



## NEWS RELEASE

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### **Governor's Office of Highway Safety Receives \$15,000 Drowsy Driving Grant**

*Georgia one of five states granted funding from national program*

**(ATLANTA)** The Georgia Governor's Office of Highway Safety (GOHS) is pleased to announce it has received a \$15,000 grant from the Governors Highway Safety Association (GHSA) and The National Road Safety Foundation, Inc. (NRSF) to bolster its drowsy driving prevention efforts. Following a competitive application process that included review by a panel of issue experts, Georgia was one of five states to receive funding from this national partnership, along with Iowa, Minnesota, Nebraska and New York.

GOHS will utilize its grant funds to partner with the Department of Agriculture to raise awareness of drowsy driving through a presence at the Georgia National Fair. GOHS also will produce additional educational materials to be distributed at other events and share NRSF drowsy driving resources across a variety of media platforms.

"We're so grateful to GHSA and the National Road Safety Foundation for this opportunity to bring greater awareness to the issue of drowsy driving," GOHS Director Allen Poole. "We know drowsy driving can have effects similar to that of drunk driving and that is the message we're trying to convey."

This is the third year of GHSA and NRSF's grant program, which equips states with resources needed to tackle the challenge of drowsy driving. Program initiatives incorporate best practices identified by GHSA and NRSF, utilizing public awareness campaigns, virtual reality and innovative partnerships to engage key audiences.

"Drowsy driving continues to be a chronic and often overlooked issue on our nation's roadways," GHSA Executive Director Jonathan Adkins said. "We are excited to continue this partnership with the National Road Safety Foundation to support innovative state approaches addressing this problem."

"This year's grantees were chosen from an outstanding group of applicants dedicated to taking action against fatigued driving," NRSF Director of Operations Michelle Anderson said. "NRSF is glad to provide this funding to support states as they work to keep drowsy drivers off the road."

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#### **About GHSA**

The Governors Highway Safety Association (GHSA) is a nonprofit association representing the highway safety offices of states, territories, the District of Columbia, and Puerto Rico. GHSA provides leadership and representation for the states and territories to improve traffic safety, influence national policy, enhance program management and promote best



practices. Its members are appointed by their Governors to administer federal and state highway safety funds and implement state highway safety plans. Contact GHSA at 202-789-0942 or visit [www.ghsa.org](http://www.ghsa.org). Find us on Facebook at [www.facebook.com/GHSAHQ](https://www.facebook.com/GHSAHQ) or follow us on Twitter [@GHSAHQ](https://twitter.com/GHSAHQ).

#### **About The National Road Safety Foundation**

The National Road Safety Foundation, Inc. (NRSF) is a 501(c)(3) nonprofit organization dedicated to reducing deaths and injuries on our nation's roads by promoting safe driving awareness and lifelong education. NRSF produces FREE traffic safety programs on distracted driving, speed and aggression, impaired driving, drowsy driving, driving skills, pedestrian safety and a host of other safety issues. NRSF also sponsors contests to engage teens in promoting safe driving to their peers and in their communities. For more information or to download free programs, visit [www.nrsf.org](http://www.nrsf.org) or [www.teenlane.org](http://www.teenlane.org).