



SADD PROGRAM IDEAS

- Announcements- Have announcements each morning about drinking and driving statistics. This could be during one week, or for one month, or every day you announce a statistic. There is some good role playing activities that could be used on the portal. What happens when a parent comes home drunk while you are babysitting, what happens when a friend offers you a drink
- Bicycle race- have a bike race at your school and use that to present bicycle safety information
- Blue Light Special- Place a blue light bulb in a known place at school or town area. When a DUI crash happens, change to red for 24 hours.
- Calling Card for Homecoming- Have cards printed up with message such as “After Homecoming, arrive alive, Don’t drink and drive.” Distribute to local tuxedo rental shops, dress shops, and florists for distribution.
- Car line- direct traffic for the car riders at your school
- Cell Phone Suit: Buy a cell phone suit for your chapter and have someone dress up during lunch and hand out information about distracted driving
- College/HS panel- Invite college students from local colleges to meet with seniors to discuss college life. Make sure to ask students who can present a good “No Use” message and who can give good information about student responsibilities. Have them talk with current students on a panel during lunch, or during SADD meeting
- Community Welcome Sign- Have your wood shop class help make a sign, “Welcome to_____. Don’t Drink and Drive from _____ High SADD.” Or potential sponsor a road to keep clean with a message about safe driving
- Create a campaign- Noticing a certain highway safety aspect that is effecting your community? Make a PSA for the community!
- Decorate a Door Contest- If your school has homerooms, have a contest for each homeroom to decorate the door with a drug/alcohol-free message. Have local officials or parents do the judging and offer a party to the winning class.

- Driver Education Night- Get involved with your local Driver Services to go over the GDL Laws for your state and area
- DUI mock court as an assembly-IS IT WORTH THE RISK Information on the Portal
- Escape room- turn one of the classrooms into an escape room that uses highway safety information to get out!
- Event- Roll over simulator, drunk goggles games, kart course with the drunk goggles
- Homecoming parade: Walk in the homecoming parade, or help direct traffic for the parade.
- Host a Friday night tailgate at the football games: This is a great time to use drunk goggles and an obstacle course
- How/why driver license night for parents and teens. Partner with local DDS, and SADD chapter- Bulletin board with information about laws, or Q/A night with Parents and students to go over the laws and requirements
- Inmate stories- partner with the local police and potentially jail to have an inmate, survivor, DUI lawyer come and give a presentation about their story.
- Is it Worth the Risk- SADD National programing, information on the SADD Portal
- Lock in- Hold a lock in at a local community center that incorporates some good decision making, and community conversation
- Lunch bingo- During lunch have someone doing bingo but instead of the regular callouts have the caller give statistics for driving impairment
- Lunch with an Expert- During Lunch have a speaker on impact areas for the school. DDS, GDOT, GOHS, Local Law Enforcement, Etc.
- Mock DUI Stop- Work with your local law enforcement agency to invite an officer to come out and perform a mock DUI stop and tests to a student who is portraying a drunk driver
- Movie and a message- Set up a table at your local theatre and hand out drinking and driving messages/ GOHS brochures. Make a short PSA and ask your theatre if you can show it during the ads
- Ms. Georgia- What is her stance on Destructive Decisions and could she come speak to the school?
- Musical Safety Chairs- Hold a musical chair competition. This could be a seatbelt safety event, or to win they have to answer questions, this could also be a mental health activity
- Newspaper Ads/Bulletins- Work with your school paper, community paper, PTA bulletin, school bulletins and/or school announcements. Put in information about your chapter and its activities and include statistics about drinking.
- Paper chain throughout the school- pledge to not drink and drive, buckle up etc. Customize the activity to your school. Divide the chain into colors by each class and

hold a competition to see who can achieve 100% participation. PROM PLEDGE information on the portal

- Physics teacher explains the physics behind a crash- great for red ribbon week
- Police Ride-along- Make arrangements to do an evening patrol to observe police work, or go to a DUI court hearing
- Poster Contest- Exchange posters with another school. Have the contest exchange winners with another school or make it a competition.
- Presidential Service Award- sadd.org has more information
- Prom Breakfast- Host a post prom breakfast the Monday after Prom celebrating good decisions that were made. Could get a local restaurant to provide food
- Rock the Belt- competition put on by SADD Nationals about how fast someone could get into the car and buckle up and then move to every seat in the car (4 people at a time) Quick Click Challenge/Seatbelt Survey
- SADD Car wash- Put on a car wash with the students and have a group doing a presentation about traffic safety. DUI goggles, pedal cart can be used as a fun way for community to wait on their car to be washed, and information to be given out- Fundraiser potential
- School /Community Murals- Do a mural with drug-free messages. Ask each student in the school and/or chapter to help out. Have a dedication with city officials or school administration.
- Seat Belt contest- Set up a seat belt on an office chair and have a competition to see how fast someone could get buckled and unbuckled
- Seatbelt selfie- set up an area around the school (Great bulletin board idea) with a cardboard seatbelt cutout that students can take a picture in front of then post using a hashtag that has the individual school sad chapter
- Smack the Drugs/Drinking out- paint your hands and use your hand print to pledge to be drug free/drinking driving
- Speaker- Bring in a speaker to talk to an assembly at the school
- Speed Bump Messages- Print “Buckle Up” and “Don’t Drink and Drive” messages on your parking lot speed bumps at your school, area mall, etc.
- Sports Announcement- Have half-time message announced about safe drinking after the sport game- maybe sponsor an ad in the football program
- Teen Panels – Organize a panel of speakers. Go out to community groups and service organizations and present your message.