

**GOAL: 1.1 GOHS Goal: Reduce Alcohol/Drug Related Crashes/Injuries/Fatalities OR**

**GOAL: 1.2 GOHS Goal: Reduce Youth Alcohol/Drug Related Crashes/Injuries/Fatalities**

**Objective 1:** Enhance highway safety awareness among college students by organizing \_\_\_\_\_ educational events and exhibits throughout the grant year.

**Activity 1-1:** Conduct \_\_\_\_\_ educational events/exhibits on campus to bring awareness of highway safety issues such as (distracted driving, impaired driving, speeding, and proper use of seatbelt) to college students during the grant year.

**Evaluation 1-1:** Document the completion of each activity, as well as the number of students reached in the corresponding GOHS monthly reports.

Milestone 1-1: Should show the number of educational events/exhibits they plan to conduct.

**GOAL: 2.1 GOHS Goal: Increase Overall Safety Belt Usage**

**Objective 2:** Conduct two seatbelt surveys on campus during the grant year to assess and improve seatbelt compliance among students, faculty, and staff.

**Activity 2-1:** Conduct one seat belt survey during Fall semester and the second towards the end of Spring semester. Seatbelt surveys will be completed at the same locations in the fall and spring with a minimum of 100 vehicles checked for each survey.

**Evaluation 2-1:** Tabulate the results and report to the campus community and GOHS (via the corresponding monthly progress reports).

Milestone 2-1: Should show one in October and one in April/May

**GOAL: 1.2 GOHS Goal: Reduce Youth Alcohol/Drug Related Crashes/Injuries/Fatalities**

**Objective 3:** Grantee will recruit and train \_\_\_\_\_ new peer health educators on alcohol and impaired driving issues by the end of the grant year.

**Activity 3-1:** Identify, recruit, and train \_\_\_\_\_ new peer health educators. The training will focus on raising awareness and educating peers about the dangers of alcohol misuse and impaired driving.

**Evaluation 3-1:** Document the recruitment process and number of students trained and report via the corresponding GOHS monthly report.

Milestone 3-1: Should show the number of peer health educators

**GOAL: 7.2 GOHS Goal: Disseminate Traffic Safety-Related Educational Materials**

**Objective 4:** Participate in \_\_\_\_\_ GOHS highway safety campaigns throughout the grant year.

**Activity 4-1:** Distribute GOHS highway safety brochures and educational materials during \_\_\_\_\_ GOHS highway safety campaigns during the grant year.

**Evaluation 4-1:** Document the number of brochures distributed, as well as the number of students reached, and record via the appropriate GOHS monthly report.

Milestone 4-1: Should show the number of highway safety campaigns they are planning to participate

**GOAL: 1.2 GOHS Goal: Reduce Youth Alcohol/Drug Related Crashes/Injuries/Fatalities**

**Objective 5:** Grantee will assess campus alcohol policies and highway safety issues during the grant year.

**Activity 5-1:** Grantee will review campus alcohol policies by the end of the grant year. This generally runs the same time as the beginning of school therefore the policies will be reviewed before the beginning of the Fall semester every year.

**Evaluation 5-1:** Document the review and attach current alcohol policy to GOHS monthly report and if changes were made, also attach the updated policies.

Milestone 5-1: Should show the number 1 in August or September

**GOAL: 1.2 GOHS Goal: Reduce Youth Alcohol/Drug Related Crashes/Injuries/Fatalities**

**Objective 5:** Grantee will assess campus alcohol policies and highway safety issues during the grant year.

**Activity 5-2:** Grantee will conduct one campus CORE or ACHA-NCHA survey during the grant year.

**Evaluation 5-2:** Survey results will be submitted to GOHS in the monthly report

Milestone 5-2: Should show the number 1 in the month they conduct the survey

(note: this doesn't have to occur each year so if they don't plan to conduct it, then this doesn't need to be listed in their grant)

**GOAL: 1.2 GOHS Goal: Reduce Youth Alcohol/Drug Related Crashes/Injuries/Fatalities OR**

**GOAL: 10.1 GOHS Goal: Reduce Distracted Driving Related Crashes/Injuries/Fatalities**

**Objective 6:** Grantee will conduct \_\_\_\_ pedal kart events during the grant year.

**Activity 6-1:** Pedal kart events will be held on campus \_\_\_\_ times during the grant year. The Pedal Kart will be used to allow the students to experience the dangers of distracted driving or, when used with the Fatal Vision Goggles, impaired driving.

**Evaluation 6-1:** Have each student who drives the pedal kart complete a pre and post survey. Document the responses, the completion of the events and number of students reached in the corresponding GOHS monthly report.

Milestone 6-1: Should show the number of events they plan to hold

(note: if they don't have a pedal kart then this doesn't need to be included)

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**GOAL: 10.1 GOHS Goal: Reduce Distracted Driving Related Crashes/Injuries/Fatalities**

**Objective 7:** Grantee will host ThinkFast Interactive programming on campus \_\_\_\_\_ times during the school year, reaching \_\_\_\_\_ students.

**Activity 7-1:** Host ThinkFast Interactive programming on campus \_\_\_\_\_ times during the grant year to engage \_\_\_\_\_ students in educational activities that promote awareness and understanding of highway safety issues, including distracted driving, impaired driving, and seat belt use.

**Evaluation 7-1:** The attendance sheet along with Pre and post surveys will be provided and submitted to GOHS.

Milestone 7-1: Should show the number of students they plan to reach within the month(s) the events will be held

(note: if they don't plan to have ThinkFast then this doesn't need to be included)

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**GOAL: 10.1 GOHS Goal: Reduce Distracted Driving Related Crashes/Injuries/Fatalities**

**Objective 8:** Grantee will host Arrive Alive DUI Simulator programming on campus \_\_\_\_\_ times during the school year, reaching \_\_\_\_\_ students.

**Activity 8-1:** Host Arrive Alive DUI simulator programming on campus \_\_\_\_\_ times during the grant year to engage \_\_\_\_\_ students in educational activities that promote awareness and understanding of highway safety issues, including distracted driving, impaired, and seat belt use.

**Evaluation 8-1:** The attendance sheet along with Pre and post surveys will be provided and submitted to GOHS.

Milestone 8-1: Should show the number of students they plan to reach within the month(s) the events will be held

(note: if they don't plan to have Arrive Alive then this doesn't need to be included)

**GOAL: 1.2 GOHS Goal: Reduce Youth Alcohol/Drug Related Crashes/Injuries/Fatalities OR**

**GOAL: 10.1 GOHS Goal: Reduce Distracted Driving Related Crashes/Injuries/Fatalities**

**Objective 9:** Grantee will host \_\_\_\_\_ speaker(s) during the grant year to discuss highway safety issues and demonstrate best practices for safe driving, reaching \_\_\_\_\_ students.

**Activity 9-1:** Host a highway safety focused speaker on campus \_\_\_\_\_ times during the grant year to engage \_\_\_\_\_ students in educational activities that promote awareness and understanding of highway safety issues, including distracted driving, impaired driving, and seat belt use.

**Evaluation 9-1:** The attendance sheet along with Pre and post surveys will be provided and submitted to GOHS.

Milestone 9-1: Should show the number of students they plan to reach within the month(s) the events will be held

(note: if they don't plan to a speaker then this doesn't need to be included)

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**GOAL: 10.1 GOHS Goal: Reduce Distracted Driving Related Crashes/Injuries/Fatalities**

**Objective 10:** Grantee will educate \_\_\_\_ students on safe driving practices through the incorporation and the facilitation of the Fatal Vision Goggles \_\_\_\_ times during the grant year.

**Activity 10-1:** Grantee will incorporate the Fatal Vision Goggles into education programming \_\_\_\_\_ times during the grant year to educate \_\_\_\_ number of students.

**Evaluation 10-1:** Documentation of the event(s) will be submitted to GOHS in the monthly progress report.

Milestone 10-1: Should show the number of students they plan to reach within the month(s) the events will be held

(note: if they don't have fatal vision equipment then this doesn't need to be included)

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**Objective 11:** Grantee will use social media and other forms of media to implement \_\_\_\_ seasonal highway safety campaigns involving the effects of alcohol and other highway safety issues on campus during the grant year.

**Activity 11-1:** Grantee will use social media and other forms of media to implement \_\_\_\_ seasonal highway safety campaigns surrounding graduation, spring break, new student orientation, sporting events, holidays, etc., to reduce high-risk driving behaviors.

**Evaluation 11-1:** Document the completion of each activity, as well as the number of students reached in the corresponding GOHS monthly reports.

Milestone 11-1: Should show the number of campaigns they plan to implement