick Broadcastin	9/4/25	8:44 PM	Evening	GACC2101
WKNH-HD2	Columbus	Radio	1	PMB Broadcastir	9/4/25	9:26 PM	Evening	GACC2101
WSB-FM	ATLANTA	Radio	1	Cox Media Group	9/4/25	10:23 PM	Evening	GACC2101
WNEG	GREENVILLE	Radio	1	Georgia-Carolina	9/4/25	10:39 PM	Late Night	GACC2101
WAKB	AUGUSTA	Radio	1	Perry Broadcasti	9/4/25	10:55 PM	Late Night	GACC2101
WTWA	AUGUSTA	Radio	1	Camellia City Cor	9/4/25	11:20 PM	Late Night	GACC2101
WVOP	SAVANNAH	Radio	1	RadioJones, LLC	9/4/25	11:32 PM	Late Night	GACC2101
WLTC-FM	COLUMBUS	Radio	1	PMB Broadcastir	9/4/25	11:35 PM	Late Night	GACC2101

	TV - Spots Aired by DMA						Total
	Morning 5a-11:59a	Afternoon 12p-5:59p	Evening 6p-10:29p	Late Night 10p-11:59p	Time N/A	Overnight 12a-4:59a	Spots
DMA / Total:	341	365	323	214		117	1,360
Albany	53	49	42	37		16	197
Atlanta	99	94	83	65		21	362
Augusta	41	59	42	22		19	183
Columbus	33	30	27	18		10	113
Hilton Head	24	21	18	11		18	92
Macon	56	52	46	33		11	196
Savannah	60	54	59	39		14	226
Tallahassee	22	26	14	21		8	91

Media Tours: It's A Great Deal, and a Great Deal More

Media Interviews: Statewide
organized visits to stations to
coincide with campaign

Campaign representatives are
interviewed by radio and TV
stations for broadcast content

Radio example: GNN GA Focus:
[here](#)

TV example WSB TV: [here](#)

TV example WXIA : [here](#)



Distribution and Pricing

:30 Radio distribution: \$8,000 per month

:30 TV distribution: \$8,000 per month

PEP spot examples:

[DBHDD](#)

[GA Access](#)

[DDS Digital ID](#)

[GHA Fireworks Safety](#)

[GDOT FLY Local Radio](#)

Launch GDEC Social Media July of 2026





Georgia Driver's Education Commission

2 Martin Luther King Jr Drive SE • Suite 370 • Atlanta, Georgia 30334
Telephone: 404.656.2769 • Email: gdec@gohs.ga.gov
www.gahighwaysafety.org/gdec/

Fiscal Year 2027 Fiscal Year 2027 Marketing Plan Staff Recommendations

- Campus Multimedia Option 3: Physical materials sent to all schools and 119 GDEC Authorized Providers = \$142,000
- Georgia Association of Broadcasters Public Education Program
 - :30 Radio ads for 12 months at \$8,000 per month = \$96,000
 - :30 Television ads for 12 months at \$8,000 per month = \$96,000
 - Radio and Television total for 12 months = \$192,000
- GDEC Social Media: Facebook + Instagram + YouTube (without promoted posts or advertising boosts) = \$0
- Total Fiscal Year 2027 Advertising Costs = \$334,000 (6% of Proposed Budget)

Fiscal Year 2026 Budget Amendment and Fiscal Year 2027 Budget Proposal

A	B	C	D	E	F	G	H	I	J	K	L
Line	Budget Category	Cost Category	Fiscal Year 2026 Budget	Fiscal Year 2026 Budget Amendment #1	Difference	Percent Increase / Decrease from Original Fiscal Year 2026 Budget	Line Item Percentage of Budget	Fiscal Year 2027 Budget Proposal	Difference between FY 2026 Proposal and FY 2025 Budget Amendment #1	Percent Increase / Decrease from Amended Fiscal Year 2026 Budget	Line Item Percentage of Budget
1	Computer Charges/Supplies	Computer Charges	\$ 1,000	\$ 2,000	\$ 1,000	50.00%	0.06%	\$ 1,000	\$ (1,000)	-100.00%	0.02%
2	GOHS Shared Expenses	Contractual Services	\$ 83,097	\$ 83,097	\$ -	0.00%	2.41%	\$ 95,000	\$ 11,903	12.53%	1.74%
3	Software Support (Scholarship Program IT	Contractual Services	\$ 165,000	\$ 165,000	\$ -	0.00%	4.78%	\$ 165,000	\$ -	0.00%	3.02%
4	Consulting Services	Contractual Services	\$ 40,000	\$ 31,100	\$ (8,900)	-28.62%	0.90%	\$ 40,000	\$ 8,900	22.25%	0.73%
5	Scholarships	Contractual Services	\$ 2,569,183	\$ 2,622,123	\$ 52,940	2.02%	75.92%	\$ 4,156,849	\$ 1,534,726	36.92%	76.08%
6	Program Evaluation	Contractual Services	\$ -	\$ -	\$ -		0.00%	\$ 60,000	\$ 60,000	100.00%	1.10%
7	Program Advertising	Contractual Services	\$ -	\$ -	\$ -		0.00%	\$ 334,000	\$ 334,000	100.00%	6.11%
8	Board Member Expenses	Per Diem	\$ 2,000	\$ -	\$ (2,000)		0.00%	\$ 2,000	\$ 2,000	100.00%	0.04%
9	Personnel Services	Personnel Services	\$ 468,030	\$ 427,300	\$ (40,730)	-9.53%	12.37%	\$ 468,000	\$ 40,700	8.70%	8.57%
10	Meeting Expenses	Regular Operating	\$ 500	\$ 3,500	\$ 3,000	85.71%	0.10%	\$ 3,500	\$ -	0.00%	0.06%
11	Office Supplies	Regular Operating	\$ 3,000	\$ 1,600	\$ (1,400)	-87.50%	0.05%	\$ 3,000	\$ 1,400	46.67%	0.05%
12	Printing	Regular Operating	\$ 5,000	\$ -	\$ (5,000)		0.00%	\$ 5,000	\$ 5,000	100.00%	0.09%
13	Software License	Regular Operating	\$ 85,000	\$ 88,000	\$ 3,000	3.41%	2.55%	\$ 90,100	\$ 2,100	2.33%	1.65%
14	Subscriptions, Memberships and Certifications	Regular Operating	\$ 500	\$ 300	\$ (200)	-66.67%	0.01%	\$ 500	\$ 200	40.00%	0.01%
15	Staff & Board Member Travel	Travel	\$ 20,000	\$ 30,000	\$ 10,000	33.33%	0.87%	\$ 30,000	\$ -	0.00%	0.55%
16	Contingency		\$ 10,000	\$ -	\$ (10,000)		0.00%	\$ 10,000	\$ 10,000	100.00%	0.18%
17	Total		\$ 3,452,310	\$ 3,454,020	\$ 1,710	0.05%		\$ 5,463,949	\$ 2,009,929	36.79%	100.00%

Georgia Driver's Education Commission
Driver's Education Grant Scholarship Program
Eligibility Requirements (Adopted 9/26/16 and Amended on 11/16/16ⁱ, 3/21/17ⁱⁱ, 6/26/17ⁱⁱⁱ, 9/26/17^{iv}, 3/27/18^v, 3/26/19^{vi}, 6/28/19^{vii}, 6/10/22^{viii}, 3/17/2025^{ix}, ~~and 9/29/2025^x~~, and 6/9/2026^{xi})

A. Student Eligibility

1. The student must be a resident of the State of Georgia and actively enrolled in school.
2. The student must be between the ages of fifteen and seventeen and possess a valid Georgia instructional driving permit or driver's license.
3. First priority will be given to grant scholarship applicants who are a child or dependent of a Georgia first responder disabled or killed in the line of duty or member of the United States military killed in action or honorably discharged with a disability rating of 30% or higher and to applicants who are in state custody under the care of the Georgia Department of Family and Children Services. If the applicant is a child or dependent of a Georgia first responder disabled or killed in the line of duty, the applicant's parent or legal guardian must complete an affidavit swearing that the deceased parent was disabled or killed in the line duty and provide the circumstances of the injury/death. identify said professional and provide a copy of the student applicant's birth certificate or other government issued documentation proving the student was a dependent of the identified Georgia first responder. For purposes of this grant scholarship program, the Georgia Driver's Education Commission will rely on the Georgia Public Safety Memorial Committee to identify a Georgia first responder killed in the line of duty. For purposes of this grant scholarship program, the Georgia Driver's Education Commission will rely on O.C.G.A § 35-8-7.4 (a) to identify and define a Georgia first responder. ~~If the applicant is a child or dependent of a Georgia first responder disabled in the line of duty, the applicant must provide of letter of disability.~~ If the applicant is a child or dependent of United States military personnel killed in action, the applicant must complete an affidavit swearing that the minor is the child of a military professional killed in the line of duty and must provide DD Form 1300 (Report of Casualty) as documentation. If the applicant is a child or dependent of United States military personnel honorably discharged with a disability rating of 30% or higher, the applicant must complete an affidavit swearing that the minor is the child of a military professional honorably discharged with a rating of 30% or higher and provide the appropriate Benefit Summary Letter, VA Decision Letter, or DD Form 214 along with formal retirement orders stating the disability retirement status. If the applicant is under the care of the Georgia Department of Family and Children Services, the applicant must submit an affidavit from an authorized employee of the Georgia Department of Family and Children Services that the child is in a letter documenting custody from the legal custody of the Georgia Department of Family and

Children Services. Grant scholarship allocations in this priority level will be evenly distributed among Georgia's United States congressional districts.

4. Second priority will be given to scholarship applicants who can demonstrate a need based on family income. Financial need eligibility will be based on 175% of the Free and Reduced Price Meal Eligibility program for the State of Georgia as published by the Georgia Department of Education. The Commission authorizes agency staff to make necessary technical adjustments to the Georgia Driver's Education Grant Scholarship Program application and award process to ensure that the eligibility level is appropriately adjusted as the financial need eligibility for the Free and Reduced Price Meal program is increased or decreased by the Georgia Department of Education. Grant scholarship allocations in this priority level will be evenly distributed among Georgia's United States congressional districts. Ten percent of applicants will be chosen at random to provide documentation of family income and required to provide the first page of applicant's parent or guardian's Internal Revenue Service Form 1040.
5. . Paragraph reserved.
6. Grant scholarships will be awarded monthly, except for the months of June and July. In June, the Director of the Georgia Driver's Education Commission, subject to available funding and at his discretion, is given authority to process an additional scholarship award cycle on the 30th of the month. In the event that an additional scholarship award cycle is processed on June 30th, the scholarship award process on the following July 1st will not occur and the monthly scholarship award process will resume on August 1st. Grant scholarship applications are due on the last day of every month. Grant Scholarship awards and denials will be issued on the 1st day of each following month, except in instances where the scholarship award is processed on June 30th when such awards and denials will be issued on August 1st, and will be sent by electronic mail. The number of grant scholarships available to be awarded will be determined by staff and entered into the grant scholarship management system. Grant scholarships will be awarded based on the priority levels defined above. All the applicants meeting the requirements for first priority will be awarded before the second priority applicants. If more grant scholarship applications are submitted than there are grant scholarships available in each priority level, grant scholarships will be awarded using a computer-generated random selection method. The grant scholarship will be awarded in the form of a voucher to the student. The student may then take said voucher to an eligible Authorized Provider. The Authorized Provider will then submit the voucher to the Commission for reimbursement as set forth herein.
7. Students are only eligible to apply for a grant scholarship once. If a student's application is rejected, the application will be reconsidered for the following two months and given priority over new applicants.
8. Scholarships are only valid for students who agree to complete a standard 30/6 driver's education course in which the student receives a minimum of thirty (30) hours of

classroom training and six (6) hours of behind the wheel training. Additionally, the student's parent or guardian must be a co-applicant and agree to complete forty hours of supervised driving with the student. Additionally, the scholarship must be awarded prior to the start date of the driver's education course.

9. Students will only be awarded one scholarship. In the event of a failure or withdrawal from the course, the student will not be eligible to apply for another scholarship.
10. Grant Scholarship awardees must identify the provider of choice from a list of authorized providers and redeem the grant scholarship with the provider within 30 days of the grant scholarship award notice. Further, the driver's education course must be completed within 180 days of the grant scholarship award date. If a scholarship is not redeemed after 30 days of notice of the award and the course is not completed within 180 days of notice of the award of the grant scholarship by the student, the grant scholarship is forfeited, and the student loses the scholarship and eligibility to apply again in the future. Students and providers may petition the Chairman of the Georgia Driver's Education Commission, or his designee, for a one-time 60-day extension of these deadlines. Additional requests will be considered with a proven medical reason from a physician necessitating the addition time extension.

B. Provider Eligibility

1. Provider eligibility is open to the following types of providers:
 - a. Public and private high schools that are licensed by the Georgia Department of Driver Services.
 - b. Private driving schools (commercial for profit, and not for profit) that are licensed by the Georgia Department of Drivers Services and that have been licensed for a minimum of two years.
 - c. Technical Colleges, Colleges, Universities and State Agencies that are authorized to provide driver's education by their governing bodies and that meet the minimum standards for drivers training and driver's education set forth by said governing body.
2. To participate in the scholarship program, providers must submit a completed Provider Application and meet the minimum qualifications set forth in these requirements. All providers must agree to abide by the State of Georgia vendor requirements including, but not limited to, compliance with the Statewide Sexual Harassment Prevention Policy in accordance with Executive Order 01.14.19.02, the submission of a Form W-9, Vendor Management Form, E-Verify documents and agree to receive payments by Automated Clearing House (ACH) transfer.
3. Private driving schools must be in compliance with the Georgia Department of Revenue.
4. Government-owned driving schools must be in compliance with all Georgia Department of Audit and Accounts regulations.

5. Public and private high schools and private driving schools must be in good standing with the Georgia Department of Driver Services (DDS). Additionally, public and private high schools must submit a copy of the most recent audit report conducted by DDS and a corrective action plan if one was issued. If a public or private high school or private driving school has received a moderate or severe risk assessment within the previous year from DDS, the driver training school must provide the subsequent audit report demonstrating that the concerns raised in the DDS audit report have been satisfactorily addressed before they become an authorized provider in the program.
6. Technical Colleges, Colleges and Universities, and State Agencies who participate in the scholarship program must be in good standing with their governing body and the Georgia Driver's Education Commission and agree to general oversight including the enforcement of driver's education standards adopted by the governing body and annual program reviews or audits.
7. Providers must agree to auditing and general oversight as required by the Georgia Driver's Education Commission.
8. Providers must agree that the scholarship grants may only be applied toward a standard 30/6 driver's education course in which the student receives a minimum of 30 hours of classroom instruction and 6 hours of behind the wheel instruction. For the purpose of this scholarship criteria, classroom instruction means in-person training conducted by an approved instructor. Remote synchronous classroom instruction as defined in the Department of Driver Services Rules and Regulations 375-5-2-.10 (11)(b) qualifies for eligibility in this grant scholarship program. Online asynchronous (self-paced) classroom instruction does not qualify for eligibility in this grant scholarship program. Providers shall not offer or provide a free or complimentary third-party road test for scholarship recipients. Providers licensed by the Department of Driver Services as a "Third Party Tester Program" as defined by the Department of Driver Services Rules 375-5-2.27(1) may offer third party road tests to scholarship recipients for the same fee charged to the general public, but shall not mandate that a scholarship recipient purchase a third-party road test for use of the scholarship.
9. The provider must agree that the reimbursement to the provider by the Commission based upon a scholarship grant to a student applicant for the 30/6 course will not exceed \$650.00. Further, the provider must agree that it will not impose any additional fee or surcharge to the student for the 30/6 course excluding a "no-show" fee. The "no-show" fee charged to the student shall not exceed ten percent of the contracted rate of the 30/6 course for students who fail to show up for a scheduled behind the wheel driving lesson without canceling or rescheduling 24 hours in advance of the scheduled lesson. The Commission agrees that contracts will not be amended to accommodate fee increases.
10. The provider must agree that request for reimbursement of the scholarship grant submitted to the Georgia Driver's Education Commission will be the same cost or less

than that cost charged to the general public for driver's education for a 30/6 driver's education course.

11. The provider must agree to submit an OCRA Certificate to the Commission within 30 days after completion of the course by the student grantee as proof that the course was completed. The provider must further agree that reimbursement to the provider by the Commission for any scholarship grant will be made after proof has been provided to the Commission after completion of the course. In the event that the student fails the driver's education course, the provider must submit a copy of the Student Log detailing the student's attendance in the course and a statement detailing the reason for failure in order for payment to be made to the provider. In the event that the student grantee withdraws from the course or fails to timely complete the driver's education course, the provider may charge the Georgia Driver's Education Commission up to \$5.25 per hour of classroom education completed and up to \$82.00 per hour of behind the wheel training completed. Providers must submit student logs detailing classroom hours and behind-the-wheel training completed in order to be compensated for students who have withdrawn from the course or have failed to timely complete the driver's education course. The total amount reimbursed for a student who withdraws or fails will not exceed \$649.50.
12. The provider may not set in place additional eligibility requirements for the students in addition to those set forth by the Georgia Driver's Education Commission.

ⁱ Paragraph A-4 amended to increase the maximum income level for second priority of scholarship awards for financial need to 125% of the free and reduced priced meals for students in the State of Georgia. Paragraph A-4 and A-5 amended to provide that grant scholarship allocations in priority level one and priority level two will be evenly distributed among Georgia's United States congressional districts. Paragraph A-7 amended to delete the provision allowing students reapply for the scholarship up to six times and including that students are only eligible to apply for a grant scholarship one time. Paragraph B-7 amended to delete the provision permitting the provider to charge the grant scholarship student and co-grant awardee parent up to half of the price of the driver's education course for students who withdraws or fails to timely complete the course and includes the provision for providers to charge hourly rates to the Commission for students who withdraw from the course or fail to timely complete the course.

ⁱⁱ Paragraph A-1 was amended to include a driver's license in addition to a learner's permit for student eligibility criteria. Paragraph A-9 was amended to delete the provision that the provider may charge the student applicant and co applicant for up to half of the price of the driver's education course. Paragraph B-5 was amended to require public or private high school or private driving school's previously receiving a moderate or severe risk assessment within the previous year from DDS to provide subsequent audit reports demonstrating that the concerns raise in the DDS audit report have been satisfactorily addressed before they will become an authorized provider in the program. Paragraph B-8 was amended to clarify that that virtual classroom programs do not qualify for eligibility.

ⁱⁱⁱ Paragraph A-3 was amended to require DD Form 1300 (Report of Casualty) as documentation for dependents of United States military personnel killed in the line of duty instead of Form DD 214 and DEERS records. Paragraph A-8 was amended to require that the scholarship must be awarded prior to the state date of the driver's education course. Paragraph B-9 was amended to include that the providers agree not to impose any additional fee to the student.

^{iv} Paragraph A-10 was amended to include a provisions for students to request a one-time 60 day extension to the 180 day deadline for course completion. Paragraph B-9 was amended to clarify that the Commission will not consider contract amendments with providers for fee increases.

^v Paragraph A-4 was amended to update the income eligibility levels for Tier 2 applicants to reflect updated free and reduced cost meal eligibility set by the Department of Education.

^{vi} Paragraph A-4 was amended to delete the chart used to determine financial need eligibility and language added authorizing agency staff to make necessary adjustments to the needs-based income level to ensure that financial need eligibility is consistent with 125% of the Free and Reduced Price Meal Eligibility program for the State of Georgia as determined by the Georgia Department of Education as changes are published.

^{vii} Paragraph A-6 was amended to change the award date of scholarships from the 20th of each month to the first day of each month. Paragraph B-2 was amended to include the Statewide Sexual Harassment Prevention Policy contractor requirements to the minimum qualifications for driver training schools to participate in the program.

^{viii} “Public safety professional” was changed to “Georgia first responder” throughout the document. Additionally, the term “provider” was changed to “Authorized Provider” in Section A to eliminate confusion from applicants on which driver training providers can redeem the scholarship voucher. Paragraph A-3 was amended to include children or dependents of Georgia first responders who were disabled in the line of duty and to applicants who are in state custody under the care of the Georgia Department of Family and Children Services. Paragraph A-3 was further amended to use O.C.G.A. § 35-8-7.4(a) to define Georgia first responder. Additionally, Paragraph A-3 was amended to update documentation requirements for applicants in Tier 1 to include a letter of disability for applicants who are the child or dependent of Georgia first responder’s disabled in the line of duty and a letter of documenting state-custody for applicants in the custody of the Georgia Department of Family and Children Services. Paragraph A-4 was amended to change the financial need eligibility from 125% to 175% of the Free and Reduced Price Meal Eligibility program. Paragraph A-5 creating a third priority level for all other applicants who do not meet the criteria set forth in the first and second priority level was deleted. Paragraph A-6 was amended by deleting the award process for third priority level applicants. Paragraph A-7 was amended to provide reconsideration of a rejected application for the following two months after the application was rejected.

^{ix} Paragraph B-8 was amended to clarify eligibility for “remote synchronous classroom instruction”, to prohibit online asynchronous classroom instruction”, to prohibit providers from providing free or complimentary road test for scholarship recipients, and to clarify that authorized “third party tester programs” may offer third party road testing to scholarship recipients but shall not mandate that a scholarship recipient purchase a third party road test for use of the scholarship. Paragraph B-9 was amended to increase the reimbursement fee for a 30/6 course from \$500.00 to \$650.00 and to allow providers to impose a “no-show” fee, not to exceed 10% of the 30/6 GDEC contracted rate, to be charged to the students for failing to show up for a driving lesson that was not cancelled or rescheduled 24 hours in advance of the scheduled lesson. Paragraph B-11 was amended to increase the maximum classroom hourly fee from \$4.00 to \$5.25 per hour of classroom education completed and the maximum behind the wheel hourly fee from \$62.50 to \$82.00 per hour of behind the wheel training for a student who does not complete the 30/6 course due to failure or withdrawal, and to increase the maximum reimbursement for a student who does complete the course from \$491.00 to \$649.50.

^x Paragraph A-6 was amended to give authority for the GDEC Director to process an additional scholarship award cycle on June 30th-, subject to available funding, and to establish the process allow GDEC to skip the July 1st scholarship award cycle when a June 30th -scholarship award cycle occurs. Scrivener's errors were also corrected throughout the document.

^{xi} Paragraph A-3 was amended to include children or dependents of United States military personnel honorably discharged with a disability rating of 30% or higher in Tier 1 eligibility. Paragraph A-3 was further amended to eliminate the need for Tier 1 applicants in DFCS custody to provide court orders or other documentation and requires an affidavit from an authorized employee of the DFCS swearing that the applicant is in custody of the DFCS, requires applicants whose parent or legal guardian was killed in the duty as a Georgia Public Safety professional an affidavit from the applicant’s surviving parent or legal guardian in to provide a sworn affidavit, and requires applicants whose parent or legal guardian was killed in action as an United States military professional an affidavit from the applicant’s surviving parent or legal guardian in to provide a sworn affidavit along with the appropriate military documentation. Paragraph A-4 was amended to provide the verification of family income for ten percent of applicants using Internal Revenue Service Form 1040.



Georgia Driver's Education Commission

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Fiscal Year 2027 Meeting Schedule

- First Quarter GDEC Meeting
 - September 22, 2026; 1:30 p.m.
- Second Quarter GDEC Meeting p.m.
 - December 8, 2026; 1:30 p.m.
- Third Quarter GDEC Meeting
 - March 16, 2027; 1:30 p.m.
- Fourth Quarter GDEC Meeting
 - June 15, 2027; 1:30 p.m.

Meetings held at the Governor's Office of Highway Safety unless advertised otherwise

Governor's Office of Highway Safety
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Atlanta, Georgia 30334