

Georgia Governor's Office of Highway Safety

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Guide for High Visibility Enforcement

Law Enforcement Grants



Problem Identification

Problem ID

This is a guide to help organize your data. A section (named below) can include multiple paragraphs and is not necessarily limited to this format. If you have specific issues, mention them in this section. It is recommended you utilize the Problem Identification worksheet attached.

Description of Highway Safety Problems

In 2023, 1,615 fatalities occurred in motor vehicle traffic crashes on Georgia roadways. Between 2019 and 2023, the number of suspected serious crash injuries increased by 12%, from 7,308 in 2019 to 8,171 in 2023. The number of traffic-related fatalities also increased by 8% from 1,492 fatalities in 2019 to 1,615 in 2023. Recent motor vehicle traffic trends demonstrate a gradual return to pre-COVID norms. Between 2022 and 2023, traffic-related fatalities decreased by 10% and 6%, respectively; however, these numbers are still higher than pre-pandemic norms.

- Unrestrained Fatalities: In 2023, there were 1,615 traffic fatalities in Georgia, of which 1,001 (52%) were occupants of passenger vehicles (PV). Nearly half of the passenger vehicle occupants who were fatally injured were unrestrained (46%, 464 PV occupants), 42% (418) were restrained, and 12% (119) had unknown restraint use. Georgia's observed seatbelt usage rate increased by 1.2% net-points from 2023, with an overall usage rate of 88.8% in 2024.
- Impaired Driving Fatalities: In Georgia, drivers are considered legally alcohol impaired when their BACs are .08 grams per deciliter (g/dL) or higher. In 2023, there were 433 fatalities that involved at least one alcohol-impaired driver—a 15% decrease from the 507 alcohol-impaired fatalities in 2022. These alcohol-impaired fatalities represented 27% of all traffic fatalities that occurred on Georgia roadways in 2023—compared to 30% nationwide. In 2023, 22% of all drivers in fatal crashes were suspected of drug involvement or had positive drug test results. Drug-related fatalities represented 14% of all traffic-related fatalities in 2023.
- Speed-Related Fatalities: Compared to the previous year, speeding-related fatal crashes decreased by 22%; however, there were no changes in serious injury speeding-related crashes and a 1% decrease in all speeding crashes in 2023. Twenty-two percent of all traffic fatalities (349 out of 1,615) were speeding-related in 2023, compared to 23% (422 out of 1,796) in 2022.
- Pedestrian Fatalities: In 2023, there were 310 pedestrians fatally injured in traffic crashes, a 10% decrease from the 345 pedestrian fatalities in 2022. In 2023, nearly three-quarters of pedestrian fatalities (72%) and nearly half (47%) of pedestrian injuries occurred on roadways with posted speed limits at or above 45 mph. Additionally, the number of pedestrian fatalities that occur in dark lighting conditions has more than doubled in the past decade (from 123 to 251).
- Motorcyclist Fatalities: In 2023, there were 196 motorcyclist fatalities that resulted from motor vehicle traffic crashes on Georgia roadways. Motorcycles consistently represent less than 1% of all registered vehicles and are involved in 1% of all motor vehicle crashes in Georgia. Motorcycle operators accounted for 6% of all licensed drivers but 12% of all driver fatalities. Motorcyclists are more vulnerable to severe injuries when they are involved in traffic-related crashes. Among persons fatally or seriously injured in a multi-vehicle motorcycle crash, 97% were riding on a motorcycle and 3% were occupants of other vehicles or non-motorists.

- Bicyclist Fatalities: There was an average of 24 bicyclist fatalities in traffic crashes each year between 2019 and 2023. In 2023, there were 23 bicyclist fatalities on Georgia roadways, a decrease from 29 bicyclist fatalities in 2022. The bicyclist crash rate is highest in urban counties outside the Atlanta region. Sixty percent of bicyclist crashes occur at intersections.
- Older Drivers: Fatal crashes involving drivers aged 65+ decreased by 1.4% (from 288 drivers in 2022 to 284 in 2023), and the rate of drivers 65+ years involved in fatal crashes per 100,000 population decreased by 3.8% (from 18.6 in 2022 to 17.9 in 2023). Over the decade, drivers 65+ years represented approximately 13% of all drivers involved in fatal crashes.
- Young Drivers: In 2023, the number of young drivers (ages 15 to 20 years) involved in fatal crashes decreased by 8% (from 191 drivers in 2022 to 176 drivers in 2023). During this same period, the rate of young drivers involved in fatal crashes per 100,000 population decreased by 10% (from 20.8 in 2022 to 18.8 in 2023). Young drivers represented 7.8% of all drivers involved in fatal crashes in 2023—2.3% were 15-to-17-year-olds, and 5.5% were 18-to-20-year-olds.

In 2025, Georgia's seatbelt usage rate increased slightly to 87.9%, a rate below 90% for the fourth year in a row after being above 90% for more than ten years. The local usage rate is _____% as of _____ (month year).

The next section should contain information specific to your area.

- Include information about the population, area, highways, interstates, etc. that contributes to your problem.

The second section should contain additional (or exterior) factors that contribute to your problem.

- Include information about schools, universities, bar districts, special events, major businesses or event centers that can substantially increase day or nighttime traffic, etc.

The third section should include state and federal data.

- Total crashes and injuries should be pulled from GEARS (verify with local data).
- Total fatalities, alcohol related fatalities, and speed related fatalities should be pulled from FARS.
- Show increases or decreases over the last five years. For example, _____ county has seen a 21.5% increase in alcohol related fatalities from 2019 to 2023.

A new chart has been created to show pertinent data and statistics directly related to the grant objectives, activities, and evaluations. Data cited in the “Problem Identification” section of the grant is the one of the main reasons grants are approved and needs to be verifiable by GOHS and NHTSA. In the past, we have used a combination of local/internal, state, and federal data to justify grants. We are currently using state and federal data. The 5-year data table shown below should be completed and **attached as a pdf in the “Document Attachment” section of the grant application.**

Year	Total Crashes	Total Injuries	Total Fatalities	Alcohol Related Fatalities	Speed Related Fatalities
2020					
2021					
2022					
2023					
2024					
5 Yr Avg	0	0	0	0	0

The data for Total Crashes and Total Injuries is pulled from GEARS. Verify the GEARS data with local crash data. The data for Total Fatalities, Alcohol, and Speed Related Fatalities is pulled from FARS (NHTSA database).

Program Assessment

The program assessment section is where you explain what you are currently doing to address the problem(s) you described in the “Problem ID.” Explain educational, enforcement, and informational campaigns that your agency has implemented. Describe whether those campaigns are working or not.

NOT WHAT YOU PLAN TO DO BUT **WHAT YOU ARE DOING NOW AND, IN THE PAST, TO COMBAT THE ISSUE!**

Project Objectives, Activities, and Evaluations for HVE Grants

Project Objective/Activity/Evaluation 001

EDUCATIONAL EVENTS PER QUARTER (Required):

Goal:	7.2 GOHS Goal: Disseminate Traffic Safety-Related Educational Materials
Objective:	The grantee will conduct one community collaboration event to the public each quarter during the grant period.
Activity:	The grantee will conduct a minimum of one community collaboration event each quarter to the public during the grant period.
Evaluation:	Events will be documented on a GOHS Community Collaboration Form and submitted in the GOHS monthly programmatic reports.

Activity blocks as follows: (Total of 4)

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
0	1	0	0	1	0	0	1	0	0	1	0	4

Project Objective/Activity/Evaluation 002

GOHS/NHTSA ACTIVITIES AND CAMPAIGNS (Required):

Goal:	6.1 GOHS Goal: Enhance Police Traffic Services
Objective:	The grantee will participate in at least eight GOHS/NHTSA activities and campaigns during the grant period.
Activity:	The grantee will participate in at least eight GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period.
Evaluation:	Participation in GOHS/NHTSA campaigns will be documented in the GMS monthly programmatic reports.

Activity blocks as follows: (Total of 8)

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
0	1	0	1	0	0	0	1	1	2	0	2	8

Project Objective/Activity/Evaluation 003

TRAFFIC ENFORCEMENT NETWORK MEETINGS (Required):

Goal:	6.1 GOHS Goal: Enhance Police Traffic Services												
Objective:	The grantee agrees to participate in at least eight regional traffic enforcement network meetings and initiatives during the grant year.												
Activity:	The grantee will participate in at least eight monthly regional traffic enforcement network meetings and initiatives during the grant year.												
Evaluation:	The regional TEN coordinator will provide a sign-in sheet for all regional traffic enforcement meetings and initiatives.												

Activity blocks as follows: (Total of 8)

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
1	1	0	0	0	1	0	1	1	1	1	1	8

Project Objective/Activity/Evaluation 004

REPORTING (Required):

Goal:	Goal: 6.2 GOHS Goal: Facilitate Effective Police Traffic Services												
Objective:	The grantee will enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year.												
Activity:	The grantee will enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year.												
Evaluation:	The grantee will enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns.												

Activity blocks as follows: (Total of 8)

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
0	1	0	1	0	0	0	1	1	2	0	2	8

Project Objective/Activity/Evaluation 005

SEAT BELT SURVEY (Required):

Goal:	2.1 GOHS Goal: Increase Overall Safety Belt Usage
Objective:	The _____ will conduct a minimum of two seatbelt surveys in their jurisdiction during the grant period that includes all vehicles.
Activity:	The _____ Unit will conduct a minimum of two seatbelt surveys during the grant period. At least one survey will be completed at the beginning and one at the end of the grant period to create a measurable outcome.
Evaluation:	Information that is collected will be forwarded to GOHS in programmatic reports.

Activity blocks as follows: (Total of 2 – The first needs to be in the first quarter. The last in the last quarter.)

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
1	0	0	0	0	0	0	0	0	0	1	0	2

Project Objective/Activity/Evaluation 006

OCCUPANT PROTECTION CONTACTS (Required):

Goal:	2.1 GOHS Goal: Increase Overall Safety Belt Usage
Objective:	The grantee will initiate _____ occupant protection contacts per month during the grant period.
Activity:	The grantee will be dedicated to enforcing the occupant protection laws on the roadways of _____ County through saturated patrol and checkpoints, in areas identified by data to be those where non-restraint related crashes, injuries, and fatalities occur. The grantee will initiate a minimum of _____ occupant protection contacts each month.
Evaluation:	The grantee will list occupant protection contacts in daily programmatic reports, which will be summarized and submitted to GOHS in each monthly report. Compare the actual number of occupant protection contacts to the number projected and the increase or decrease in the number of injuries and fatalities in relation to occupant protection to the previous year. Documentation of CPST training will also be submitted to GOHS.

Activity blocks follow the total contacts per month listed in the Objective and Activity.

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
20	20	20	20	20	20	20	20	20	20	20	20	240

Project Objective/Activity/Evaluation 007

DUI CONTACTS:

Goal:	Goal: 6.1 GOHS Goal: Enhance Police Traffic Services
Objective:	The grantee will initiate ___ impaired driving contacts per month during the grant period.
Activity:	The grantee will be dedicated to enforcing the impaired driving laws on the roadways of _____ County through saturated patrols and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of ___ DUI contacts will be initiated each month by the Unit. All resources will be up to date with regard to DUI SFST/ARIDE training through refresher and update training.
Evaluation:	The grantee will list impaired driving contacts in daily programmatic reports, which will be summarized and submitted to GOHS in each monthly report. Compare the actual number of DUI related contacts to the number projected and the increase or decrease in the number of DUI related crashes, injuries, and fatalities to the previous year. Documentation of DUI SFST/ARIDE training will also be submitted to GOHS.

Activity blocks follow the total contacts per month listed in the Objective and Activity.

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
5	5	5	5	5	5	5	5	5	5	5	5	60

Project Objective/Activity/Evaluation 008

SPEED RELATED CONTACTS:

Goal:	3.1 GOHS Goal: Reduce Speed-Related Crashes/Injuries/Fatalities
Objective:	The grantee will initiate ___ speeding contacts per month during the grant period.
Activity:	The grantee will be dedicated to enforcing the laws that govern speed on the roadways of _____ County through saturated patrol in areas identified by data to be those where speed related crashes, injuries, and fatalities occur. The grantee will initiate a minimum of ___ speeding contacts each month. Activity hours will be filled by resources that hold the appropriate certifications on traffic enforcement equipment. Crash data will be used as a hot spot locator to target enforcement in high problem areas.
Evaluation:	The grantee will list speed related contacts in daily programmatic reports, which will be summarized and submitted to GOHS in each monthly report. Compare the actual number of speeding contacts to the number projected and the increase or decrease in the number of speed related crashes, injuries, and fatalities to the previous year. Documentation of traffic enforcement equipment training will also be submitted to GOHS.

Activity blocks follow the total contacts per month listed in the Objective and Activity.

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
60	60	60	60	60	60	60	60	60	60	60	60	720

Project Objective/Activity/Evaluation 009

DISTRACTED DRIVING:

Goal:	10.1 GOHS Goal: Reduce Distracted Driving Related Crashes/Injuries/Fatalities
Objective:	The grantee will initiate ___ distracted driving contacts per month during the grant period.
Activity:	The grantee will be dedicated to enforcing the laws that govern distracted driving on the roadways of _____ County through saturated patrol in areas identified by data to be those where distracted driving related crashes, injuries, and fatalities occur. The grantee will initiate a minimum of ___ distracted driving contacts each month. Crash data will be used as a hot spot locator to target enforcement in high problem areas.
Evaluation:	The grantee will list distracted driving related contacts in daily programmatic reports, which will be summarized and submitted to GOHS in each monthly report. Compare the actual number of distracted driving contacts to the number projected and the increase or decrease in the number of distracted driving crashes, injuries, and fatalities to the previous year. Documentation of traffic enforcement equipment training will also be submitted to GOHS.

Activity blocks follow the total contacts per month listed in the Objective and Activity.

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOT
20	20	20	20	20	20	20	20	20	20	20	20	240

Media Plan for HVE Grants

Describe your plans for announcing the award of this grant to your community through media outlets available to you. Include specific media sources. Discuss how you plan to keep the public informed of grant activities throughout the entire project period. Any social media available to the agency can also be mentioned here.

The (Agency Name) will announce the award of the grant through a press release through the department's Public Information Officer to various media outlets including: (newspaper, TV Station, etc). The community will also be notified of the grant through social media. Monthly and or quarterly updates of grant material and progress will be made via social media through the departments Facebook page and the Traffic Division's Facebook page.

Resource Requirements for HVE Grants

The resource requirements section should cover anything that is contained in the budget. This section will not only name the equipment/resource required by the agency, but also the justification for that equipment.

The (Agency Name) is requesting this grant to fund an enforcement effort focusing on alcohol and drug impaired driving, speeding, and occupant protection utilizing _____ enforcement/ activity hours.

Activity hours may also be used for educational events, attendance to the GOHS Highway Safety Conference, highway safety related training/certifications, etc. Activity hours will be filled by resources that hold the appropriate certifications on traffic enforcement equipment. Standardized Field Sobriety, RADAR, LIDAR, and ARIDE at minimum, will be required by resources that carryout activity hours. Activity hours will be utilized during identified peak hours for the enforcement of DUI's, Speeding, and Occupant Protection. Crash data will be used as a hot spot locator to target enforcement in high problem areas. Activity hours will be utilized to conduct and or participate in checkpoints and saturated patrols in identified areas throughout the County. Activity hours will also be utilized to complete the other goals and objectives of the project such as conducting educational events and participating in GOHS Campaigns and Network Meetings. Once funding is determined to be awarded, resources will be selected based on the minimum criteria and preference will be given to resources which exceed the minimum criteria.

We are requesting funds to purchase three _____ LIDAR speed detection devices for use by resources utilized to perform enforcement/activity hours. These devices will be utilized solely for the enforcement effort and will aid identified resources in conducting speed enforcement throughout the agency's jurisdiction. The _____ will come with extra batteries, a carrying case, a battery charger and a car charger. The cost for the _____ LIDAR unit is \$2,000 each for an extended price for three units being \$6,000. Quote obtained from _____.

Travel funds are requested for travel to the GOHS Highway Safety Conference as well as other GOHS approved training, including the phlebotomy programs, etc. The cost of travel will be \$3,000.00.

Continue this format for other items listed in the budget.

***Totals and quantities will vary depending on your specific agency's needs. The prices used in this section and the sample budget are examples and not actual cost. ***

Self-Sufficiency Section for HVE Grants

In this section, you will need to explain how the agency will continue the enforcement effort when federal funding is no longer available. An example to build upon is listed below.

The continued cost of activity hours and enforcement efforts, as well as equipment, certifications, and vehicle maintenance will be funded through the Departmental Budget.

Budget Section for HVE Grants

This is an example budget for HEAT grants. Your actual budget will vary based on the needs for your agency.

Personnel Service Details – Position

This section is not applicable for a HVE grant.

Personnel Service Details – Benefits

This section is not applicable for a HVE grant.

Pay Schedule for Project Employees

This section is not applicable for a HVE grant.

Enforcement/Activity Hours

Your chart should mirror the chart below:

Resource	Pay Rate	Total Hours	Funds Needed
1	\$20.00	480	\$9,600.00
2	\$21.00	480	\$10,080.00
3	\$19.00	480	\$9,120.00
Total			\$28,800.00

Personnel working enforcement/activity hours are now considered resources of the grant. The Resource column should reflect the number of positions you have. **DO NOT ADD NAMES**. The “Pay Rate” should reflect the actual hourly rate of the primary resources that are assigned to the project. The “Total Hours” column should equal the 10 hours per week multiplied by 48 (10 hours per week * 48 weeks per year = 480). “Funds Needed” will be the product of pay rate X total hours.

Regular Operating Expenses

Description	Unit Price	Quantity	Total Costs
Portable breath testers (PBT)	\$400	2	\$800
Total			

This section will include all normal operating expenses (less than \$1,000 including shipping and taxes) necessary to carry out the activities in the grant. Equipment with a total cost under \$1,000 will be included here. The unit price and quantity may be adjusted to meet your agency's specific needs.

Travel

Description	Unit Price	Quantity	Total Costs
GOHS Approved Travel	\$1,000	3	\$3,000
Total			\$3,000

This section will include travel for the conference. \$1,000 is the standard amount and should cover the expense. The unit price and quantity may be adjusted to meet your agency's specific needs.

Equipment Purchases

Description	Unit Price	Quantity	Total Costs
Radar	\$3,000	3	\$9,000
Lidar	\$2,000	3	\$6,000
Total			\$15,000

This section will include equipment that totals over \$1,000 (after taxes and shipping). This section can include in-car cameras and other equipment. The unit price and quantity may be adjusted to meet your agency's specific needs.

Per Diem and Fees

Description	Unit Price	Quantity	Total Costs
Total			\$0

This section will include any Per Diem or Fees. The unit price and quantity may be adjusted to meet your agency's specific needs. **This section is typically not used for HVE grants.**

Cost Category Summary

Cost Category	Total	Award Amt.
1. Personnel Services (salaries & fringes)	\$0	\$0
2. Enforcement/Activity Hours	\$28,800.00	\$28,800.00
3. Regular Operating Expenses	\$800.00	\$800.00
4. Travel	\$3,000.00	\$3,000.00
5. Equipment Purchases	\$15,000.00	\$15,000.00
6. Contractual Services	\$0	\$0
7. Per Diem and Fees	\$0	\$0
8. Computer Charges and Computer Equipment	\$0	\$0
9. Telecommunications	\$0	\$0
10. Motor Vehicle Purchases	\$0	\$0
11. Rent/Real Estates	\$0	\$0
12. Total	\$47,600.00	\$47,600.00
<hr/>		
Matching Funds		
Local Cash Match (You must enter at least a 0 before saving to force the page to calculate the category totals).	0%	\$0
Federal Participation (percentage of total in Item 12)	100.00%	\$47,600.00

This section will total all the budget sections into one page. The only information you are required to enter on this page is the "Local Cash Match" (highlighted in green).

FOR ADDITIONAL INFORMATION, contact your Regional LEL.

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