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Annual Report

PREPARED BY THE
**GEORGIA GOVERNOR'S OFFICE
OF HIGHWAY SAFETY**



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December 28, 2020

Ms. Carmen Hayes
Regional Administrator
National Highway Traffic Safety Administration
Atlanta Federal Center
61 Forsyth Street, S.W.
Atlanta, Georgia 30303

RE: Federal Fiscal Year (FFY) 2020 Annual Report

Dear Ms. Hayes,

Please find enclosed the 2020 Georgia Highway Safety Program Annual Report. This document provides an overview of the state's highway safety efforts during the 2020 Federal Fiscal Year (FFY 2020). The 2020 Annual Report summarizes activities funded by the Georgia Governor's Office of Highway Safety (GOHS) in FFY 2020.

Although 2020 had many challenges with the COVID-19 Pandemic, Georgia program managers continued grant funded projects with innovative approaches on how to provide their programming to the many residents of Georgia.

GOHS is committed to ensuring all highway safety projects in Georgia are driven by data on the numbers and rates of crashes, injuries, and fatalities, and safety belt use in all 159 counties and over 500 cities and towns. This commitment to data-driven initiatives guarantees that communities across Georgia, regardless of location, receive appropriate assistance to address local issues. We are grateful for our numerous partners throughout the state for their commitment to making the GOHS mission a reality.

Sincerely,

Allen Poole, Director

cc: Mrs. Scarlett Woods, GOHS Compliance Manager
Mr. Jimmy Sumner, GOHS Deputy Director



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1.0 Executive Summary

The mission of the Georgia's Governor's Office of Highway Safety (GOHS) is to educate the public on highway safety issues and facilitate the implementation of programs that reduce crashes, injuries, and fatalities on Georgia roadways. This annual report provides insight into Georgia's progress in achieving traffic safety performance measure targets established in the 2020 Highway Safety Plan (HSP), an overview of the projects and activities supported under the Plan, and the amount of funds expended on each prioritized highway safety area and program.

In 2018, Georgia experienced 1,504 traffic fatalities on public roadways. While the number of roadway fatalities have decreased by 2.3% (net 36 count decrease) in comparison to the previous year, GOHS recognizes the need to address specific causes of motor vehicle fatalities across the following traffic safety performance measures: unrestrained fatalities, alcohol-related fatalities, pedestrian fatalities, speed-related fatalities, motorcyclist fatalities, and bicyclist fatalities.

Summary of Accomplishments

- **Youth Conference**

GOHS hosted the 2020 Youth and Young Adult Conference February 15-16, 2020 at Callaway Gardens. This conference brought the Students Against Destructive Decisions (SADD) and Young Adult (YA) programs together to educate students about highway safety problems in their communities and provide them tools and resources to help strengthen and grow the programs. The break out topics of the conference included crash scene investigation and science, bicycle and pedestrian education (with an E-scooter component) and successful safety event structuring. The presenters were from Emory, Georgia Bikes, and Warner Robbins Teen Maze. Each school, or university was divided into teams that attended the breakout sessions together in order to expand their knowledge of other programs. There were also a number of booths for the conference in which the students could interact with highway safety partners across Georgia. During the main sessions there was a speaker with Teens in the Driver Seat, Tyson Denson, who spoke on overcoming obstacles and hands-free driving. Having survived a horrific crash himself, Tyson gave firsthand knowledge about the impact of safe driving. The second main session included a DRE speaker, who taught the group the dangers of drug impairment and the effects that being impaired can have on your driving. The attendance was 150 people, ranging in high school to college aged students, advisors,

staff and presenters. The feedback from the advisors was overall extremely positive, with room for improvement, and ideas, for the next conference.

- **Child Safety Seat Caravan-**

The 2020 Georgia Child Safety Seat Caravan was held during Child Passenger Safety Week. Child Passenger Safety Week was from September 20th through September 26th. The Governor's Office of Highway Safety, its grantees, and its partners were able to host a successful CPS Week despite the challenges posed by COVID-19. The Governor's Office of Highway Safety hosted a Virtual Seat Check Saturday and virtual daycare training workshops. Mini-grantees through the Georgia Department of Public Health led traditional in-person community events. GOHS and the GA DPH hosted three virtual CEU workshops for current Child Passenger Safety Technicians. GOHS, Safe Kids DeKalb, and GA DPH recorded eight educational videos on tips and tricks for installing your car seat safely for CPS Week. GOHS led nine television interviews for CPS Week. Overall, 92 seats were checked and 83 car seats were distributed. 26 unusable car seats were also collected. 11,175 people were reached through educational events and media campaigns.

- **GOHS Paid Media Effectiveness Survey**

During the FY 2020, GOHS contracted with the University of Georgia Traffic Safety Research and Evaluation Group to do a comprehensive study on the effectiveness of the agency's paid media campaigns for Click It or Ticket, Drive Sober or Get Pulled Over, and Hands-free law. The results of the survey into highway safety slogans and radio and television messages produced by GOHS have influenced the driving behavior of three-fourths of the more than 800 people who responded to this survey.

Challenges

- **COVID-19**

In March 2020, the World Health Organization declared coronavirus (COVID-19) a world-wide pandemic, and the first detected case of COVID-19 in the state of Georgia was on March 2, 2020. The measures taken to control the spread of the virus greatly impacted GOHS-funded programs and activities. The full impact of COVID-19 on traffic fatalities and implementation of programs cannot be determined at the time of this report.

- **Governor's Challenge**

Governor's Challenge is designed to highlight outstanding achievements in highway safety enforcement and education. 2020 marked the 21st anniversary of the Georgia Governor's Challenge, an annual banquet hosted by the Governor's Office of Highway Safety. The awards program recognizes statewide law enforcement agencies in ten different categories based on department size, as well as in several other specialty categories. Due to the COVID-19 Pandemic, the Georgia Governor's Challenge awards banquet, originally scheduled for September 2020, had to be postponed to November 2020.

- **Ransomware Attack**

In July 2019 a ransomware attack severely affected crash reporting by the Department of Public Safety (DPS). In addition to losing access to existing electronic data, the Georgia State Patrol, which works roughly half the crashes in the state each year, had to switch to handwritten reports for the remainder of the year. Traffic court cases and car insurance claims were severely delayed. All DPS computers were taken offline and all computers and devices are being scanned for malware before being returned to service. Communications equipment was also affected, and agencies had to switch to older radio and phone systems. Mitigation efforts and an FBI investigation of the attack are still ongoing. As a result of this attack, crash data from July to the present are incomplete. The Daily Fatality Report produced by GDOT for state traffic safety stakeholders has been suspended, and few if any GSP crash reports have been entered into the Georgia Electronic Accident Reporting System (GEARS) since July. The same ransomware attack also affected the Administrative Office of the Courts, causing delays in adjudication and the collection of outcomes data. GOHS staff continues to complete cybersecurity training since the attack.

- **Grants Closed Out Early**

Two grants were closed out early due to intractable problems: Baldwin High School SADD grant in October due to the departure of the administrator and the grantee's inability to find a replacement; and Alma Police Department GA grant in October due to a change in the agencies Executive Staff and the grantee's inability to complete the grant activities.

- **Strategic Highway Safety Plan Summit**

The Summit was originally scheduled for June of 2020 but due to the COVID-19 pandemic, it was postponed until FFY 2021. There were more than 100 highway safety advocates and partners scheduled to attend to work together, promote, and improve traffic safety to reduce crashes, injuries, and fatalities on Georgia roadways.

Changes to the 2021 Highway Safety Plan

In comparison to the previous year, Georgia experienced a decrease in the number of fatalities for eight (8) traffic safety performance measures in 2019:

- | | |
|-----------------------------------------------|------------------------------------------------|
| 1. Overall fatalities (-1%, 14 less); | 5. Un-helmeted motorcyclist fatalities |
| 2. Unrestrained passenger vehicle | (-6%, 1 less); |
| occupant fatalities (-13%, 57 less); | 6. Young drivers involved in fatal |
| 3. Alcohol-related fatalities (-7%, 26 less); | crashes (-10%, 20 less); |
| 4. Speed-related fatalities (-3%, 8 less); | 7. Pedestrian fatalities (-10%, 26 less); and, |
| | 8. Bicyclist fatalities (-30%, 9 less). |

Out of the 12 HSP traffic safety performance measure targets set for FY2019, Georgia met eight (8) targets and did not meet three (3) targets. Projections show that Georgia is not on track to meet the serious injury performance measure (C-2). In 2021, Georgia will concentrate efforts to addressing the following performance areas:

- | | |
|---------------------------------------|----------------------------------------|
| • Serious injuries in traffic crashes | • Un-helmeted motorcyclist fatalities |
| • Alcohol-related fatalities | • Pedestrian fatalities |
| • Speeding-related fatalities | • Bicyclist fatalities |
| • Motorcyclist fatalities | • Seat belt use for passenger vehicles |

GOHS will continue to support and fund programs and activities that have proven success in addressing each identified traffic safety concern. The FY2021 HSP specifically addresses these areas using a comprehensive approach that include enforcement, education, and engineering strategies.

2.0 About GOHS

Mission & Vision Statements

The mission of the Governor's Office of Highway Safety is to educate the public on highway safety issues and facilitate the implementation of programs that reduce crashes, injuries, and fatalities on Georgia roadways. Our number one goal is to reduce the number of crashes, injuries and fatalities on Georgia's roads and to provide highway safety data and fact-based analyses that will assist communities and safety advocates in implementing effective programs that will change high-risk driving behavior and increase safety on our streets and highways.

The history of GOHS follows that of highway safety in the USA as a whole. In 1966, 50,894 people were killed in motor vehicle crashes in the U.S. and the rate of fatalities per 100 million miles of travel was 5.5. It was projected that, over a 9-year period, the number of fatalities would increase to 100,000 a year if Congress did not do anything to address the problem. Taking heed of these dire predictions, Congress enacted the Highway Safety Act of 1966. This legislation created a unique partnership among federal, state and local governments to improve and expand the nation's highway safety activities.

The Highway Safety Act of 1968 required governors to be responsible for the administration of the federal highway safety program in each state. The governor, through delegation of powers, had the authority to designate a Governor's Highway Safety Representative to administer the federally-funded highway program. We design our programs and services with the goal of reaching every Georgia motorist. Safe driver behavior is our top priority and we must persuade all Georgians to adopt a similar goal.

Program Overview

GOHS conducts enforcement campaigns (Click It or Ticket, Operation Zero Tolerance, H.E.A.T., 100 Days of Summer H.E.A.T., Hands Across the Border, and the Thunder Task Force), Young Adult and S.A.D.D. programs, Older Driver safety programs, the Yield Behind the Wheel campaign for farm equipment road safety (in partnership with the Georgia Department of Agriculture), Traffic Enforcement Networks, Safe Communities programs, bicycle and pedestrian safety programs, and child passenger safety programs.

To assist in its work of coordinating the state's Strategic Highway Safety Plan, GOHS has assembled 15 Task Teams corresponding to the emphasis areas in the SHSP. GOHS also

hosts the Georgia Highway Safety Conference every other year, to bring state leaders in traffic safety together to network, build partnerships, and share the latest traffic safety information with stakeholders from around the state.

Legislative Update

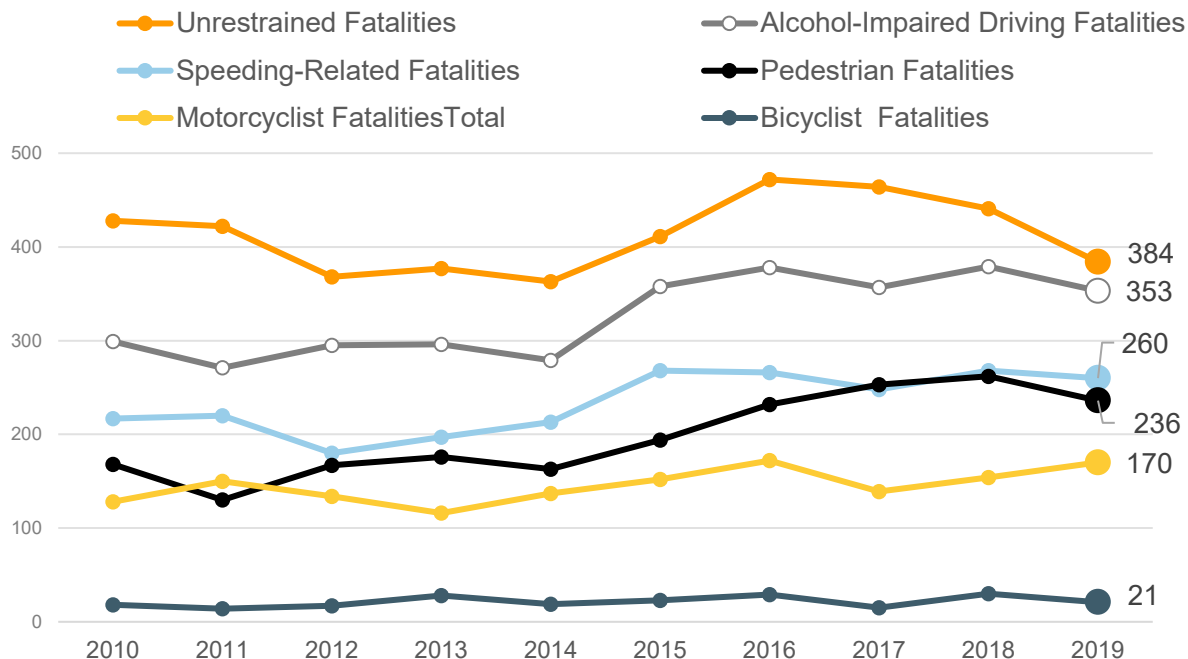
The COVID-Pandemic was a major reason while virtually all highway safety legislation failed to pass during the 2020 Georgia Legislative Session. The session was suspended with 12 days of the 40-legislative calendar remaining on March 12. When the session resumed on June 15, the main focus for lawmakers was the passage of a state budget by the start of the state 2021 budget year on July 1. The House and Senate did pass and the Governor did sign a bill that allows those convicted of a DUI-drug charge to apply early for the reinstatement in the same manner as those with DUI alcohol convictions. Legislation that would reinstate the teen cell phone ban, require front and back seat belt use and reduce the required hours in DUI Risk Reduction components are no longer under consideration after the session ended on June 26.

3.0 State Performance Measures

Problem Identification

In 2019, Georgia experienced 1,491 traffic fatalities on public roadways. While the number of roadway fatalities have decreased by 0.9% (net 14 count decrease) in comparison the previous year, GOHS recognizes the need to address specific causes of motor vehicle fatalities across the following traffic safety performance measures: unrestrained fatalities, alcohol-related fatalities, speed-related fatalities, pedestrian fatalities, motorcyclist fatalities, and bicyclist fatalities. The figure below shows the trend of each measure across the past decade (2010-2019).

TRAFFIC SAFETY CORE PERFORMANCE MEASURE TRENDS (2010-2019)



- **Unrestrained Fatalities:** Despite Georgia's high observed seat belt use, 39 percent of vehicle occupants who were fatally injured in traffic crashes were unrestrained (384 out of 989) in 2019. In 2018, 44 percent of vehicle occupants who were fatally injured in

traffic crashes were unrestrained (441 out of 994). The observed seat belt use maintained above 97 percent since 2014, and the number of unrestrained vehicle occupant fatalities continued to experience a steady decline since 2016.

- **Alcohol-Related Fatalities:** In 2019, there were 353 fatalities in motor vehicle traffic crashes involving drivers with BACs of .08 g/dL or higher. These alcohol impaired-driving fatalities accounted for 23 percent of all motor vehicle traffic fatalities in Georgia in 2019. Fatalities in alcohol-impaired-driving crashes decreased by 6.9 percent (379 to 353 fatalities) from 2018 to 2019. The Georgia counties with the highest alcohol-related fatalities in the 2019 year are: Fulton (42 alcohol-related fatalities), Dekalb (22), Gwinnett (18), Clayton (17), and Cobb (16).
- **Speed-Related Fatalities:** The number of speed-related fatalities decreased by 3.0 percent, from 268 in 2018 to 260 in 2019. The proportion of speed-related fatalities decreased from 18 percent in 2018 to 17 percent in 2019. The Georgia counties with the highest speed-related fatalities in the 2019 year are: Fulton (30 speed-related fatalities), Cobb (16), Dekalb (10), and Gwinnett (10).
- **Pedestrian Fatalities:** In 2019, there were 236 pedestrians fatally injured in the state of Georgia – 16 percent of all traffic fatalities were pedestrians. The 236 pedestrian fatalities in 2019 is a 9.9 percent decrease from 262 pedestrian fatalities in 2018. The Georgia counties with the highest pedestrian fatalities in the 2019 year are: Fulton (34 pedestrian fatalities), Dekalb (28), Clayton (20), Cobb (20), and Gwinnett (15).
- **Motorcyclist Fatalities:** In 2019, there were 170 motorcyclists fatally injured in Georgia motor vehicle traffic crashes – an increase of 10.4 percent from the 154 motorcyclists fatally injured in 2018. The number of un-helmeted motorcyclist fatalities decreased by one in 2019 compared to 2018; however, the count un-helmeted motorcyclist fatalities doubled from 9 in 2016 to 18 in 2017. The Georgia counties with the highest motorcyclist fatalities in the 2019 year are: Fulton (22 motorcyclist fatalities), Dekalb (12), Gwinnett (10), Bibb (8), and Cobb (8).
- **Bicyclist Fatalities:** In 2019, there were 21 bicyclists fatally injured in the state of Georgia – one percent of all traffic fatalities were bicyclists. The count of bicyclist fatalities doubled from 15 in 2017 to 30 in 2018. The Georgia counties with the highest bicyclist fatalities in the 2019 year are: Appling (5 bicyclist fatalities) and Atkinson (2).

Although these crash statistics paint a tragic picture, there are ways to reduce the risk of crashes, injuries, and fatalities. Strong law enforcement, effective highway safety legislation, improved road designs, public education and information, and community support, are among the proven methods used to reduce traffic crashes, injuries, and fatalities.

FY2019 & FY2020 Target Assessment Overview

Each year, GOHS establishes new Highway Safety Plan (HSP) targets for 12 core traffic safety outcome and behavioral measures. These measures are developed by the National Highway Traffic Safety Administration (NHTSA) and the Governor's Highway Safety Association (GHSA). GOHS uses these targets and the annual assessment of the targets to develop, implement, and support programs that are aimed to reduce traffic crashes, injuries, and fatalities on Georgia roadways.

According to FARS 2019 data, nine (9) out of 12 traffic safety performance measures showed an improvement in comparison to the previous year:

- Overall fatalities (-1%, 14 less);
- Traffic fatalities for every 100M VMT;
- Unrestrained passenger vehicle occupant fatalities (-13%, 57 less);
- Alcohol-related (-7%, 26 less);
- Speed-related (-3%, 8 less);
- Un-helmeted motorcyclist fatalities (-6%, 1 less);
- Young drivers involved in fatal crashes (-10%, 20 less);
- Pedestrians (-10%, 26 less); and,
- Bicyclist (-30%, 9 less).

In 2019, there was a regression in two (2) traffic safety performance measures:

- Motorcyclist fatalities (+10%, 16 more); and,
- Observed seat belt use rate (-0.4% net change in seatbelt use).

At the time of the annual report, the 2019 data for serious traffic injuries was unknown.

Out of the 12 HSP traffic safety performance measure targets set for FY2019, Georgia met eight (8) targets and did not meet three (3) targets. Projections show that Georgia is not on track to meet the serious injury performance measure (C-2). The table below provides the 2019 and 2020 statuses of the core performance measures, as the state of Georgia continues to work toward the ultimate goal of zero roadway fatalities.

Assessment of Results in Achieving Performance Targets for FY20 & FY19

Traffic Safety Performance Measure		FY2020				FY2019			
		Target Year(s)	Target Value	Projected Value ¹	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
C-1	Number of traffic fatalities (FARS)	5-year: 2016-2020	1,698	1,570	● On Track	5-year: 2015-2019	1,652	1,505	● Met
C-2	Number of serious injuries ² in traffic crashes (GDOT)	5-year: 2016-2020	5,540	5,945	● Not On Track	5-year: 2015-2019	5,392	5,555 ³	● Not On Track
C-3	Fatalities/VMT (FARS)	5-year: 2016-2020	1.28	1.21	● On Track	5-year: 2015-2019	1.31	1.19	● Met
C-4	Number of unrestrained passenger vehicle occupant fatalities (FARS)	5-year: 2016-2020	560	454	● On Track	5-year: 2015-2019	507	434	● Met
C-5	Number of fatalities in crashes involving a driver or motorcyclist with a BAC of .08+ (FARS)	5-year: 2016-2020	464	377	● On Track	5-year: 2015-2019	478	365	● Met
C-6	Number of speeding-related fatalities (FARS)	5-year: 2016-2020	317	275	● On Track	5-year: 2015-2019	306	262	● Met
C-7	Number of motorcyclist fatalities (FARS)	5-year: 2016-2020	163	166	● Not On Track	5-year: 2015-2019	151	157	● Did Not Meet
C-8	Number of un-helmeted motorcyclist fatalities	5-year: 2016-2020	16	17	● Not On Track	5-year: 2015-2019	6	14	● Did Not Meet
C-9	Number of drivers age 20 or younger involved in fatal crashes (FARS)	5-year: 2016-2020	207	189	● On Track	5-year: 2015-2019	186	183	● Met
C-10	Number of pedestrian fatalities (FARS)	5-year: 2016-2020	281	249	● On Track	5-year: 2015-2019	251	235	● Met
C-11	Number of bicyclist fatalities (FARS)	5-year: 2016-2020	25	25	● Not On Track	5-year: 2015-2019	27	24	● Met
B-1	Observed seat belt use for passenger vehicles (FARS)	5-year: 2016-2020	97.9%	97.4%	● Not On Track	5-year: 2015-2019	97.8%	96.8%	● Did Not Meet

¹ 2020 Target performance status was determined using statistical projections. See **Appendix A** for projection calculations and description of trends for each performance measure.

² Note that the GDOT, GOHS, and the State Highway Safety Plan (SHSP) data teams are currently standardizing the definition of 'serious injury' and it is subject to change. Any changes in the 'serious injury' definition as a result of using the updated crash form will impact the final datasets. This will lead to changes in the final counts presented in future data reporting and calculations of annual targets.

³ 2019 serious injuries value is unknown at the time of the Annual Report submission. The 2019 target performance status was determined using statistical projections.

4.0 Partners and Safety Plans

Traffic Safety Partners

GOHS operates in partnership with many other agencies, nonprofit organizations, businesses and other stakeholders, as well as its grantee organizations. GOHS was pleased to have 30 corporate partners for FFY 2020.

In addition to its corporate partners, GOHS has partnerships with the Georgia Department of Transportation (GDOT), Department of Driver Services (DDS), Department of Public Safety (DPS), Department of Public Health (DPH), and Department of Agriculture; the Georgia Office of EMS and Trauma, Georgia Trauma Commission, and Georgia Traffic Records Coordinating Committee (TRCC); the Prosecuting Attorneys' Council of Georgia (PAC); the Georgia Motor Trucking Association (GMTA); the Georgia Association of Metropolitan Planning Organizations (GAMPO); SafeKids of Georgia; the Shepherd Center (one of the nation's premier treatment centers for spinal cord and brain injuries); TEAM Georgia (a coalition dedicated to preventing impaired and distracted driving); MADD Georgia; and PEDS (Pedestrians Educating Drivers on Safety).

The Georgia Strategic Highway Safety Plan (SHSP) is a data-driven, comprehensive, multidisciplinary plan that integrates the "4 safety E's"- engineering, education, enforcement, and emergency medical services. The 2019-2021 plan establishes statewide performance goals, objectives, and emphasis areas that describe program strategies to reduce or eliminate safety hazards on Georgia roads for all road users.

The SHSP emphasis area task teams identify the top factors contributing to crashes in Georgia. Each emphasis area has one or more corresponding task team(s) with members consisting of multiple safety "E" participation (education, enforcement, engineering, and emergency medical services). Task teams develop comprehensive safety recommendations along with corresponding programs to achieve crash reductions, injuries, and fatalities. Having this type of structure in place provides for immediate consideration of emerging safety trends, effective countermeasure approaches, and potential funding.

The current Task Teams and their Leaders are:

Occupant Protection	Alex Mckeithan, Georgia Department of Public Health
Roadway Departure	Carlos Baker, Georgia Department of Transportation
Intersection Safety	Daniel Trevorrow, Georgia Department of Transportation
Impaired Drivers	James Harper, Prosecuting Attorneys' Council of Georgia
Young Adult Drivers	Emma Harrington, Shepherd Center
55 Plus Drivers	Elizabeth Head, Georgia Department of Public Health
Pedestrians	Jack Anninos, Georgia Department of Transportation
Bicyclists	Jack Anninos, Georgia Department of Transportation Elliott Caldwell, Georgia Bikes
Commercial Motor Vehicle/Heavy Trucks	Lt. Tony Pilcher, Motor Carrier Compliance Division, DPS
Distracted Driving	Dave Adams, Georgia Department of Transportation
Trauma System/ EMS	Elizabeth Atkins, Georgia Trauma Care Network Commission
Traffic/Crash Records and Data Analysis	Courtney Ruiz, Governor's Office of Highway Safety
Traffic Incident Management Enhancement (TIME)	Greg Morris, Federal Highway Administration
Risk Analysis and Evaluation (Data Team)	Denise Yeager, Georgia Department of Public Health
Motorcycle Task Team	Holly Hegyesi, Georgia Department of Driver Services

Future Plans & Targets

Strategic Highway Safety Plan (SHSP)

The Strategic Highway Safety Plan (SHSP) is Georgia's comprehensive transportation plan. The performance measures and targets listed in the 2020 Highway Safety Plan were coordinated with the data, targets and activities identified in Georgia's SHSP.

Georgia's SHSP provided strategic direction for other state plans, such as the Highway Safety Improvement Program (HSIP), the Highway Safety Plan (HSP) and the Commercial Vehicle Safety Plan (CVSP). The current plan was updated and in place during FY 2019 and will be in place through FY 2021. Georgia is currently in the implementation and evaluation phase of the 2019-2021 Georgia SHSP. Link to the full 2019-2021 Georgia SHSP:

<https://www.gahighwaysafety.org/highway-safety/shsp/>.



SHSP Summit

The Governor's Strategic Highway Safety Plan (SHSP) Summit was due to be held on June 9, 2020 but was postponed due to the Covid-19 Pandemic. The SHSP Operations Manager along with the Summit Planning Committee met to discuss moving the event to a virtual setting and will be held during FY2021 on December 9, 2020.

2019-2021 SHSP Evaluation

The GOHS contracted epidemiologist will design and execute an evaluation of the 2019-2021 Georgia SHSP that aligns with the requirements in the Federal Highway Administration (FHWA) Evaluation process Model. The aim of the evaluation is to: (1) Describe the characteristics of high-functioning emphasis area task groups; (2) Uncover the successes and challenges in prioritizing and/or implementing strategies, programs, and countermeasures within each emphasis area; and (3) Determine the progress in meeting transportation safety objectives and goals within each emphasis area. The evaluation will be carried out in 6 phases:

1. Evaluating Planning & Instrument Design
2. First Round of Data Collection
3. Interim Evaluation Report & Feedback
4. Second Round of Data Collection
5. Preliminary Evaluation Report
6. Presentation of Findings, Feedback, and Final Evaluation Report

Other Future Plans

- **GOHS Highway Safety Conference**

GOHS will hold its 2021 Highway Safety Conference in August. Grantees as well as other traffic safety partners will be invited. Conference sessions will include impaired driving, occupant protection, non-motorized, etc. We anticipate about 350 attendees.

- **FY 2022 Highway Safety Plan**

In FY2021, GOHS will update and submit the Highway Safety Plan for FY2022.

- **2022-2024 Georgia Strategic Highway Safety Plan**

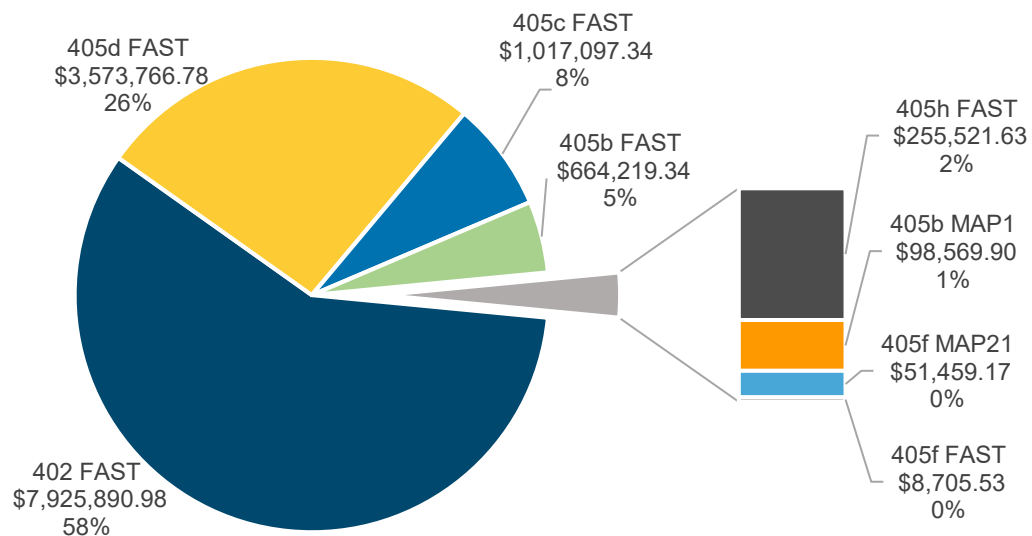
In FY2021, the Strategic Highway Safety Plan will be updated and submitted for 2022-2024.

5.0 Fiscal Overview

The Georgia's Governor's Office of Highway Safety funds programs and based on the annual assessment of highway safety problems in Georgia. GOHS funds and support effective countermeasures and innovative programs designed to address the prioritized traffic safety issues identified each fiscal year. In FFY2020, a total of **\$13.60 million** was allocated to state and local governmental agencies to implement traffic safety programs and grants.

Appendix B shows the FY2020 GOHS grant award amounts and total expenditures by funding source and program area.

FFY 2020 TOTAL EXPENDITURES BY FUNDING SOURCE, \$13.60 M



In FFY2020, **\$13,595,230.67** was expended across all GOHS program areas. The figure below shows the total expenditures across all program areas in FFY2020.

FFY 2020 TOTAL EXPENDITURES (\$13.60 M) BY PROGRAM AREA



*Police Traffic Services financial grouping includes the following sub-program areas:

- **Aggressive Driving** with Highway Enforcement of Aggressive Traffic (HEAT) = \$ 2,924,984.30
- **Evidence Based Enforcement** with the Traffic Enforcement Networks (TENs) = \$ 186,500.97
- **Police Traffic Services** = \$ 956,642.84

6.0 Program Areas

- 6.1 Planning & Administration (402 PA)**
- 6.2 Motorcycle Safety**
- 6.3 Impaired Driving (Drug & Alcohol)**
- 6.4 Teen Traffic Safety**
- 6.5 Traffic Records**
- 6.6 Speed Management**
- 6.7 Community Traffic Safety Program**
- 6.8 Distracted Driving**
- 6.9 Non-Motorized (Pedestrian & Bicyclist)**
- 6.10 Occupant Protection
(Adult & Child Passenger Safety)**
- 6.11 Aggressive Driving**
- 6.12 Evidence-Based Enforcement**
- 6.13 Police Services**
- 6.14 Communications (Media)**



6.1 Planning & Administration (402 PA)

The Planning and Administration includes internal grants that are responsible for the overall management and implementation of the Highway Safety Plan. In FY2020, GOHS funded **one (1) project** and expended a total of **\$ 573,662.12** within this program area. The funded projects under this program area is the 402 P&A.

Funded Projects

The table below show the grantee details for funded projects within Planning & Administration. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 PA-090
Project Title:	402 P&A	Funding Source:	402PA
Funded Amount:	\$611,424.00	Total Expended:	\$573,662.12
Project Description:	402 PA – This internal grant is responsible for the overall management of the Highway Safety Plan. P&A staff responsibilities include a continuous process of fact-finding and providing guidance and direction for achieving the greatest impact possible. The goal of the Planning and Administration staff is to make highway use less dangerous and to contribute to the quality of life in Georgia and the nation.		
State Targets:	By assessing and meeting the training needs of GOHS staff, monitoring and evaluating programs and activities, collecting, analyzing and disseminating data, managing budget and claims and monitoring compliance, and by supporting the implementation of the Highway Safety Plan, this grant contributed to all the state's traffic safety goals.		



6.2 Motorcycle Safety

Highlights

The Motorcycle Safety Programs includes grants that provide public education, training, and resources for the motorcyclists to reduce the number of motorcyclists and un-helmeted motorcyclist fatalities on Georgia roadways. In FY2020, GOHS funded **two (2) projects** and expended a total of **\$ 60,164.70** within this program area. The funded projects under this program area are:

- Motorcycle Safety
- 405 (f) Motorcycle Safety

Some notable accomplishments within the Motorcycle Safety program area during FY2020 includes the continuation of Georgia Motorcycle Safety Program and the distribution of educational materials to promote motorcycle safety. Fulton County has the highest rate of motorcycle related deaths, and the Department of Driver Services (DDS) program used the county as a testing ground for a new postcard initiative. By taking the list of registered motorcycles and comparing to the list of licensed riders in the county, they were able to find those that were not correctly licensed. They developed a postcard that was paid for out of the grant, that was sent to the registered, but not licensed, riders to remind them the importance of becoming licensed. They will be able to track the impact of this project by looking at the increase in rider education classes in Fulton county.

Funded Projects

The tables below show the grantee details for funded projects within the Motorcycle Safety program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2020-MAP21 405f M9X-055
Project Title:	Motorcycle Safety	Funding Source:	405F M9X
Funded Amount:	\$83,464.61	Total Expended:	\$60,164.70
Project Description:	The Georgia Motorcycle Safety Program works toward reducing motorcycle fatalities by educating riders and by promoting the NHTSA "Share the Road" message to increase motorists' awareness of motorcycles.		
State Targets:	Rider education to increase helmet use, increase rider skill and use of protective equipment; rider education to decrease DUI by motorcyclists; public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-7, C-8).		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-MAP21 405f M9X-154
Project Title:	405 (f) Motorcycle Safety	Funding Source:	405f M9X
Funded Amount:	\$25,000.00	Total Expended:	\$ 0
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	Rider education to increase helmet use; rider education to decrease DUI by motorcyclists; public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-5, C-7, C-8).		



6.3 Impaired Driving

Highlights

The Impaired Driving program area includes grants that provide education, trainings, resources, and high-visibility enforcement to reduce the number of alcohol-related and drug-related crashes, injuries, and fatalities on Georgia roadways. In FY2020, GOHS funded **six (6) projects** and expended a total of **\$ 2,674,283.67** within this program area. The funded projects under this program area are:

- 402 Alcohol and Other Drugs
- Alcohol and Drug Awareness Program
- HEAT/Nighthawk DUI Task Force-North/South
- Impaired Driving Training Programs: Standardized Field Sobriety Testing (SFST) and Drug Recognition Evaluation Training (DRE) programs
- Mothers Against Drunk Driving Georgia
- Traffic Safety Adjudication Program

Funded Projects

The tables below show the grantee details for funded projects within Impaired Driving program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 AL-050
Project Title:	402 Alcohol and Other Drugs	Funding Source:	402AL
Funded Amount:	\$75,000.00	Total Expended:	\$43,691.53
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	Targeted enforcement campaigns, equipment and training to improve DUI countermeasures and prosecution, to reduce DUI and the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-10, C-11).		

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2020-405d Low M6X-012
Project Title:	Alcohol and Drug Awareness Program	Funding Source:	405D M6X
Funded Amount:	\$50,182.86	Total Expended:	\$41,117.60
Project Description:	The Georgia Department of Driver Services Alcohol and Drug Awareness Program (ADAP) promotes alcohol and drug awareness among Georgia teens, including the effects on being able to safely operate a motor vehicle.		
State Targets:	In partnership with the Department of Education, DDS provided 14,648 printed manuals to Georgia teens in both public and private schools; provided the online eADAP course to teens statewide, with 25,634 students completing the course. These activities increased awareness of the dangers of impaired driving among teens, contributing to the state's goal of decreasing crashes, injuries and fatalities, especially those involving impaired driving and/or young drivers (C-1, C-2, C-3, C-5, C-9, C-10, C-11).		

Grantee:	Public Safety, Georgia Department	Grant Number:	GA-2020-405d LOW M6X-015
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Project Title:	HEAT/Nighthawk DUI Task Force-North/South	Funding Source:	405D M6X
Funded Amount:	\$2,237,667.72	Total Expended:	\$1,656,090.87
Project Description:	To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Atlanta and Savannah area.		
State Targets:	The North/South HEAT/Nighthawk Task Force conducted enhanced enforcement related to impaired driving; assisted other agencies with Administrative License Suspension cases and conducted 17 educational events during the grant year. These activities removed impaired drivers from Georgia's roads, enhanced the effectiveness of prosecutions, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to impaired driving (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).		

Grantee:	Public Safety Training Center, Georgia	Grant Number:	GA-2020-405d LOW M6X-024
Project Title:	Impaired Driving Training Programs/SFST & DRE	Funding Source:	405D M6X
Funded Amount:	\$561,133.62	Total Expended:	\$ 405,204.81
Project Description:	Consists of advanced level law enforcement training programs focusing on the detection, apprehension, and successful prosecution of alcohol/drug impaired drivers.		
State Targets:	Specialized training for law enforcement officers to improve detection, prosecution and conviction of DUI, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-7, C-10, C-11)		

Grantee:	Mothers Against Drunk Driving - Georgia	Grant Number:	GA-2020-405d LOW M6X-047
Project Title:	Mothers Against Drunk Driving Georgia	Funding Source:	405D M6X
Funded Amount:	\$138,000.00	Total Expended:	\$109,988.31

Project Description:	MADD Georgia works to end drunk driving, fight drugged driving, serve victims of these violent crimes and prevent underage drinking through community activations, delivering MADD's signature Power of You(th) and Power of Parents programs, supporting law enforcement agencies; participating as a media partner to GOHS for signature traffic safety programs such as Click It or Ticket, Hands Across the Border, etc., and serving as a member on the state's Impaired Driving Task Force.
State Targets:	MADD Georgia had tremendous impact through its public education events, media campaigns, youth and parent events, court monitoring and advocacy to decrease impaired driving. MADD Georgia educated thousands of students, parents, law enforcement personnel and members of the general public. In addition, MADD sponsored the Golden Shield Awards and other events to recognize outstanding performance by law enforcement in preventing impaired driving crashes. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-9, C-10, C-11).

Grantee:	Prosecuting Attorney's Council	Grant Number:	GA-2020-405d LOW M6X-077
Project Title:	Traffic Safety Adjudication Program	Funding Source:	405D M6X
Funded Amount:	\$479,489.00	Total Expended:	\$ 418,190.53
Project Description:	This program will provide GA traffic prosecutors and LEOs with legal assistance, consultation, resource material, and training opportunities to aid in the prosecution of DUI and vehicular homicide cases.		
State Targets:	Education and assistance to prosecutors and law enforcement to improve prosecution of DUI. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-10, C-11).		



6.4 Teen Traffic Safety Programs

Highlights

The Teen Traffic Safety Programs includes grants that promote education and awareness to teens and young adults about highway safety issues, such as but not limited to; underage drinking, impaired driving, destructive decisions, and other high-risk behaviors, in order to decrease crashes, injuries, and fatalities. In FY2020, GOHS funded **five (5) projects** and expended a total of **\$ 528,170.70** within this program area. The funded projects under this program area are:

- Life Changing Experience Community Education Project
- Teen Maze
- Teen Traffic Safety Program
- Students Against Destructive Decisions - SADD (multiple grants, school and districtwide)
- Young Adult Grants (12 college/university grants)

Some notable accomplishments within the Teen Traffic Safety Programs during FY2020 includes the number of teen and young adults reached through these programmatic efforts. In FY2020, GOHS grantees reached nearly 50,000 teens and over 100,200 young adults.

2020 Youth and Young Adult Conference

GOHS hosted the 2020 Youth and Young Adult Conference February 15-16, 2020 at Callaway Gardens. This conference brought the Students Against Destructive Decisions (SADD) and Young Adult (YA) programs together to educate students about highway safety problems in their communities and provide them tools and resources to help strengthen and grow the programs. The breakout topics of the conference included crash scene investigation and science, bicycle and pedestrian education (with an E-scooter component) and successful safety event structuring.

The presenters at the conference included speakers from Emory, Georgia Bikes, and Warner Robbins Teen Maze. Each school, or university was divided into teams that attended the breakout sessions together in order to expand their knowledge of other programs. There were also a number of booths for the conference in which the students could interact with highway safety partners across Georgia. During the main sessions there was a speaker with Teens in the Driver Seat, Tyson Denson, who spoke on overcoming obstacles and hands-free driving. Having survived a horrific crash himself, Tyson gave firsthand knowledge about the impact of safe driving. The second main session included a DRE speaker, who taught the group the dangers of drug impairment and the effects that being impaired can have on your driving. The attendance was 150 people, ranging in high school to college aged students, advisors, staff and presenters. The feedback from the advisors was overall extremely positive, with room for improvement, and ideas, for the next conference.



SADD PROGRAM
NUMBER OF TEENS REACHED (FFY 2020)

Grant ID	Agency	Number of People Reached
GA-2020-402 TSP-019	Children and Parent Resource Group	33,220
GA-2020-402 TSP-095	Clayton County Schools	1,034
SADD-2020-402 TSP-002	Grayson High School	4,000
SADD-2020-402 TSP-006	Lee County Board of Commissioners	961
SADD-2020-402 TSP-013	Peach County High School	128
SADD-2020-402 TSP-003	Pepperell High School	4,627
SADD-2020-402 TSP-007	Towns County Schools	922
SADD-2020-402 TSP-015	Union County Schools PD	16
GA-2020-402 TSP-131	Warner Robins, City of	107
SADD-2020-402 TSP-009	Wayne County High School	4,899
TOTAL NUMBER REACHED THROUGH SADD PROGRAMS		49,914

YOUNG ADULT PROGRAM
NUMBER OF TEENS REACHED (FFY 2020)

Grant ID	Agency	Number of People Reached
YA-2020-402 TSP-014	ABAC Advancement Foundation, Inc.	675
YA-2020-402 TSP-025	Augusta University	495
YA-2020-402 TSP-005	Clayton State University	3,822
YA-2020-402 TSP-015	Fort Valley State University	629
YA-2020-402 TSP-009	Georgia College & State University	8,763
YA-2020-402 TSP-024	Georgia State University	32,900
YA-2020-402 TSP-011	Georgia Southwestern State University	3,306
YA-2020-402 TSP-021	Georgia Tech Research Corp.	673
YA-2020-402 TSP-020	Kennesaw State University	35,291
YA-2020-402 TSP-010	North Georgia, University of	1,219
YA-2020-402 TSP-026	Valdosta State University	531
YA-2020-402 TSP-013	West Georgia, University of	11,902
TOTAL NUMBER REACHED THROUGH YOUNG ADULT PROGRAMS		100,206

Funded Projects

The tables below show the grantee details for funded projects within Teen Traffic Safety Programs. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	Children and Parent Resource Group, Inc.	Grant Number:	GA-2020-402 TSP-019
Project Title:	Life Changing Experience Community Education Project	Funding Source:	402TSP
Funded Amount:	\$350,000.00	Total Expended:	\$308,000.00
Project Description:	Cinema Drive and Smart Driver, an exciting, interactive 3D safe-driving experience for teens educating them on how to drive safely, eliminate distractions, impaired driving and drugged driving		
State Targets:	Education and behavior change activities to decrease impaired driving and improve seat belt use in teens, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).		

Grantee:	Warner Robins, City of	Grant Number:	GA-2020-402 TSP-131
Project Title:	Teen Maze	Funding Source:	402TSP
Funded Amount:	\$12,189.05	Total Expended:	\$10,017.20
Project Description:	Houston County Family Connection will use grant funds to purchase equipment giving non-driving students, their parents and the community experiences that are hands on and provide education on the consequences of distracted driving. In addition, the equipment will be used to expand the current program for the Teen Maze.		
State Targets:	Education and behavior change activities to decrease distracted driving (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 TSP-153
Project Title:	Teen Traffic Safety Program	Funding Source:	402TSP
Funded Amount:	\$153,800	Total Expended:	\$124,677.59
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities related to teen driving.		
State Targets:	GOHS Youth Conference, training events and education materials educated law enforcement officers, other stakeholders, students, and the general public on a wide variety of traffic safety issues, contributing to all state measures of progress. (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1)		

Grantee:	SADD Grants (1 district grant and 7 individual-school grants)	Grant Number:	Multiple
Project Title:	SADD Grants	Funding Source:	402TSP
Funded Amount:	\$85,250.00	Total Expended:	\$10,300.76
Project Description:	<p>For more than 30 years, SADD has been committed to empowering young people to lead education and prevention initiatives within their schools and communities. SADD's unique approach involves young people delivering education and prevention messages to their peers through school and community-wide activities and campaigns responsive to the needs of their particular locations. Projects may include peer-led classes and theme-focused forums, teen workshops, conferences and rallies, prevention education and leadership training, awareness-raising activities, and legislative work.</p> <p>In FFY 2020, GOHS funded seven single-school SADD grants and one system-wide SADD grant (Clayton County Public Schools, covering 12 schools). Lee County's SADD chapter had the honor of having its President, Rhiannon Belcher, selected to serve on the SADD National Student Leadership Council. Lee County Board of Commissioners and Union County Schools Police Department had zero request for reimbursement during the grant year, due to cancellations caused by the COVID-19 pandemic but were still able to complete some of their planned activities.</p>		
State Targets:	SADD grants educated high school students and their teachers and families on the dangers of impaired and distracted driving and the importance of seat belts, contributing to the state's goals of decreasing crashes, injuries, and fatalities,		

particularly those involving young and/or impaired drivers (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).

Grantee:	YA Grants (12 college/university grants)	Grant Number:	Multiple
Project Title:	YA Grants	Funding Source:	402TSP
Funded Amount:	\$130,379.72	Total Expended:	\$75,175.15
Project Description:	The mission of the Georgia Young Adult Program is to promote education and awareness to young adults about highway safety issues, such as but not limited to; underage drinking, impaired driving, destructive decisions, and other high-risk behaviors, in order to decrease crashes, injuries, and fatalities. This program is achieved by training peer-educators, providing educational programs to the schools, and funding students to participate in area, state, and national highway safety related conferences.		
State Targets:	YA grants' activities educated students on the dangers of underage drinking and impaired and distracted driving, and the importance of safety belt use, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving young, impaired and/or distracted drivers, and improving safety belt use (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).		



6.5 Traffic Records

Highlights

The Traffic Records program area includes grants that contribute to the advancement of a comprehensive traffic records system based on crash reports and citations that are electronically captured and submitted. In FY2020, GOHS funded **six (6) projects** and expended a total of **\$ 1,017,097.34** within this program area. The funded projects under this program area are:

- Traffic Records Program
- Crash Outcome Data Evaluation Survey (CODES)
- Online Analytical Statistical Information System (OASIS)
- Georgia Association of Chiefs of Police (GACP) LEA Technology Grant
- Georgia Electronic Conviction Processing System (GECPS)
- Georgia Emergency Medical Services Information System (GEMSIS)



Some notable accomplishments within the Traffic Records program area during FY2020 includes:

- Launching of the new public-facing application called the Georgia Department of Transportation (GDOT) Crash Data Dashboard (via Numetric) used to access historical crash data.
- Approval of the FFY 2021 Georgia Traffic Records Strategic Plan by the TRCC Technical Committee on June 10, 2020 and by the Traffic Records Executive Committee on July 14, 2020.

Traffic Records Coordinating Committee (TRCC) Subcommittees

Serious Injury – The Serious Injury subcommittee, which is comprised of members from the TRCC and CODES, has made great strides in improving the quality of traffic serious injuries reporting in Georgia. During FFY 2020, the subcommittee reviewed the definition for serious injury across all traffic records datasets. A crosswalk table was developed to compare all injury definitions among Crash, EMS, Trauma, ED, Hospital, and Vital Records to determine if counts match between data sets and definitions of serious injury. In April 2020, the data subcommittee developed a process for checking police-reported serious injuries in the crash database by cross-referencing the queried values with Emergency Medical Services data and Hospital Records. Additionally, CODES performed data linkages across all three data sources to assess the quality of recent crash reports and to recalibrate the values from serious injury values in previous years. In June 2020, the data subcommittee took the first step towards redefining and recalibrating the ‘suspected serious injuries’ from 2009 to 2019. Ultimately, the goal remains to define and align serious injury among the datasets for reporting purposes.

SHSP Factsheets – In FFY 2020, the SHSP Factsheets subcommittee identified and prioritized fact sheets for the SHSP task teams. The SHSP factsheet development process includes creating a general one-page, public factsheet, known as Quick Facts, and an in-depth detailed factsheet, known as Georgia Traffic Safety Facts, that will align with GOHS performance measures areas when applicable. The 2018 Young Drivers - Georgia Traffic Safety Facts factsheet was approved by the CODES Board in August 2020. The development of the Young Adults Quick Facts was also completed and is in the final editing phase with the graphic designer. In addition, the 55+ Drivers’ Quick Facts and detailed Georgia Traffic Safety Factsheets were developed at the end of the grant year with a goal to complete and obtain CODES Board approval of the factsheets by the end of the first quarter of FFY 2021.

Data Systems Highlights

Data Linking – During FFY 2020, the CODES' project goal was to include 2017 EMS data into the Crash and Hospitalization data linkage. CODES linked one month of the 2017 EMS data to Crash data in LinkSolv, which is the data linkage software, to create a model that would be used when producing a full year of data linkage of the 2017 EMS data to the hospitalization and crash data, hence a Triple Match. Since that model has been identified, CODES has included EMS data variables in the integration process in LinkSolv and are in the process of linking a full year of 2017 EMS data to the hospitalization and crash data. During the FFY 2021 grant cycle, CODES will be working towards a triple match linkage with 2017-2019 Crash, Hospitalization, and EMS data and standardizing the 3-year integrated datasets.

GDOT Crash Data Dashboard – The Georgia Department of Transportation (GDOT) launched a new public-facing application in Numetric available on their website that provides open access to historical crash data, known as the GDOT Crash Data Dashboard. The GDOT Crash Data Dashboard provides crash and vehicle data from crashes that occurred over the last 5 years on Georgia's public roads, as well as information regarding the various safety campaigns throughout the state of Georgia. This dashboard also provides data visualizations, crash mapping, and easy-to-use filtering, which allows you to find the crash data for your city, county, or region. Additionally, crash type filters can help find specific crash types, like pedestrian or bicycle involved, distracted driver related, and more. Here is a link to the application: https://gdot.numetric.net/crash-data#/?view_id=1.

Traffic Records Quantitative Progress Reports

Federal statute 23 CFR 1300.22(b)(3) requires that States demonstrate quantitative progress in a data program attribute for a core highway safety database. For FFY 2020, the Georgia EMS system has improved in the areas of Completeness, Uniformity, and Timeliness as demonstrated in the Section 405c Quantitative Progress Reports in [Appendix D](#).

Funded Projects

The tables below show the grantee details for funded projects within the Traffic Records program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-F.A.S.T. 405c-035
Project Title:	405c Traffic Records Program	Funding Source:	405C M3DA
Funded Amount:	\$121,005.37	Total Expended:	\$121,005.37
Project Description:	This program uses NHTSA Section 405 C funds to support projects that contribute to the creation of a complete traffic records system modeled on NHTSA's Traffic Records Program Advisory.		
State Targets:	This grant supported the creation and improvement of the state's traffic records system, including training and improvements in the recording and tracking of serious injuries, contributing to all of the state's traffic safety goals.		

Traffic Records Program *Quantitative* Progress Reports are available in [Appendix D](#).

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-F.A.S.T. 405C-016
Project Title:	Support for CODES Crash Data Linkage	Funding Source:	405C M3DA
Funded Amount:	\$107,650.00	Total Expended:	\$93,807.62
Project Description:	The CODES project brings together multiple agencies to identify opportunities for crash prevention by linking and analyzing crash, vehicle and behavioral characteristics to medical and financial data.		
State Targets:	This grant's activities supported the state's injury and fatality tracking capacity, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; targeting education of law enforcement personnel; guiding the efficient use of resources for maximum impact; and tracking trends in crashes and the results of countermeasures, contributing to all of the state's traffic safety goals.		

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-F.A.S.T. 405C-017
Project Title:	Public and DPH Customer Access to crash data in death, hospital discharge, emergency room visit and crash data sources via OASIS web query and custom data requests	Funding Source:	405C M3DA
Funded Amount:	\$204,388.11	Total Expended:	\$196,749.58
Project Description:	OASIS, DPH's query system(providing online access to data visualizations), data requests and services to partners are supported using a custom-built departmental data-warehouse with evolving data standards/processes using the latest Hospital Discharge, ER visit, Death and MV Crash data.		
State Targets:	This grant's activities supported the creation and continuous improvement of Georgia's traffic records system, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; guiding the efficient use of resources for maximum impact; and tracking the results of countermeasures, contributing to all of the state's traffic safety goals.		

Grantee:	Georgia Association of Chiefs of Police	Grant Number:	GA-2020-F.A.S.T. 405C-040
Project Title:	GACP LEA Technology Grant	Funding Source:	405C M3DA
Funded Amount:	\$290,500.00	Total Expended:	\$285,702.45
Project Description:	The GACP will provide select law enforcement agencies with the computer hardware needed to submit crash reports electronically to the state through the GEARS system. These will be mobile data units.		
State Targets:	This grant supported the distribution of computer hardware to select law enforcement agencies to improve the submission of crash reports electronically to the state through the GEARS system. This more accurate and timely reporting of crashes aids in all the state's traffic safety goals.		

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2020-F.A.S.T. 405c-053
Project Title:	GECPS Outreach	Funding Source:	405C M3DA
Funded Amount:	\$239,308.34	Total Expended:	\$171,642.74
Project Description:	To provide a secure and accurate method of electronic transmission of conviction data from Georgia courts to the State within 10 days of adjudication; to train and educate courts on the GECPS system for this purpose.		
State Targets:	This grant developed tools and trained court staff to improve tracking of citations and convictions, streamlining prosecution of traffic citations, decreasing errors, and contributing to the state's goals of decreasing crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-11).		

Grantee:	Public Health, Georgia Department of (EMS & Trauma)	Grant Number:	GA-2020-F.A.S.T. 405C-057
Project Title:	DPH - OEMS GEMSIS Elite	Funding Source:	405C M3DA
Funded Amount:	\$226,952.53	Total Expended:	\$148,189.58
Project Description:	To maintain the Georgia Emergency Medical Services Information System (GEMSIS) in NEMSIS v3.4.0, to archive the NEMSIS 2.2.1 data, begin work to prepare GEMSIS for NEMSIS v3.5.0 (release expected in 2019 with expected transition in 2021), maintain GEMSIS Datamart, and create additional data visualizations to allow for a better understanding of the time it takes to reach definitive care at a trauma center.		
State Targets:	This grant worked toward linking data from crash reports, EMS response and transport, hospitals, and death records to give a more accurate and comprehensive picture of where, when, why and how crashes, injuries and fatalities occur; provide new functionality including rapid data visualization and analysis capability; identify gaps in the system including opportunities for training law enforcement, EMS and other personnel; and determine a mechanism (armbands) that will allow crash victims to be followed seamlessly from crash through response, transport, treatment, and discharge or death. This more accurate understanding of crashes, contributing factors, and outcomes aids in all the state's traffic safety goals.		



6.6 Speed Management

Highlights

The Speed Management program area includes grants that enforce speed limits using high visibility enforcement methods and speed technologies to reduce speed-related fatalities. In FY2020, GOHS funded **four (4) projects** and expended a total of **\$81,305.87** within this program area. The funded projects under this program area are:

- Speed Enforcement Training Programs
- Turner County Sheriff's Office High Visibility Enforcement Project
- Project Claxton Safe Streets
- Visibility to Promote Change and Compliance

Some notable accomplishments within the Speed Management program area during FY2020 includes enthusiastic grantees that continued high visibility enforcement of speed detection, distracted driving, and all other traffic law enforcement during the coronavirus pandemic.

Funded Projects

The tables below show the grantee details for funded projects within the Speed Management program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	Public Safety Training Center, Georgia	Grant Number:	GA-2020-402 SC-023
Project Title:	Speed Enforcement Training Programs	Funding Source:	402SC
Funded Amount:	\$45,628.19	Total Expended:	\$36,300.26
Project Description:	Advanced level law enforcement training programs focused on reducing serious injury and fatality related crashes through proactive, aggressive speed enforcement training initiatives.		
State Targets:	This training had enormous impact in enabling Georgia law enforcement agencies to conduct speed enforcement statewide, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those related to speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		

Grantee:	Turner County Sheriff's Office	Grant Number:	GA-2020-402 SC-124
Project Title:	Turner County Sheriff's Office High Visibility Enforcement Project	Funding Source:	402SC
Funded Amount:	\$30,439.20	Total Expended:	\$22,233.69
Project Description:	The Turner County Sheriff's Office will increase its citizens' and visitors' awareness of the dangers and consequences of speeding in Turner County during the grant period through education and enforcing speeding laws with high visibility enforcement efforts. Turner County SO will utilize LIDAR devices to curb speed violations and reduce the number of traffic crashes, injuries, and fatalities in the county.		
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed and distributed educational materials to increase public awareness of safe driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		

Grantee:	Claxton Police Department	Grant Number:	GA-2020-402 SC-140
Project Title:	Project Claxton Safe Streets	Funding Source:	402SC
Funded Amount:	\$27,026.80	Total Expended:	\$0.00
Project Description:	A proactive approach to speed enforcement for safer traveling through the City of Claxton. The purpose of this is to educate the motoring public about speed related crashes through data collection.		
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed and distributed educational materials to increase public awareness of safe driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		

Grantee:	Cordele Police Department	Grant Number:	GA-2020-402 SC-142
Project Title:	Visibility to promote change and compliance	Funding Source:	402SC
Funded Amount:	\$32,059.20	Total Expended:	\$22,771.92
Project Description:	Cordele Police Department High Visibility Grant		
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed and distributed educational materials to increase public awareness of safe driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		



6.7 Community Traffic Safety Programs

Highlights

The Community Traffic Safety Programs includes grants that provide public education and resources for the community to promote roadway safety. In FY2020, GOHS funded **four (4) projects** and expended a total of **\$ 893,396.08** within this program area. The funded projects under this program area are:

- Road Safety for Older Drivers (55+ Years)
- 402 Community Traffic Safety
- First Responders Training and Mobile Truck Exhibit
- Centerville Police Department Safe Traffic Education Program

Some notable accomplishments within the Community Traffic Safety Programs during FY2020 includes the great success of the Yellow Dot Program in helping to save lives and will be expanded throughout the Columbus Health district (16 counties).



Funded Projects

The tables below show the grantee details for funded projects within Community Traffic Safety Programs. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-402CP-013
Project Title:	Road Safety for Drivers 55+ (GA's older driver safety project)	Funding Source:	402CP
Funded Amount:	\$121,058.14	Total Expended:	\$106,374.23
Project Description:	The Road Safety for Drivers 55+ Project works with partners throughout Georgia to identify and foster implementation of comprehensive, evidence-based strategies that balance the mobility and safety needs of drivers 55+ with other road users.		
State Targets:	The Older Driver Safety grant supported advocacy and education surrounding older driver safety, including an emphasis on occupant protection; developed and tested a curriculum for 55-64-year-old driver; and hosted in-person and then virtual CarFit training classes to accommodate COVID-19. The grant administers the CarFit program, which enhances the safety of older drivers statewide by offering free, trained assistance in adjusting drivers' cars to them; the Yellow Dot program, which provides critical in-vehicle medical information to first responders in the event of a crash; the virtual Older Driver Road Design Workshop on September 15, 2020, providing engineers with best-practices information on designing for aging drivers; and information gathering and dissemination to assist with task team implementation, and other initiatives as they involve older drivers. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving older drivers (C-1, C-2, C-3, C-4, C-7, C-10, C-11, B-1).		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 CP-051
Project Title:	402 Community Traffic Safety	Funding Source:	402CP
Funded Amount:	\$750,216.19	Total Expended:	\$750,216.19
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		

State Targets:	This grant funded GOHS Resource Information Center and Resource Center, providing printed and video materials to law enforcement, other stakeholders, and the general public on numerous traffic safety topics, increasing public awareness of risks and protective factors related to traffic crashes, injuries and fatalities. The grant maintained the GOHS website and maintained and upgraded eGOHS Plus, the reporting portal for all state traffic safety grantees. In addition, it supported response to information requests, social media and email distribution lists to keep the public, grantees, and other stakeholders informed on traffic safety issues. Each of these activities contributed to all the state's traffic safety goals.
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Grantee:	Georgia Operation Lifesaver, Inc.	Grant Number:	GA-2020-402 CP-058
Project Title:	First Responders Training and Mobile Truck Exhibit	Funding Source:	402CP
Funded Amount:	\$28,884.00	Total Expended:	\$23,712.66
Project Description:	Georgia Operation Lifesaver will provide training and education to both the "First Responders" and "general public" about safety around trains, railroad tracks and right a ways, and special railroad collisions/ police reporting.		
State Targets:	This grant's educational activities informed Georgians of the dangers of railroad crossings. These activities contributed toward the state's goals of decreasing crashes, injuries and fatalities, particularly those involving railroad crossings (C-1, C-2, C-3, C-7, C-10, C-11).		

Grantee:	Centerville Police Department	Grant Number:	GA-2020-402 CP-075
Project Title:	Centerville Police Department Safe Traffic Education Program	Funding Source:	402CP
Funded Amount:	\$13,193.00	Total Expended:	\$13,093.00
Project Description:	Centerville Police Department is seeking funds to purchase pedal carts, DUI goggles, and traffic cones to educate the public in the city and surrounding areas on safe driving habits.		
State Targets:	To reduce traffic fatalities and injuries through campaigns and education to promote safe driving and seat belt use (C-1, C-2, C-3, C-6, C-7, C-10, C-11)		

**#slowdown
#buckleup
#drivesober
#putdownthephone**

6.8 Distracted Driving

Highlights

The Distracted Driving program area includes internal and communication (paid media) grants that are responsible for increasing public awareness of the Georgia Hands-Free Law and the dangers of distracted driving. In FY2020, GOHS funded **one (1) project** and expended a total of **\$16,000.00** within this program area. The funded project under this program area is the 405b High Distracted Driving grant.



HANDS-FREE
PARK UR PHONE
WHEN CAR IS IN DRIVE

The Georgia Hands-Free Law went into effect July 1, 2018. In the law's first 12 months, there were over 19,000 distracted driving convictions statewide. In FFY 2020, Georgia conducted an observational survey of distracted driving behavior, which provided more data on the effects of enforcement and education on distracted driving.

Funded Projects

The table below show the grantee details for funded projects within the Distracted Driving program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	GAGOHS	Grant Number:	GA-2020-F.A.S.T. 405b M1*DD OP HI-160
Project Title:	405b High Distracted Driving	Funding Source:	405b M1*DD
Funded Amount:	\$500,000.00	Total Expended:	\$16,000.00
Project Description:	To fund staff and media activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	GOHS placed road signs, developed and disseminated materials, held news conferences and media tours, and disseminated social media materials to increase public awareness of the Hands-Free Law and the dangers of distracted driving. GOHS requested the Traffic Safety Research and Evaluation Group to conduct a survey of distracted driving awareness and attitudes, in order to better target public information campaigns. These activities contributed to the state's targets of decreasing crashes, injuries and fatalities, especially those involving distracted driving (C-1, C-2, C-3, C-10, C-11).		



6.9 Non-Motorized (Pedestrians & Bicyclists)

Highlights

The Non-Motorized (Pedestrians & Bicyclists) program area includes grants aim to reduce the number pedestrian and bicyclist traffic crashes, serious injuries, and fatalities on Georgia roadways. In FY2020, GOHS funded **ten (10) projects** and expended a total of **\$ 255,521.63** within this program area. The funded projects under this program area are:

- Atlanta Bicycle Safety
- Brookhaven Police Pedestrian Safety Project
- Walk Alert Pedestrian Safety
- Eagles Protect Your Brain
- Promoting Safe Bicycling in GA
- Athens Area Bicycle Education Program
- Macon-Bibb County Pedestrian Safety Review Board
- Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County
- 405h Pedestrian and Bicycle Safety
- Share the Road In-House Grant



Some notable accomplishments within the Pedestrians & Bicyclists program area during FY2020 includes:

- Despite cancellation of so many events, demand for Bicyclist Pocket Guides remained high. Projects funded by GOHS continued to mail information to community organizations, scout troops, schools, college and universities, municipalities, and law enforcement agencies all over the state.
- Creation of online resources (including webinars, online events, radio and television announcements) that can be accessed by parents, relatives, other caregivers, and the bike safety community to teach bike safety at home or incorporate into homeschooling curricula. This effort was covered by the Brunswick News and other media.
- Held the annual Georgia Bikes Summit virtually and made most of the presentations available for viewing after the conference.

Funded Projects

The tables below show the grantee details for funded projects within Non-Motorized (Pedestrians and Bicyclists). For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	Atlanta Bicycle Coalition	Grant Number:	GA-2020-405h FHX-021
Project Title:	Atlanta Bicycle Safety	Funding Source:	405h FHX
Funded Amount:	\$62,883.66	Total Expended:	\$62,848.05
Project Description:	To improve bicycle safety and reduce bike crashes through education on how to bike safely and share the road.		
State Targets:	Bike classes gave hundreds of Georgians hands-on training in bicycling skills, bike law, safe routes, and visibility. Educational events and materials distribution increased public awareness of bike safety and improved motorists' awareness of bicyclists on the road. The Ticket Diversion program provided instruction to bike riders who were cited for unsafe riding, to improve future behavior. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).		

Grantee:	Brookhaven Police Department	Grant Number:	GA-2020-405h FHX-022
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Project Title:	Brookhaven Police Pedestrian Safety Project: Encouraging Pedestrian Safety Through Education and Enforcement	Funding Source:	405h FHX
Funded Amount:	\$47,397.35	Total Expended:	\$40,414.49
Project Description:	The Brookhaven Police Department is looking to continue to improve pedestrian safety within the City of Brookhaven. These improvements will be accomplished through a combination of education and enforcement of State Laws and City Ordinances. The pedestrian safety program will be a combination of formal classroom education, media releases, social media postings and exhibit events. Enforcement will include pedestrian contacts and driver contacts who violate the law.		
State Targets:	Enhanced enforcement targeted both pedestrians who failed to use crosswalks and drivers who failed to yield to pedestrians. LED lights and reflective belts were distributed to adults and children to improve pedestrian visibility. Educational events and materials distribution reached adults, children under 15, and youths ages 15-19 throughout the grant year with messages about safe pedestrian behavior and motorist safety around pedestrians. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, C-10).		

Grantee:	Fulton County Sheriff's Office	Grant Number:	GA-2020-405h FHX-027
Project Title:	Walk Alert Pedestrian Safety	Funding Source:	405h FHX
Funded Amount:	\$4,423.00	Total Expended:	\$4,025.00
Project Description:	Teach School aged children 4-14 years of age and Senior Citizens (63 & up) to look left and right and left again by abiding by traffic signs at all times and using crosswalks and crossing indicators. In addition, to teach school aged children bicycle safety and how to interact safely with vehicles.		
State Targets:	Promote pedestrian and bicycle safety through bike rodeo events and pedestrian safety classes. These activities contribute to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and cyclists (C-1, C-2, C-3, C-10 and C-11).		

Grantee:	Georgia Southern University Research & Service Foundation, Inc.	Grant Number:	GA-2020-405h FHX-028
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Project Title:	Eagles Protect Your Brain	Funding Source:	405h FHX
Funded Amount:	\$4,416.50	Total Expended:	\$3,740.32
Project Description:	We take Bicycle and Pedestrian safety seriously. We have programs aimed toward these travelers. The education of Bicycle and Pedestrian, and the unsafe maneuvering of Lime scooters (now in an abundance) will also be addressed. Serious accidents from Lime scooters have outnumbered accidents involving Bicycle and Pedestrian. We will address these issues related to Bicycle, Pedestrian and Lime scooter.		
State Targets:	This grant's educational activities reached thousands of contacts in and around Georgia Southern University with information on bike safety, and distributed 325 bike helmets and reflectors to students and other cyclists. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).		

Grantee:	Georgia Bikes	Grant Number:	GA-2020-405h FHX-052
Project Title:	Promoting Safe Bicycling in GA	Funding Source:	405h FHX
Funded Amount:	\$73,755.63	Total Expended:	\$55,023.82
Project Description:	Through outreach and educational programs, Georgia Bikes will partner with local agencies, nonprofits and law enforcement to reduce bicyclist injuries and fatalities.		
State Targets:	Georgia Bikes produced and distributed bike safety materials to over 10,000 Georgians, partnered with law enforcement and other stakeholders on best practices, and maintained a website and social media accounts with information about bicycle safety best practices. These activities increased public awareness of bicycle safety, assisted other bike safety professionals in their work, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).		

Grantee:	BikeAthens	Grant Number:	GA-2020-405h FHX-061
Project Title:	Athens Area Bicycle Education Program	Funding Source:	405h FHX
Funded Amount:	\$49,636.65	Total Expended:	\$47,328.45

Project Description:	Our project will promote and advance bicycle safety by providing bicycle safety education to the following groups of people: youth, university students / staff, adults dependent on bicycles, anyone interested in riding a bicycle, car and bus drivers, and those enrolled in our Ticket Diversion program. Will we also schedule classes on demand for any groups that request a training.
State Targets:	Classes and group rides taught cycling skills, bike law and safe riding tips to hundreds of adult and child bicyclists. The Ticket Diversion program reached cyclists who had been cited for unsafe riding with skills and education to improve their future cycling behavior. Educational events and material distribution in both English and Spanish improved public awareness of safe cycling, and Bike Friendly Driver classes improved motorists' awareness of cyclists on the road. Helmets were distributed to children and adults, improving crash protection. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).

Grantee:	Macon-Bibb County Commissioners (Macon-Bibb County Pedestrian Safety Review Board)	Grant Number:	GA-2020-405h FHX-089
Project Title:	Macon-Bibb County Pedestrian Safety Review Board	Funding Source:	405h FHX
Funded Amount:	\$23,905.00	Total Expended:	\$14,322.00
Project Description:	The number of pedestrian fatalities in Macon-Bibb County has contributed to the municipality currently identified as having the highest pedestrian fatality rate among Georgia's twenty largest counties. Pedestrian "On The Move" will serve as an informational, educational, and training project for all sub-groups throughout the county, with a major focus on the role and responsibilities of pedestrians as they "move" from one location to another, with an emphasis on driver and passenger behaviors.		
State Targets:	This grant reached adults, children, and youth between the ages of 15 and 18 with pedestrian safety classes, activities, and materials. Reflective armbands were distributed to improve pedestrian visibility. These activities improved pedestrian safety awareness and engagement in infrastructure improvements and safety culture, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, and C-10).		

Grantee:	Savannah Bicycle Campaign	Grant Number:	GA-2020-405h FHX-097
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Project Title:	Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County	Funding Source:	405h FHX
Funded Amount:	\$31,869.28	Total Expended:	\$27,819.49
Project Description:	A bicycle and pedestrian safety project to build public awareness of road safety issues and educate bicyclists, pedestrians and drivers on best practices for safe vehicle operation.		
State Targets:	This grant engaged bike riders in group rides, distributed refurbished bikes with helmets to area children, provided people with educational information through community events, publicized bike safety issues via news releases and participation in stakeholder events and community meetings, and conducted a count of bicyclists and pedestrians throughout the city of Savannah to aid in future planning and safety interventions. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-405h FHX-155
Project Title:	405h Pedestrian and Bicycle Safety	Funding Source:	405h FHX
Funded Amount:	\$25,000.00	Total Expended:	\$--
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	GOHS participated in task team and other stakeholder meetings and provided training materials, grant management, site visits, conference calls and other assistance to support grantees in pedestrian and bicycle activities. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and bicyclists (C-1, C-2, C-3, C-10 and C-11).		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-Share The Road Tags-151
Project Title:	Share the Road In-House Grant	Funding Source:	STR
Funded Amount:	\$20,000.00	Total Expended:	\$--
Project Description:	Share the Road in-house grant for the purpose of share the road markings, road signs, and printing.		
State Targets:	To provide funding for bicycle safety publications, campaigns, and equipment to reduce bicycle injuries and fatalities (C-1, C-2, C-3, and C-11).		



6.10 Occupant Protection

Highlights

Occupant Protection program area includes grants that are responsible for increasing restraint use and decreasing unrestrained fatalities among adult and children in the state of Georgia. In FY2020, GOHS funded **five (5) projects** and expended a total of **\$1,493,974.42** within this program area. The funded projects under this program area are:

- 402 Occupant Protection
- Child Occupant Safety Project
- Atlanta Fire Rescue Fitting Stations
- Car Seat Fitting Stations
- Georgia Highway Safety Programs Evaluation

Some notable accomplishments within Occupant Protection program area during FY2020 includes:

- Maintaining an observed statewide safety belt usage for drivers and front-seat passengers over 90%.
- A new research design to monitor child safety seat usage and obtain more observations.
- Expanding the locations of car seat fitting stations to reach more rural areas.



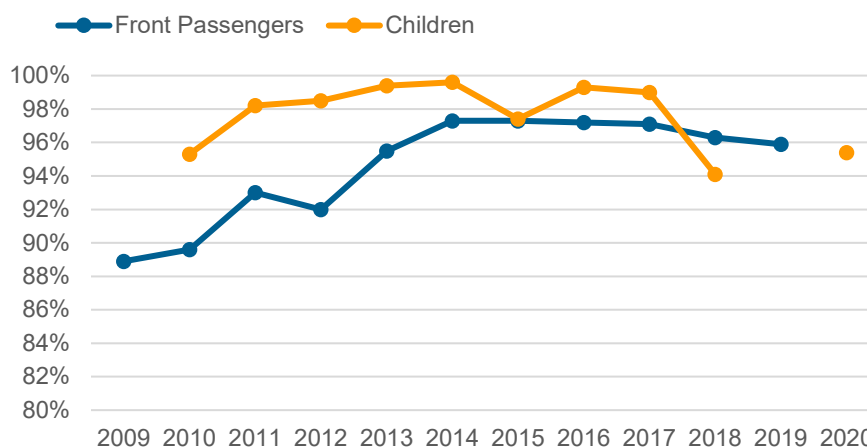
Car Seat
Installation
Demonstration

Seatbelt Usage

In 2019, the observed statewide safety belt usage for drivers and front-seat passengers of passenger cars, trucks, and vans was 95.9%, a decrease of 0.4% from 2018. Observed safety belt usage was highest in the Atlanta MSA (96.8%), followed by non-Atlanta MSAs (95.0%), and rural areas (95.0%). Historically, use rates have been lower among men, among pickup truck occupants, and among those in rural areas. In the 2020 study, 95.4% of observed children were restrained in child safety seats.

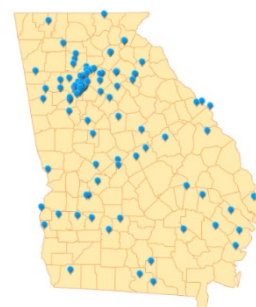
GOHS is continuing educational and enforcement efforts to improve safety belt use statewide. Although the annual observational study includes only daytime, front-seat outboard occupants, other research has found that seat belt use is lower in the rear seat and at night. Georgia continues to focus education and enforcement efforts on nighttime use; if proposed legislation to extend Georgia's seat belt law to the rear seat becomes law, enforcement will be able to target rear-seat use as well.

STATEWIDE USE OF OCCUPANT RESTRAINTS, 2010-2019



Car Seat Fitting Stations

Car seats and boosters provide protection for infants and children. GOHS funds grantees and certified technicians to help parents choose and use the right car seat for their child. During the inspection, the technicians teach the vehicle owner the correct procedure to properly and safely install the child safety seat in his or her vehicle. In FY2020, there were a total of 97 Car Seat Fitting Stations across 59 Georgia counties. The counties with the most fitting stations are Fulton County (24), Dekalb County (6), Gwinnett County (3), and Cherokee County (3).



Funded Projects

The tables below show the grantee details for funded projects within the Occupant Protection program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 OP-002
Project Title:	402 Occupant Protection	Funding Source:	402 OP
Funded Amount:	\$84,430.94	Total Expended:	\$84,430.94
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	GOHS supported occupant protection grants with meetings, site visits, grant management and other assistance These activities contributed to the state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).		

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-402 OP-020
Project Title:	Child Occupant Safety Project	Funding Source:	402 OP
Funded Amount:	1,266,415.63	Total Expended:	\$1,086,502.72
Project Description:	The Child Occupant Safety Project works to increase county capacity to provide child passenger safety resources by providing equipment, education, safety materials, and other resources.		
State Targets:	Due to COVID-19, DPH conducted a total of 17 CPST courses, 26 renewal/CEU courses and one instructor update course during the grant year. Grant activities included 132 of Georgia's 159 counties. COSP staff also provided specialized training to law enforcement, fire, hospital, and EMS personnel and families of children with special healthcare needs. A total of 12 minority outreach events targeted organizations serving refugees and migrant workers and faith-based organizations. COSP supported mini-grantees in numerous child seat checks and distributed 2626 child seats. Participation in task team meetings, TEN meetings, local, regional, and state conferences enabled COSP to leverage its activities by assistance to many other agencies, hospitals, and various other stakeholder organizations for maximum effectiveness. These activities supported the state's goal of decreasing injuries		

and fatalities to children, particularly those due to non-use or incorrect use of child safety restraints (C-1, C-2, C-3, C-4).

Grantee:	Atlanta Fire Rescue Department, City of	Grant Number:	GA-2020-402 OP-073
Project Title:	Atlanta Fire Rescue Fitting Stations	Funding Source:	402OP
Funded Amount:	\$172,658.33	Total Expended:	\$160,907.52
Project Description:	To provide low income families with the proper child safety seats. Then train them on correct child seat selection and installation. Then educate them on the laws governing Child passenger safety seats in Georgia.		
State Targets:	These activities supported the state's goal of decreasing injuries and fatalities to children, particularly those due to non-use or incorrect use of child safety restraints (C-1, C-2, C-3, C-4).		

Grantee:	Port Wentworth Police Department	Grant Number:	GA-2020-402 OP-132
Project Title:	Car Seat Fitting Stations	Funding Source:	402OP
Funded Amount:	\$26,867.40	Total Expended:	\$0.00
Project Description:	To provide 24-hour child seat fitting stations and educate public on proper installation of the child restraints to avoid misuse and educate on seat belt use in their vehicles.		
State Targets:	These activities supported the state's goal of decreasing injuries and fatalities to children, particularly those due to non-use or incorrect use of child safety restraints (C-1, C-2, C-3, C-4).		

Grantee:	Georgia, University of	Grant Number:	GA-2020-405b M1*OP OP HIGH(2020)-003
Project Title:	Georgia Highway Safety Programs Evaluation	Funding Source:	405B M1*OP
Funded Amount:	\$231,155.67	Total Expended:	\$162,133.24

Project Description: The Traffic Safety Research and Evaluation Group at the University of Georgia will evaluate the effectiveness of highway safety programs in Georgia.

State Targets: TSREG is responsible for the state observational survey of safety belt use which was cancelled due to COVID-19. TSREG monitored, evaluated and reported on all 92 external grantees. In addition, TSREG supported GOHS and grantees with data analysis; designed and conducted a driver's training study for GOHS; participated in task teams; and provided public information and support for GOHS activities via Facebook. These activities supported all of the state's traffic safety goals as well as supporting accountability in program activities and use of resources statewide



6.11 Aggressive Driving

Highlights

The Aggressive Driving program area includes grants that combat aggressive traffic (a term that includes speeding and impaired driving) to reduce the number crashes that result in serious injuries and fatalities on the roadways of Georgia. This include high visibility enforcement and campaigns designed to educate the public and enforce laws related to impaired and aggressive driving. In FY2020, GOHS funded **two (2) types projects** and expended a total of **\$ 2,924,894.30** within this program area. The funded projects under this program area are:

- H.E.A.T. (Highway Enforcement of Aggressive Traffic), 17 grantees
- H.E.A.T. / Nighthawk DUI Task Force, 1 grantee

Some notable accomplishments within Aggressive Driving program area during FY2020 includes:

- Continual engagement and enthusiastic participation in HEAT program across multi-jurisdictional task forces despite the challenges of the Coronavirus pandemic
- 100 Days of Summer H.E.A.T. high visibility enforcement campaign from Memorial Day through Labor Day

Grantees held educational events such as teen driving classes, disseminated educational materials, performed seat belt surveys, obtained/maintained officer training (e.g. LIDAR, CPST), and participated in network meetings & mobilizations. These activities deterred aggressive driving, educated the public on proper use of child safety seats and safety belts, kept drivers up to date on distracted driving and school bus passing laws, fostered interagency cooperation, and furthered GOHS's mission of decreasing crashes, injuries and fatalities statewide. Challenges included: pressures on staff time due to training, sick leave, diversion to other duties (e.g. TEN, MADD). Some Thunder mobilizations were canceled due to the Coronavirus pandemic.

H.E.A.T CONTACTS FOR FFY 2020

Grant ID	Law Enforcement Agency	Number of Contacts			Number of Checkpoints/ Joint Patrols
		Speeding	DUI	Occupant Protection ⁴	
GA-2020-402 PT-005	Hall Co Sheriff's Office	3,563	580	532	17
GA-2020-402 PT-008	Savannah Police Dept	2,135	318	630	11
GA-2020-402 PT-009	Bartow Co Sheriff's Office	1,628	140	355	3
GA-2020-402 PT-014	Public Safety, Georgia Dept of	2,598	717	87	71
GA-2020-402 PT-010	Dublin Police Dept	1,824	167	1,359	3
GA-2020-402 PT-018	Newton Co Sheriff's Office	1,468	183	1,280	11
GA-2020-402 PT-026	Bibb Co Government	1,218	197	281	9
GA-2020-402 PT-032	Cherokee Co Sheriff's Office	2,355	183	18	1
GA-2020-402 PT-037	DeKalb Co Police Dept	1,060	214	157	5
GA-2020-402 PT-041	Forsyth Co Sheriff's Office	1,467	610	476	13
GA-2020-402 PT-044	Cobb Co Board of Commissioners - Police Dept.	2,192	202	343	4
GA-2020-402 PT-060	Burke Co Sheriff's Office	1,387	117	201	3
GA-2020-402 PT-064	Houston Co Sheriff's Office	1,944	65	501	7
GA-2020-402 PT-068	Rockdale Co Sheriff's Office	1,188	47	823	5
GA-2020-402 PT-096	Henry Co PD/Henry Co BOC	1,670	309	572	2
GA-2020-402 PT-101	Atlanta Police Dept, City of	2,049	181	277	5
GA-2020-402 PT-105	Glynn Co Police Dept	2,811	276	1,233	1
GA-2020-402CP-006/ GA-2020-402 PT-006	Habersham Co Sheriff's Office	1,888	235	316	56
TOTAL		34,445	4,741	9,441	227

⁴ Occupant protection citations include child restraint use (child safety seats and booster seats)

Funded Projects

The tables below show the grantee details for funded projects within the Aggressive Driving program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	Multiple (n=17 grants)	Grant Number:	Multiple (n=17 grants)
Project Title:	H.E.A.T. (Highway Enforcement of Aggressive Traffic) Grants	Funding Source:	402PT
Funded Amount:	\$3,531,195.14	Total Expended:	\$2,337,561.27
Project Description:	H.E.A.T. is designed to educate the public and enforce laws related to impaired and aggressive driving. Each officer is armed with materials to educate Georgia residents about state laws that regulate aggressive and impaired driving. Education and enforcement must go hand-in-hand for the Governor's Office of Highway Safety and its statewide partners to be successful in reducing the number of crashes, fatalities and injuries on our highways. For FFY 2020, there were 17 H.E.A.T. projects funded. Each grant funded officer salaries (with each grantee providing a locally funded in-kind match) and distinctively marked H.E.A.T. vehicle(s).		
State Targets:	H.E.A.T. grants conducted enhanced enforcement statewide, particularly in areas with high rates of crashes and fatalities, focusing on speeding, DUI and seat belt citations; participated in multiagency mobilization; held educational events; and performed seat belt surveys. These activities increased public awareness of laws such as the Hands-Free and Move Over laws, increased awareness of enforcement, decreased speeding and DUI, increased seat belt use, and contributed to the state's goals of decreasing crashes, injuries and fatalities, especially those related to speeding, impaired driving, and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, and B-1).		

Grantee:	Public Safety, Georgia Department	Grant Number:	GA-2020-402 PT-014
Project Title:	HEAT/Nighthawk DUI Task Force- Middle- GA	Funding Source:	402PT
Funded Amount:	\$820,950.76	Total Expended:	\$587,333.03

Project Description:	To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Bibb, Muscogee and surrounding counties.
State Targets:	The Middle Georgia HEAT/Nighthawk Task Force conducted enhanced enforcement related to DUI, speeding and seat belts; participated in multiagency checkpoints and mobilizations and conducted 12 educational events during the grant year. These activities removed drunk and speeding drivers from Georgia's roads, increased seat belt use, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).



6.12 Evidence-Based Enforcement

Highlights

Evidence-Based Enforcement program area includes law enforcement grants that use high-visibility law enforcement to reduce the number of crashes, injuries, and fatalities on Georgia roadways. In FY2020, GOHS funded **three (3) projects** and expended a total of **\$ 186,500.97** within this program area. The funded projects under this program area are:

- Traffic Enforcement Network (TEN)
- Mobilizations
- Thunder Task Force

Some notable accomplishments within Evidence-Based Enforcement program area during FY2020 includes:

- Continuing the collaboration among the Traffic Enforcement Network (TEN) to conduct mobilization campaigns and high-visibility enforcement strategies
- Continued implementation of mobilization campaigns and the Thunder Task Force despite the challenges of the Coronavirus pandemic.

Grant-Supported Enforcement Activities by Program

The Georgia's Governor's Office of Highway Safety tracks the number of impaired-driving, seatbelt, and speeding citations issued by grant-support law enforcement agencies. In FFY 2020, law enforcement grantees issued **248,157 speeding citations**, **45,712 seatbelt citations**, and **21,567 impaired driving citations**.

The table below show the number of citations issued by each grant-supported program for FFY2016-2020.

FFY2016-FFY2020 CITATIONS BY PROGRAM

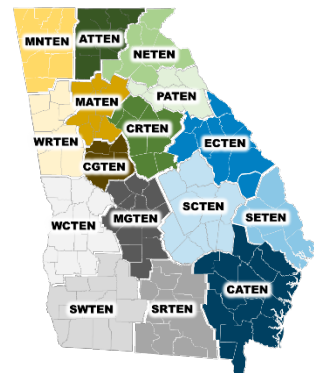
	Year (Federal Fiscal)	100 days of Summer HEAT	National Mobilizations	HEAT Programs (Statewide)	Thunder Task Force	Annual Total Across Grant Programs
Impaired Driving	2016	13,250	9,119	5,800	277	28,446
	2017	12,357	7,518	5,938	264	26,077
	2018	11,892	7,498	5,880	154	25,424
	2019	9,259	7,069	6,204	84	22,616
	2020	4,995	10,017	6,459	96	21,567
	5-yr. Total	51,753	41,221	30,281	875	124,130
Seatbelt Citations ⁵	2016	42,042	27,262	8,242	167	77,713
	2017	41,566	23,748	9,662	1054	76,030
	2018	43,074	27,530	10,500	569	81,673
	2019	27,194	22,638	8,506	284	58,622
	2020	12,344	24,228	8,802	338	45,712
	5-yr. Total	166,220	125,406	45,712	2,412	339,750
Speeding Citations	2016	204,181	127,369	34,500	200	366,250
	2017	184,945	102,848	38,072	869	326,734
	2018	186,600	106,435	41,569	1,279	335,883
	2019	158,119	95,600	39,116	308	293,143
	2020	73,414	137,304	37,378	61	248,157
	5-yr. Total	807,259	569,556	190,635	2,717	1,570,167

⁵ Seatbelt citations only include adult seatbelt violations and not child safety restraint violations

Traffic Enforcement Network (TEN)

The Governor's Office of Highway Safety, in cooperation with state and local law enforcement agencies, has created regional Traffic Enforcement Networks around the State of Georgia. There are currently sixteen regional traffic enforcement networks servicing all 159 counties in Georgia.

The Georgia Traffic Enforcement Network (TEN) by region are:



Northwest Region
 Central Georgia – **CGTEN**
 Metro Atlanta – **MATEN**
 Mountain Area – **MNTEN**
 Western Regional – **WRTEN**

Southwest Region
 Middle Georgia – **MGTEEN**
 Southern Regional – **SRTEEN**
 Southwest – **SWTEN**
 West Central – **WCTEN**

Northeast Region
 Appalachian Trail – **ATTEN**
 Central Region – **CRTEN**
 Northeast – **NETEN**
 Piedmont Area – **PATEN**

Southeast Region
 Coastal Area – **CATEN**
 East Central – **ECTEN**
 Southeastern – **SETEN**
 South Central – **SCTEN**

TRAFFIC ENFORCEMENT NETWORK CONTACTS FOR FFY 2020

Grant ID	Law Enforcement Agency	Number of Contacts		
		Speeding	DUI	Occupant Protection
TEN-2020-402 PT-030	Barrow Co Sheriff's Office	424	76	64
TEN-2020-402 PT-022	Burke County Sheriff's Office	2,794	56	256
TEN-2020-402 PT-035	Butler PD	66	0	1
TEN-2020-402 PT-009	Byron Police Department	2,574	79	639
TEN-2020-402 PT-017	Calhoun Police Department	1,209	80	291
TEN-2020-402 PT-015	Camden County Sheriff's Office	4,095	39	159
TEN-2020-402 PT-021	DeKalb County Police Department	5,034	309	1,182
TEN-2020-402 PT-010	Demorest Police Department	159	48	58
TEN-2020-402 PT-032	Donalsonville PD	104	24	156
TEN-2020-402 PT-008	Douglas County Sheriff's Office	4,825	431	570
TEN-2020-402 PT-013	Effingham County Sheriff's Office	993	106	62
TEN-2020-402 PT-019	Holly Springs Police Department	1,711	49	109
TEN-2020-402 PT-033	Lyons Police Department	581	89	666
TEN-2020-402 PT-036	Monroe PD	280	21	157
TEN-2020-402 PT-014	Valdosta Police Department, City of	2,039	198	643
TEN-2020-402 PT-002	Zebulon Police Department	177	10	130
TOTAL		27,065	1,615	5,143

Mobilizations

During the FFY 2020 grant period, the Governor's Office of Highway Safety collaborated with law enforcement agencies statewide to roll out a variety of high visibility campaigns across all 159 Georgia counties. The aim of these campaign is use high-visibility law enforcement presence (with alternating schedules) to help stabilize and crackdown on the extreme and illegal driving behaviors. State and local law enforcement work simultaneously to take drunk and drugged drivers off the roads, as well as issue citations for distracted driving, speeding, being unbuckled (including car seats) and other traffic violations to make roads safer. The mobilization campaigns in FFY 2020 include:

- Click It or Ticket (CIOT)
- Drive Sober or Get Pulled Over
- One Hundred Days of Summer H.E.A.T.
- CIOT Border to Border
- Operation Zero Tolerance
- Operation Southern Shield
- Hands Across the Border

FFY 2020 MOBILIZATIONS

Mobilization Event	Duration	Description / Highlights
Click It or Ticket	November 15-24, 2019	Focus: Seatbelts; 46% of agencies participated
	May 18 – June 1, 2020	Focus: Seatbelts; 37% of agencies participated
Drive Sober or Get Pulled Over*	December 13, 2019 – January 1, 2020	Focus: Impaired Driving; 43% of agencies participated
	August 17, 2020 – September 6, 2020	Focus: Impaired Driving; 36% of agencies participated
One Hundred Days of Summer H.E.A.T.	May 18, 2020 – September 6, 2020	Multi-jurisdictional highway safety program designed to reduce fatal crash counts during Georgia's deadly holiday driving period from Memorial Day through Labor Day.
CIOT Border to Border	May 18, 2020	The summer Click It Or Ticket campaign was kicked off at the annual CIOT Border to Border event, designed to raise awareness of the importance of safety belts ahead of the Memorial Day holiday weekend.
Operation Zero Tolerance	June 21 – July 4, 2019	Operation Zero Tolerance is Georgia's high-visibility enforcement program that targets impaired drivers through concentrated patrols and sobriety checkpoints; over 350 agencies across the state participated.
Operation Southern Shield	July 20-26, 2020	Law enforcement from Georgia, South Carolina, Alabama, Florida and Tennessee teamed up to combat speeding. This was the third year of this campaign. Although the Covid-19 pandemic restricted us from having joint kick-off events enforcement activities were conducted as much as possible across the state.
Hands Across the Border	August 24-28, 2020	Law enforcement from Georgia joined forces with counterparts in Florida, Alabama, South Carolina, and Tennessee to conduct road checks in their respective states over a 4-day period leading up to Labor Day weekend. We were not able to conduct any joint operations with other states due to the Covid-19 pandemic. FFY 2020 marked the campaign's 29th year.

Thunder Task Force

The Thunder mission is to detect Georgia's high-crash corridors and reduce mounting highway deaths and serious injuries by introducing a high-visibility law enforcement presence to help stabilize the extreme and illegal driving behaviors of careless motorists who cause those crashes. The taskforce's goal is to show a significant reduction in traffic fatalities and injuries during initiatives and subsequent waves.

The Thunder strategy assigns concentrated patrols to state routes, rural roads and interstate highways on alternating schedules for each day of the crackdown. Thunder officers will conduct safety belt and sobriety road checks and speed patrols while collecting enforcement data to document their life-saving progress.

Operation Thunder has a history of reducing highways deaths since the highway safety project's inception in 2007. Each time it's launched, the GOHS Thunder Taskforce deploys a combined safety belt, speed and DUI mobilization with local Traffic Enforcement Units. H.E.A.T. officers are certified as field sobriety or drug recognition experts, with required training in advanced traffic law, DUI Breathalyzer and radar equipment, emergency vehicle operation and pursuit intervention.

THUNDER TASK FORCE DEPLOYMENTS FOR FFY 2020

Mobilization Event	Duration
Albany, Georgia	December 12-14, 2019
South Fulton, Georgia	January 30 – February 1, 2020
Pooler (St Patrick's Day)	March 13-14, 2020

Governor's Challenge

2020 marked the 21st anniversary of the Georgia Governor's Challenge, an annual banquet hosted by the Governor's Office of Highway Safety. The awards program recognizes statewide law enforcement agencies in ten different categories based on department size, as well as in several other specialty categories. Due to the COVID-19 Pandemic, the Georgia Governor's Challenge awards banquet, originally scheduled for September 2020, had to be postponed to November 2020.

Funded Projects

The tables below show the grantee details for funded projects within Evidence-Based Enforcement program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	Multiple (16)	Grant Number:	Multiple (16)
Project Title:	Traffic Enforcement Network (TEN)	Funding Source:	402PT
Funded Amount:	\$322,505.00	Total Expended:	\$186,500.97
Project Description:	Each law enforcement agency in the State of Georgia is encouraged to participate in a regional Traffic Enforcement Network. The sixteen regional traffic enforcement networks cover all 159 counties in Georgia. The networks are open to all sworn law enforcement officers and prosecutors and are designed to enhance traffic enforcement activities through networking, training, and legislation. They empower traffic enforcement officers to voice their concerns and share ideas with their counterparts from other agencies in their region. Guest speakers and panelists have included state and municipal court judges, prosecutors, legislators, MADD representatives, Public Service Commission, and ALS judges. TEN grants include funds to support travel to meetings and conferences (e.g. regional Law Enforcement Liaison conference, multiple-state mobilizations, network meetings), to purchase equipment such as LIDAR, radar and alco-sensors, and to provide plaques and awards to recognize officers for noteworthy accomplishments in enforcement.		
State Targets:	By conducting enhanced enforcement of DUI, seat belt and speeding laws, deploying speed trailers to enhance public awareness of excessive speed, and holding educational events, the state's TEN grants decreased speeding and DUI, improved seat belt use, increased public awareness of the law and visibility of enforcement, promoted interagency cooperation and enhanced the training effectiveness of law enforcement officers statewide. These activities contributed to the state's goals of reducing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to wear safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).		



6.13 Police Services

Highlights

The Police Services program area includes law enforcement grants that use high-visibility law enforcement to reduce the number of crashes, injuries, and fatalities on Georgia roadways. In FY2020, GOHS funded **five (5) projects** and expended a total of **\$ 956,642.84** within this program area. The funded projects under this program area are:

- 402 Police Traffic Services
- FY 2020 WRPD Operation Safe Streets
- Peach County Sheriff's Office Collision Fatality Reduction Project
- Speed Limit Obedience and Wisdom (SLOW)
- High Visibility Traffic Enforcement Projects (3 grantees)

Some notable accomplishments within Police Services program area during FY2020 includes:

- Continual engagement in TEN programs despite the challenges of the Coronavirus pandemic
- High visibility enforcement campaigns throughout the year

Funded Projects

The tables below show the grantee details for funded projects within the Police Services program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 PT-004
Project Title:	402 Police Traffic Services	Funding Source:	402PT
Funded Amount:	\$889,914.87	Total Expended:	\$795,485.92
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	Enforcement campaigns, mobilizations and Thunder Task Force deployments enhanced enforcement of aggressive driving and improved public awareness of seat belt, DUI, speed, and distracted driving laws. Educational events with the Rollover Simulator and Seat Belt Convincer encouraged the public to use seat belts and child safety seats on all trips. These activities contributed toward the state's goals of reducing crashes, injuries and fatalities and increasing use of safety restraints (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-10, C-11, B-1).		

Grantee:	Warner Robins Police Department	Grant Number:	GA-2020-402 PT-042
Project Title:	FY 2020 WRPD Operation Safe Streets	Funding Source:	402PT
Funded Amount:	\$21,740.00	Total Expended:	\$13,562.84
Project Description:	The Warner Robins Police Department (WRPD) will conduct highly visible and highly publicized traffic enforcement strategies and public education to reduce traffic crashes, injuries, and fatalities in Warner Robins, Georgia.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Warner Robins (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		

Grantee:	Peach County Sheriff's Office	Grant Number:	GA-2020-402 PT-104
Project Title:	Peach County Sheriff's Office Collision Fatality Reduction Project	Funding Source:	402PT
Funded Amount:	\$67,447.27	Total Expended:	\$67,075.22
Project Description:	The Peach County Sheriff's Office has established an enforcement/education program. The funding from this grant will be used to enhance the abilities of the Peach County Sheriff's Deputies in the enforcement and prosecution of impaired driving and excessive speeding violations. We will also be involved in educating the driving public in the proper use of occupant restraints in order to reduce injuries and fatalities resulting from motor vehicle collisions.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Peach County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		

Grantee:	Ben Hill County Sheriff's Office	Grant Number:	GA-2020-402 PT-119
Project Title:	Speed Limit Obedience and Wisdom (SLOW)	Funding Source:	402PT
Funded Amount:	\$40,940.00	Total Expended:	\$34,371.90
Project Description:	Ben Hill County Sheriff's Office (BHCSO) will increase its citizens' and visitors' awareness of the dangers and consequences of speeding and driving under the influence (DUI) while reducing the number of crash related injuries and fatalities in the county during the grant period through education and speed enforcement using high visibility enforcement efforts. BHCSO will utilize LIDAR, RADAR and Alco-Sensor devices to meet project objectives and goals.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Ben Hill County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		

Grantee:	Coffee County Sheriff's Office	Grant Number:	GA-2020-402 PT-125
Project Title:	High Visibility Traffic Enforcement Project	Funding Source:	402PT
Funded Amount:	\$14,947.60	Total Expended:	\$5,336.50
Project Description:	Under this project, the Coffee County Sheriff's Office (CCSO) is seeking to reduce vehicular crashes including crashes with injuries and fatalities by targeting speeding motorists and those driving under the influence. County traffic statistics for the past three years indicate a rise in alcohol and speed related traffic fatalities. The CCSO proposes to combat this situation with the use of additional RADARs, and Alco-Sensors by deputies patrolling throughout the county.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Coffee County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		

Grantee:	Irwin County Sheriff's Office	Grant Number:	GA-2020-402 PT-129
Project Title:	High Visibility Traffic Enforcement Project	Funding Source:	402PT
Funded Amount:	\$32,451.20	Total Expended:	\$15,611.86
Project Description:	The Irwin County Sheriff's Office is seeking to increase the enforcement of speed limits and reduce the number of DUIs throughout Irwin County to positively affect the number of accident related injuries and fatalities, while educating drivers during traffic related contacts. Radar equipment and Alco-Sensors will be used by county deputies to help accomplish the project goals and objectives.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Irwin County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		

Grantee:	Worth County Sheriff's Office	Grant Number:	GA-2020-402 PT-133
Project Title:	High Visibility Enforcement Worth County	Funding Source:	402PT
Funded Amount:	\$29,040.00	Total Expended:	\$25,198.60
Project Description:	The Worth County Sheriff's Office will conduct HVE to identify unsafe and high-risk drivers on the streets, roads, and highways of Worth County. Our goal is to reduce crashes, injuries, and fatalities within our County		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Worth County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		



6.14 Communications (Paid Media)

Highlights

Communications (Paid Media) program area works collaboratively with other programs to promote safe driving practices in order to reduce the number of crashes, injuries, and fatalities on Georgia roadways. In FY2020, GOHS funded **four (4) projects** and expended a total of **\$ 1,895,553.59** within this program area. The funded projects under this program area are:

- 402PM (Paid Media)
- 405 B M1*CP Paid Media (with Community Traffic Safety Programs and Occupant Protection)
- 405d M6X Paid Media (with Impaired Driving program area)
- 405 B M1 DD Paid Media (**See** Distracted Driving program area)

In FY2020, the Governor’s Office of Highway Safety placed media buys in the six major media markets of Georgia, which includes Atlanta, Albany/Valdosta, Augusta, Savannah, Columbus, and Macon. As per Nielsen ratings for both television and radio, the number of people reached by each GOHS paid media campaign in these markets tabled below.

MARKET (Region)	PEOPLE REACHED	
	TV	RADIO
Atlanta	2,269,270	4,971,100
Albany/Valdosta	120,240	257,900
Augusta	240,270	493,300
Savannah	315,400	334,300
Columbus	183,620	217,300
Macon	211,110	378,500

Communications Overview

The COVID-19 pandemic forced the cancellation or postponement of most activities in all areas in Georgia and around the nation in 2020. GOHS mirrored the move by NHTSA and postponed the planned Distracted Driving Awareness earned media and paid media campaigns in April and the Click It or Ticket seat belt awareness campaign prior to and during the 2020 Memorial Day holiday weekend.

GOHS was able to conduct its planned July 4th and Labor Day Operation Zero Tolerance Drive Sober or Get Pulled Over media campaigns with the budgeted media buy, statewide news releases, and social media content. GOHS worked with Region 4 state highway safety offices and highway patrols to produce a series of social media messages urging motorists to drive sober or risk getting pulled over.

The year did get off to a good start with the annual November Thanksgiving Holiday Click It or Ticket media campaign. GOHS and the Georgia Department of Public Safety held news conferences to promote seat belt use for all ages and passengers at four locations at the start of the holiday week. This effort was also bolstered by a statewide radio/television campaign and social media.

GOHS was also able to partner with TEAM Georgia, MADD Georgia and AAA to promote sober driving during the Christmas/New Year's and St. Patrick's Day holidays, and also partnered with the Georgia State Patrol and local agencies in the metro Atlanta area to promote the Drive Sober or Get Pulled Over message prior to Super Bowl weekend.

One major accomplishment was the completion of a survey evaluating the effectiveness of GOHS paid media campaigns. The survey conducted by the University of Georgia's Traffic Research and Evaluation Group found the respondents not only were aware of GOHS messaging efforts, but those efforts were influencing the behavior of the respondents.

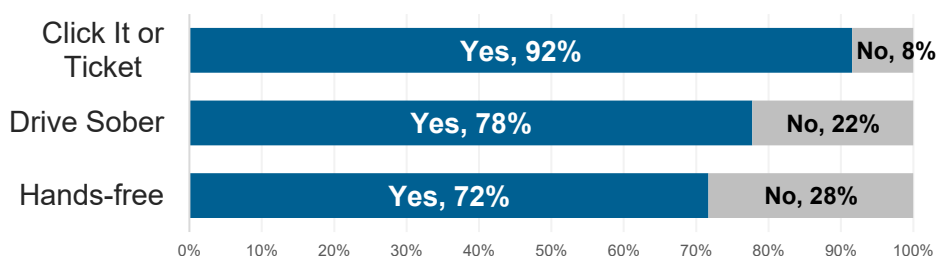


GOHS Communication Survey

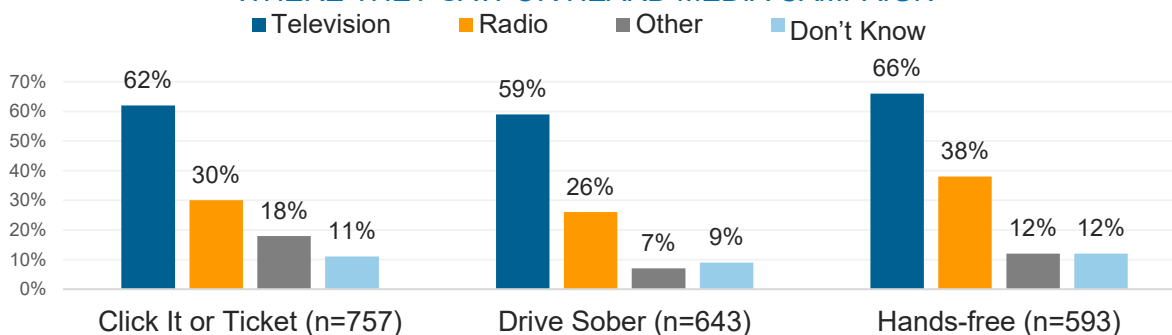
In order to gauge the effectiveness of GOHS Communication campaigns and activities, GOHS contracted with the University of Georgia, Traffic Research and Evaluation Group to conduct a survey to determine the effectiveness of the Click It or Ticket, Drive Sober or Get Pulled Over, and Hands-free Georgia paid media campaigns.

Between September 15 and 24, 2020, 827 Georgia residents who drove a motor vehicle answered questions about their knowledge of GOHS highway safety messages, where they saw these messages, and if these messages influenced their driving behavior. The results from the 2020 GOHS Communications Survey are as follows:

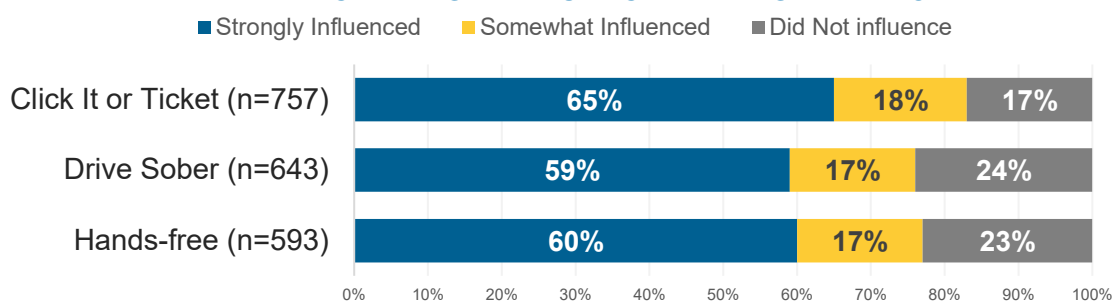
MEDIA CAMPAIGN AWARENESS (n=827 Survey respondents)



WHERE THEY SAW OR HEARD MEDIA CAMPAIGN



DID MEDIA CAMPAIGN INFLUENCE DRIVING BEHAVIOR?



Earned Media Events & Campaigns

FY2020 were supplemented throughout the year with the following earned media campaigns, which were executed with news conferences, social media messaging (please see Social Media Addendum at the end of this section) on Facebook/Twitter/Instagram and news releases sent to statewide print and broadcast media.

FY 2020 EARNED MEDIA EVENTS

CAMPAIGN	LOCATION	DATE
Click It or Ticket	Augusta, Savannah, Macon, and Columbus	Nov 25, 2019
Holiday Impaired Driving Prevention	Atlanta	Dec 18, 2019
AAA Move Over Law	Atlanta	Jan 23, 2020
TEAM Georgia Drive Sober	Atlanta	Mar 11, 2020
July 4th OZT	Statewide	Jun 30, 2020
Operation Southern Shield	Statewide	Jul 20-26, 2020
Hands Across the Border	Bremen, Dillard, Valdosta	Aug 17-20, 2020
Labor Day OZT	Statewide	Sept 1, 2020

FY 2020 EARNED MEDIA CAMPAIGNS

CAMPAIGN	PROGRAM AREA	DATE
Yield Behind the Wheel	Share the Road	October 2019
Teen Driver Safety Awareness	Teen Driving	October 2019
Pedestrian Safety Awareness	Pedestrian Safety	October 2019
TEAM Georgia	Impaired Driving	December 2019
AAA Move Over Awareness	Share the Road	January 2020
Impaired Driving Awareness	Super Bowl	January 2020
TEAM Georgia	St. Patrick's Day Impaired Driving	March 2020
Operation Southern Shield	Speed Prevention/ Occupant Protection	July 2020
Hands Across the Border	Impaired Driving Prevention	August 2020
Child Passenger Safety Week	Occupant Protection	September 2020

Paid Media Campaigns

The GOHS paid media campaigns for FY 2020 includes the following:

- 2019 Georgia/Florida Impaired Driving Prevention Campaign
- 2019 Thanksgiving Click It Or Ticket (CIOT) Campaign
- 2019/2020 Holiday Drive Sober Campaign
- 2019 Georgia Association of Broadcasters Occupant Protection, Distracted Driving, and Impaired Driving Campaign
- 2019-20 Georgia Public Broadcasting BuckleUp Georgia Occupant Protection Campaign
- 2020 All South Highway Safety Team Impaired Driving and Occupant Protection Campaign
- 2020 Share The Road Bicycle Safety Campaign
- 2020 July 4th Operation Zero Tolerance/Drive Sober Campaign
- 2019 High School Football Occupant Protection Campaign
- 2020 Labor Day Operation Zero Tolerance/Drive Sober Campaign

The section below provides the detailed description of each campaign including the campaign dates, dollars spent, media formats, agency, and population reached.

- 2019 Georgia/Florida Impaired Driving Prevention Campaign

Dates: October 22-28, 2019

Budget Spent: \$21,256

Formats: Television, Radio, Digital

Agency: InterConnect

GOHS and the Florida Department of Transportation Highway Safety Office combined resources to sponsor impaired driving prevention messages during the week of the Georgia/Florida football game in Jacksonville, Florida. The game is traditionally known for the large consumption of alcohol by fans attending the game and other festivities during the week in northeast Florida and southeast Georgia. GOHS had 101 messages to air on WTLV and WJXX television during the week, including prime local viewing opportunities in news, as well as one of the primary sponsors for a special on the game that aired on Friday before the Saturday kick. GOHS also received banner ads on the firstcoastnews.com desktop and mobile platforms during the week. The commercial schedule was estimated to have reached 619,824 adults 18+ in the Jacksonville DMA and 65,000 digital impressions on firstcoastnews.com. FDOT Highway Safety Office purchased an ad to run in the stadium the day of the game and radio messages on the two radio networks of both schools.



Population Reach:

ELEMENTS	SPOTS	COST
Border War Special	2 X :30 messages 2 open/close billboards Sponsor tag on station promos	\$2,221
WTLV early am news	11 X :30	\$2,455
WTLV afternoon/night news	25 X :30	\$5,350
Regular programming/sports	23 X :30	\$8,025
WJXX news/sports/programming	23 X :30	\$4,480

- 2019 Thanksgiving Click It Or Ticket (CIOT) Campaign

Dates: November 20-December 1

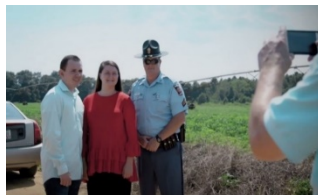
Budget Spent: \$240,000

Formats: Television, Radio

Agency: InterConnect

GOHS ran its annual, Thanksgiving CIOT paid media campaign in conjunction with statewide, high-visibility enforcement from November 20 – December 1 in 2019. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide CIOT campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive occupant protection paid media campaign designed to reduce unbelted motor vehicle crashes, injuries, and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Thanksgiving travel period, which was 6 p.m. on Wednesday, Nov. 27 to 11:59 p.m. on Sunday, Dec. 1 in Georgia. The CIOT/occupant protection message targeted males, 18-34, with both a daytime and nighttime compliance message.



Population Reach:

	COST	PAID SPOTS	BONUS SPOTS	TOTAL SPOTS
Broadcast	\$79,400	675	147	822
Cable	\$15,000	125	164	289
Radio	\$145,600	1,000	1,850	2,850

The following are examples of earned media received:

1. <https://41nbc.com/2019/11/25/click-it-or-ticket-law-enforcement-to-crack-down-on-motorists-who-fail-to-follow-rules-of-road/>
2. <https://www.13wmaz.com/article/life/holidays/safedrivingthisthanksgiving/93-cb847368-2da1-41e3-949e-0d5d5c6df659>
3. <https://www.wrbl.com/news/click-it-or-ticket-enforcement-week-begins/>
4. <https://www.wtvm.com/2019/11/26/click-it-or-ticket-campaign-encourages-thanksgiving-travelers-buckle-up/>
5. <http://snewsi.com/id/194100618612/Thanksgiving-Click-It-or-Ticket-Enforcement-starts-this-week-in-Columbus>
6. <https://www.wtvm.com/2019/11/24/thanksgiving-click-it-or-ticket-enforcement-starts-this-week/>
7. https://www.mcduffieprogress.com/news/state/state-local-officials-to-kick-off-click-it-or-ticket/article_ce2a203a-adc8-5b06-ba43-f0eed2d1abc6.html
8. https://www.albanyherald.com/local/state-local-officials-to-kick-off-click-it-or-ticket/article_fcb5a8f6-0dfa-11ea-9841-9be6bffc7a.html
9. https://www.northsidewoman.com/news/state/state-local-officials-to-kick-off-click-it-or-ticket/article_271050c9-de40-52bf-a90c-80c99fe6fa5a.html

10. https://www.kpvi.com/news/national_news/state-local-officials-to-kick-off-click-it-or-ticket/article_2d7b0970-b6f3-5151-a0f1-24308abe192f.html
11. https://www.gwinnettdailyreport.com/news/buckle-up-before-getting-on-the-road-this-thanksgiving-holiday/article_0dd5460f-4df6-5c50-9217-c4335f7f7796.html
12. https://www.rockdalenewtoncitizen.com/news/buckle-up-before-getting-on-the-road-this-thanksgiving-holiday-travel-period/article_90a69db6-07e5-11ea-b49d-5b47ce8d2764.html
13. https://www.henryherald.com/news/buckle-up-before-getting-on-the-road-this-thanksgiving-holiday/article_1727e17b-90f1-5f50-9b58-3eef667a178b.html
14. https://www.albanyherald.com/news/buckle-up-before-getting-on-the-road-this-thanksgiving-holiday/article_0cbb9de0-17bf-5961-9bda-e4fdf71754ac.html
15. <https://wgxa.tv/news/local/officials-announce-thanksgiving-click-it-or-ticket-enforcement-week>

- **2019/2020 Holiday Drive Sober Campaign**

Dates: December 19 - January 4

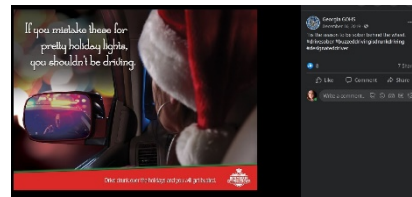
Budget Spent: \$240,000

Formats: Television, Radio

Agency: InterConnect

GOHS ran its annual, Christmas/New Year's holiday paid media campaign in conjunction with statewide, high-visibility enforcement from Dec. 16, 2019 to Jan. 4, 2020. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide holiday Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries, and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Christmas/New Year's holiday travel periods, which was 6 p.m. on Tuesday, Dec. 24 to 11:59 p.m. on Thursday, Dec. 26 for Christmas and 6 p.m. on Tuesday, Dec. 31 to 11:59 p.m. on Wednesday, Jan. 1 in Georgia. The Drive Sober impaired driving message targeted males, 18-34.



Population Reach:

	COST	PAID SPOTS	BONUS SPOTS	TOTAL SPOTS
Broadcast	\$76,000	847	654	1,501
Cable	\$14,000	1,136	1,289	2,425
Radio	\$150,000	8,115	11,341	19,456

The following are examples of earned media received:

1. <https://patch.com/georgia/douglasville/georgia-drunk-drivers-will-be-caught-law-holiday-season>
2. <https://www.ajc.com/news/local/gridlock-guy-dui-death-rates-and-the-easy-options-get-home-safely/6kFoS4lta5CibrkmVaHN8O/>
3. <https://hometownheadlines.com/blog/2020/03/02/crimewatch-updates-on-area-arrests-police-reports-brought-to-you-by-greater-community-bank-6-2-2/>
4. <https://www.thehartwellsun.com/cops-will-not-take-dui-lightly-holiday>
5. https://www.valdostadailytimes.com/news/local_news/police-drive-sober-for-holidays/article_f1cb179d-6d7c-55fc-a838-8b8025d4ee64.html
6. https://www.northwestgeorgianews.com/calhoun_times/holiday-motorists-urged-to-drive-sober-or-get-pulled-over/article_807fbe3c-236e-11ea-908b-d70ab978127a.html
7. <https://www.wrbl.com/news/georgia-news/drive-sober-or-get-pulled-over-holiday-impaired-driving-enforcement-is-underway-in-georgia/Law enforcement: Think before you drink this New Year's Eve>
8. <https://www.wtvm.com/2019/12/28/killed-during-ga-christmas-holiday-travel-period/>
9. <https://www.walb.com/2019/12/30/albany-police-roadways-new-years-eve/>
10. <https://www.wtvm.com/2019/12/13/ga-joins-annual-drive-sober-or-get-pulled-over-campaign/>
11. https://www.jacksonprogress-argus.com/news/this-holiday-season-drive-sober-or-get-pulled-over/article_78d55cec-201b-11ea-ae2d-abe6b79ac851.html
12. https://www.mdjonline.com/news/local/briefs/holiday-motorists-urged-to-drive-sober-or-get-pulled-over/article_da343cf8-204b-11ea-ac3c-8fdecf34bbfa.html
13. https://www.news-daily.com/features/holiday-motorists-urged-to-drive-sober-or-get-pulled-over/article_f0a61be7-26d8-511e-aa40-92b9c505a5e5.html
14. https://www.gwinnettdailypost.com/local/state-officials-kicking-off-holiday-dui-crackdown/article_b8413bbc-2084-11ea-9c74-bf82efd5562f.html
15. <https://coosavalleynews.com/2020/01/zero-tolerance-a-major-success-for-rome-police-department/>

- 2019 Georgia Association of Broadcasters Occupant Protection, Distracted Driving, and Impaired Driving Campaign

Dates: January-September

Budget Spent: \$192,000

Formats: Television, Radio

Agency: Georgia Association of Broadcasters (GAB)

The Governor's Office of Highway Safety has continued its non-profit public safety message paid media campaign with the Georgia Association of Broadcasters. GOHS spends \$8,000 a month for spots to air on GAB member television stations throughout the state and \$8,000 a month for spots to air on radio stations around the state. The monthly campaign allows us to target our message to align with the NHTSA Communications calendar when it comes to airing Impaired Driving, Occupant Protection or Distracted Driving messaging. GOHS ran Impaired Driving prevention messages on both radio and television for December, February, March, June, July, and August. GOHS ran Occupant Protection messages in October, November, January, May, and September. GOHS ran Distracted Driving prevention messages in April. GAB member stations air these spots where available and we are able to reach 3.75 million Georgians annually. The GAB staff also produced, at no extra cost, a new :30 second Hands-free awareness spot that will debut in FY 2021.

Population Reach:

MONTH	RADIO SPOTS	RADIO VALUE	TV SPOTS	TV VALUE	TOTAL SPOTS	TOTAL VALUE
10/2019	2,161	\$115,930	705	\$144,090	2,866	\$260,020
11/2019	1,944	\$103,188	669	\$138,473	2,613	\$241,661
12/2019	2,144	\$104,791	981	\$171,265	3,125	\$276,056
01/2020	2,414	\$86,443	914	\$195,725	3,328	\$282,168
02/2020	2,653	\$116,467	810	\$176,283	3,463	\$292,750
03/2020	1,996	\$84,997	810	\$164,141	2,406	\$249,138
04/2020	2,499	\$94,419	824	\$183,888	3,323	\$278,307
05/2020	2,400	\$99,126	759	\$163,119	3,159	\$262,245
06/2020	2,407	\$100,890	791	\$175,734	3,198	\$276,624
07/2020	2,669	\$110,931	700	\$152,900	3,369	\$263,831
08/2020	2,311	\$113,546	795	\$165,613	3,106	\$279,159
09/2020	2,190	\$94,695	898	\$174,263	3,088	\$268,958
TOTAL	27,788	\$1,225,423	9,656	\$2,005,494	37,044	\$3,230,917

- 2019-20 Georgia Public Broadcasting BuckleUp Georgia Occupant Protection Campaign

Dates: January-March, August-September

Budget Spent: \$450,000

Formats: Television, Radio

Agency: Georgia Public Broadcasting

The Governor's Office of Highway Safety continued for a fourth straight year with our BuckleUpGeorgia Teen Driving Safety Campaign. The campaign this year was expanded to give GOHS exclusive sponsorship for the entire GPB high school football season. In addition to the 90 :30 second messages that aired during GPB high school football coverage, GOHS messaging for Click It or Ticket and Buckle Up Georgia was displayed on every replay and down marker graphic that aired hundreds of times in 21 broadcast games. GPB also produced teen driving segments that aired during halftime, produced four personal testimonials from teens and parents on how seat belts saved the lives of teen drivers, and the annual GPB student video contest. GOHS also was able to air Child Passenger Safety message during CPS week in September and present live guest discussing SADD, AutoCoach driving app and the GOHS Rollover Simulator. GPB also aired seat belt awareness messages in pregame, in-game, postgame, game replay and run of show. GPB also aired seat belt awareness messages in their live online streaming of the Georgia High School Association state cheerleading championships and boys and girls state basketball championship games.



Population Reach:

TELEVISION

Total TV Impressions	61,415,341
TV Heads UP Georgia Impressions	37,053,625
TV Billboard Impressions	35,657,893
Total TV/Digital Impressions	148,638,562

DIGITAL

GPB Website Banner Impressions	333,143
GPB Sports App Impressions	4,190,020
Total Impressions	87,229,223

- 2020 All South Highway Safety Team Impaired Driving and Occupant Protection Campaign

Dates: July-September
Formats: Television, Radio

Budget Spent: \$292,212
Agency: Fox Sports in conjunction with SHSO's from TN, SC and NC.

The Georgia Governor's Office of Highway Safety continued its partnership with the Tennessee Highway Safety Office, North Carolina Governor's Highway Safety Program, and the South Carolina Highway Safety Office to air impaired driving prevention and occupant protection messages during 53 live broadcasts of Atlanta Braves baseball games during the 2020 season. Even though the MLB season was cut to 60 games due to COVID-19, Fox Sports was able to air ASHT messages in all games their networks broadcast. The campaign also featured three new spots produced prior to the pandemic. The total cost for the season long campaign was \$405,850 with Georgia paying 70% of the cost based on the fact that 70% of the total audience lived in Georgia. Occupant Protection and Impaired Driving messages were alternated each month to correspond with the NHTSA safety campaigns. In Atlanta, the campaign delivered more than 57 million impressions for Adults 18 and over and in Georgia the number was more than 74 million for the same demographic.



Population Reach:

BRAVES 2020 SEASON CAMPAIGN RECAP

ELEMENT	# ELEMENTS ORDERED	# ELEMENTS AIRED	ADDITIONAL VALUE
Braves In-Game Spots	110	127	\$61,200
Braves In GameFlow	55	55	\$0
Braves :05 Billboards	55	55	\$0
Braves Re-Air spots	110	158	\$7,200
Braves ReAir Billboards	55	55	\$0
Braves Re-Air GameFlow	55	55	\$0
Braves Pre-Game Bonus Spots	0	25	\$15,000
Braves Post-Game Bonus Spots	55	57	\$3,000
Sports Programming Spots	225	799	\$28,700
Total Broadcast Elements	720	1386	\$115,100
Fox Sports Go Streaming	1,092,000 impressions ordered	1,365,843 impressions delivered	\$16,400
Total Additional Value			\$131,500

- 2020 Share The Road Bicycle Safety Campaign

Dates: April 13 – June 7

Budget Spent: \$115,100

Formats: Outdoor Billboards

Agency: Clear Channel Outdoor Advertising,
Lamar Outdoor Advertising

GOHS was allocated funds from the state of Georgia “Share the Road” project and used them for a two-month outdoor paid media project to promote bicycle safety awareness. GOHS used 2018 NHTSA highway safety crash data to identify high and high bicycle use communities such as tourist destinations and cities that have sizable percentage of college students.

GOHS purchased space on 47 outdoor billboards in the Atlanta, Carrollton, Savannah, Athens areas to place “Share the Road” messages. GOHS purchased space with Clear Channel Outdoors for the Atlanta and Carrollton area and Lamar Advertising who owns a majority of the available space in the Savannah and Athens areas. These outdoor billboards were posted at the start of the spring season when warmer weather brings an increase of bicycle and pedestrian traffic on streets and roads.



Population Reach:

	DAILY SPOTS PER DISPLAY GUARANTEED	WEEKLY SPOTS PER DISPLAY	TOTAL SPOTS FOR THIS POP PERIOD
Spots Delivered	1,108	7,756	1,478,446
Spots Guaranteed	1,000	7,000	1,334,000
Variance	108	756	144,446
Variance %	10.8%	10.8%	10.83%

- 2020 July 4th Operation Zero Tolerance/Drive Sober Campaign

Dates: June 25-July 5 **Budget Spent:** \$170,000
Formats: Television, Radio, **Agency:** InterConnect
Internet

GOHS ran its annual, Fourth of July holiday paid media campaign in conjunction with statewide, high-visibility enforcement from June 25 to July 5, 2020. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide Fourth of July Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries, and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Fourth of July holiday travel period, which was 6 p.m. on Friday, July 3 to 11:59 p.m. on Sunday, July 5 Georgia. The Drive Sober impaired driving message targeted males, 18-34. With this demographic watching more news and entertainment on their phones, tablets, and other screens, GOHS is now including running Drive Sober messages on the internet and streaming platforms.



Population Reach:

	COST	PAID SPOTS	BONUS SPOTS	TOTAL SPOTS
Broadcast	\$79,417	951	903	1,864
Cable	\$13,200	968	749	1,717
Radio	\$138,300	8,607	8,818	17,425
Internet TV	\$19,000	836,000 views	1.7 million total screen impressions	

The following are examples of earned media received:

- https://www.henryherald.com/news/declare-your-independence-from-drunk-driving-for-the-july-fourth-holiday-weekend/article_7bbf8128-2556-59c9-85d4-ee298463f08d.html
- https://www.rockdalenewtoncitizen.com/news/declare-your-independence-from-drunk-driving-for-the-july-fourth-holiday-weekend/article_ef479bb0-bbac-11ea-8da0-cff88687ec1b.html
- https://www.tiftongazette.com/news/state-troopers-and-officers-urge-motorists-to-put-safety-first-this-july-fourth-holiday-weekend/article_cb48a8f6-baff-11ea-9cbf-ef1381d723c5.html
- <https://m.americustimesrecorder.com/2020/07/01/statewide-dui-enforcement-kicking-off-for-july-4th/>
- <https://www.gainesvilletimes.com/news/badge-bar/law-enforcement-ramping-ahead-july-4-holiday-weekend/>
- https://www.northwestgeorgianews.com/region/statewide-dui-enforcement-kicks-off-for-july-4th/article_9561cbc2-536b-523a-a129-6fb4f68ebd3b.html

7. https://www.mdjonline.com/news/lifestyle/statewide-dui-enforcement-kicks-off-for-july-4th/article_3ac48df8-bbaf-11ea-9e7c-f7555dec6c2e.html
8. https://www.unionrecorder.com/news/law-enforcement-officials-encourage-safety-during-holiday-weekend/article_2f2523e2-bbb7-11ea-84eb-f79ac5d9037f.html
9. <https://www.ajc.com/news/crime--law/despite-pandemic-georgia-troopers-prepare-for-busy-holiday-the-roads/6LVxzKXO5IUD0JupH2E28H/>
10. https://www.cbs46.com/news/motorist-should-expect-to-see-troopers-and-deputies-out-in-full-force-this-holiday-weekend/article_d3abad0e-bb63-11ea-97c1-b3566bc7d194.html
11. <https://wgxa.tv/news/local/holiday-travel-period-announced-law-enforcement-encourages-safety-on-the-roadways>
12. <http://www.heardcitizen.com/state-troopers-urge-motorists-to-put-safety-first-this-holiday-weekend>
13. <https://www.dawsonnews.com/local/crimecourts/state-officials-zero-tolerance-dui-enforcement-planned-for-upcoming-july-fourth-weekend/>
14. <https://wfxl.com/news/local/georgia-state-patrol-urges-drivers-to-use-caution-ahead-of-holiday-weekend>
15. <https://www.wtvm.com/2020/07/02/law-enforcement-encouraging-safe-driving-during-fourth-july-weekend/>

- **2019 High School Football Occupant Protection Campaign**

Dates: *October-November 2019,*
 September 2020

Budget Spent: *\$16,000*

Formats: *Television, Radio*

Agency: *WSST-TV, GACA Radio*

The Governor's Office of Highway Safety spent \$16,000 to air Occupant Protection messages during their broadcasts of high school football. The sales contract called for two (:30) spots to air in 25 high school football games during the season. We also received a billboard and audio tag for each kickoff as well as run of show spots that aired during the week. WSST-TV serves viewers in the Macon and Albany markets and with their cable and satellite carriage have an audience of close to 250,000 viewers. GOHS also aired (:30) OP public safety messages on high school football games aired on three stations owned by Georgia/Carolina Radiocasting in Toccoa, Georgia. For \$2,000 per station, GOHS received two in-game spots, opening and closing billboards, in-game promotion during kickoffs, post-game spots, spots in the weekly coaches' radio show and run of show spots during the week for stations in Lavonia, Toccoa and Clayton. The campaign covers 10 regular season games with no extra charge for the first three games of the playoffs. The campaign for the 2020 season was adjusted due to the start of the high school football season being pushed back two weeks due to COVID-19.



- 2020 Labor Day Operation Zero Tolerance/Drive Sober Campaign

Dates: August 26- September 7
Budget Spent: \$310,000
Formats: Television, Radio, Internet
Agency: InterConnect

GOHS ran its annual, Labor Day holiday paid media campaign in conjunction with statewide, high-visibility enforcement from Aug. 26 to Sept. 7, 2020. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide Labor Day Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Labor Day holiday travel period, which was from 6 p.m. on Friday, Sept. 4 to 11:59 p.m. on Monday, Sept. 7 in Georgia. Drive Sober impaired driving message targeted males, 18-34. To reach more people in this demographic who are watching news and entertainment on non-television screens, GOHS is now running Drive Sober messages on websites and streaming services.



Population Reach:

	COST	PAID SPOTS	BONUS SPOTS	TOTAL SPOTS
Broadcast	\$92,500	1,364	1,038	2,402
Cable	\$13,666	544	492	1,036
Radio	\$148,581	9,171	11,570	20,741
Internet TV	\$21,000	936,320 page views	1.9 million impressions	

The following are examples of earned media received:

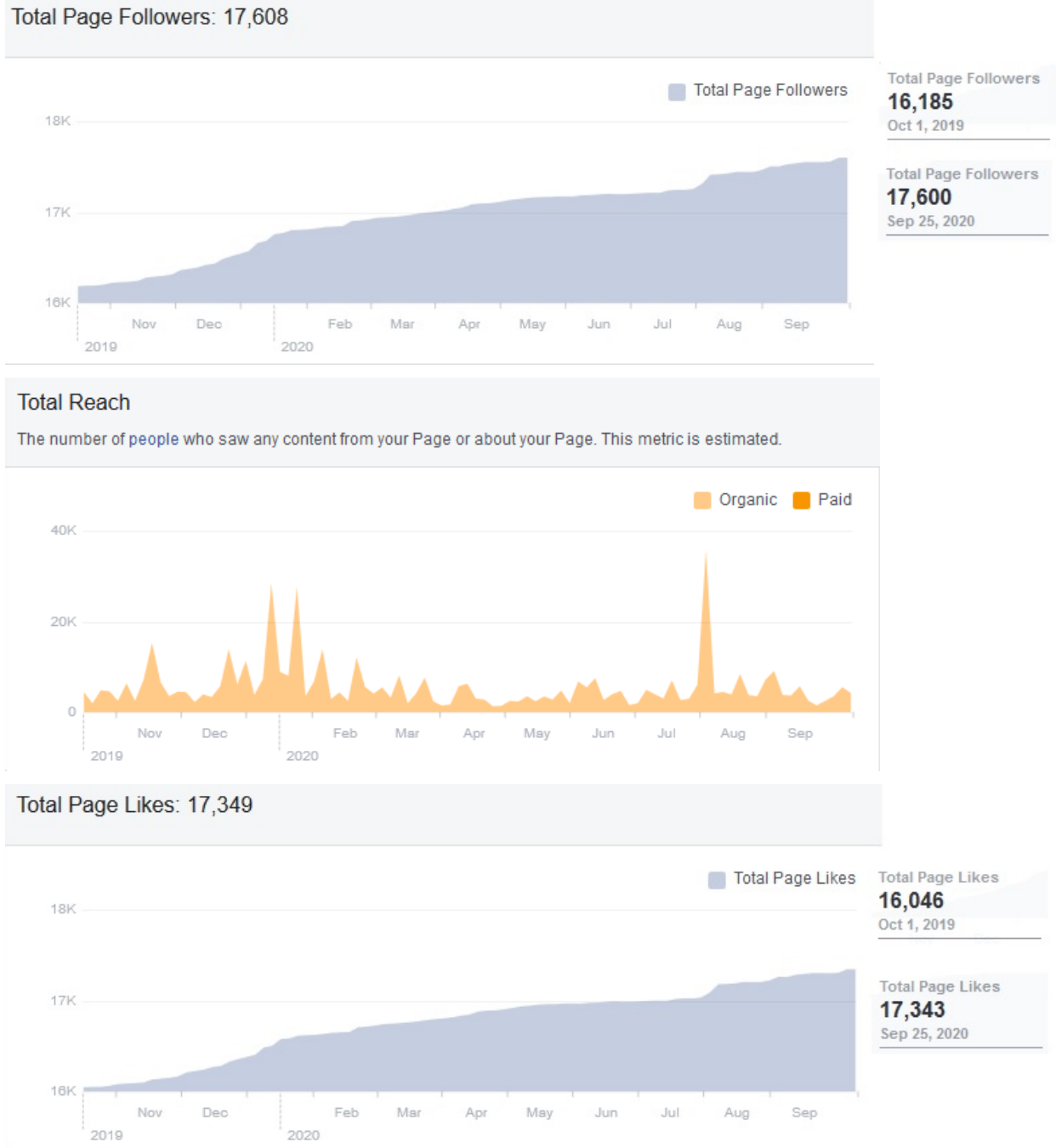
- <https://www.thetruecitizen.com/articles/state-local-law-enforcement-to-heavily-patrol-over-holiday-weekend/>
- <https://accesswdun.com/article/2020/9/934371/labor-day-2020-georgia-law-enforcement-looks-to-reduce-drink-drivers-on-state-roads>
- <https://wrhq.com/drive-sober-or-get-pulled-over/>
- <https://atlanta.cbslocal.com/2020/09/02/state-troopers-and-officers-caution-motorists-to-practice-safe-driving-habits-this-labor-day-weekend/>
- https://www.kpvi.com/news/national_news/governors-office-of-highway-safety-drunk-drivers-will-go-to-jail/article_296dc361-2f4a-5bad-9541-523642365ab2.html
- https://www.albanyherald.com/news/governors-office-of-highway-safety-drunk-drivers-will-go-to-jail/article_5a7affea-ef9b-11ea-b177-8b80d5ed44ae.html
- <https://coastalcourier.com/news/dont-drink-and-drive-weekend/>
- <https://41nbc.com/2020/09/04/law-enforcement-make-sure-designated-driver/>

9. <https://www.augustachronicle.com/story/news/2020/09/09/labor-day-weekend-fatalities-increase-in-georgia-decrease-in-south-carolina/114786414/>
10. https://www.albanyherald.com/news/governors-office-of-highway-safety-drunk-drivers-will-go-to-jail/article_5a7affea-ef9b-11ea-b177-8b80d5ed44ae.html
11. <https://patch.com/georgia/dacula/ga-labor-day-traffic-deaths-nearly-double-duc-arrsts-27>
12. <https://dps.georgia.gov/troopers-advise-caution-over-busy-labor-day-weekend>
13. <https://www.newsbreak.com/georgia/atlanta/news/2056901705877/ga-labor-day-traffic-deaths-nearly-double-duc-arrsts-up-27>
14. <https://www.news4jax.com/news/georgia/2020/09/04/georiga-reminds-drivers-to-be-safe-this-labor-day/>
15. <https://www.wfxg.com/story/42606865/gsp-19-killed-on-georgia-roads-during-labor-day-weekend>

Social Media Addendum

GOHS supplements all paid and earned media campaigns with posts on social media and daily posts average 4-6 per day, per platform. Facebook, Twitter and Instagram are the main networks utilized, with YouTube providing a platform to post PSA's and commercials. For FY2020, GOHS' social media presence was as follows:

- Facebook



- Twitter

MONTH	TWITTER IMPRESSIONS	NEW FOLLOWERS	MONTH	TWITTER IMPRESSIONS	NEW FOLLOWERS
October 2019	260,000	51	April 2020	265,000	161
November 2019	207,000	31	May 2020	237,000	73
December 2019	236,000	20	June 2020	182,000	88
January 2020	209,000	99	July 2020	184,000	61
February 2020	194,000	71	August 2020	152,000	41
March 2020	262,000	167	September 2020	119,000	64

- Instagram

MONTH	POSTS	ACCOUNTS REACHED	FOLLOWERS
October 2019	125	2,381	575
November 2019	118	2,294	608
December 2019	111	2,168	689
January 2020	108	2,252	762
February 2020	114	2,195	803
March 2020	106	2,359	847
April 2020	102	2,086	893
May 2020	97	2,044	931
June 2020	96	1,957	941
July 2020	105	2,317	984
August 2020	116	2,234	990
September 2020	94	2,345	1,022

Funded Projects

The tables below show the grantee details for funded projects within Communications (Paid Media) program area. For specific information about the grantees' implemented activities and results of each grantee activity, see [Appendix C](#).

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402PM-156
Project Title:	402PM	Funding Source:	402PM
Funded Amount:	\$580,000.00	Total Expended:	\$405,785.39
Project Description:	To fund GOHS in-house statewide comprehensive occupant protection paid media campaign activities designed to reduce related motor vehicle crash injuries and fatalities.		
State Targets:	Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview below for details.		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-405d M6X LOW-158
Project Title:	405d M6X Paid Media	Funding Source:	405d M6X
Funded Amount:	\$1,137,328.00	Total Expended:	\$943,174.64
Project Description:	To fund in-house, statewide comprehensive impaired driving paid media campaign activities designed to reduce alcohol-related crashes, injuries, and fatalities.		
State Targets:	Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview below for details.		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-405b Map21 M1*CP-091
Project Title:	405b High Community Traffic Safety	Funding Source:	405b M1*CP
Funded Amount:	\$584,656.00	Total Expended:	\$546,593.56
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	GOHS supported occupant protection grants with meetings, site visits, grant management and other assistance. These activities contributed to the state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-405b M1PE-152
Project Title:	405b M1PE	Funding Source:	405b M1PE
Funded Amount:	\$20,000.00	Total Expended:	\$-
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	These activities contributed to the state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).		

Appendices

- A. Performance Measure Trends & Projections**
- B. Grants by Funding Source**
- C. FY2020 Grant Activities Implemented & Results by Program Area**
- D. Traffic Records - Section 405c Quantitative Progress Reports**

Appendix A: Performance Measure Trends & Projections

The sections below describe Georgia's performance for each Traffic Safety Performance Measure goal and target that was established in the 2019 and 2020 Highway Safety Plans. At the time of this report, only preliminary 2019 crash data was available to determine if the targets were met. The status of the 2020 performance measures were determined using statistical projections.

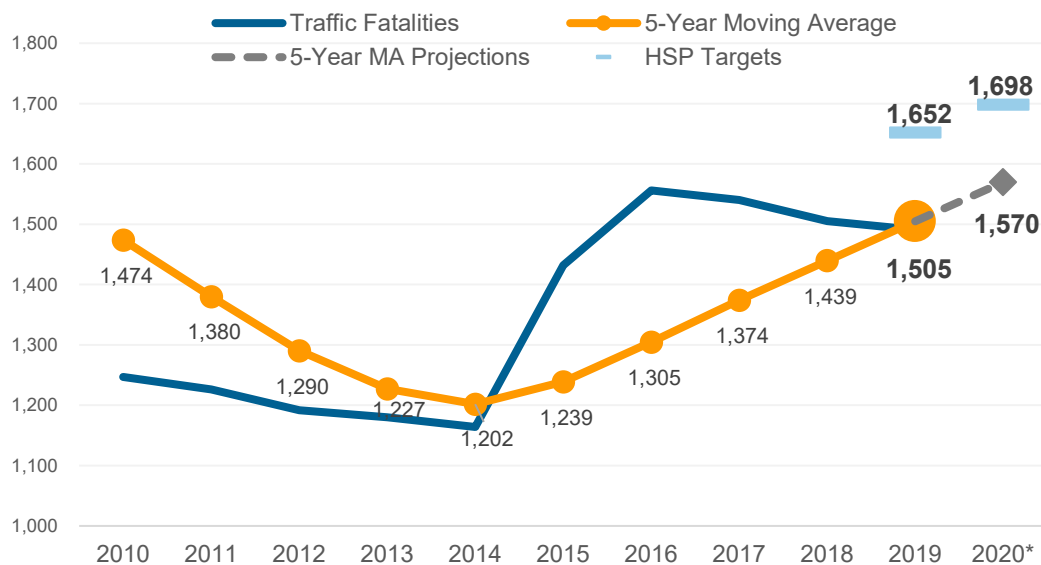
C-1: Number of traffic fatalities

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	1,698	1,570	● On Track	5-year: 2015-2019	1,652	1,505	● Met

GOHS **met** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average under the projected 1,652 traffic fatalities. The actual 2015-2019, 5-year moving average is 1,505 traffic fatalities.

After falling steadily from 2009 to 2014, Georgia's total traffic fatalities increased sharply in 2015 and again in 2016. After the 2016 peak, fatalities decreased between 2017 and 2019; however, the full impact of the Coronavirus (COVID-19) global pandemic on Georgia traffic safety performance measures, driving behaviors, and traffic fatalities is still unknown.

GOHS is **on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 1,698 traffic fatalities. The 2016-2020, 5-year moving average is projected to be 1,570 traffic fatalities.



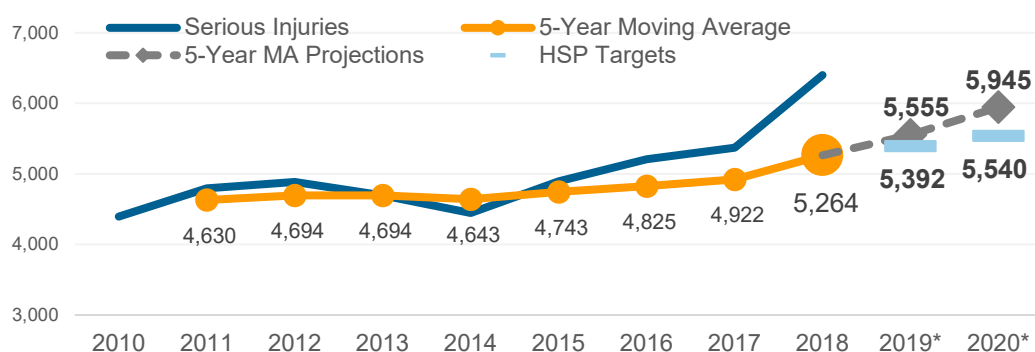
C-2: Number of serious injuries⁶ in traffic crashes

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	5,540	5,945	● Not On Track	5-year: 2015-2019	5,392	5,555 ⁷	● Not On Track

GOHS is **not on track** to meet the 2019 HSP goal to maintain the 2015-2019, 5-year moving average under the projected 5,392 serious traffic injuries. At the time of the Annual Report submission, the 2019 serious injuries value is unknown. The 2019 target performance status was determined using statistical projections. The projections show that the 2015-2019, 5-year moving average is 5,555 serious injuries in traffic crashes.

In FY2019, GOHS and its partnering agencies (Georgia Department of Transportation, Emory University, Georgia Department of Public Health, and others) stepped up their efforts to improve the accuracy of serious injuries data by linking emergency department and hospital discharge records with crash reports. The aim is to target educational interventions to agencies whose classification of injuries on crash reports does not match well with the eventual medical determination. Based on current estimates and definitions, serious injuries have been trending upward since 2014, but considerable uncertainty in measurement makes accurate assessment difficult.

Using the most recent data available and current definitions for serious injuries, GOHS is **not on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 5,540 serious traffic injuries. Projections show that the 2016-2020, 5-year moving average is 5,945 serious injuries in traffic crashes.



⁶ Note that the GDOT, GOHS, and the State Highway Safety Plan (SHSP) data teams are currently standardizing the definition of 'serious injury' and it is subject to change. Any changes in the 'serious injury' definition as a result of using the updated crash form will impact the final datasets. **This will lead to changes in the final counts presented in future data reporting and calculations of annual targets.**

⁷ 2019 serious injuries value is unknown at the time of the Annual Report submission. The 2019 target performance status was determined using statistical projections.

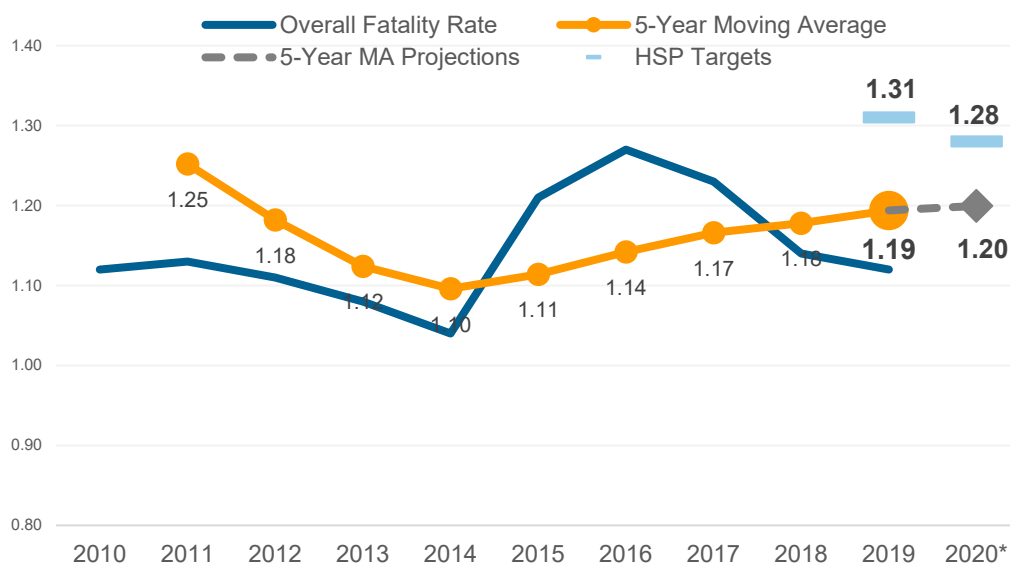
C-3: Fatalities/VMT

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	1.28	1.21	● On Track	5-year: 2015-2019	1.31	1.19	● Met

GOHS **met** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average traffic fatalities per 100M VMT under the projected 1.31. The 2015-2019, 5-year moving average fatality rate is 1.19 fatalities per 100M VMT.

Fatalities per 100 million VMT followed the same pattern as overall fatalities in Georgia, falling from 2009 to 2014, increasing in 2015 and 2016, and decreasing in 2017 and 2018. The 5-year moving average shows an upward trend in the fatality rate.

GOHS is **on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average traffic fatalities per 100M VMT under the projected 1.28. Projections show the 2016-2020, 5-year moving average is 1.20 traffic fatalities per 100M VMT.



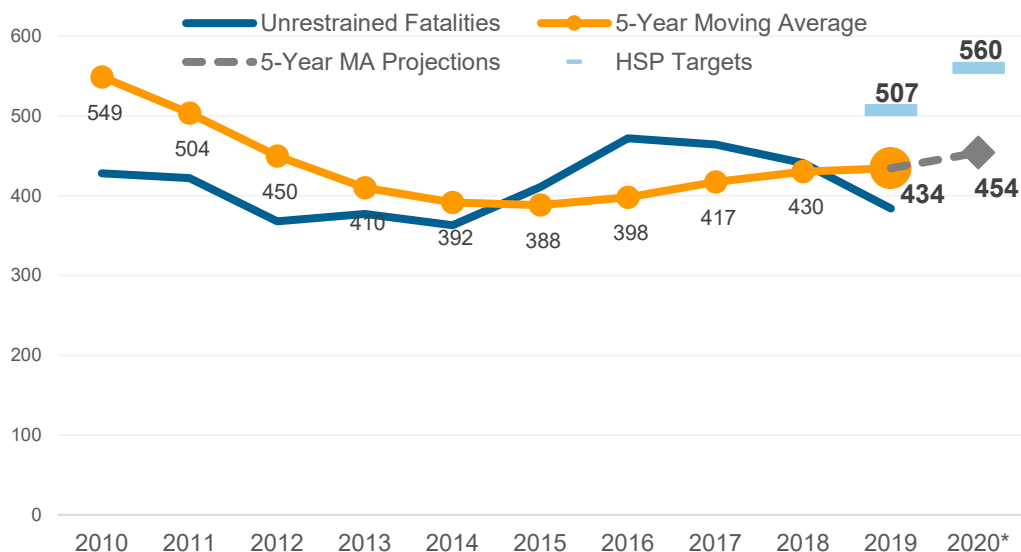
C-4: Number of unrestrained passenger vehicle occupant fatalities, all seat positions

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	560	454	● On Track	5-year: 2015-2019	507	434	● Met

GOHS met their 2019 HSP goal to maintain the 2015-2019, 5-year moving average under the projected 507 unrestrained passenger vehicle occupant fatalities. The actual 2015-2019, 5-year moving average is 434 unrestrained passenger fatalities.

Unrestrained fatalities have been a persistent problem in Georgia. Although levels of unrestrained fatalities have decreased since 2016, there are still far too many people fatally injured due to failure to use occupant restraints, particularly at night and in the rear seat. In 2019, 39 percent of vehicle occupants who were fatally injured in traffic crashes are unrestrained (384 out of 989).

GOHS is on track to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 560 unrestrained traffic fatalities. The 2016-2020, 5-year moving average is projected to be 454 unrestrained passenger fatalities.



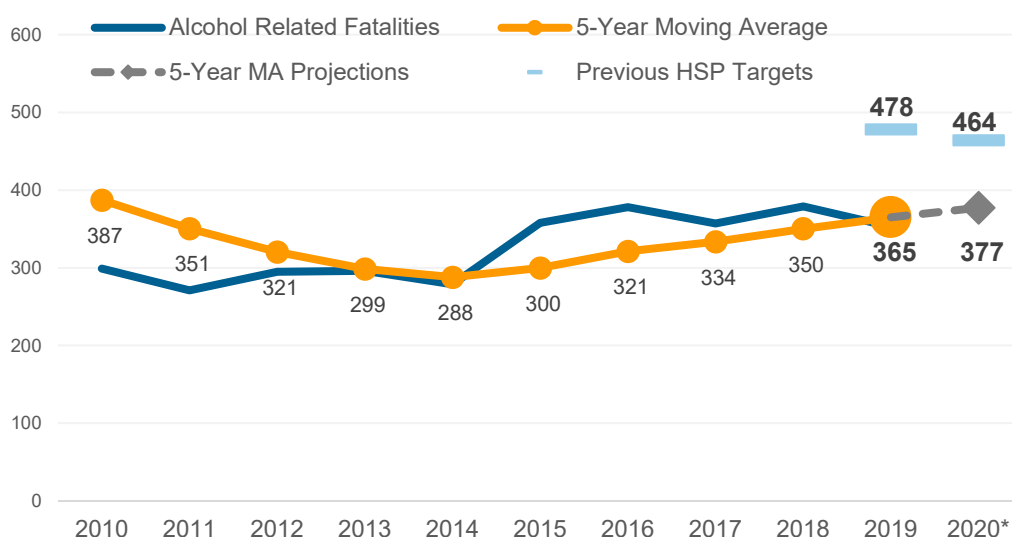
C-5: Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08+

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	464	377	● On Track	5-year: 2015-2019	478	365	● Met

GOHS **met** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average under the projected 478 alcohol related traffic fatalities. The actual 2015-2019, 5-year moving average is 365 alcohol related traffic fatalities.

Impaired driving fatalities have fluctuated over the past five years, but the 5-year moving average shows an upward trend. In 2019 there were 353 fatalities in motor vehicle traffic crashes involving drivers with BACs of .08 g/dL or higher. These alcohol impaired-driving fatalities accounted for 23 percent of all motor vehicle traffic fatalities in Georgia in 2019. Fatalities in alcohol-impaired-driving crashes decreased by 6.9 percent (379 to 353 fatalities) from 2018 to 2019.

GOHS is **on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 464 alcohol related traffic fatalities. The 2016-2020, 5-year moving average is projected to be 377 alcohol related traffic fatalities.



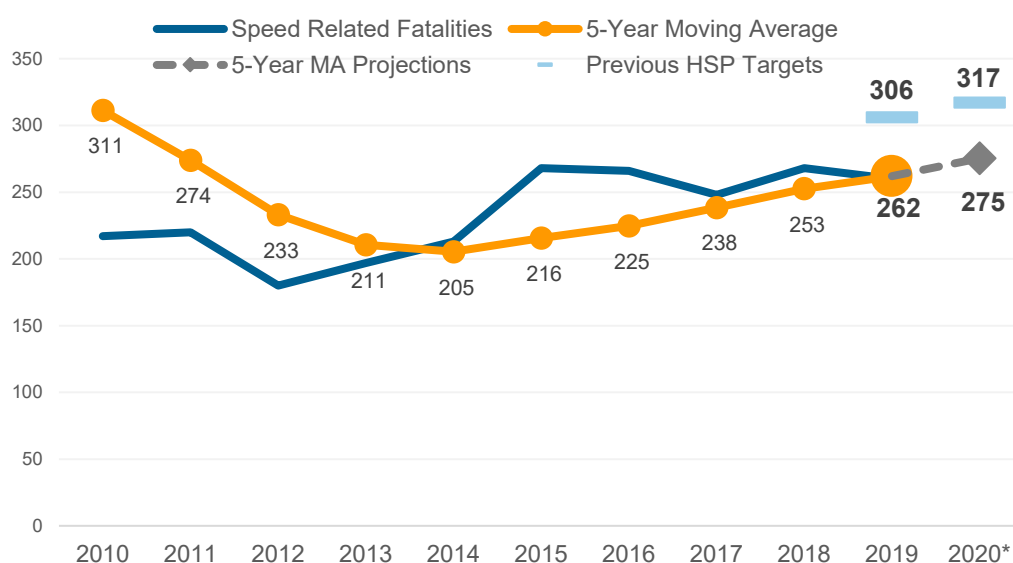
C-6: Number of speeding-related fatalities

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	317	275	● On Track	5-year: 2015-2019	306	262	● Met

GOHS **met** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average speed-related fatalities under the projected 306. The actual 2015-2019, 5-year moving average is 262 speed-related fatalities.

The number of speed-related fatalities decreased by 3.0 percent, from 268 in 2018 to 260 in 2019. The proportion of speed-related fatalities decreased from 18 percent in 2018 to 17 percent in 2019.

GOHS is **on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 317 speed-related fatalities. The 2016-2020, 5-year moving average is projected to be 275 speed-related fatalities.



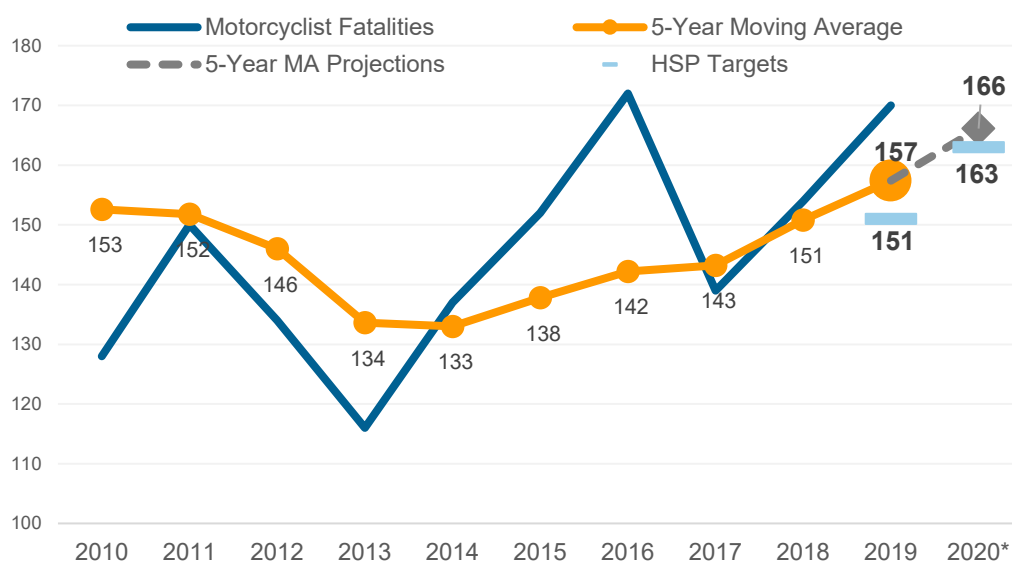
C-7: Number of motorcyclist fatalities

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	163	166	● Not On Track	5-year: 2015-2019	151	157	● Did Not Meet

GOHS **did not meet** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average under the projected 151 motorcyclist fatalities. The actual 2015-2019, 5-year moving average is 157 motorcyclist fatalities.

Motorcyclist fatalities have declined from the peak of 172 in 2016 but appear to be increasing again. In 2019 there were 170 motorcyclists fatally injured in Georgia motor vehicle traffic crashes – an increase of 10.4 percent from the 154 motorcyclists fatally injured in 2018.

GOHS is **not on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 163 motorcyclist fatalities. The 2016-2020, 5-year moving average is projected to be 166 motorcyclist fatalities.



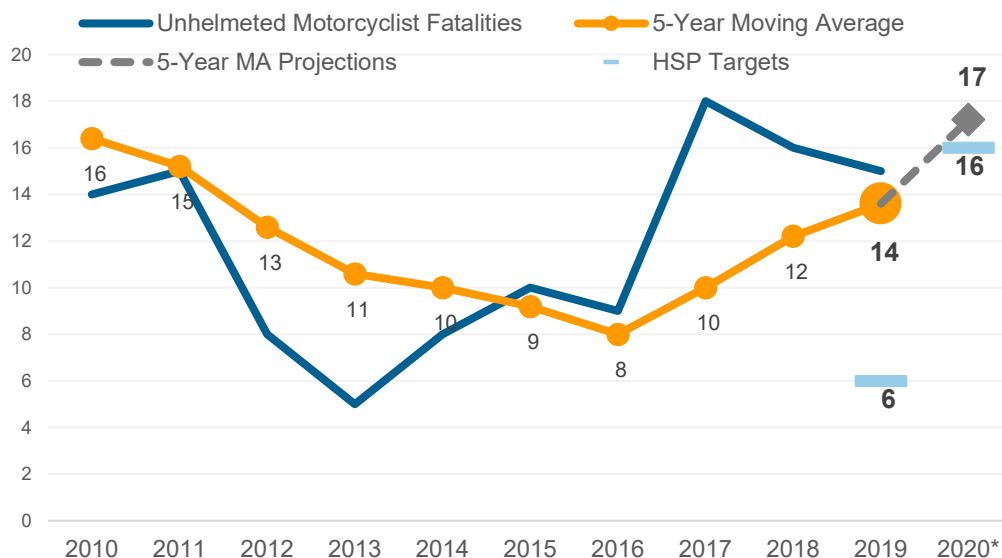
C-8: Number of un-helmeted motorcyclist fatalities

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	16	17	● Not On Track	5-year: 2015-2019	6	14	● Did Not Meet

GOHS **did not meet** their 2019 HSP goal to reduce the 2015-2019, 5-year moving average to 6 un-helmeted motorcyclist fatalities. The actual 2015-2019, 5-year moving average is 14 un-helmeted motorcyclist fatalities.

Georgia saw a dramatic and troubling increase in un-helmeted motorcyclist deaths. The number of un-helmeted motorcyclist fatalities double to 18 from 2016 to 2017. In 2019, the number of un-helmeted fatalities slightly decreased where 15 out of 170 motorcyclist fatalities were un-helmeted.

GOHS is **not on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 16 un-helmeted motorcyclist fatalities. The 2015-2019, 5-year moving average is projected to be 17 un-helmeted motorcyclist fatalities.



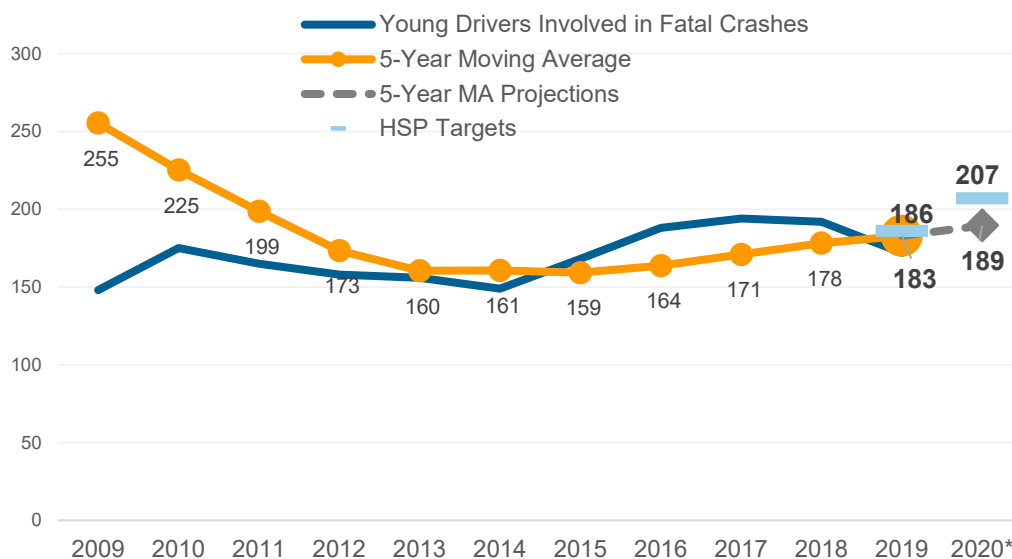
C-9: Number of drivers age 20 or younger involved in fatal crashes

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	207	189	● On Track	5-year: 2015-2019	186	183	● Met

GOHS **met** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average of young drivers involved in fatal crashes under the projected 186. The actual 2015-2019, 5-year moving average is 183 young drivers involved in fatal crashes.

The number of drivers age 20 or younger involved in fatal crashes has shown little change between 2016 and 2018; however, the 5-year moving average has shown a steady increase. In 2019, 172 young drivers were involved in fatal crashes. This is 20 less young drivers involved in fatal crashes in comparison to the previous year — a 10 percent decrease. Young drivers often engage in risky driving behaviors (i.e. texting and driving, riding without a seatbelt, speeding, etc.) and do not have years of experience to recognize and avoid dangerous roadway situations.

GOHS is **on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 207 young drivers involved in fatal crashes. The 2016-2020, 5-year moving average is projected to be 189 young drivers involved in fatal crashes.



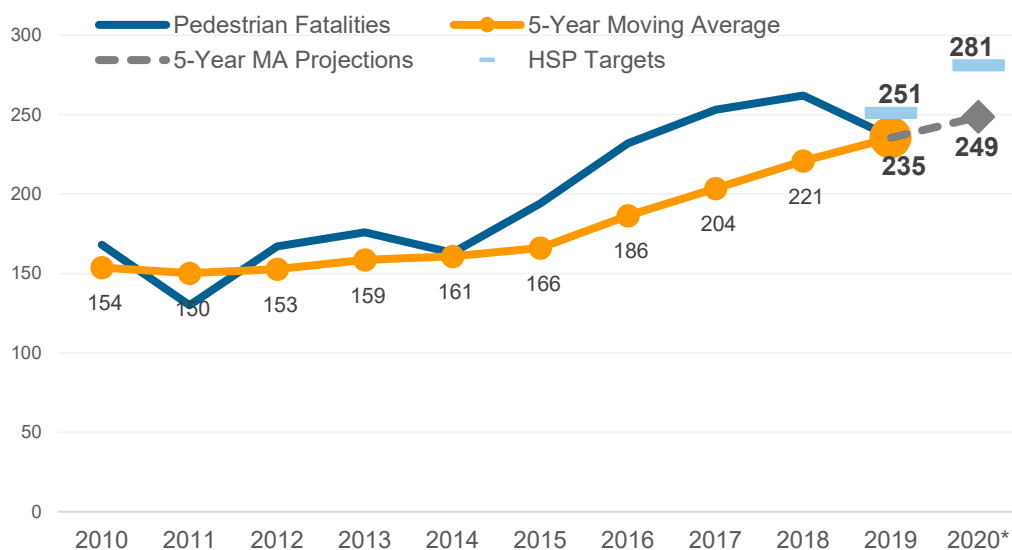
C-10: Number of pedestrian fatalities

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	281	249	● On Track	5-year: 2015-2019	251	235	● Met

GOHS **met** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average under the projected 251 pedestrian fatalities. The actual 2015-2019, 5-year moving average is 235 pedestrian fatalities.

Pedestrian fatalities have steadily climbed in Georgia between 2014 and 2018. In 2019, there were 236 pedestrians fatally injured in the state of Georgia – 16 percent of all traffic fatalities were pedestrians. The 236 pedestrian fatalities in 2019 is a 9.9 percent decrease from 262 pedestrian fatalities in 2018.

GOHS is **on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 281 pedestrian fatalities. The 2016-2020, 5-year moving average is projected to be 249 pedestrian fatalities.



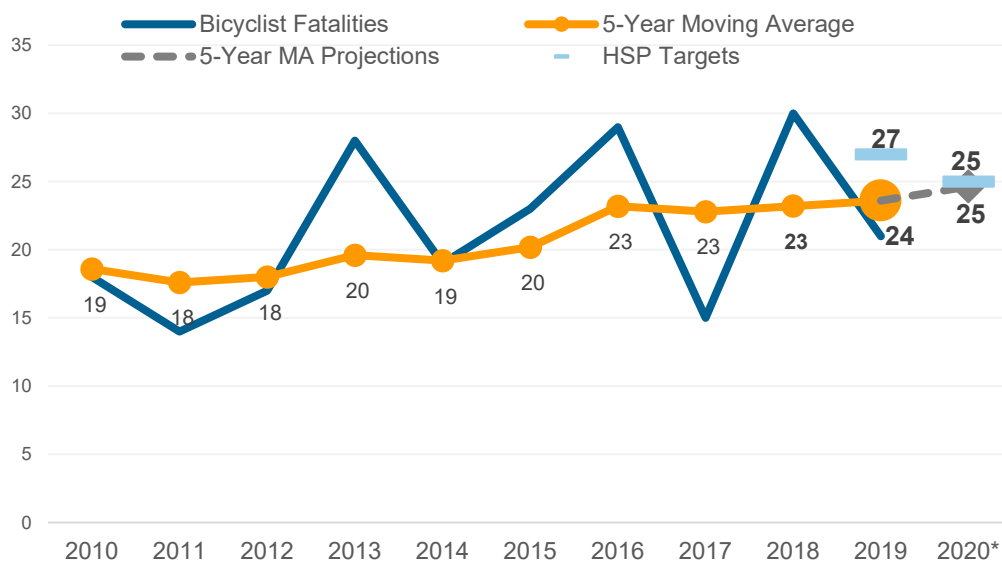
C-11: Number of bicyclist fatalities

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	25	25	● Not On Track	5-year: 2015-2019	27	24	● Met

GOHS **met** their 2019 HSP goal to maintain the 2015-2019, 5-year moving average under the projected 27 bicyclist fatalities. The actual 2015-2019, 5-year moving average is 24 bicyclist fatalities.

In 2019 there were 21 bicyclists fatally injured in the state of Georgia – one percent of all traffic fatalities were bicyclists. The count bicyclists fatalities doubled from 15 in 2017 to 30 in 2018.

GOHS is **not on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average *under* the projected 25 bicyclist fatalities. The 2016-2020, 5-year moving average is projected to be 25 bicyclist fatalities.



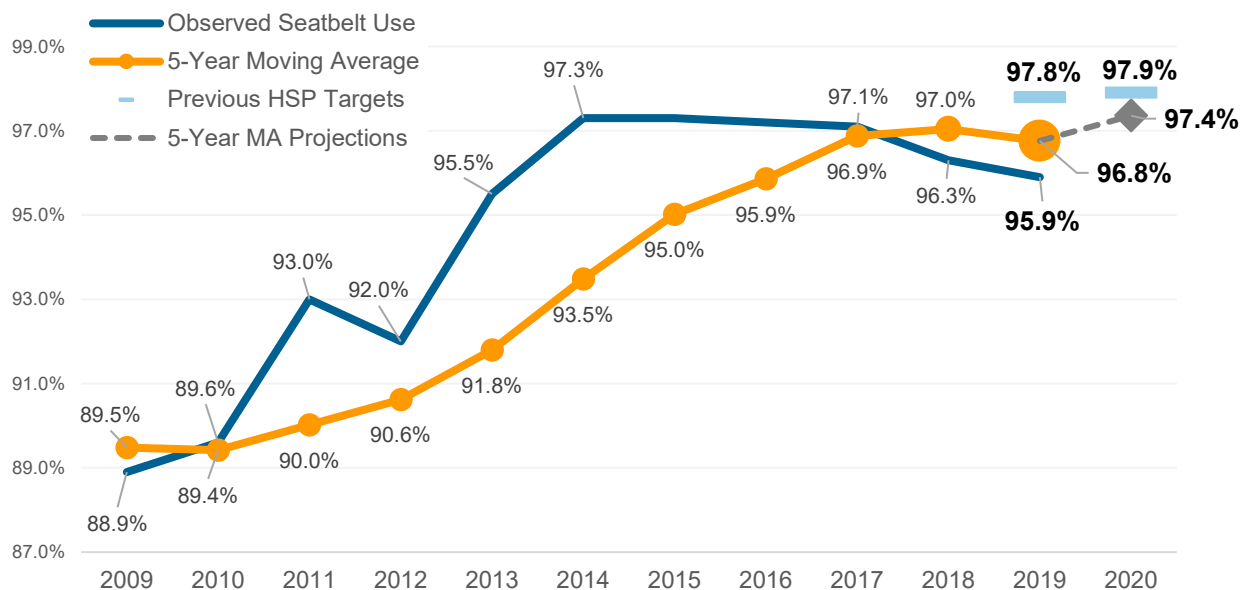
B-1: Observed seat belt use for passenger vehicles, front seat outboard occupants

FY2020				FY2019			
Target Year(s)	Target Value	Projected Value	Progress Status	Target Year(s)	Target Value	Actual Value	Progress Status
5-year: 2016-2020	97.9%	97.4%	● Not On Track	5-year: 2015-2019	97.8%	96.8%	● Did Not Meet

GOHS **did not meet** their 2019 HSP goal to increase the 5-year moving average seatbelt usage rate to 97.8% (2015-2019). The actual 2015-2019, 5-year moving average seatbelt usage rate is 96.8%.

Unfortunately, belt use in the state has been falling since the peak of 97.3% recorded in 2014 and 2015. The 2020 seatbelt observational survey was not conducted due to the 2019 Coronavirus pandemic.

GOHS is **not on track** to meet the 2020 HSP goal to increase the 2016-2020, 5-year moving average seatbelt usage rate to 97.9%. The 2016-2020, 5-year moving average of observed seatbelt use is projected to be 97.4%.



Appendix B: Grants by Funding Source

Appendix B shows the FY2020 GOHS grant award amounts and total expenditures by funding source and program area.

Program Area	Organization	Grant Number	Funding Source	FY 2020 Awarded Amount	FY 2020 Expenditures
COMMUNICATIONS (PAID MEDIA)					
In-House Grant	GAGOHS - Grantee	GA-2020-405b M1PE-152	405b M1PE	\$20,000.00	\$-
In-House Grant	GAGOHS - Grantee	GA-2020-402 PM-156	402PM	\$590,800.00	\$405,785.39
COMMUNITY TRAFFIC SAFETY PROJECT					
Paid Media / Occupant Protection	GAGOHS - Grantee	GA-2020-405b Map21 M1*CP-091	405b M1*CP	\$584,656.00	\$38,062.44
		GA-2020-405b F.A.S.T. M1*CP-091	405b M1*CP		\$546,593.56
	Public Health, Georgia Dept	GA-2020-402 CP-013	402CP	\$121,058.14	\$106,374.23
In-House Grant	GAGOHS - Grantee	GA-2020-402 CP-051	402CP	\$750,216.19	\$750,216.19
	Georgia Operation Lifesaver, Inc.	GA-2020-402 CP-058	402CP	\$28,884.00	\$23,712.66
	Centerville PD	GA-2020-402 CP-075	402CP	\$13,193.00	\$13,093.00
DISTRACTED					
Paid Media	GAGOHS - Grantee	GA-2020-F.A.S.T. 405b M1*DD OP HI-160	405b M1*DD	\$500,000.00	\$16,000.00
IMPAIRED					
In-House Grant	GAGOHS - Grantee	GA-2020-402 AL-050	402AL	\$75,000.00	\$43,691.53
	Driver Services, Georgia Department	GA-2020-405d Low M6X-012	405D M6X	\$50,182.86	\$41,117.62
	Public Safety, Georgia Dept	GA-2020-405d LOW M6X-015	405D M6X	\$2,237,667.72	\$1,656,090.87
	Public Safety Training Center, Georgia	GA-2020-405d LOW M6X-024	405D M6X	\$561,133.62	\$405,204.81
	Mothers Against Drunk Driving - Georgia	GA-2020-405d LOW M6X-047	405D M6X	\$138,000.00	\$109,988.31
	Prosecuting Attorney's Council	GA-2020-405d LOW M6X-077	405D M6X	\$479,489.00	\$418,190.53
Paid Media	GAGOHS - Grantee	GA-2020-405d LOW M6X-158	405D M6X	\$1,137,328.00	\$943,174.64
MOTORCYCLE					
	Driver Services, Georgia Dept	GA-2020-F.A.S.T. 405f M9X-055	405F M9X	\$83,464.61	\$8,705.53
		GA-2020-MAP21 405f M9X-055	405F M9X		\$51,459.17
In-House Grant	GAGOHS - Grantee	GA-2020-MAP21 405f M9X-154	405f M9X	\$25,000.00	\$-

Program Area	Organization	Grant Number	Funding Source	FY 2020 Awarded Amount	FY 2020 Expenditures
NON-MOTORIZED					
	Atlanta Bicycle Coalition	GA-2020-405h FHX-021	405h FHX	\$62,883.66	\$62,848.05
	Brookhaven PD	GA-2020-405h FHX-022	405h FHX	\$47,397.35	\$40,414.50
	Fulton Co Sheriff's Office	GA-2020-405h FHX-027	405h FHX	\$4,423.00	\$4,025.00
	Georgia Southern Uni Research & Service Foundation, Inc.	GA-2020-405h FHX-028	405h FHX	\$4,416.50	\$3,740.32
	Georgia Bikes	GA-2020-405h FHX-052	405h FHX	\$73,755.63	\$55,023.82
	BikeAthens	GA-2020-405h FHX-061	405h FHX	\$49,636.65	\$47,328.45
	Macon-Bibb Co Commissioners (Macon-Bibb Co Pedestrian Safety Review Board)	GA-2020-405h FHX-089	405h FHX	\$23,905.00	\$14,322.00
	Savannah Bicycle Campaign	GA-2020-405h FHX-097	405h FHX	\$31,869.28	\$27,819.49
In-House Grant	GAGOHS - Grantee	GA-2020-405h FHX-155	405h FHX	\$25,000.00	\$-
In-House Grant	GAGOHS - Grantee	GA-2020-Share The Road Tags-151	STR	\$20,000.00	\$-
OCCUPANT PROTECTION					
In-House Grant	GAGOHS - Grantee	GA-2020-402 OP-002	402OP	\$84,430.94	\$84,430.94
	Public Health, Georgia Dept	GA-2020-402 OP-020	402OP	\$1,266,415.63	\$1,086,502.72
	Atlanta Fire Rescue Dept , City of	GA-2020-402 OP-073	402OP	\$172,658.33	\$160,907.52
	Port Wentworth PD	GA-2020-402 OP-132	402OP	\$26,867.40	\$-
	Georgia, Univ. of	GA-2020-405b F.A.S.T. M1*OP OP HIGH(2020)-003	405b M1*OP	\$231,155.67	\$101,625.78
		GA-2020-405b Map21 M1*OP OP HIGH(2020)-003	405b M1*OP		\$60,507.46
PLANNING AND ADMINISTRATION					
In-House Grant	GAGOHS - Grantee	GA-2020-402 PA-090	402PA	\$611,424.00	\$573,662.12
POLICE TRAFFIC SERVICES (PTS)					
In-House Grant PTS	GAGOHS - Grantee	GA-2020-402 PT-004	402PT	\$889,914.87	\$795,485.92
PTS	Warner Robins PD	GA-2020-402 PT-042	402PT	\$21,740.00	\$13,562.84
PTS	Peach Co Sheriff's Office	GA-2020-402 PT-104	402PT	\$67,447.27	\$67,075.22
PTS	Ben Hill Co Sheriff's Office	GA-2020-402 PT-119	402PT	\$40,940.00	\$34,371.90
PTS	Coffee Co Sheriff's Office	GA-2020-402 PT-125	402PT	\$14,947.60	\$5,336.50
PTS	Irwin Co Sheriff's Office	GA-2020-402 PT-129	402PT	\$32,451.20	\$15,611.86
PTS	Worth Co Sheriff's Office	GA-2020-402 PT-133	402PT	\$29,040.00	\$25,198.60
HEAT / Nighthawk	Public Safety, Georgia Dept	GA-2020-402 PT-014	402PT	\$820,950.76	\$587,333.03
HEAT	Hall Co Sheriff's Office	GA-2020-402 PT-005	402PT	\$103,048.42	\$81,482.58

Program Area	Organization	Grant Number	Funding Source	FY 2020 Awarded Amount	FY 2020 Expenditures
HEAT	Habersham Co Sheriff's Office	GA-2020-402CP-006/ GA-2020-402 PT-006	402PT	\$19,754.59	\$14,992.75
HEAT	Savannah PD	GA-2020-402 PT-008	402PT	\$96,208.25	\$91,334.19
HEAT	Bartow Co Sheriff's Office	GA-2020-402 PT-009	402PT	\$30,874.73	\$16,155.50
HEAT	Dublin PD	GA-2020-402 PT-010	402PT	\$220,106.80	\$201,928.18
HEAT	Newton Co Sheriff's Office	GA-2020-402 PT-018	402PT	\$100,465.06	\$76,595.97
HEAT	Bibb Co Government	GA-2020-402 PT-026	402PT	\$290,070.81	\$239,825.60
HEAT	Cherokee Co Sheriff's Office	GA-2020-402 PT-032	402PT	\$127,144.32	\$113,824.85
HEAT	DeKalb Co PD	GA-2020-402 PT-037	402PT	\$39,629.76	\$32,863.09
HEAT	Forsyth Co Sheriff's Office	GA-2020-402 PT-041	402PT	\$172,619.77	\$114,014.02
HEAT	Cobb Co Police Dept.	GA-2020-402 PT-044	402PT	\$179,340.00	\$147,313.00
HEAT	Burke Co Sheriff's Office	GA-2020-402 PT-060	402PT	\$125,012.40	\$119,263.36
HEAT	Houston Co Sheriff's Office	GA-2020-402 PT-064	402PT	\$60,393.42	\$48,950.71
HEAT	Rockdale Co Sheriff's Office	GA-2020-402 PT-068	402PT	\$304,545.00	\$223,480.71
HEAT	Henry Co PD/Henry Co BOC	GA-2020-402 PT-096	402PT	\$304,938.18	\$288,344.66
HEAT	Atlanta PD, City	GA-2020-402 PT-101	402PT	\$332,970.48	\$252,236.83
HEAT	Glynn Co PD	GA-2020-402 PT-105	402PT	\$297,691.20	\$274,955.27
TEN	Zebulon PD	TEN-2020-402 PT-002	402PT	\$20,000.00	\$11,147.07
TEN	Douglas Co Sheriff's Office	TEN-2020-402 PT-008	402PT	\$20,000.00	\$6,809.63
TEN	Byron PD	TEN-2020-402 PT-009	402PT	\$20,000.00	\$11,443.28
TEN	Demorest PD	TEN-2020-402 PT-010	402PT	\$20,000.00	\$15,461.46
TEN	Effingham Co Sheriff's Office	TEN-2020-402 PT-013	402PT	\$20,000.00	\$13,561.79
TEN	Valdosta PD, City of	TEN-2020-402 PT-014	402PT	\$20,000.00	\$14,035.74
TEN	Camden Co Sheriff's Office	TEN-2020-402 PT-015	402PT	\$23,500.00	\$14,991.00
TEN	Calhoun PD	TEN-2020-402 PT-017	402PT	\$20,400.00	\$16,645.24
TEN	Holly Springs PD	TEN-2020-402 PT-019	402PT	\$32,790.00	\$20,389.00
TEN	DeKalb Co PD	TEN-2020-402 PT-021	402PT	\$19,975.00	\$8,462.47
TEN	Burke Co Sheriff's Office	TEN-2020-402 PT-022	402PT	\$20,000.00	\$10,289.24
TEN	Barrow Co Sheriff's Office	TEN-2020-402 PT-030	402PT	\$20,000.00	\$8,526.49
TEN	Donalsonville PD	TEN-2020-402 PT-032	402PT	\$20,000.00	\$12,303.69
TEN	Lyons PD	TEN-2020-402 PT-033	402PT	\$20,000.00	\$10,777.26
TEN	Butler PD	TEN-2020-402 PT-035	402PT	\$12,640.00	\$6,207.00
TEN	Monroe PD	TEN-2020-402 PT-00036	402PT	\$13,200.00	\$5,450.61

Program Area	Organization	Grant Number	Funding Source	FY 2020 Awarded Amount	FY 2020 Expenditures
SPEED MANAGEMENT					
	Public Safety Training Center, Georgia	GA-2020-402 SC-023	402SC	\$45,628.19	\$36,300.26
	Turner Co Sheriff's Office	GA-2020-402 SC-124	402SC	\$30,439.20	\$22,233.69
	Claxton PD	GA-2020-402 SC-140	402SC	\$27,026.80	\$-
	Cordele PD	GA-2020-402 SC-142	402SC	\$32,059.20	\$22,771.92
TEEN SAFETY PROGRAM					
In-House Grant	GAGOHS - Grantee	GA-2020-402 TSP-153	402TSP	\$153,800.00	\$124,677.59
	Children and Parent Resource Group	GA-2020-402 TSP-019	402TSP	\$350,000.00	\$308,000.00
	Warner Robins, City of	GA-2020-402 TSP-131	402TSP	\$12,189.05	\$10,017.20
SADD	Clayton Co Public Schools	GA-2020-402 TSP-095	402TSP	\$40,250.00	\$3,500.00
SADD	Grayson High School	SADD-2020-402 TSP-002	402TSP	\$6,500.00	\$1,013.08
SADD	Pepperell High School	SADD-2020-402 TSP-003	402TSP	\$6,500.00	\$2,000.00
SADD	Lee Co Board of Commissioners	SADD-2020-402 TSP-006	402TSP	\$6,500.00	\$-
SADD	Towns Co Schools	SADD-2020-402 TSP-007	402TSP	\$6,500.00	\$1,000.00
SADD	Wayne Co High School	SADD-2020-402 TSP-009	402TSP	\$6,500.00	\$2,050.00
SADD	Peach Co High School	SADD-2020-402 TSP-013	402TSP	\$6,000.00	\$737.68
SADD	Union Co Schools PD	SADD-2020-402 TSP-015	402TSP	\$6,500.00	\$-
YA	North Georgia, Univ. of	YA-2020-402 TSP-010	402TSP	\$13,470.92	\$5,805.09
YA	ABAC Advancement Foundation, Inc., The	YA-2020-402 TSP-014	402TSP	\$9,130.00	\$5,130.76
YA	Augusta Univ.	YA-2020-402 TSP-025	402TSP	\$10,767.12	\$7,635.38
YA	Clayton State Univ.	YA-2020-402 TSP-005	402TSP	\$6,708.90	\$2,547.14
YA	Georgia College & State Univ.	YA-2020-402 TSP-009	402TSP	\$10,000.00	\$8,544.03
YA	Georgia Southwestern State Univ.	YA-2020-402 TSP-011	402TSP	\$9,950.00	\$4,458.87
YA	West Georgia, Univ. of	YA-2020-402 TSP-013	402TSP	\$11,662.31	\$11,603.64
YA	Fort Valley State Univ.	YA-2020-402 TSP-015	402TSP	\$7,485.50	\$4,951.20
YA	Kennesaw State Univ. Research and Service Foundation	YA-2020-402 TSP-020	402TSP	\$18,850.31	\$12,333.80
YA	Georgia Tech Research Corp.	YA-2020-402 TSP-021	402TSP	\$10,600.00	\$3,496.33
YA	Georgia State Univ.	YA-2020-402 TSP-024	402TSP	\$16,646.00	\$3,709.25
YA	Valdosta State Univ.	YA-2020-402 TSP-026	402TSP	\$5,108.66	\$4,959.66
TRAFFIC RECORDS					
	Public Health, Georgia Dept	GA-2020-F.A.S.T. 405C-016	405C M3DA	\$107,650.00	\$93,807.62
	Public Health, Georgia Dept	GA-2020-F.A.S.T. 405C-017	405C M3DA	\$204,388.11	\$196,749.58

Program Area	Organization	Grant Number	Funding Source	FY 2020 Awarded Amount	FY 2020 Expenditures
In-House Grant	GAGOHS - Grantee	GA-2020-F.A.S.T. 405c-035	405C M3DA	\$121,005.37	\$121,005.37
	Georgia Association of Chiefs of Police	GA-2020-F.A.S.T. 405C-040	405C M3DA	\$290,500.00	\$285,702.45
	Driver Services, Georgia Dept	GA-2020-F.A.S.T. 405c-053	405C M3DA	\$239,308.34	\$171,642.74
	Public Health, Georgia Dept of (EMS & Trauma)	GA-2020-F.A.S.T. 405C-057	405C M3DA	\$226,952.53	\$148,189.58

Appendix C: FY2020 Grant Activities Implemented & Results by Program Area

Appendix C specific information about the GOHS grantees' implemented activities and results of each grantee activity in FY2020.

6.1 Programs & Administration

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 PA-090
Project Title:	402 P&A	Funding Source:	402PA
Funded Amount:	\$611,424.00	Total Expended:	\$573,662.12
Project Description:	402 PA – This internal grant is responsible for the overall management of the Highway Safety Plan. P&A staff responsibilities include a continuous process of fact-finding and providing guidance and direction for achieving the greatest impact possible. The goal of the Planning and Administration staff is to make highway use less dangerous and to contribute to the quality of life in Georgia and the nation.		
State Targets:	By assessing and meeting the training needs of GOHS staff, monitoring and evaluating programs and activities, collecting, analyzing and disseminating data, managing budget and claims and monitoring compliance, and by supporting the implementation of the Highway Safety Plan, this grant contributed to all the state's traffic safety goals.		

6.2 Motorcycle Safety

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2020-MAP21 405f M9X-055
Project Title:	Motorcycle Safety	Funding Source:	405F M9X
Funded Amount:	\$83,464.61	Total Expended:	\$60,164.70
Project Description:	The Georgia Motorcycle Safety Program works toward reducing motorcycle fatalities by educating riders and by promoting the NHTSA "Share the Road" message to increase motorists' awareness of motorcycles.		

<p>State Targets:</p>	<p>Rider education to increase helmet use, rider skill and use of protective equipment; rider education to decrease DUI by motorcyclists; public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-5, C-7, C-8).</p>
Activities Funded/Implemented	Results
<p>Georgia Department of Driver Services will utilize social media, including Twitter, Facebook other social media platforms at least four times a month to promote motorist awareness of motorcycles.</p>	<p>Posts on Georgia Motorcycle Safety Program's social media accounts were strategically placed to highlight "Look Twice, Save a Life" messaging or driver awareness, motorcycle safety and the importance of lifelong learning of motorcycle riders. These posts have increasingly garnered more impressions and engagements as the year progressed.</p>
<p>The Georgia Department of Driver Services will utilize the full-time Outreach Coordinator and part-time outreach team (rider coaches) to staff outreach events statewide. The team efforts will promote, advocate for and strengthen the State of Georgia mission and goals for motorcycle safety awareness and rider education by promoting the "Share the Road with Motorcycles" message. The Georgia Department of Driver Services will reach a minimum number of 30 people per outreach event, as measured by "visits to the exhibit table."</p>	<p>Events were targeted that included general public type events to promote "Share the Road with Motorcycles" as well events that targeted motorcycle rider promoting safety messaging and the importance of life-long learning. In particular, a women's event in Savannah was added. This was because women are the fastest growing segment of motorcycle purchasers. The event was attended by a female Rider Coach from the Savannah Harley Davidson. She was able to answer questions concerning classes but general knowledge questions about motorcycles and maintenance, riding tips and other pertinent questions from a female perspective.</p>
<p>Educational materials to promote motorcycle safety will be purchased and distributed (5,000) during the FFY2020 grant period. These materials will promote safety campaigns, such as "Share the Road with Motorcycles." All materials will be approved by GOHS prior to purchasing.</p>	<p>Business size cards were printed and delivered to all Rider Coaches that had detailed instructions on where to obtain information on motorcycle safety classes. These cards were also delivered to motorcycles dealerships, stores and repair shops in communities where events were held. Also developed a post card that was mailed to Motorcycle owners in Fulton County that did not have a motorcycle endorsement. There were 8,300 postcards mailed. Numbers will be checked for that county periodically to determine if the number has gone up.</p>
<p>Georgia Department of Driver Services will host the annual update training (professional development) for rider coaches. The update training will include changes to any Federal, State or regulatory laws and safety considerations. The Georgia Department of Driver Services will reach a minimum number of 100 coaches at this event.</p>	<p>The Annual update was held at a new location because it had outgrown the last location. A reduced rate was negotiated at a local trade school that was appropriate for the group's needs. The meeting was extremely well attended by DDS Rider Coaches and affiliated site coaches.</p>
<p>Georgia Department of Driver Services will create and submit press releases to the network of media a minimum of six times during the grant year. These will include, but are not limited to, the grant announcement, "Share the Road with Motorcycles," and Motorcycle Awareness month.</p>	<p>Press releases were developed and submitted to media that aligned with the program's goals and objectives. Press releases were regularly picked up by local, state, regional and professional organizations.</p>
<p>Georgia Department of Driver Services will assist the Customer Service Centers each month in promoting motorist awareness of motorcycles. The Centers will utilize the Georgia Department of Driver Services</p>	<p>Ads were updated to get rid of unreadable ads. This included ads that had were copy heavy and could not be reasonably read on the format.</p>

Activities Funded/Implemented	Results
Motor Vehicle Network (MVN) to run safety ads focusing on motorist awareness of motorcycles, as well as posting information and brochures throughout the centers.	
At least one program representative will attend the Motorcycle Safety Task Team meeting.	Task Force meeting were held on a regular basis. Membership was increased with an eye toward recruiting new members that aligned with the 4 "Es". Education, Enforcement, Emergency and Engineering. Many good suggestions for the program have come out of this group.
The Georgia Motorcycle Safety Program will review statewide crash statistical data (including the daily fatality reports from DOT) and events (classes, outreach events, etc.) at least quarterly during the FFY2020 grant period for evaluation and project status purposes.	Quarterly statistical review was used to help plan outreach events, develop press releases and distribute safety materials. In particular, events were coordinated in the counties of Fulton which has the highest motorcycle fatality rate in the state. Fatality rates were also analyzed to determine the highest numbers in terms of population. Events were planned in these communities as well. Upcoming events are included in Gwinnett and Dekalb which are the next highest in terms of fatalities respectively.

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-MAP21 405f M9X-154
Project Title:	405 (f) Motorcycle Safety	Funding Source:	405f M9X
Funded Amount:	\$25,000.00	Total Expended:	\$0
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	Rider education to increase helmet use; rider education to decrease DUI by motorcyclists; public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-5, C-7, C-8).		
Activities Funded/Implemented	Results		
To provide funding to support motorcycle safety initiatives in creating educational materials, developing campaigns and other safety equipment during FFY20.	Funded the DDS program. Please see Media section for the developing of campaigns regarding motorcycle and helmet use.		

6.3 Impaired Driving

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 AL-050
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Project Title:	402 Alcohol and Other Drugs	Funding Source:	402AL
Funded Amount:	\$75,000.00	Total Expended:	\$43,691.53
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	Targeted enforcement campaigns, equipment and training to improve DUI countermeasures and prosecution, to reduce DUI and the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-10, C-11).		
Activities Funded/Implemented		Results	
Conduct three waves of statewide enforcement with the "Drive Sober or Get Pulled Over" safety message.		Although numbers were down due to COVID-19, Georgia did conduct three waves of Driver Sober or Get Pulled Over.	
Continue to provide funding to our law enforcement partners to assist in providing the tools necessary for effective and professional traffic enforcement activities.		Each month GOHS staff managed time sheets, requisitions and purchasing, technical assistance, awards, tracking grant activities, monthly reports and claims, grant applications, the eGOHS Plus portal, team meetings, meeting with national organizations such as SADD, participating in educational events, training of team members, and meeting with grantees as needed to work out issues.	
Provide training courses for prosecutors and police officers to aid in the detection, apprehension, and prosecution of impaired drivers.		Classes and events included TEN meetings, DUI court training, POST trainings, etc.	

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2020-405d Low M6X-012
Project Title:	Alcohol and Drug Awareness Program	Funding Source:	405D M6X
Funded Amount:	\$50,182.86	Total Expended:	\$41,117.60
Project Description:	The Georgia Department of Driver Services Alcohol and Drug Awareness Program (ADAP) promotes alcohol and drug awareness among Georgia teens, including the effects on being able to safely operate a motor vehicle.		
State Targets:	In partnership with the Department of Education, DDS provided 14,648 printed manuals to Georgia teens in both public and private schools; provided the online eADAP course to teens statewide, with 25,634 students completing the course. These activities increased awareness of the dangers of impaired driving among teens, contributing to the state's goal of		

decreasing crashes, injuries and fatalities, especially those involving impaired driving and/or young drivers (C-1, C-2, C-3, C-5, C-9, C-10, C-11).

Activities Funded/Implemented	Results
Identify the number of incoming freshmen within the first quarter of the school year (the last quarter of the grant period) by collaborating with the Georgia Department of Education.	The Georgia Department of Education (GDOE) provides a hyperlink to view the public-school enrollment numbers for the State of Georgia. There are 144,925 freshmen reported to be enrolled in Georgia public high schools. There are 644 private schools in Georgia for FY2020, but the enrollment count is not provided.
Provide 150,000 ADAP manuals throughout the FFY2020 grant period and run tracking reports to ensure schools are entering students into the tracking system and to show the materials are being used appropriately.	The Georgia Department of Driver Services did not receive the annual shipment of (135,000) ADAP manuals in 2020 due to ongoing negotiations with the publisher. Going forward, this manual will be supplied via download. The number of eADAP manuals accessed is not reflected in this report. There were 9,252 manuals electronically accessed from October 1, 2019 to September 30, 2020. Covid-19 has most schools attending remotely so a good portion of the school year was disrupted. The supply in the DDS warehouse is limited and on reserve for high schools that are new participants to the ADAP program or schools that currently participate in the ADAP program but were not shipped manuals from the vendor.
To promote the ADAP program with Georgia educators and increase involvement, the DDS will produce and share a newsletter with ADAP Instructors and Administrators. The quarterly newsletter will include teaching tips, announcements, field training opportunities, news and statistics regarding teens and alcohol/drug-related vehicle crashes, and relevant news articles.	COVID 19 has greatly disrupted schools and most schools are attending remotely. Newsletters were produced and distributed in October 2019 and January 2020. An additional outreach was sent out in August communicating procedures. This served as the newsletter for this time period.
Gauge the effectiveness of the ADAP course by surveying ADAP administrators/instructors. The survey will be e-mailed to ADAP administrators/instructors asking for opinions and suggestions for updates for the ADAP course. This annual survey will be given at the end of February 2020. Responses will be evaluated and considered.	The survey was initially released to 200 randomly selected ADAP administrators/instructors in February 2020. The survey was kept open for responses during the public health emergency and remarketed in July and August to obtain additional responses. A total of 119 responses have been received.
To track, on a monthly basis, the number of students who complete the eADAP (online program for non-traditional students) program.	There were 25,634 students who completed the eADAP version of the program. Students Completing eADAP Oct. 2019 - 1,472; November 2019 - 1,386; December 2019 - 1,394; January 2020 - 1,469; February 2020 - 1,430; March 2020 - 1,429; April 2020 - 2,320; May 2020 - 3,071; June 2020 - 3,626; July 2020 - 3,508; August 2020 - 1,930; September 2020 - 2,599; TOTAL I - 25,634
To increase the number of parents who complete the Parent ADAP course and the	A total of 354 Parents Completed the ADAP course during the last Grant reporting cycle. Number of Parents completing the course: October 2019 – 23;

Activities Funded/Implemented	Results
number of those who, in addition to completing the Parent ADAP course, also received their free MVR through DDS Online Services.	November 2019 - 19; December 2019 – 20; January 2020 – 31; February 2020 – 14; March 2020 – 16; April 2020 – 43; May 2020 – 66; June 2020 – 35; July 2020 – 37; August 2020 – 24; September 2020 – 26 TOTAL - 354 The number of parents requesting and receiving a free MVR totaled 76. This is a significant increase over 2019 Grant reporting cycle.
To promote the ADAP program with Georgia educators, increase involvement, and improve instructional material, the DDS will invite 12-18 ADAP instructors to participate in a focus group at DDS Headquarters. The DDS will gather feedback and suggestions from the instructors regarding improvements to the ADAP program with content updates/enhancements, instructional tools, and re-certification.	On August 21, 2020, the DDS conducted a virtual focus group to assess strengths and weaknesses of the ADAP program from multiple perspectives. Fourteen (14) attendees were present. The DDS will analyze the responses and make improvements where possible. Suggestions from the participants include: Provide videos to go along with the curriculum including but not limited to: Truth about Drugs (YouTube) • Hands free GOHS (YouTube) • NHTSA? Activities and lesson plan suggestions? Use of media ? Virtual ADAP Instructor training course (currently being considered)
Recruit and train additional instructors and administrators through a partnership with the Georgia Department of Education and Regional Educational Service Agencies throughout the State.	Due to the ongoing health crisis, schools were attending remotely so the trainings were not held during this time due to abundance of safety.

Grantee:	Public Safety, Georgia Department	Grant Number:	GA-2020-405d LOW M6X-015
Project Title:	HEAT/Nighthawk DUI Task Force-North/South	Funding Source:	405D M6X
Funded Amount:	\$2,237,667.72	Total Expended:	\$1,656,090.87
Project Description:	To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Atlanta and Savannah area.		
State Targets:	The North/South HEAT/Nighthawk Task Force conducted enhanced enforcement related to impaired driving; assisted other agencies with Administrative License Suspension cases and conducted 17 educational events during the grant year. These activities removed impaired drivers from Georgia's roads, enhanced the effectiveness of prosecutions, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to impaired driving (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).		

Activities Funded/Implemented	Results
<p>HEAT officers will be dedicated to enforcing the impaired driving laws on the roadways of Atlanta through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of 138 DUI contacts will be initiated each month by the Unit. All officers will be up to date with regard to DUI SFST training through refresher and update classes.</p>	<p>The Nighthawks DUI Task Force consistently makes around 1,000 DUI arrests annually. The Task Force made 1696 DUI arrests and 4076 speeding contacts in 2019-2020 Grant year. The GSP HEAT Nighthawk Task Force conducted concentrated patrols in the five metropolitan Atlanta counties with primary focus in Fulton County and Gwinnett County. GSP HEAT held checkpoints with and without other agencies. The Unit had a total of 40 Road Check hours. The GSP HEAT unit worked peak hours to concentrate on DUI offenders. The GSP HEAT unit worked together as a team saturating several areas to also deter motorists from driving under the influence. The GSP HEAT unit conducted saturated patrols at night, weekly in the metro Atlanta area.</p>
<p>HEAT officers will be dedicated to enforcing the impaired driving laws on the roadways of Savannah through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of 65 DUI contacts will be initiated each month by the Unit. All officers will be up to date with regard to DUI SFST training through refresher and update classes.</p>	<p>The Nighthawks South patrolled in conjunction with the Savannah-Chatham Metropolitan HEAT Unit work together on multiple nights, but also work on nights the other is off, to keep DUI enforcement as constant as possible. The Nighthawks South HEAT Unit conducted saturation patrols in Bulloch and Chatham Counties. These patrols centered on key times and events for impaired drivers, to include Georgia Southern University Football games, major holiday weekends, and other specialized events in the patrol area. These efforts were to apprehend and deter impaired drivers.</p>
<p>Provide representation at ALS hearings outside of Atlanta and Savannah when available. Troopers statewide will notify the ALS attorney when assistance is needed at an ALS hearing on cases that are complicated or involve technical or unusual issues. The ALS attorney will monitor ALS calendars from various Troops in order to determine which territories need assistance with ALS hearings. Files will be opened, and reports obtained for hearings that the ALS attorney will be attending. Discuss the case with the Trooper and appear at the hearing.</p>	<p>In addition to attending court in the above-referenced locations, the ALS Attorney attended court and represented Troopers from Troops B, D, E, G, H, and I. The representation of Troopers by the ALS Attorney also included representing the Middle Georgia Nighthawk DUI Task Force Troopers, which are a part of Troop D. The ALS Attorney assisted the Troopers in approximately 684 cases in approximately 41 court appearances. This number includes some cases being counted several times because of multiple court appearances in a single case due to continuances. Some cases were disposed of by plea agreements, some continued, some dismissed by the Court due to the criminal case having been reduced to a charge other than a DUI conviction, and some cases resulted in hearings. ALS Hearings were held in 36 cases for Troops B, D, E, G, H, and I in which the ALS Attorney represented the Troopers. The license suspension was affirmed in 34 of the 36 cases. Therefore, the license suspension was affirmed in 94% of the cases in which a hearing was held for Troops B, D, E, G, H, and I where the ALS Attorney represented the Troopers at the hearings. Due to COVID-19, the Court canceled in-person ALS Hearings for several months. Different locations resumed ALS Hearings at different times depending on the location of the cases and whether the courthouse was open for that location. Some ALS Hearing locations, such as Macon, are currently conducting all ALS Hearings by telephone/video instead of in-person hearings due to COVID-19.</p>
<p>Westlaw will be periodically checked for the latest cases involving DUI and ALS issues. Copies of necessary and relevant cases will be kept for future reference. A copy</p>	<p>The ALS Attorney answered numerous questions from Troopers statewide regarding their DUI and ALS cases. The ALS Attorney discussed DUI and ALS issues with the Troopers that she would be representing at the ALS Hearings, and with Troopers that the ALS Attorney would not be representing at the hearings. The ALS Attorney conducted DUI research for Troopers and sent case law to the Troopers to assist with</p>

Activities Funded/Implemented	Results
<p>of briefs and motions written and filed by the ALS attorney will be kept as a future resource tool. Continue to educate Troopers on ALS and DUI issues by providing helpful information in the DPS Legal Review Newsletter, answer DUI and ALS questions, provide assistance with filing motions, briefs, and letters, and continue to attend GOHS Traffic Enforcement Network meetings.</p>	<p>their DUI and ALS Hearings. DUI case law research files and notebooks were maintained and updated by the ALS Attorney. DUI case law updates were read and copied by the ALS Attorney on a regular basis to be included in the DUI research files and notebooks. The ALS Attorney assisted State Troopers with the filing of a number of motions on ALS cases. Motions were filed in approximately 499 cases. Copies were kept of the documents that were filed. The documents were prepared and filed for various Troops across the state. Due to COVID-19 and ALS Hearings being canceled for several months, the number of motions filed was less during this time period. The distribution of the DPS Legal Review for the twelve-month period is estimated to have reached approximately 26,616 people.</p>
<p>The Atlanta HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.</p>	<p>The GSP HEAT unit works closely with other HEAT units in the Metro Atlanta Counties and Police Agencies with DUI Units. The Nighthawks North HEAT Unit conducted saturation patrols in Fulton, Dekalb, Cobb and Gwinnett Counties. These patrols centered around key times and events for impaired drivers, to include Metropolitan Atlanta, major holiday weekends, and other specialized events in the patrol area. These efforts were to apprehend and deter impaired drivers. The GSP HEAT Nighthawk Task Force conducted concentrated patrols in the five metropolitan Atlanta counties with primary focus in Fulton County and Gwinnett County.</p>
<p>The Savannah HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.</p>	<p>The GSP HEAT Nighthawk Task Force conducted concentrated patrols with and without other agencies. The GSP HEAT unit worked peak hours to concentrate on DUI offenders. The GSP HEAT unit worked together as a team saturating several areas to also deter motorists from driving under the influence. The GSP HEAT unit conducted saturated patrols at night.</p>
<p>At least one HEAT officer will attend the monthly Traffic Enforcement Network meeting. The HEAT Unit will participate in CIOT, OZT, 100 Days of Summer HEAT, and other GOHS/NHTSA campaigns.</p>	<p>Due to COVID, the Unit did not participate in any traffic meetings after March. The Unit participated in several joint campaigns throughout the year with the exception of March through September for to COVID.</p>
<p>Conduct a minimum of 2 educational events a month to the public during the grant period. Mention of the Move-over law will be included in every event.</p>	<p>Due to several extrinsic conditions, the unit only participated in a limited number of community awareness activities. School were closed and there were several restrictions placed on the counties limiting close contact during this grant year. GSP will resume all activity in the upcoming year as long as there is not another mandate shutdown enforced on our state.</p>
<p>Provide representation at ALS hearings primarily in the Atlanta and Savannah areas. Once an ALS hearing notice is received, the hearing is to be logged on the calendar, file opened, and report obtained on the case. Discuss the case with the Trooper and appear at the hearing to provide legal representation.</p>	<p>The ALS Attorney attended court in Troop C on approximately 736 cases out of approximately 756 scheduled ALS cases in approximately 8 court appearances. Due to COVID-19, ALS Hearings were not held for the Nighthawks for four months, March through June. Scheduling conflicts prevented attendance at some of the hearings listed above where the ALS Attorney was unavailable. The numbers listed above also include some cases being counted several times because of multiple court appearances in a single case due to continuances. Overall, the ALS Attorney attended ALS Hearings in Troop C in approximately 97% of the cases. In addition, ALS Hearings were held in six cases in Troop C in which the ALS Attorney represented the Troopers. The license suspension was affirmed in five cases and reversed in one case. Therefore, the license suspension was affirmed in 83% of the</p>

Activities Funded/Implemented	Results
	ALS cases in which a hearing was held in Troop C where the ALS Attorney represented the Troopers at the hearings.
Officers will be selected and assigned to the HEAT Unit, as well as trained for appropriate tasks. Any necessary equipment will be purchased during the first quarter of the grant period. The award of the grant will be announced to the media during the first quarter of the grant period.	In January 2020, a news release announcing the GOHS H.E.A.T. Grant for the State Patrol was posted on the Department of Public Safety website and was distributed by the Department of Public Safety to media outlets statewide. The North Georgia State Patrol Nighthawks DUI Task Force has been in operation since October of 2004 and is funded by the Governor's Office of Highway Safety H.E.A.T. grant. The Task Force patrols the five Metro-Atlanta counties of Cobb, Clayton, Gwinnett, Dekalb, and Fulton. The Task Force also Patrols the Athens area throughout the year. The primary function of the Task Force is to concentrate on the apprehension of DUI offenders during the peak hours when statistics have shown DUI related incidents occur.

Grantee:	Public Safety Training Center, Georgia	Grant Number:	GA-2020-405d LOW M6X-024
Project Title:	Impaired Driving Training Programs/SFST & DRE	Funding Source:	405D M6X
Funded Amount:	\$561,133.62	Total Expended:	\$ 405,204.81
Project Description:	Consists of advanced level law enforcement training programs focusing on the detection, apprehension, and successful prosecution of alcohol/drug impaired drivers.		
State Targets:	Specialized training for law enforcement officers to improve detection, prosecution and conviction of DUI, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-7, C-10, C-11)		
Activities Funded/Implemented		Results	
Conduct two six-day trainings in Drug Recognition Expert field certification evaluations to certify 30 officers as DRE's by the end of the grant year. The course consists of several phases of classroom training, followed by field training, and a comprehensive final knowledge examination. Participants will receive classroom training on proper drug evaluation techniques, drug physiology, drug classifications, symptoms of drug use and abuse, and legal considerations. Students must successfully complete the classroom training portion in order to transition into field certification training.		One course was canceled due to the COVID-19 pandemic. We anticipate offering an additional DRE School to include field certification training in FY 2021 assuming an approved vaccine is made available or a reduction in transmission rates.	
Conduct DUI/SFST Instructor Update to 20 students by the end of the grant year. This course provides updates of the NHTSA SFST curriculum. Special Notes: Officers who attend must have completed an IACP/NHTSA SFST Instructor course. It is recommended that SFST Instructors attend an update course at least every two years to ensure they remain current with revisions and updates to the program.		Enrollment figures affected by COVID-19. Overall student enrollment figures were down due to the Training Center being closed for two months and subsequent social distancing and monitoring/restrictions in place.	
Conduct Advanced Traffic Law to 360 students by the end of the grant year. The Advanced Traffic Law course is intended to develop and/or enhance the skills and		Enrollment figures lower than anticipated due to COVID-19. Two	

Activities Funded/Implemented	Results
abilities of law enforcement officers in interpreting the Uniform Rules of the Road. Topics will include statutes related to motor vehicle laws and reviewing recent court decisions which effect current laws. Participants will complete research assignments utilizing Title 40 of the Official Code of Georgia Annotated and other related reference publications.	courses were canceled and subsequently scheduled as offsite courses.
A quarterly newsletter containing updates on DRE issues and training, will be sent to all DRE Officers via the DRE LISTSERVE program at gadre@listserv.cc.emory.edu. The newsletter will be updated regularly and available online year-round. Upon successful completion of the DRE course, each officer will be subscribed to the DRE LISTSERVE program which will allow access to the LISTSERV email. In addition to providing training, course and legal updates, the LISTSERVE program will provide an avenue for DRE's to exchange information with others statewide.	DRE's are communicated with via listserv, social media and email to include course offerings, webinars, in-service training, program updates, etc.
Georgia DRE's are required to enter information from evaluations conducted in order to facilitate proper documenting and record keeping functions. We will monitor and review the National DRE tracking website to ensure compliance and required reporting on a monthly basis.	DRE Tracking database is monitored by the DRE Coordinator to confirm evaluations are being entered by DRE's in training and DRE's conducting enforcement evaluations.
Conduct Basic DUI/SFST at GPSTC to 300 students during the grant year. This course is designed for peace officers responsible for enforcing DUI laws. This course introduces the participant to the National Highway Traffic Safety Administration's recommended Standardized Field Sobriety testing process. Topics include the proper procedure for administering the Horizontal Gaze Nystagmus, Walk and Turn, and One Leg Stand examinations.	Enrollment figures down due to COVID-19 pandemic.
Conduct DUI/SFST Instructor to 25 students during the grant year. This course is intended for all law enforcement officers who will be responsible for providing training in DUI Detection and Standardized Field Sobriety Testing. Topics will include Standardized Field Sobriety Testing procedures, workshop management, communication skills, and lesson plan presentation.	Course offered in January 2020 pre COVID. No challenges noted other than not meeting the anticipated minimum enrollment figure.
Conduct Drug Recognition Expert Recertification to 60 students during the grant year. This course is intended for DRE's who are required to renew their certificates every two years as required by IACP and NHTSA. Topics include DRE evaluation procedures, drug identification, symptoms of abuse and legal update.	Enrollment figures affected by COVID-19 pandemic.
Conduct DUI Case Preparation & Courtroom Presentation to 20 students during the grant year. This course is intended for public safety officers who have completed an IACP/NHTSA Standardized Field Sobriety Testing Program. Students will develop a DUI case, prepare the case for prosecution, present the case in a mock trial and be evaluated on all aspects of the course. This program is designed to improve the officer's ability to successfully prepare and prosecute a DUI case.	Course canceled due to COVID-19 pandemic.
Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) at GPSTC to 200 students during the grant year. This course is intended to enhance the officer's ability to recognize psychophysical and clinical indicators of impairment consistent with alcohol, drugs, and/or a combination of alcohol and drugs. Officers will be able to identify the categories of drugs and their effects on the human body.	Enrollment figures affected by COVID-19 pandemic.

Activities Funded/Implemented	Results
Conduct DUI/SFST Update to 20 students during the grant year. This course introduces the participant to the updates of the National Highway Traffic Administration's Standardized Field Sobriety Tests and changes of laws applicable to DUI.	Enrollment figures affected by COVID-19 pandemic.
Conduct Drug Recognition Expert Instructor to 15 students during the grant year. This course is intended for public safety officers who have completed DRE training and have been recommended by the DRE State Coordinator. Applicants seeking DRE Instructor training must be Georgia P.O.S.T. Council Instructor Certified and a copy of their diploma must be attached to the student authorization form. A student who completes this course will be able to serve competently as an Instructor in the DRE Pre-School, the DRE School, and Certification Training.	No challenges noted other than not meeting the anticipated minimum enrollment. This is the first DRE Instructor training that we have been able to offer and complete in several years due to not having enough qualified, experienced DRE's available to participate.
At least one representative from the grantee will attend the Impaired Driving Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.	Meetings canceled due to COVID-19 pandemic.
Conduct Basic DUI/SFST at offsite locations throughout the state to 50 students during the grant year. This course is designed for peace officers responsible for enforcing DUI laws. This course introduces the participant to the National Highway Traffic Safety Administration's recommended Standardized Field Sobriety testing process. Topics include the proper procedure for administering the Horizontal Gaze Nystagmus, Walk and Turn, and One Leg Stand examinations.	We were able to conduct several offsite DUI/SFST trainings and will continue to offer them through the TEN's. Offerings were affected by the COVID-19 pandemic.
Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) at offsite locations throughout the state to 50 students during the grant year. This course is intended to enhance the officer's ability to recognize psychophysical and clinical indicators of impairment consistent with alcohol, drugs, and/or a combination of alcohol and drugs. Officers will be able to identify the categories of drugs and their effects on the human body.	Offsite offerings for ARIDE remain popular and we will continue to solicit agencies for training opportunities at locations throughout the state.

Grantee:	Mothers Against Drunk Driving - Georgia	Grant Number:	GA-2020-405d LOW M6X-047
Project Title:	Mothers Against Drunk Driving Georgia	Funding Source:	405D M6X
Funded Amount:	\$138,000.00	Total Expended:	\$109,988.31
Project Description:	MADD Georgia works to end drunk driving, fight drugged driving, serve victims of these violent crimes and prevent underage drinking through community activations, delivering MADD's signature Power of You(th) and Power of Parents programs, supporting law enforcement agencies; participating as a media partner to GOHS for signature traffic safety programs such as Click It or Ticket, Hands Across the Border, etc., and serving as a member on the state's Impaired Driving Task Force.		

State Targets: MADD Georgia had tremendous impact through its public education events, media campaigns, youth and parent events, court monitoring and advocacy to decrease impaired driving. MADD Georgia educated students, parents, law enforcement personnel and members of the general public. In addition, MADD sponsored the Golden Shield Awards and other events to recognize outstanding performance by law enforcement in preventing impaired driving crashes. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-9, C-10, C-11).

Activities Funded/Implemented	Results
1.1.1 MADD Program Specialists will partner with GOHS or other agencies for 2 press events focused on Designated Driver messaging during peak fatality season.	The major accomplishment this grant cycle was the Tie One on Safety press event held at Stone Mountain in December. The press event was in conjunction with GOHS and tied in with NHTSA's high visibility campaign: Drive Sober or Get Pulled Over.
1.2.1. MADD Program Specialists will identify community partners and develop action plans for implementing 8 Pre-Prom presentations or informational tables during the grant year to educate 1600 students on the dangers of underage drinking during prom season. The presentations will be based on MADD's Power of You(th) curriculum. Schools that ask for MADD informational tables instead of presentations to promote prom safety will also have their roots in the POY curriculum.	MADD was only able to complete one in-person Pre-Prom event before the state was closed for the COVID-19 pandemic in early March which resulted in schools moving all classes online for the remaining 2020 school year. Eight pre-prom events that had been confirmed for March and April were canceled due to the pandemic. The student goal was 1,600 and was only met at 1.8% with 29 students receiving the program. The highlighted Pre-Prom event was held at Tri-Cities High School in conjunction with their Glass Slipper Project Pre-Prom Prevention Event. MADD presented the Power of You(th) program to 29 students, along with some of their parents. Each youth participant received a Power of You(th) booklet and the adults received the Power of Parents high school handbook. During the Power of You(th) workshop, the classroom was broken into eight groups consisting of a blend of students and an adult. They were instructed to work together to create a skit that reflected the safety message provided to them.
1.2.2 MADD Program Specialists will coordinate with host agencies to register participants and provide materials for the 12 Power of Parents workshops in order to educate 600 parents on the dangers of driving under the influence of alcohol or drugs and underage drinking.	MADD reached 75% of the projected goal. Despite not meeting the number of workshops, MADD did surpass the total parents educated goal of 600. MADD educated 686 parents or 114% of the 600 goal numbers. Due to the COVID-19 pandemic and subsequent closing of schools and businesses in March, MADD shifted to online delivery of Power of Parents workshops. The shelter in place orders in Georgia resulted in limited participation in the online workshops by parents. One Power of Parents Virtual Webinar was canceled in April due to a lack of attendance. April is MADD's Power Talk 21 month where MADD educated parents on the dangers of letting their children consume alcohol. With the continued pandemic, the yearly Atlanta Falcons Mom's football clinics did not occur over the summer or in early fall in order to make up the number of activity goals. The large majority of the goal numbers that were met came from two in-person Falcon Mom clinics in October and a Virtual Teen Driving Safety Panel held online in May.
1.2.3 MADD Program Specialists will coordinate with host agencies to register participants and provide educational materials for the 14 Power or You(th) presentations in order to educate 1,400	MADD exceeded this goal at 193% by converting the Power of You(th) program into an online workshop. The participant goal of 1,400 only reached 39% since 547 students were educated. Of the 27 Power of You(th) workshops, the ten that were held in-person reached 492 students, and 17 that were held online reached 55 students. MADD pivoted to online Power of You(th) classes on a weekly basis in April and with a Summer Enrichment Series during the summer months.

Activities Funded/Implemented	Results
students on the dangers of underage drinking.	Interestingly, there were 64 parents on the Power of You(th) web workshops which outnumbered the students. The major accomplishment and largest in-person Power of You(th) class was held at Bear Creek Middle School in November with 210 children. The next largest presentation was during the GOHS Youth and Young Adult Conference in Pine Mountain that was held in February. MADD was able to educate 133 youths before the pandemic shutdown occurred the next month.
1.2.4 The two MADD Program Specialists will coordinate 6 Power or Parents or Power of You(th) train-the-trainer presentations with host agencies to register participants and provide training and materials to 24 community partners and/or volunteers. These individuals will then be equipped to deliver these life-saving prevention programs.	The nine Train the Trainer Power of Parents and Power of You(th) trainings were at 150% of the required six presentations. Forty-five community partners and/or volunteers were trained out of the required 24 which exceeds that activity goal at 188%. The largest training occurred after the Power of You(th) workshop when MADD was able to train 26 teenagers in the curriculum. The largest adult training was held virtually due to the COVID-19 pandemic when MADD trained eight adults with the Conyers Beyond the Bell coalition.
1.3.1 MADD Program Specialists will coordinate with Traffic Enforcement Network Coordinators for approval to attend 16 TEN meetings for the purpose of providing support to 450 law enforcement in attendance.	MADD was on track to meet this goal until the COVID-19 pandemic hit which resulted in a suspension of all network meetings during the months of April, May, and June. MADD was able to attend 10 of the 16 meetings reaching 63% of the objective. MADD was able to reach 113% of the activity goal by supporting 509 law enforcement in attendance out of the objective goal of 450.
1.3.2 The MADD Program Specialists will coordinate with law enforcement officials to attend 4 high visibility law enforcement traffic mobilizations sponsored by GOHS.	MADD was able to support 215 law enforcement at the mobilizations and exceed the objective goal by 143%. MADD had expected to exceed in this category until the pandemic hit which resulted in the state shutdown of law enforcement activities for several months. When the state re-opened with COVID-19 restrictions, the number of Hands Across the Border (HATB) events was reduced. MADD Saturation Saturday was held virtually also due to illness. The highlight of this goal was the Valdosta location of Hands Across the Border because it was the first major gathering of law enforcement after the main pandemic shut down and slight easement of restrictions.
6.1.1 MADD Program Specialists will assist in planning and implementing the statewide law enforcement recognition event.	The annual MADD Golden Shield Statewide Law Enforcement Recognition (LER) Awards were postponed from April due to the shelter in place order by the COVID-19 pandemic. The in-person event was canceled as the location could not reopen due to damage sustained during the shutdown and an alternative virtual LER was planned. The LER expanded from the original concept of just being an online award announcement to socially distant CDC guideline-infused surprise on-location award presentations in August. These in-person MADD staff presentations led to more personal delivery of not just the main crystal statewide and category awards, but also the certificate and coveted MADD lapel pin awards. MADD was able to personally interact with 23% of the officers, or 91 of the projected goal of 400, in the field by delivering 77 certificates with award lapel pins along with the 23 crystal awards. The rest of the officers had their award pins and certificates dropped off or individually mailed to them. Overall, MADD was proud to recognize 318 officers and troopers with certificates and award lapel pins.

Activities Funded/Implemented	Results
<p>6.1.2 MADD Program Specialists will implement or assist local volunteers for 2 local area Law Enforcement Recognition events held at different locations throughout Georgia, separate from the Golden Shield Honors.</p>	<p>MADD's two localized events were merged with the statewide virtual Law Enforcement Recognition Events (LER) presentations due to the COVID-19 pandemic. The South Georgia LER mailed or hand-delivered their awards throughout August since their award event was canceled in March due to the statewide pandemic shut down. The Savannah LER awards took place with three in-person socially distant CDC guidelines with masks presentations in the field. The Savannah LER was able to recognize 30% of the officers or 45 of the 150 officers' goal in-person as required by the objective. During the virtual LER that was held on September 1st, 55 officers from South Georgia and Savannah were recognized in the program along with the statewide Golden Shield Honor winners.</p>
<p>1.1.3 MADD Program Specialists will attend the GOHS Task Team meetings a minimum of 6 times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>MADD exceeded this goal at 150%. MADD attended one Impaired Driving Task Force meeting and eight Young Adult Driver Task Force meetings. The major accomplishment for this goal is that Kali Robinson was asked to co-chair the Young Adult Drive Task Force on behalf of MADD.</p>
<p>1.1.4 The MADD Program Specialists will coordinate with event agencies to secure participation in 20 community events.</p>	<p>MADD reached 140% of the goal to bring awareness during community events. MADD reached 77% or 6140 of the objective goal of 8000. The COVID-19 pandemic resulted in a limited number of in-person community events starting in late March. MADD held 19 of the 28 events in-person with the other 10 held virtually. The highlight for the grant year was the Gulfstream Employee Appreciation event by interacting with 2,980 people that was held in Savannah with an unknown number of attendees seeing the MADD messaging. On the same day, the Walk Like MADD event in Atlanta exposed MADD prevention messaging to thousands running and walking with 425 directly receiving education. MADD was able to spread the prevention messaging to more people in the state on that day in November with these two large events.</p>
<p>1.1.5 MADD Program Specialists will contribute to prevention agency partners such as Traffic Incident Management (TIME), Cobb Community Alliance to Prevent Substance Abuse (CCAPSA), Savannah Substance Abuse Prevention (SSAP) Coalition, etc. by attending 12 meetings (in-person, phone, web) for the purpose of providing informational support or literature to those in attendance.</p>	<p>Thanks to the COVID-19 pandemic, there was a huge increase in the number of prevention agency partner meetings held virtually. This resulted in MADD reaching this goal at 383%. MADD attended four 55 and Older Driver Task Team meetings, four Beyond the Bell meetings, three Brain Injury Task Force meetings, five Drug Free Kennesaw meetings, five CPAW Coalition meetings, two Hands On Newton County meetings, one TSRP Conference, one Opioid Overdose Emory Task Force meeting, one Peachtree Mall Youth Planning meeting, one Safe Kids Gwinnett meeting, 10 Savannah Prevention Coalition meetings, six TIME meetings, and two Transportation Safety Task Force meetings.</p>
<p>1.3.3 The Program Specialists will work to coordinate volunteer court monitoring efforts each month during the 2019-2020 grant period.</p>	<p>MADD started working on the recruitment of court monitors in the Fall. During the grant year, 19 people including 14 adults from Chattahoochee Tech were trained. Only one person received their court monitoring certificate. In the winter, court monitoring on four DUI cases in Henry and one DUI case in Clayton were conducted. When the pandemic hit, the majority of the court monitoring goal was accomplished virtually since in-person Court was suspended and then held online on a limited basis. The court closure has been a challenge as the online virtual courts operate differently than regular court and are not always consistent between judges within the same county.</p>

Grantee:	Prosecuting Attorney's Council	Grant Number:	GA-2020-405d LOW M6X-077
Project Title:	Traffic Safety Adjudication Program	Funding Source:	405D M6X
Funded Amount:	\$479,489.00	Total Expended:	\$ 418,190.53
Project Description:	This program will provide GA traffic prosecutors and LEOs with legal assistance, consultation, resource material, and training opportunities to aid in the prosecution of DUI and vehicular homicide cases.		
State Targets:	Education and assistance to prosecutors and law enforcement to improve prosecution of DUI. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-10, C-11).		

Activities Funded/Implemented	Results
Present 14 1-day JOINT LAW ENFORCEMENT/PROSECUTOR DUI-ALCOHOL TRAINING COURSES. This 6-hour course will focus on alcohol-based DUI cases. Local prosecuting attorneys' offices or LE agencies will be contacted to schedule each class. Announcements for applications to the trainings will be posted on PAC's website and e-mailed to LE agencies and prosecutors through the Traffic Enforcement Networks and other list-serves developed by PAC. PAC's TSRPs and DRE will present all sessions of the course. PAC, GOHS, NHTSA, and NDAA traffic safety publications will be distributed at each conference.	The Traffic Safety Team was prevented from fully meeting this goal due to the COVID-19 pandemic, which necessitated the cancellation of several planned and pending trainings. PAC was able to conduct 10 trainings, held at the dates and locations listed. The trainings were attended by 193 law enforcement officers and 53 prosecutors. October 8, 2019 – Sandy Springs, GA; October 15, 2019 – Valdosta, GA; November 7, 2019 – Sylvester, GA; November 13, 2019 – Rincon, GA; December 9, 2019 – Brunswick, GA; January 10, 2020 – Athens, GA; January 16, 2020 – Columbus, GA; January 30, 2020 – Ringgold, GA; February 5, 2020 – Dallas, GA; February 13, 2020 – Madison, GA
Present 14 1-day JOINT LAW ENFORCEMENT/PROSECUTOR DUI-DRUGS TRAINING COURSES. This 6-hour course will focus on drug-based DUI cases. Local prosecuting attorneys' offices or LE agencies will be contacted to schedule each class. Announcements for applications to the trainings will be posted on PAC's website and also e-mailed to LE agencies and prosecutors through the Traffic Enforcement Networks and other list-serves developed by PAC. PAC's TSRPs and DRE will present all sessions of the course. PAC, GOHS, NHTSA, and NDAA traffic safety publications will be distributed at each conference.	The Traffic Safety Team was prevented from fully meeting this goal due to the COVID-19 pandemic, which necessitated the cancellation of several planned and pending trainings that would have brought us to our goal. PAC was able to conduct 9 trainings. These trainings were attended by 144 law enforcement officers and 46 prosecutors. October 9, 2019 – Sandy Springs, GA; November 8, 2019 – Sylvester, GA; November 14, 2019 – Rincon, GA; December 10, 2019 – Brunswick, GA; January 10, 2020 – Athens, GA; January 17, 2020 – Columbus, GA; January 31, 2020 – Ringgold, GA; February 6, 2020 – Dallas, GA; February 14, 2020 – Madison, GA
Develop and present a one-day (6-hour) course on direct examination of expert (DRE) testimony and cross of defense experts. Attendees will learn how to frame and present expert testimony to explain the complex issues involved in impaired driving cases to	The Traffic Safety Team met this goal, with Georgia TSRPs developing and presenting the Expert Witness in Impaired Driving Cases. Originally conceived as a one day, in-person training, this course was adapted to a two-day online training to enable

Activities Funded/Implemented	Results
fact finders unfamiliar with the investigation tools used. Attendees will also learn about common tactics presented by defense experts, and learn tools to cross examine experts used by defense attorneys. This course will be presented during the grant year in Morrow, GA.	participation during the COVID-19 pandemic. This course was presented online on June 2-3 to 119 registrants.
Present the FROM STOP TO STATE COURT course to 30 prosecutors/LEOs in September 2020.	The Traffic Safety Team met this goal, returning to in-person training with appropriate safety protocols and successfully held FROM STOP TO STATE COURT in Young Harris, GA on August 3-6, 2020. 50 law enforcement officers and prosecutors registered for this training.
The TSRPs will monitor and respond as necessary to the TSRP Forum and Listserv (both maintained on Yahoo!).	Both TSRPs were active participants on the TSRP Listserv, using fellow TSRP's nationwide as resources and sounding boards for issues related to Georgia traffic safety, and contributing ideas and suggestions to other TSRP's when appropriate.
The DRE will monitor and respond as necessary to DRE and DRE Instructor listservs.	The TSRI resigned PAC on June 12, 2020. Until then the TSRI was an active participant on the DRE and DRE Instructor Listserv, using fellow DREs and DRE Instructors nationwide as resources and sounding boards for issues related to Georgia traffic safety, and contributing ideas and suggestions to other DREs and DRE Instructors when appropriate.
The TSRPs and DRE will advise contacts, including, but not limited to, GOHS, the District Attorneys' Association of Georgia, the Georgia Association of Solicitors-General, the Georgia Institute for Continuing Legal Education, and Georgia law schools of their availability to present blocks of traffic-safety related training in person and via webinar or other remote methods. The TSRPs and DRE will respond to the invitation of these agencies (schedule permitting) by presented training and materials on traffic safety subjects of interest six times during the grant year.	The Traffic Safety Team vastly exceeded this goal, swiftly transitioning to online learning to cope with the COVID-19 pandemic, in addition to responding to requests for additional trainings when requested. These additional virtual trainings are listed below: December 10, 2019 – Webinar – Driving Green: Recognizing and Explaining Cannabis Impairment in Today's Environment; January 22, 2020 – Panel Discussion – Implied Consent – Georgia Sheriff's Association; February 24, 2020 – Traffic Law Training – DNR Ranger Training; March 3, 2020 – DUI Law / SFST Training – Crisp County Sheriff's Office; April 14, 2020 – Webinar – Implied Consent; April 15, 2020 – Webinar – Horizontal Gaze Nystagmus; April 16, 2020 – Webinar – DUI Case Law; April 28, 2020 – Webinar – DUI Cannabis & SFSTs; May 5, 2020 – Webinar – Evidence & Preparation of the DUI Case; May 12, 2020 – Webinar – Voir Dire in DUI Cases; May 13, 2020 – Webinar – Do I Need a DRE?; May 19, 2020 – Webinar – Science & Application of HGN Testing; May 26, 2020 – Webinar – Intoxilyzer 9000; May 29, 2020 – Courtroom Presentation & Case Preparation – DRE Recertification – GPSTC; June 9, 2020 – Webinar – Drivers' License Suspensions; June 12-17, 2020 – Basic Litigation – GPSTC; June 15, 2020 – Courtroom Presentation & Case Preparation – DRE Recertification – GPSTC; July 22, 2020 – Webinar – Un-Masking CDL Violations; July 23, 2020 – Webinar – The GBI Process – Marijuana & CBD; September 28, 2020 – Courtroom Presentation & Case Preparation – DRE Recertification - GPSTC
TSRPs and DRE will assist trainers at the Georgia Public Safety Training Center in Forsyth, GA by presenting blocks of training on courtroom	The Traffic Safety Team was not able to meet this goal. Scheduled appearances at Trooper School were cancelled due to safety

Activities Funded/Implemented	Results
presentation to cadets during Trooper Schools, typically presented at least twice during a year.	concerns cause by the COVID-19 pandemic. The TST expects to resume participation at Trooper School in the coming grant year.
By designation of the Executive Director of PAC, the TSRPs and DRE will serve on both the Impaired Driving Task Force and the State Highway Safety Plan Executive Leadership Board, which meet (approximately) semi-monthly. When possible, TSRPs and the DRE will attend meetings of other task forces with missions relevant to traffic safety enforcement.	The Traffic Safety Team met this goal to the extent possible, attending Task Force and Executive Board meetings on October 21 and December 3. The TST expects to resume regular participation during the forthcoming grant year.
Present the PROSECUTING THE DRUGGED DRIVER course to 80 prosecutors/law enforcement officers in March 2020.	The Traffic Safety Team met this goal to the extent possible, presenting PROSECUTING THE DRUGGED DRIVER on September 9-11 in Young Harris, GA, utilizing best practices to ensure participant safety. Due to these restrictions, attendance was limited to 35 participants.
The TSRPs and DRE, with PAC assistance, will present a (minimum) four-hour traffic safety training track to 200 or more traffic prosecutors at the PAC 2020 Summer Conference in Jekyll Island, Georgia; speakers will discuss current traffic safety topics of statewide importance. TSRPs and DRE will be available for the duration of the course to answer attendee questions.	Summer Conference 2020 was held virtually this year, with sessions presented online. Traffic Safety webinars on Un-Masking CDL violations and the GBI Process: Marijuana and CBD oil received 533 registrants.
The TSRPs and DRE will respond via telephone and e-mail to inquiries regarding specific legal, scientific, strategic and appellate issues from prosecutors handling traffic cases in the Municipal, Recorders, Probate, State and Superior Courts of Georgia. The TSRPs and DRE will respond via telephone and e-mail to inquiries regarding specific legal and procedural issues from Georgia police officers engaged in traffic enforcement. Perform on a monthly basis.	TSRP's were available by phone and email to prosecutors seeking feedback and assistance on trial and appellate issues. Prosecutors from across the state reached out to TSRPs with issues related to traffic prosecution, and TSRP's responded promptly to all requests.
Upon request of local prosecutors or law enforcement, DRE will provide case review of impaired driving prosecutions. DRE will review reports and video evidence, consult with prosecutors and law enforcement about strengths and weaknesses of cases, and when necessary, appear in court to testify as an expert witness about matters within the scope of the DRE's training and experience.	The Traffic Safety Team was not able to meet this goal, due to the TSRI resigning his position and the COVID-19 pandemic resulting in the postponement or cancellation of most criminal jury trials throughout the state.
The DRE, in concert with TSRPs, will utilize PAC trainings, the GATEN network, prosecutor listservs, traffic network meetings, the PAC website and Facebook page, PAC Weekly Bulletins, and other means to inform prosecutors and law enforcement of the nature and function of the DRE program, and to	The Traffic Safety Team emphasized the DRE program at every JLE Drug Impaired Driving training offered during the grant year, as well as other trainings where drug impaired driving was discussed, keeping prosecutors and law enforcement updated as to the nature

Activities Funded/Implemented	Results
encourage local agencies to identify and send qualified officers to DRE training. The DRE will maintain contact with DRE Coordinators to ensure messaging is accurate.	and function of the DRE program, and encouraged agencies to continue to send qualified officers to DRE training.
Attend a minimum of 6 GATEN meetings per year, and, upon the request of GATEN coordinators, provide training on specified traffic safety topics and, when asked to do so, observe roadblock operations conducted after network meetings.	Due to cancellations of GATEN meetings required by the COVID-19 pandemic, the Traffic Safety Team was only able to attend and present at two meetings – Western Regional Traffic Enforcement Network on October 17, 2019 and West Central Traffic Enforcement Network on November 14, 2019.
PAC, GOHS, NHTSA and NDAA traffic safety publications (training materials, Case Law Update, NHTSA/GOHS/NDAA collateral, etc.) will be distributed via website, listserv and at all trainings and conferences.	PAC, GOHS, NHTSA, and NDAA traffic safety publications were available to attendees and distributed at all in-person trainings and conferences during the grant year.

6.4 Teen Traffic Safety Programs

Grantee:	Children and Parent Resource Group, Inc.	Grant Number:	GA-2020-402 TSP-019
Project Title:	Life Changing Experience Community Education Project	Funding Source:	402TSP
Funded Amount:	\$350,000.00	Total Expended:	\$308,000.00
Project Description:	Cinema Drive and Smart Driver, an exciting, interactive 3D safe-driving experience for teens educating them on how to drive safely, eliminate distractions, impaired driving and drugged driving		
State Targets:	Education and behavior change activities to decrease impaired driving and improve seat belt use in teens, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).		
Activities Funded/Implemented	Results		
Children and Parent Resource Group, INC will provide a multi-sensory, educational safe teen driving program (Smart Driver) emphasizing impaired driving, seatbelt usage, speeding including drugged driving to 50 screening days at high schools during the grant year. Teen drivers will be the focus.	<p>COVID-19 closed schools in March 2020 and prevented us from completed this objective. We screened to over 12,000 students out of 41/50 schools and we had a risk level change as high as 55.3% and 67% of the students thought the program was Excellent/Good.</p> <p>Note: Risk level % change is the % of students that did not answer the Pre Survey Questions correctly prior to experiencing Smart Driver, but changed their answers on the Post Survey Questions, after experiencing the program.</p>		

Activities Funded/Implemented	Results
At least one representative from the grantee will attend the Young Adult Task Team Meeting a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.	Very happy to be a part of this team. The group worked on several projects that support the overall mission of GOHS.
Children and Parent Resource Group, INC will provide a multi-sensory, educational safe teen driving program (Cinema Drive) emphasizing impaired driving, seatbelt usage, speeding to 50 screening days at high schools during the grant year. Teen drivers will be the focus.	<p>COVID-19 closed schools in March 2020 and prevented us from completed this objective. We screened to over 8,000 students out of 47/50 schools and we had a risk level change as high as 46.7% and 63.7% of the students thought the program was Excellent/Good.</p> <p>Note: Risk level % change is the % of students that did not answer the Pre-Survey Questions correctly prior to experiencing Cinema Drive, but changed their answers on the Post Survey Questions, after experiencing the program.</p>

Grantee:	Warner Robins, City of	Grant Number:	GA-2020-402 TSP-131
Project Title:	Teen Maze	Funding Source:	402TSP
Funded Amount:	\$12,189.05	Total Expended:	\$10,017.20
Project Description:	Houston County Family Connection will use grant funds to purchase equipment giving non-driving students, their parents and the community experiences that are hands on and provide education on the consequences of distracted driving. In addition, the equipment will be used to expand the current program for the Teen Maze.		
State Targets:	Education and behavior change activities to decrease impaired driving and distracted driving (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).		
Activities Funded/Implemented	Results		
Houston County Family Connection will offer a simulated driving course as part of the annual 4-day Teen Maze event utilizing the grant funded pedal karts, cones, and impairment goggles to get a hands on experience that will impact future decisions on Distracted Driving Choices: Drinking and Driving, Texting and driving.	Our Teen Maze was scheduled for September 2020. Due to COVID 19 we were limited to small groups by the Governor and the Houston County Board of Education cancelled all Field Trips for their students and limited their buildings to only students and staff. We did not have the opportunity to offer this program once COVID started. We do have plans to continue this program once COVID is under control and we are back to "normal" life so the equipment will be used when that happens.		
Houston County Family Connection will partner with Safe Kids to participate in Child Passenger Safety Event (1) and Warner Robins Safety Day (1) and Centerville Safety Day (1) events.	We were able to offer the equipment at a small On the Table event with Central Georgia Technical College during September that was indoors with a limited seating capacity. We offered the Stacking Cups and DD Goggles. The activity was well received by the students in attendance. Of the students who participated, none of		

Activities Funded/Implemented	Results
	them had experienced the DD Goggles before. COVID-19 shut down all activities and all of these events were cancelled.
Houston County Family Connection will utilize grant equipment at 4 Northside WINN sessions. We will collaborate with State Farm to provide opportunities for Northside High School to experience youth programs. We will partner with the Emergency Services Programs to plan a Pre- Prom event and crash scene. We will also be participating in a Teen Summit.	We were able to provide the equipment for two youth events in Houston County - one with the SADD chapter at Warner Robins High School the other event was with the Boys and Girls Club of Warner Robins. The Pre-Prom event was cancelled due to COVID 19 and all the schools switching to Virtual in April, and No Proms were held this year in Houston County. The Teen Summit was also cancelled.
Houston County Family Connection staff will exhibit at the Governor's Office of Highway Safety Youth Conference in February 2020. Grantee will showcase and demonstrate the grant equipment with attendees at the Youth Conference.	We enjoyed the weekend at the Youth Conference in Callaway Gardens. We were able to show the participating students the equipment that could be utilized in their communities. Many of the groups had seen and used this equipment before, but some of the students had not experienced the equipment and found this activity useful. This session helped the students to see how that they could write a grant to purchase this equipment to utilize in their own local work. It was great for us to use the equipment and to test out the survey on a large scale to fix any hiccups.

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 TSP-153
Project Title:	Teen Traffic Safety Program	Funding Source:	402TSP
Funded Amount:	\$153,800	Total Expended:	\$124,677.59
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities related to teen driving.		
State Targets:	GOHS Youth Conference, training events and education materials educated law enforcement officers, other stakeholders, students, and the general public on a wide variety of traffic safety issues, contributing to all state measures of progress.		
Activities Funded/Implemented	Results		
Asses and identify the training needs of staff; Foster a work environment that encourages productivity and effectiveness.	Staff met with SADD, Teens in the Driver Seat and other stakeholder groups throughout the grant year; attended NHTSA training/webinar, sexual harassment training, compliance training, education webinars and other training events; conducted trainings, site visits, conference calls and meetings with grantees to assist as needed; and participated in SHSP task teams. Staff also participated in planning, organizing and hosting the GOHS Youth and Young Adult Conference. Staff also was elected to the Board of Directors for SADD, during the term and continues to hold a seat on the board.		

Activities Funded/Implemented	Results
Provide safety and education materials as well as public information assistance to accredited colleges and universities within Georgia as requested each month.	Programmatic assistance was continued throughout the impact of COVID-19 on the projects. Education materials were given throughout the term of the projects. One of the projects, Fort Valley State, even participated in a virtual conference given by Teens in the Driver Seat, eCollege program. The college programs also attended the Youth and Young Adult Conference.
Provide safety and education materials as well as public information assistance to Georgia high schools as requested each month.	Programmatic assistance was continued throughout the impact of COVID-19 on the projects. Education materials were given throughout the term of the projects. The projects were given a new project manual that outlined the expectations of the SADD grants. It also gave examples of how the objectives can be met and where to find the resources needed. The high school programs also attended the Youth and Young Adult Conference.

Grantee:	SADD Grants (1 district grant and 7 individual-school grants)	Grant Number:	Multiple
Project Title:	SADD Grants	Funding Source:	402TSP
Funded Amount:	\$85,250.00	Total Expended:	\$10,300.76
Project Description:	<p>For more than 30 years, SADD has been committed to empowering young people to lead education and prevention initiatives within their schools and communities. SADD's unique approach involves young people delivering education and prevention messages to their peers through school and community-wide activities and campaigns responsive to the needs of their particular locations. Projects may include peer-led classes and theme-focused forums, teen workshops, conferences and rallies, prevention education and leadership training, awareness-raising activities, and legislative work.</p> <p>In FFY 2020, GOHS funded seven single-school SADD grants and one system-wide SADD grant (Clayton County Public Schools, covering 12 schools). Lee County's SADD chapter had the honor of having its President, Rhiannon Belcher, selected to serve on the SADD National Student Leadership Council. Lee County Board of Commissioners and Union County Schools Police Department had zero request for reimbursement during the grant year, due to cancellations caused by the COVID-19 pandemic but were still able to complete some of their planned activities.</p>		
State Targets:	SADD grants educated high school students and their teachers and families on the dangers of impaired and distracted driving and the importance of seat belts, contributing to the state's goals of decreasing crashes, injuries, and fatalities, particularly those involving young and/or impaired drivers (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).		

Activities Funded/Implemented	Results
Contact National SADD annually to register the chapter. www.sadd.org	Clayton 12/7; Grayson 1/1; Lee 1/1; Peach 7/1; Pepperell 5/1; Towns 1/1; Union 3/1; Wayne 1/1
Hold monthly meetings of the SADD/STAR Chapter. Elect officers, establish regular meeting times & set chapter calendar.	Clayton 20/10; Grayson 4/10; Lee 7/10; Peach 5/10; Pepperell 5/10; Towns 7/10; Union 2/10; Wayne 13/10
Complete a minimum of two safety belt checks. It is suggested to complete the pre in the first quarter of the grant period (Oct. – Dec.) and the post during the third quarter of the grant period (April – June), or prior to the close of the school year. (No GOHS Funds can be used for this activity) Complete a minimum of two safety belt checks. It is suggested to complete the pre in the first quarter of the grant period (Oct. – Dec.) and the post during the third quarter of the grant period (April – June), or prior to the close of the school year. (No GOHS Funds can be used for this activity)	Clayton 12/2; Grayson 2/2; Lee 0/2; Peach 1/2; Pepperell 1/2; Towns 1/2; Union 0/2; Wayne 1/2
Announce receipt of grant award in newspaper or other media outlet (i.e.) website, school newspaper, etc. Submit copy of press release to GOHS in the first quarter of the grant period (Oct.-Dec.).	Clayton 19/7; Grayson 1/1; Lee 1/1; Peach 1/1; Pepperell 1/1; Towns 1/1 ; Union 0/1; Wayne 1/1
Participate in the following campaigns: SADD & the law: 21 or Bust and SADD & the law: SADD Mobilizes.	Clayton 7/7; Grayson 0/0; Lee 0/0; Peach 0/0; Pepperell 0/0; Towns 0/0; Union 0/0; Wayne 0/0
Participate in at least one of the following activities: Mock Car Crash, Lights on For Life Day, Prom, Graduation or any other activity that includes a focus on impaired or distracted driving.	Clayton 7/7; Grayson 1/0 ; Lee 3/0; Peach 0/0; Pepperell 0/0; Towns 0/0; Union 0/0; Wayne 0/0
Advisor and at least two students will attend a GOHS approved conference. There may be special requirements to attend the conference. Refer to the SADD Special Conditions.	Clayton 7/7; Grayson 0/0; Lee 1/0; Peach 1/0; Pepperell 1/0; Towns 0/0; Union 0/0; Wayne 0/0
Each chapter will schedule a campaign using the safe prom kits and SADD seat belt kits to promote safe driving activities before school, at lunch, and after school at the SADD hosted table (Clayton Only).	Clayton 14/7
Each chapter will locate a speaker and secure a date before prom season to host a safe driving workshop or forum (Clayton Only).	Clayton 0/7

Grantee:	YA Grants (12 college/university grants)	Grant Number:	Multiple
Project Title:	YA Grants	Funding Source:	402TSP
Funded Amount:	\$130,379.72	Total Expended:	\$75,175.15

Project Description:	The mission of the Georgia Young Adult Program is to promote education and awareness to young adults about highway safety issues, such as but not limited to; underage drinking, impaired driving, destructive decisions, and other high-risk behaviors, in order to decrease crashes, injuries, and fatalities. This program is achieved by training peer-educators, providing educational programs to the schools, and funding students to participate in area, state, and national highway safety related conferences.
State Targets:	YA grants' activities educated students on the dangers of underage drinking and impaired and distracted driving, and the importance of safety belt use, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving young, impaired and/or distracted drivers, and improving safety belt use (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).

Activities Funded/Implemented	Results	
Conduct four school year activities focused on educating students and faculty about alcohol and highway safety issues. Example: Implement alcohol awareness seasonal campaigns surround graduation, spring break, new student orientation, sporting events, holidays, etc. to reduce high risk drinking.	ABAC Advancement 2/4 Augusta 8/7 Clayton State 5/4 Fort Valley State 6/4 Georgia College & State 13/8 Georgia State University 53/27	Georgia Southwestern 2/4 Georgia Tech 6/4 Kennesaw 11/4 North Georgia 11/9 Valdosta 4/4 West Georgia 23/14
Collect highway safety statistics on campus and in surrounding areas where students travel at the beginning of each semester (twice per year).	ABAC Advancement 1/2 Augusta 1/2 Clayton State 1/2 Fort Valley State 2/2 Georgia College & State 1/2 Georgia State University 11/5	Georgia Southwestern 2/2 Georgia Tech 0/2 Kennesaw 2/2 North Georgia 2/2 Valdosta 1/2 West Georgia 2/2
Review campus alcohol policies at the beginning of each year.	ABAC Advancement 1/1 Augusta 1/1 Clayton State 1/1 Fort Valley State 2/1 Georgia College & State 1/1 Georgia State University 3/2	Georgia Southwestern 1/1 Georgia Tech 1/2 Kennesaw 1/1 North Georgia 1/1 Valdosta 1/1 West Georgia 1/1
Distribute educational materials at 4 school activities.	ABAC Advancement 2/4 Augusta 8/8 Clayton State 1/4 Fort Valley State 6/4 Georgia College & State 8/8 Georgia State University	Georgia Southwestern 4/4 Georgia Tech 3/4 Kennesaw 11/4 North Georgia 5/5 Valdosta 4/4 West Georgia 13/9
Complete the first seat belt survey in the first quarter of the grant period (Oct. - Dec.). Complete the second seat belt survey prior to the close of the school year. Announce results of each seat belt survey (media, website, social media).	ABAC Advancement 1/2 Augusta 2/2 Clayton State 0/2 Fort Valley State 2/2 Georgia College & State 2/2 Georgia State University 36/46	Georgia Southwestern 2/2 Georgia Tech 0/2 Kennesaw 2/2 North Georgia 1/2 Valdosta 0/2 West Georgia 1/2
Collaborate with campus police or local law enforcement to participate in impaired driving/underage drinking campaigns.	ABAC Advancement 0/1 Augusta 4/3 Clayton State 0/2 Fort Valley State 4/3 Georgia College & State 2/1 Georgia State University 9/5	Georgia Southwestern 1/1 Georgia Tech 0/1 Kennesaw 1/2 North Georgia 0/1 Valdosta 2/2 West Georgia 10/10

Activities Funded/Implemented	Results	
Distribute GOHS brochures and Impaired Driving educational materials on campus in conjunction with GOHS Impaired Driving campaigns.	ABAC Advancement 2/4 Augusta 8/5 Clayton State 0/4 Fort Valley State 5/4 Georgia College & State 5/2 Georgia State University 25/36	Georgia Southwestern 2/4 Georgia Tech 1/2 Kennesaw 12/4 North Georgia 5/3 Valdosta 2/2 West Georgia 5/2
Recruit potential peer health educators.	ABAC Advancement 0/1 Augusta 0/1 Clayton State 6/3 Fort Valley State 5/4 Georgia College & State 10/4 Georgia State University 8/3	Georgia Southwestern 2/2 Georgia Tech 2/3 Kennesaw 11/7 North Georgia 11/5 Valdosta 3/2 West Georgia 10/12
Conduct alcohol specific peer health education training (ex: TIPS or BACCHUS)	ABAC Advancement 0/1 Augusta 1/1 Clayton State 1/1 Fort Valley State 6/3 Georgia College & State 2/2 Georgia State University 4/3	Georgia Southwestern 0/2 Georgia Tech 0/1 Kennesaw 7/2 North Georgia 1/2 Valdosta 1/4 West Georgia 20/26
Conduct campus CORE or ACHA-NCHA survey once every ODD year (Example FFY2017, FFY2019, etc.).	ABAC Advancement 0/1 Augusta 1/1 Clayton State 1/2 Fort Valley State 3/1 Georgia College & State 0/0 Georgia State University 4/2	Georgia Southwestern 0/0 Georgia Tech 1/1 Kennesaw 1/1 North Georgia 2/2 Valdosta 0/1 West Georgia 2/1

6.5 Traffic Records

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-F.A.S.T. 405c-035
Project Title:	405c Traffic Records Program	Funding Source:	405C M3DA
Funded Amount:	\$121,005.37	Total Expended:	\$121,005.37
Project Description:	This program uses NHTSA Section 405 C funds to support projects that contribute to the creation of a complete traffic records system modeled on NHTSA's Traffic Records Program Advisory.		
State Targets:	This grant supported the creation and improvement of the state's traffic records system, including training and improvements in the recording and tracking of serious injuries, contributing to all of the state's traffic safety goals.		
Activities Funded/Implemented	Results		
Develop and maintain relationships with data	The TRCC met six times during the FFY 2020 grant period. During the TRCC meetings, there was consistent participation from the data owners of Crash, EMS, Trauma, Hospital (ED and In-		

Activities Funded/Implemented	Results
owners, users, and injury prevention stakeholders on a monthly basis during the grant year.	patient), Death, and License drivers. This included the following agencies and organizations: GDOT, DPH, DDS, NHTSA, Emory IPRCE. There was also new participation from DOR as representation of the Vehicle data system, however participation was limited. Participation from AOC on the technical TRCC was also a challenge; however, we hope to encourage participation and new recruits to participate at the technical level at our next Traffic Records Executive Committee meeting in October. The FFY 2021 Georgia Traffic Records Strategic Plan was approved by the TRCC Technical Committee on June 10, 2020 and by the Traffic Records Executive Committee on July 14, 2020. The Traffic Records Coordinator met monthly during the grant cycle with the TRCC data subcommittees for Serious Injury and the SHSP Factsheets. The Traffic Records Coordinator attended the Older Driver, Young Adult Driver, Occupant Protection, Distracted Driving, and Task Team Leaders' meetings throughout the year representing the Traffic Records Program. The Traffic Records Coordinator also responded to data requests as needed.

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-F.A.S.T. 405C-016
Project Title:	Support for CODES Crash Data Linkage	Funding Source:	405C M3DA
Funded Amount:	\$107,650.00	Total Expended:	\$93,807.62
Project Description:	The CODES project brings together multiple agencies to identify opportunities for crash prevention by linking and analyzing crash, vehicle and behavioral characteristics to medical and financial data.		
State Targets:	This grant's activities supported the state's injury and fatality tracking capacity, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; targeting education of law enforcement personnel; guiding the efficient use of resources for maximum impact; and tracking trends in crashes and the results of countermeasures, contributing to all of the state's traffic safety goals.		

Activities Funded/Implemented	Results
Identify and reach out to new possible CODES members. Convene the CODES Board and CODES data workgroup meetings at least 6 times by September 2020. Additional data work group meetings will be conducted as needed.	The CODES Board met 6 times and the CODES data workgroup met 4 times with additional active participation from the fact sheet group that met at least monthly during the grant cycle. During the CODES meeting there were regular participation from the data owners of Crash, EMS, Trauma, Hospital (ED and In-patient), Death, and License drivers. This included the agencies of GDOT, DPH, and DDS plus GOHS and NHTSA. There was participation from data users from Emory and members from UGA's Traffic Safety Research and Evaluation Group. There was initial new participation from DOR for vehicle.
Validity checks will be conducted on the 2018 crash data using other sources of data	CODES staff have done extensive testing on linking variables in SAS and Access for 2018. Staff have cleaned the names, age, date of birth, and

Activities Funded/Implemented	Results
<p>including fatal daily reports, vital records, and FARS. CODES staff will generate and provide the information to GDOT and the CODES data group. Then will with OHIP and GDOT to produce a clean and accurate crash data and generate and provide information. Data discussions will happen 2 times and will be an agenda item during the CODES meeting throughout the grant cycle.</p>	<p>vehicle type. Conducted 4 validity checks, including in March, May, June, July, August, and September. Provided data cleaning results to GDOT and provided linking updates during the July and September meetings. CODES staff have verified fatalities in the crash data by using the received a Child Fatality Review (CFR) data. This includes name, date of birth, incident date but for only those under 18. Results was discussed during the September CODES discussed the data linking cleaning results. Preparing the data for the GDEC project, CODES staff have cleaned names, age, date of birth, vehicle type, and driver license numbers. Through this we had found duplicates with different incident numbers. Reviewed data in LinkSolv software by look at frequencies and distribution for completeness and accuracy.</p>
<p>Prepare the 2 datasets, (Crash and Hospital), Hospital includes Emergency Room visits and those admitted to the hospital, and then standardize the 2 datasets for 2018. Use the linking software to conduct the Georgia CODES Linkage Process and produce a linked data set for use by highway safety partners by end of grant. Report on the progress of linking in monthly report.</p>	<p>This year CODES Staff received 2017 EMS data to incorporate into the linkage with Crash and hospital (ED and hospital inpatient) data. CODES Staff first linked an created a one-month model of Crash and EMS using LinkSolv. 2017 Crash and EMS have been linked and produced about 80,000 matches out of the 90,000 expected. The 2018 crash data is being prepared for linkage. The 2018 data was linked to the Georgia Driver Education Commission (GDEC) data and Child Fatality Review Data (CFR) -- We have prioritize the EMS data inclusion to the linkage. We will perform a triple match with all 3 data sets for years 2017-2019 in the next grant cycle.</p>
<p>Facilitate the identification and prioritization of interest areas for Georgia specific fact sheets and reports by the CODES Board. CODES board will approve the fact sheets. Create analysis plans to guide the development of each product, and generate each product based on its plan and format. Work with OHIP to produce aggregate linked data tables to put on their Online Analytical Statistical Information System (OASIS).</p>	<p>The CODES data group have identified and prioritize fact sheets for the SHSP task teams. Identified that Young Adult driver, Older Drivers, and then Occupant Protection. The CODES group developed a five-stage process that includes discussing with task team groups, data group approves data, graphical design, data group and task team approval of designed fact sheet, and final approval from CODES Board. The working fact sheet group includes Shenee Bryan, Courtney Ruiz with GOHS, and Denise Yeager. The group have met at least once a month to work on these fact sheets. There will two fact sheets, a one pager with highlighted data that includes infographics for the public and a more in-depth multi-page fact sheet that mirrors the format of NHTSA's Traffic Safety Facts. They also work with a graphic designer for the quick facts. The Young Adult driver long version was approved by the CODES Board. The Young Adult driver Quick facts version is complete and the 55+ driver quick facts and long version are in reviews with graphics. CODES Staff have met with Occupant Protection for the initial data for the fact sheets. -- CODES staff have also attended the Pedestrian, Older driver, Young Adult driver, Occupant Protection, Impaired, Distract Driving, Motorcycle, Pedestrian, Bike, Impaired, and task team leaders meetings throughout the year representing the data team. During these meeting, data needs was discussed. CODES staff also discussed and provided data to the SHSP task teams.</p>
<p>Will identify other data sources that could be used in traffic records integration that could increase the quality of the data generated by the linking process starting in January of the grant year. Discuss with the data owner to secure the necessary commitment of the data</p>	<p>CODES Staff had identified using EMS data in the data linkage. Obtained the 2017 EMS data and have incorporated in the data linkage. This included full name and non-redacted data. We will be receiving EMS for future linkages. Georgia Driver's Education Commission is conducting a research investigation on the impact of the driver's education program among our scholarship recipients. Denise Yeager will be data-linking</p>

Activities Funded/Implemented	Results
source to be used in the linking process. Data set will need personal identifiers to be included only for linking process.	across the GDEC, DDS, and GDOT Crash datasets for the cohorts of interest. A MOU data sharing agreement with Governor's Office of Highway Safety (GOHS), Department of Driver Services (DDS) and Department of Public Health (DPH) was created and will be signed in October.
At least 2 validity checks will be conducted on the 2018 fatalities using the Child Fatality Review data with the crash, EMS, and hospital data. CODES staff will work with CFR and GDOT to produce a comprehensive list of fatalities	CODES staff used the 2018 Child Fatality Review data to verify the 2018 Crash data. Direct linkages were conducted for those fatal occupants under 18. CODES staff used date of crash, date of birth, age, and name. The findings included matching 57 children to the crash records. The ones not linked were, 7 out of state or 2017 and 13 were not located.
1. Establish MOU 2. CODES staff will work with DDS to obtain data. A MOA will be provided between DDS and DPH. Validity checks will be conducted on the 2018 the crash data with DDS license and citation.	Georgia Driver's Education Commission is conducting a research investigation on the impact of the driver's education program among our scholarship recipients. Denise Yeager will be data-linking across the GDEC, DDS, and GDOT Crash datasets for the cohorts of interest. A MOU data sharing agreement with Governor's Office of Highway Safety (GOHS), Department of Driver Services (DDS) and Department of Public Health (DPH) was created and will be signed in October.
Provide data support for the SHSP emphasis areas. Data request would include crash and hospital data for tables, charts, and also spatial analysis.	The CODES data group have identified and prioritize fact sheets for the SHSP task teams. Identified that Young Adult driver, Older Drivers, and then Occupant Protection. The CODES group developed a five-stage process that includes discussing with task team groups, data group approves data, graphical design, data group and task team approval of designed fact sheet, and final approval from CODES Board. The working fact sheet group includes Shenee Bryan, Courtney Ruiz with GOHS, and Denise Yeager. The group have met at least once a month to work on these fact sheets. There will two fact sheets, a one pager with highlighted data that includes infographics for the public and a more in-depth multi-page fact sheet that mirrors the format of NHTSA's Traffic Safety Facts. They also work with a graphic designer for the quick facts. The Young Adult driver long version was approved by the CODES Board. The Young Adult driver Quick facts version is complete and the 55+ driver quick facts and long version are in reviews with graphics. CODES Staff have met with Occupant Protection for the initial data for the fact sheets. CODES staff have also attended the Pedestrian, Older driver, Young Adult driver, Occupant Protection, Impaired, Distract Driving, Motorcycle, Pedestrian, Bike, Impaired, and task team leaders meetings throughout the year representing the data team. During these meeting, data needs was discussed. CODES staff also discussed and provided data to the SHSP task teams.

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-F.A.S.T. 405C-017
Project Title:	Public and DPH Customer Access to crash data in death, hospital discharge,	Funding Source:	405C M3DA

	emergency room visit and crash data sources via OASIS web query and custom data requests		
Funded Amount:	\$204,388.11	Total Expended:	\$196,749.58
Project Description:	OASIS, DPH's query system(providing online access to data visualizations), data requests and services to partners are supported using a custom-built departmental data-warehouse with evolving data standards/processes using the latest Hospital Discharge, ER visit, Death and MV Crash data.		
State Targets:	This grant's activities supported the creation and continuous improvement of Georgia's traffic records system, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; guiding the efficient use of resources for maximum impact; and tracking the results of countermeasures, contributing to all of the state's traffic safety goals.		

Activities Funded/Implemented	Results
Create new tools/enhance existing tools that help to visualize data. This will also facilitate the quick creation of new measures that reflect critical areas of interest. Work on allowing the user to create maps based on their own data in an ad hoc manner. Use the tools above to create cross-system data quality reports.	Injury severity estimation was done for the first time, using R software. Injury levels were estimated for all years available, including part of the current year. The data were visualized in terms of an injury level analysis by cause, age, etc. A NHTSA GO team application has been made to investigate the utility of severity estimation from diagnosis codes as a way of adding a data quality check to the KABCO severity on the MVC report. Motor Vehicle Crash data from DOT was not loaded as it was not available. Motor Vehicle crash data information was made available in OASIS from Vital Records(Death), Hospital Discharge and ER Visits. Population was loaded but it was the 2019 intercensal estimate. The results of the new census were not available as of the end of the grant cycle.
Offer technical assistance to traffic safety partners to use data from linked data sources. Present interface training at various user group/industry/association meetings. Assist the Office of Injury Prevention(with CODES data) and the Regional Members of the Trauma Commission (as needed). Collaborate with members of the Injury Prevention Community (including Emory Center of Injury Control, Safe Kids of Georgia etc). Improve accessibility to the interface by promoting linking to the OASIS website on GDOT/GOHS supported websites.	Assisted injury prevention with data for linking and fact sheets. Also assisted with the severe injury estimation crosswalk for comparing severity counts.
Rebuild data repository and geography layers to implement the effect of the 2020 census, including redrawing of census tracts and block groups.	2020 Census results were not released as of the end of the grant cycle, so the usual intercensal estimates were loaded. Along with the census numbers, updated local geographical analysis units such as census tracts and block groups will also be released. This will require reassigning of all census tracts and block groups to match the '2020 geographies'.

Grantee:	Georgia Association of Chiefs of Police	Grant Number:	GA-2020-F.A.S.T. 405C-040
Project Title:	LEA Technology Grant GACP LEA Technology Grant GACP	Funding Source:	405C M3DA
Funded Amount:	\$290,500.00	Total Expended:	\$285,702.45
Project Description:	The GACP will provide select law enforcement agencies with the computer hardware needed to submit crash reports electronically to the state through the GEARS system. These will be mobile data units.		
State Targets:	This grant supported the distribution of computer hardware to select law enforcement agencies to improve the submission of crash reports electronically to the state through the GEARS system. This more accurate and timely reporting of crashes aids in all the state's traffic safety goals.		

Activities Funded/Implemented	Results
<p>The GACP and the GOHS will confirm the participation of selected LEA's and determine their needs for equipment. Local LEA's will order the equipment and will coordinate the installation and implementation of electronic crash reporting after consultation and approval by the GACP.</p> <p>LEA's must sign and return a Memorandum of Understanding (MOU) with the GACP to participate in this grant.</p>	<p>The Georgia Association of Chiefs of Police identified agencies that qualified for grant funding in a number of ways. All of these met the agreed upon criteria set between the Governor's Office of Highway Safety and the Georgia Association of Chiefs of Police. A list was pulled from the GEARS database and was used to identify agencies that were submitting the highest number of paper accident reports and the agencies that were submitting a portion of their reports electronically and another portion of their accident reports by paper. All of these agencies were targeted for grant offers. Some agencies were also found that had not appeared on the GEARS list but wanted to begin submitting electronic accident reports. Finally, there were a small group of agencies that were either unable to equip all of their vehicles with their previous grant offers or where some of their computers needed to be replaced whether purchased through previous grant funding or through previous agency purchases.</p> <p>Grant offers were made to twenty (20) agencies and seventeen (17) of these agencies accepted their grant offers while three (3) agencies declined their grant offers for various reasons. The Lincolnton Police Department and the Barrow County Sheriff's Office did not have time to get permissions to proceed forward with their grant offers and asked to be considered for a grant in the future. The Duluth Police Department gave no reasons for declining the offer and did not indicate that they would be interested in a grant under the current chief. The seventeen (17) agencies that did accept grant offers and turned in reimbursement paperwork were all detailed in previous monthly progress reports associated with this grant.</p> <p>There was a total of \$259,375.00 in grant funding dedicated to be offered in grants to agencies. All of the funds were offered to agencies and reimbursement claims from these agencies totaled \$254,577.45.</p>

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2020-F.A.S.T. 405c-053
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Project Title: GECPS Outreach		Funding Source: 405C M3DA	
Funded Amount:	\$239,308.34	Total Expended:	\$171,642.74
Project Description:	To provide a secure and accurate method of electronic transmission of conviction data from Georgia courts to the State within 10 days of adjudication; to train and educate courts on the GECPS system for this purpose.		
State Targets:	This grant developed tools and trained court staff to improve tracking of citations and convictions, streamlining prosecution of traffic citations, decreasing errors, and contributing to the state's goals of decreasing crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-11).		
Activities Funded/Implemented		Results	
Reduce error rates by providing technical assistance and training for errors generated from GECPS submissions. Provide general support to all GECPS users in person, by telephone or email. Troubleshoot and resolve GECPS-related issues for users.		GECPS Support Team (2 Grant-supported personnel and 1 state personnel) re-created the training material used in all training sessions with the clerks. The training is conducted virtually through Microsoft Teams. The material includes updates for Legislation, error corrections, and new information for Masking with CDL drivers that includes videos to support the concerns around commercial drivers. The training also includes Juvenile clerks, as we are working to get all Juvenile courts transmitting electronically working closely with Vendors and Clerks for the Juvenile Courts. At the end of each training session a GECPS Survey is sent out via Survey Monkey. The information is used to update, enhance the training based on the survey results. The error rate among all courts remains under the 5% requirement for the GOHS standards. Currently the error rate is 2.74% at the end of this grant period.	
Reduce error rates by utilizing data analysis and court support requests to identify and target courts requiring additional training.		GECPS Support Team had a new report created to be able to pull data on courts that were submitting outside the 10 days of disposition date. The GECPS Non-Compliance Citation Report puts the courts in order from the top court with the top number of citations reported late to the least court with the least amount of citations reported late. From this report the GECPS Court Auditor pulls the top ten from this list and contacts the courts via email and phone to discuss results, set up a time to review records and set up a desk audit. This report can be pulled at any time for all Georgia Courts to ensure they are staying in compliance and to identify the problem courts. With the training, utilization of the reports and contact with the clerks, the numbers do appear to be going down of citations being reported outside the 10-day requirement. We continue to also use the GECPS Disposition Date report, Monthly Traffic Convictions Report, and Top 25 Errors Report to cover all bases.	
Edit existing and create new educational tools/materials to be used for training and public awareness based on an analysis of the problem areas. Review any GECPS updates or enhancements and create and update accompanying GECPS training material in order to reduce error rates and increase effective transmissions.		GECPS Training Material is continuously updated based on the needs of the clerks. The power point was updated to also address the masking issue dealing with Commercial Drivers. We have incorporated up-to-date videos pertaining to Commercial Drivers and the concern with courts masking their charges. Training is done twice a week for the full month and will continue through the end of this year. GECPS Support has also included a survey that is sent out after each training to get feedback. Based on the feedback the training material is updated to ensure its effectiveness.	

Activities Funded/Implemented	Results
Update the GECPS Implementation Guide for vendors to set up their case management software.	The Implementation Guide is continuously updated as changes in configuration take place. Since DDS is preparing for the DRIVES implementation, frequent updates are necessary. The procedures and processes for the system change, therefore the Implementation Guide is continuously reviewed and updated.
Provide training to Georgia court clerks by participating as a presenter/trainer in local, regional, or State conferences or meetings for Georgia court clerks.	GECPS Support Team attended and conducted 5 regional virtual conferences between Court Ware Solutions and ICJE. We have also hosted GECPS Virtual Clerks and Convos Trainings at headquarters twice a week each month with a total of 16 training for the grant period. GECPS Support Team provided updated training material, review of reports, corrections, new masking material and videos to assist courts in utilizing the tools that are provided by our team.
Maintain GECPS system and continue to develop process improvements and support the system as a result of legislative changes.	The Web Developer has: - created auditing reports for the GECPS module. Particularly, he has focused on the development of GECPS webservice auditing reports as the Department of Driver Services moves to a full DRIVES implementation in January 2021. - provided a new webservice for Courtware to use for online submission of citations, FTAs (failures to appear), and FTA releases. (This is in the absence of the GECPS tool once provided by the Administrative Office of the Courts.) - worked to add Trial Date to GECPS database - worked to setup new instances of GECPS website, web applications and setting up their accounts on our SFTP server for testing - created auditing tools and reports - Deployed reporting requirements from Legal and GECPS team to production: a. Total number of citations sent in by courts b. Total number citations sent timely c. Total number citations sent untimely d. Percentage of untimely citations e. The rankings of court from 1 being the court with the highest number of untimely citations f. Breakdown of citations reported between 11 and 180 data
Facilitate the transition to the integrated DOR (tag and title) system and the DDS license system, ensuring that GECPS conviction data is compatible with the integrated system.	The GECPS IT Team has continued to work on Integration of GECPS into DRIVES; it is targeted to be implemented January, 2021. They have: - worked with DRIVES team to make changes to Citation Process contract in new Drives Webservice, added following fields: License Disposition Code, Driver's License Class, Driver's License Issued date. - worked with Courtware on implementing and testing new DRIVES GECPS webservice. Had meetings with developer at Courtware and his team member, helped him to resolve 403-Forbidden error and made sure they are able to successfully hit Drives web service. - provided updated test data to Courtware for testing on Drives web service. - set up new SFTP servers 133 and 134 and new application server 135. Working to set up and configure FileZilla on 138 application server - tested the connection with new 135 application server - copied the user accounts from old SFTP to new SFTP server - moved all the folder structures and data from old application server 135 to new 135 - worked with Mainframe team to update all their jobs to talk to new application server 135 - worked with Jay from Mainframe team to resolve Error Code 2042 - correction for GECPS Web service in mainframe.
Improve the accuracy, completeness, timeliness and uniformity of the driver records system by auditing court submissions (the Program Manager position). These audits may be by desk review or onsite, monitoring court submissions, checking for accuracy, assisting court personnel with error	The GECPS Court Auditor position was not filled until April of 2020. The Court Auditor had to come up with an auditing process for the courts, she also created a form that is being used in the desk audits. The Court Auditor uses the GECPS reports (Disposition date report, Non-Compliance Citation report, Top 25 report, etc.) to determine which courts need to be addressed and assisted first to bring them back in compliance. The court auditor is working closely with JCATS and Canyon Solutions, the system the Juvenile Courts will be using to transmit electronically. This will add to the number of courts submitting electronically and

Activities Funded/Implemented	Results
correction, and ensuring that courts are in compliance with requirements.	make the number of courts manually reporting go down. Since many courts have been closed during the pandemic it has been difficult to schedule onsite audits .

Grantee:	Public Health, Georgia Department of (EMS & Trauma)	Grant Number:	GA-2020-F.A.S.T. 405C-057
Project Title:	GPH - OEMS GEMSIS Elite	Funding Source:	405C M3DA
Funded Amount:	\$226,952.53	Total Expended:	\$148,189.58
Project Description:	To maintain the Georgia Emergency Medical Services Information System (GEMSIS) in NEMSIS v3.4.0, to archive the NEMSIS 2.2.1 data, begin work to prepare GEMSIS for NEMSIS v3.5.0 (release expected in 2019 with expected transition in 2021), maintain GEMSIS Datamart, and create additional data visualizations to allow for a better understanding of the time it takes to reach definitive care at a trauma center.		
State Targets:	This grant worked toward linking data from crash reports, EMS response and transport, hospitals, and death records to give a more accurate and comprehensive picture of where, when, why and how crashes, injuries and fatalities occur; provide new functionality including rapid data visualization and analysis capability; identify gaps in the system including opportunities for training law enforcement, EMS and other personnel; and determine a mechanism (armbands) that will allow crash victims to be followed seamlessly from crash through response, transport, treatment, and discharge or death. This more accurate understanding of crashes, contributing factors, and outcomes aids in all the state's traffic safety goals.		

Activities Funded/Implemented	Results
Contract with ImageTrend to host GEMSIS 24/7. Contract with ImageTrend to provide 24/7 customer support to OEMS and ambulance services. Contract with ImageTrend to provide free access to the EliteField data reporting platform for any licensee of OEMS. Contract with ImageTrend to maintain a secure data connection for the datamart. Contract with a vendor to purchase armbands to allow for advanced data visualizations for Trauma data, specifically for crash data, to examine the "time-to-care" metric. All activities will occur in FY2020	Due to public health's response to the COVID-19 pandemic the Office of EMS and Trauma team has focused even more on the timeliness of data submissions to GEMSIS Elite and worked closely with EMS agencies to address latency in their data submissions. Enforcing agencies to take charge of data accuracy and validity especially with calls related to COVID-19. We sent data non-compliance letters to EMS Agencies to alleviate this issue. We also updated validation rules to capture data on COVID-19 related patient and CARES. These rules went into effect as of 9/1/2020. Also, because of the overwhelming nature of the COVID-19 pandemic, we were unable to complete the bid process for the armbands necessary for the time-to-care metric during the Federal Fiscal Year 2020. We are working to get this completed during the FFY2021 timeframe.

Activities Funded/Implemented	Results
At least one representative from the grant team will attend the Impaired Driving Task Force Task Team Meetings at least 6 times during the FY 2020 grant year. This can be accomplished either by attendance or via conference call.	Unable to attend these meetings during FY2020 because there were no active meetings scheduled. OEMS member did follow up on this multiple times with Courtney Ruiz.
At least one representative from the grant team will attend the CODES Board and CODES Data Workshop meetings a minimum of six times in FY 2020. This can be accomplished either by attendance or via conference call.	OEMS team members attended all CODES meetings either in person or by conference calls.
At least one representative from the grantee will attend the TIME Task Team meetings a minimum of six times in FY 2020. This can be accomplished either by attendance or via conference call.	OEMS team member did attend all TIME Task Team meetings for FY2020.
At least one representative from the grantee will attend the Traffic/Crash Records Data Analysis Task Team meetings a minimum of six times in FY 2020. This can be accomplished either by attendance or via conference call.	OEMS team members did attend these meetings for FY2020 along with the CODES meeting.
At least one representative from the grantee will attend the Occupant Protection Task Team meetings a minimum of six times in FY 2020. This can be accomplished either by attendance or via conference call.	OEMS team member did attend these via conference calls for FY2020.

6.6 Speed Management

Grantee:	Public Safety Training Center, Georgia	Grant Number:	GA-2020-402 SC-023
Project Title:	Speed Enforcement Training Programs	Funding Source:	402SC
Funded Amount:	\$45,628.19	Total Expended:	\$36,300.26
Project Description:	Advanced level law enforcement training programs focused on reducing serious injury and fatality related crashes through proactive, aggressive speed enforcement training initiatives.		
State Targets:	This training had enormous impact in enabling Georgia law enforcement agencies to conduct speed enforcement statewide, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those related to speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		

Activities Funded/Implemented	Results
Conduct RADAR Instructor training to 20 students by the end of the grant year.	Enrollment figures affected by COVID-19 pandemic.
Conduct LIDAR Instructor training to 20 students by the end of the grant year.	Enrollment figures affected by COVID-19 pandemic.
Conduct Speed Detection Operator at the Georgia Public Safety Training Center to 300 students by the end of the grant year.	Enrollment figures affected by COVID-19 pandemic.
Offer monthly online RADAR Refresher training through www.gpstc.org to all Georgia law enforcement to average 1000 students per year attending the training.	Online RADAR Refresher.
Conduct Basic RADAR training at offsite locations throughout the state to 30 students during the grant year.	Course offerings affected by COVID-19 pandemic. We are in the process of transitioning away from the traditional Basic RADAR & Basic LIDAR Operator course and offering the blended Speed Detection Operator course.
Conduct Basic LIDAR training at offsite locations throughout the state to 30 students during the grant year.	Course offerings affected by COVID-19 pandemic. We are in the process of transitioning away from the traditional Basic RADAR & Basic LIDAR Operator course and offering the blended Speed Detection Operator course.

Grantee:	Turner County Sheriff's Office	Grant Number:	GA-2020-402 SC-124
Project Title:	Turner County Sheriff's Office High Visibility Enforcement Project	Funding Source:	402SC
Funded Amount:	\$30,439.20	Total Expended:	\$22,233.69
Project Description:	The Turner County Sheriff's Office will increase its citizens' and visitors' awareness of the dangers and consequences of speeding in Turner County during the grant period through education and enforcing speeding laws with high visibility enforcement efforts. Turner County SO will utilize LIDAR devices to curb speed violations and reduce the number of traffic crashes, injuries, and fatalities in the county.		
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed and distributed educational materials to increase public awareness of safe driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		

Activities Funded/Implemented	Results
The Turner County SO will enforce speed related laws on the roads of Turner County in an effort to reduce speed-related crashes in the county. Deputies will make 810 speed related contacts each month during the grant period.	In spite of COVID and a shortage of deputies, TCSO met their milestone of 9850 speeding citations for the year.
Turner County SO will participate in monthly traffic enforcement network meetings and initiatives.	Due to COVID-19 many of the regional traffic enforcement network meetings were canceled but a deputy from TCSO attended each one that was offered.
Turner County SO will participate in GOHS and national traffic safety mobilizations to include "Click It Or Ticket", "One Hundred Days of Summer HEAT", and "Operation Zero Tolerance" during the grant period.	TCSO participated in all traffic safety mobilization campaigns during the grant period.
Turner County SO will enter enforcement data into the GOHS Online Reporting System monthly and during special campaigns.	TCSO does an exceptional job in entering enforcement data each month and during special campaigns.

Grantee:	Claxton Police Department	Grant Number:	GA-2020-402 SC-140
Project Title:	Project Claxton Safe Streets	Funding Source:	402SC
Funded Amount:	\$27,026.80	Total Expended:	\$0.00
Project Description:	A proactive approach to speed enforcement for safer traveling through the City of Claxton. The purpose of this is to educate the motoring public about speed related crashes through data collection.		
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed and distributed educational materials to increase public awareness of safe driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		
Activities Funded/Implemented	Results		
The Claxton Police Department will conduct speed related enforcement and make 100 contacts per month.	Due to manpower shortages and the onset of Covid-19 we were unable to conduct speed enforcement activities		
The Claxton Police Department will report monthly GOHS / SETEN traffic meetings throughout the grant year.	We will continue to report and participate with GOHS.		
At least one officer will attend the monthly Traffic Enforcement Network meeting.	Due to manpower shortages and the onset of the Covid 19, many network meetings were cancelled.		

Activities Funded/Implemented	Results
The Claxton Police Department will conduct 4 traffic safety related educational events during the grant period.	We were able to conduct one educational event before the COVID-19 pandemic started

Grantee:	Cordele Police Department	Grant Number:	GA-2020-402 SC-142
Project Title:	Visibility to promote change and compliance	Funding Source:	402SC
Funded Amount:	\$32,059.20	Total Expended:	\$22,771.92
Project Description:	Cordele Police Department High Visibility Grant		
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed and distributed educational materials to increase public awareness of safe driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).		

Activities Funded/Implemented	Results
Cordele PD will enforce speed related laws on the roadways of Cordele. The Cordele PD will initiative 50 speed related contacts per months during the grant period.	Due to Global Pandemic "Covid-19" Cordele Police Department was limited on its efforts to meet all of their goals for several months during the grant period. Despite this significant setback of reduced contacts to limit the chances of spreading the virus, Cordele PD only fell short by 29 contacts overall.
Cordele PD will participate in monthly regional traffic enforcement network meetings and initiatives .	Due to Global Pandemic "Covid-19 several of the monthly traffic enforcement network meetings were forced to be canceled. As a result Cordele Police Department was limited on its efforts to meet this goal.
Cordele PD will participate in GOHS highway safety campaigns including Click-It or Ticket, Operation Zero Tolerance and 100 days of Summer Heat.	Cordele PD was able to participate in all of the GOHS campaigns and submit our contact numbers on a monthly basis. Although some of the participation was limited in nature, due to an unfortunate turnover in available staff and The Global Pandemic of "Covid 19".
Cordele PD agrees to enter enforcement data in the GOHS online reporting system monthly and during GOHS Highway Safety Campaigns.	Cordele PD was able to maintain it monthly reporting of enforcement data in the GOHS online reporting system and also keep up to date reporting on each of the GOHS Highway Safety Campaigns throughout the grant period.
Cordele PD will conduct a Speed/Distracted Driving educational program once a quarter during the grant period.	Due to Global Pandemic "Covid-19 Cordele Police Department was limited on its efforts to meet all of their goals. Cordele PD was unable to conduct or participate in public gatherings for several months during this time. Cordele PD did take multiple opportunities when available to pass out GOHS brochures to help spread the importance of safe driving.

6.7 Community Traffic Safety Programs

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-402CP-013
Project Title:	Road Safety for Drivers 55+ (GA's older driver safety project)	Funding Source:	402CP
Funded Amount:	\$121,058.14	Total Expended:	\$106,374.23
Project Description:	The Road Safety for Drivers 55+ Project works with partners throughout Georgia to identify and foster implementation of comprehensive, evidence-based strategies that balance the mobility and safety needs of drivers 55+ with other road users.		
State Targets:	The Older Driver Safety grant supported advocacy and education surrounding older driver safety, including an emphasis on occupant protection; developed and tested a curriculum for 55-64-year-old driver; and hosted in-person and then virtual CarFit training classes to accommodate COVID-19. The grant administers the CarFit program, which enhances the safety of older drivers statewide by offering free, trained assistance in adjusting drivers' cars to them; the Yellow Dot program, which provides critical in-vehicle medical information to first responders in the event of a crash; the virtual Older Driver Road Design Workshop on September 15, 2020, providing engineers with best-practices information on designing for aging drivers; and information gathering and dissemination to assist with task team implementation, and other initiatives as they involve older drivers. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving older drivers (C-1, C-2, C-3, C-4, C-7, C-10, C-11, B-1).		
Activities Funded/Implemented		Results	
Grantee will provide information, education, data, and technical support to the Governor's office of Highway Safety, Division of Aging Services (DAS), AARP, GDOT, Area Agencies on Aging (AAAS), Georgia citizens, and other partners on a monthly basis during the grant year.		The 55+ Driver Safety project was again highly successful in providing support to existing partners, as well as nurturing new partnerships. Specifically, this year, despite the pandemic, saw unique engagements from MADD, Area Agencies on Aging, and Home Care Matters (a small home visiting organization). These engagements helped the program to meet other milestones but also brought new discussions to the 55+ driver program and task team meetings. The pandemic made outreach and support more challenging in many ways; however, with technical assistance being a priority of the 55+ driver program, the program director and program consultant were able to achieve this milestone using electronic means, sharing files, and mailing items out to partners	
Grantee will conduct an 11th cycle of the Older Driver Road Design Workshop which will include: identifying and securing workshop date and location; recruiting		This objective and activity were difficult to achieve because of the global pandemic; however, the program was highly successful thanks to the flexibility of both the key presenter, Mark Doctor from FHWA and GOHS in allowing the event to become virtual. This	

Activities Funded/Implemented	Results
workshop participants; and, preparing workshop agenda, materials, and evaluation tools.	event was held on September 15, 2020. There were some budget repercussions in terms of not being able to spend down the entire amount allotted for this activity (usually met with the room rental, participant meals, and travel costs); however, overall, the event, which had 26 total participants (includes instructor - Mark doctor; program consultant - Jim Kelly, and program director - Elizabeth Head). The evaluations from the event indicated a well-organized and thoughtfully prepared virtual experience. It was noted that in-person is definitely preferable; however, the education value was high. Please see attached for the finalized pre/posttests of participant knowledge and the course evaluations.
Grantee will conduct research on and disseminate, on a monthly basis, any older driver procedural and/or system changes as well as policy changes that partner agencies could implement without legislative mandates.	Both the Program Director and the Program consultant are members of professional listservs that focus specifically on safety and policy for the 55+ population. Anything shared via those listservs (SafetyLit, National older drivers working group, AARP, AAA Foundation, etc.) is shared with the 55+ task team and relevant partners across the aging network. Lessons learned this year include branching out those that receive information to health districts and EMS districts as requested.
Grantee will schedule at least 6 meetings of the ODTF during the grant year and will remain the SHSP task force leader. The meeting will include creating the agenda and distribution of meeting materials and notes. At least two of these meetings will feature a guest speaker. Meetings are scheduled for every other month.	The task team met throughout the year. These meetings promote networking for those working with a population that doesn't always receive the attention needed to work on risk reduction and health promotion. They also allow the group to come together and help on projects. This year specifically the 55+ driver task team is pleased to have support the Columbus driving school- Barber's driving school as they come up with a comprehensive approach to driving screenings for the 65+ population. Their work includes wrap around services by Occupational Therapy, medical professionals, and others. In addition, the 55+ driver task force has continued to support and advise on the expansion of the yellow dot program and the task team is working closely with DDS on revocation data/medical professional input on what they need to better serve the most at-risk of 55+ drivers.
In November, update ODTF membership log to reflect current/active members. Throughout the grant year, recruit at least four agencies/stakeholders to ODTF. This will be accomplished through networking at every meeting/event/conference the program attends throughout the grant year (as described in other objectives). By September 30, 2020, the program will update the membership log to reflect changes in membership and share the updated report with GOHS as a product.	The 55+ driver task team is proud to bring on members from Occupational therapy, MADD, AARP, and others.
At least five events/presentations to older adults, caregivers, faith-based organizations, and/or families on how to address driving/mobility challenges and must be conducted in rural counties with high rates of crash related ER visits, and hospitalizations for the target population. In addition, we aim to reach three faith-based organizations, and at least 100 older adults	The major challenge here is represented by the shutdown due to the global pandemic. The population this program serves is at the highest risk for poor outcomes if they get COVID-19. At least five events were cancelled due to the pandemic. While the program was able to make up some of these - even events towards the end of the grant period - scheduled to make up for the missed events in late spring, were cancelled/pushed again. Despite this major

Activities Funded/Implemented	Results
<p>through these presentations. finally we will participate in two large group events (5 community presentations as described + 3 faith-based organization events/presentations+2 large group events = 10 events)</p>	<p>hurdle, the program was still able to reach more than 200 older adults - this included a faith-based event that reached over 70 older adults just prior to the pandemic shut-down. progress in reaching and staying connected with the faith-based community continues to take shape and the program is pleased with the progress gained in this grant period, despite the challenges.</p>
<p>Grantee will attend a minimum of five other SHSP task team meetings (e.g., YADTT). This will be to develop collaborative strategies to reduce fatalities among older drivers within each task team as well as invite member of other task teams to attend the ODTF meetings.</p>	<p>The partnerships that the 55+ program has been able to cultivate by attending the other SHSP task team meetings have proven invaluable to the project. Working across topics using a shared risk and protective factor approach is empowering and motivates creative and innovative approaches to the work. Of particular note this year is the addition of MADD to the 55+ driver task team. Ms. Robinson's ideas are thoughtful and engaging to the entire task team.</p>
<p>Grantee will work with partners to conduct three Carfit events during the grant year. this will include: ID/Secure site, ID/recruit volunteers, technicians, and participants; conducting at least two educational outreach sessions prior to each event (6 total); distributing educational materials to attendees and providing an optional survey for Carfit Participants. Grantee will also work with National partners to train at least one additional Carfit Instructor for the state.</p>	<p>This objective and activity was met in terms of activities and progress was made on getting another instructor - the program director and consultant gauged the interest of partners in doing more with CarFit and the program consultant is working on his instructor application. He was unable to complete the requirements due to the pandemic. However, the program made up for it by training more carfit technicians, as guided by Carfit national to do so electronically. Where Georgia might have some challenges is in getting the people trained online to in-person check events to solidify their training. The program had a November 2020 carfit check event with safety protocols in place (modeled after the CPST project); however, CarFit national enforced a shutdown of all in person activities. while this does not impact this grant that just concluded it provides important context for the caution being used when working with this vulnerable population. The 55+ driver safety program is pleased to have been able to get in activities for this deliverable prior to the shut down due to COVID and to have been able to transition to online learning for the rest of the grant period.</p>
<p>Grantee, will develop and test a curriculum specific to the concerns and risks for the 55-64 driver population. We will conduct a minimum of ten events (e.g., presentations) as part of the 55+ driver safety and mobility outreach. During these events, driver self-assessment, driver safety, driving cessation conversations, and mobility materials will be discussed and distributed. At least half of these presentations will be done in rural counties that show a high rate of crash related ER visits and hospitalizations, and target faith-based organizations where possible.</p>	<p>The major challenge in meeting this objective was the global pandemic. The program team had contacts in place to connect with and plan for events targeting the 55+ population; however, nearly all events were cancelled once the pandemic hit. Outreach should have included educating this population at conferences aimed at professionals that work with the aging population (these professionals tend to fall in the 55+ age range), but all conferences were also cancelled.</p>
<p>Grantee will attend at least five presentations, lectures, training events, conferences, or health fairs, etc., about aging, older driver safety and/or mobility in order to learn more about updates in the field and make contacts that could educate Georgia partners on older driver safety and mobility.</p>	<p>A silver lining of the pandemic was the influx of events going to a virtual platform. It afforded the program director and program consultant to attend many events and education sessions that would have otherwise not fit into travel schedules or wor days. With events being virtual, the team was able to view them when there was time rather than having to choose. This is part of the reason for</p>

Activities Funded/Implemented	Results
	such an overwhelming success in this category. In addition, both the program director and the program consultant scheduled to attend many events because of the networking and learning opportunities. These opportunities were shared with partners, notes taken during the events, and then summarized for the task team and for partners as appropriate.
Grantee will develop a webinar to assist with the training of health care providers, including but not limited to physicians, nurses, and other health care professionals, a minimum of four, on how to address older driver safety and mobility. Grantee, led by 30-hour associate, will also host two feedback sessions or surveys on liability and distribute educational materials to these professionals. A summary/recommendation report will be developed to inform future training adjustments.	This work was to begin with potential focus groups within DDS's medical revocation group of volunteer medical professionals. Unfortunately, at the time of the first scheduled meeting, everything shut down due to the pandemic. The 55+ team met with DDS over the summer and have continued discussions to get medical revocation data and to also do some more of this work in the future in order to produce materials/resources for medical professionals.
On a quarterly basis, the grantee will participate in CODES and other data groups. The program will identify data sources and measures to better address service gaps and refine areas of need. This includes interpreting data provided by CODES, documenting changes in frequency of 55+ driver MVC injuries and fatalities, and providing program recommendations based on CODES group data analysis. The grantee will disseminate surveillance data and trends to 55+ driver task force, SHSP, the GOHS website, and other partners by September 30, 2020.	The 55+ driver safety team participates in several data discussions with partners - both internal and external. These meetings serve to both educate the 55+ driver safety team so they can bring better and more diverse data to partners to aide them in outreach, but also to facilitate the inclusion of 55+ driver safety into discussions around data needed to better address the needs of this vulnerable population.
The grantee, 30-hour program consultant, and trained volunteers will host recruitment and training meetings/events 20 times throughout the grant period. These events will train community partners to implement yellow dot. communities that successfully set-up initial meetings and train their EMS and/or Fire department personnel on the program (using EMS online training) will be awarded 1,000 YD packets (if supplies available). Through training and events, the grantee will also recruit at least three more partners interested in implementing yellow dot by the end of the grant period.	Yellow dot was actually incredibly successful this year in terms of recruiting new sites. The global pandemic cancelled at least five events - most of which were taken to a virtual setting. However, what couldn't be documented yet was that the Columbus Health district will be implementing the Yellow Dot program in all 16th of their counties. They are taking their time because of COVID-19 shutdown and subsequent delays, so not all 16 counties are up and running yet; however, with the onboarding of this health district there's a more sustainable model for implementing the program.

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 CP-051
Project Title:	402 Community Traffic Safety	Funding Source:	402CP
Funded Amount:	\$750,216.19	Total Expended:	\$750,216.19

Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.
State Targets:	This grant funded GOHS Resource Information Center and Resource Center, providing printed and video materials to law enforcement, other stakeholders, and the general public on numerous traffic safety topics, increasing public awareness of risks and protective factors related to traffic crashes, injuries and fatalities. The grant maintained the GOHS website and maintained and upgraded eGOHS Plus, the reporting portal for all state traffic safety grantees. In addition, it supported response to information requests, social media and email distribution lists to keep the public, grantees, and other stakeholders informed on traffic safety issues. Each of these activities contributed to all the state's traffic safety goals.
Activities Funded/Implemented	Results
Conduct three waves of statewide enforcement with the "Drive Sober or Get Pulled Over" safety message.	Please see the media section for information on the three different statewide enforcement campaigns.
Continue to provide funding to our law enforcement partners to assist in providing the tools necessary for effective and professional traffic enforcement activities.	GOHS funded 17 agencies for HEAT grants in the 2019-2020 grant year.
Provide training courses for prosecutors and police officers to aid in the detection , apprehension, and prosecution of impaired drivers	The Prosecuting Attorney Council (PAC) led 30 workshops and classes to police officers and prosecutors about impaired and drugged driving. The Georgia Public Safety Training Center (GPSTC) taught 36 workshops on speeding to law enforcement. GPSTC hosted 41 impaired driving training classes. GPSTC and PAC were successful grantees despite the challenges of COVID-19.

Grantee:	Georgia Operation Lifesaver, Inc.	Grant Number:	GA-2020-402 CP-058
Project Title:	First Responders Training and Mobile Truck Exhibit	Funding Source:	402CP
Funded Amount:	\$28,884.00	Total Expended:	\$23,712.66
Project Description:	Georgia Operation Lifesaver will provide training and education to both the "First Responders" and "general public" about safety around trains, railroad tracks and right a ways, and special railroad collisions/ police reporting.		
State Targets:	This grant's educational activities informed Georgians of the dangers of railroad crossings. These activities contributed toward the state's goals of decreasing crashes, injuries and fatalities, particularly those involving railroad crossings (C-1, C-2, C-3, C-7, C-10, C-11).		

Activities Funded/Implemented	Results
Georgia Operation Lifesaver will schedule the "OL Mobile Truck" at four (4) or more Community-based events across Georgia during FFY-2020. GOL plans to reach a minimum of (50) individuals per event. If scheduling will not permit the Truck to be utilized, a Tabletop Exhibit will always be provided with appropriate rail safety handouts materials.	Although we were unable to hold in-person community safety events as we would normally do with the OL Truck, we were able to use the graphics on the sides of the OL Mobile Exhibit Truck as a moving Billboard during the pandemic quarantine.
Georgia Operation Lifesaver will hold quarterly membership meetings during FFY-2020. The meetings will cover upcoming activities and events scheduled within the grant cycle.	In spite of the Pandemic, we exceeded our activities through additional emails and phone calls to stay in touch with our Georgia OL membership.
Georgia Operation Lifesaver will conduct a minimum of five (5) Grade Crossing Incident Management classes by reaching a minimum of 100 First Responders in FFY-2020. First class will be scheduled in October or November 2018 and others will be scheduled thereafter according to requests received from law enforcement and emergency responders. Course attendees are also generally involved with several TEN programs including "Click-it or Ticket" and DUI enforcement campaigns.	Due to the pandemic, we were unable to hold our usual classes but still provided videos and banners so that First Responders could have the training classes at their facilities. We also provided Rail Safety pamphlets and other appropriate handouts for the Georgia Association of Chiefs of Police and Georgia Sheriffs' Conferences, and Fire Departments.
Georgia Operation Lifesaver will monitor all Georgia legislation (4) times during the General Assembly regarding proposed changes to our Statutes involving railroad issues and communicate with the Georgia Department of Driver Services should any changes occur that involve Georgia Driver's Licenses so they can be added to the next Driver's Manuals during FFY-2020. Any necessary changes will be reported in our MARs to GOHS.	Unable to monitor the 4th time due to the General Assembly being closed due to the Pandemic. Therefore, no laws were passed during this period of time.

Grantee:	Centerville Police Department	Grant Number:	GA-2020-402 CP-075
Project Title:	Centerville Police Department Safe Traffic Education Program	Funding Source:	402CP
Funded Amount:	\$13,193.00	Total Expended:	\$13,093.00
Project Description:	Centerville Police Department is seeking funds to purchase pedal carts, DUI goggles, and traffic cones to educate the public in the city and surrounding areas on safe driving habits.		
State Targets:	To reduce traffic fatalities and injuries through campaigns and education to promote safe driving and seat belt use (C-1, C-2, C-3, C-6, C-7, C-10, C-11)		

Activities Funded/Implemented	Results
The grantee will participate in a minimum of 15 events utilizing the trailer, pedal cars, and impaired goggles.	Due to the COVID-19 we were not able to reach our milestone. CPD started off strong and was able to complete 8 actual activities before the end of March. Due to COVID-19 the schools closed down early, and all activities, events and festivals were canceled and have remained canceled. All future events we had planned were either postponed or canceled until further notice.
The grantee will participate in a minimum of 15 events utilizing the DUI simulation course in schools and organization involving youth.	Due to the COVID-19 we were not able to reach our milestone. CPD started off strong and was able to complete 4 actual activities before the end of March. Due to COVID-19 the schools closed down early, and all activities, events and festivals were canceled and have remained canceled. All future events we had planned were either postponed or canceled until further notice. Original grant was amended to reflect 12 activities instead of 15. Wording in statement was not corrected to reflect the change.
The grantee will participate in a minimum of 15 distracted driving educational events.	Due to the COVID-19 we were not able to reach our milestone. CPD started off strong and was able to complete actual activities before the end of March. Due to COVID-19 the schools closed down early, and all activities, events and festivals were canceled and have remained canceled. All future events we had planned were either postponed or canceled until further notice. Original grant was amended to reflect 12 activities instead of 15. Wording in statement was not corrected to reflect the change.
The grantee will educate a minimum of 30 people at each event where the trailer, pedal carts, and impaired goggles are used. Pre surveys and post surveys will be given to each person to complete before and after they participate.	CPD used the trailer, pedal carts, and impaired goggles at Lee County High School which had 500 students in attendance. The trailer, pedal carts, and impaired goggles were also used at several colleges and universities and were extremely successful. The equipment drew large crowds, and everyone wanted to try. We also used the grant funded equipment at two large community events, Warner Robins Air Force Base Fall Bash and Boston Mini Marathon. Both events drew a large crowd and there were numerous participants. Unfortunately, due to COVID-19 all future events were canceled midway through the year.

6.8 Distracted Driving

Grantee:	GAGOHS	Grant Number:	GA-2020-F.A.S.T. 405b M1*DD OP HI-160
Project Title:	405b High Distracted Driving	Funding Source:	405b M1*DD
Funded Amount:	\$500,000.00	Total Expended:	\$16,000.00
Project Description:	To fund in-house, statewide comprehensive distracted driving paid media campaign activities designed to reduce alcohol-related crashes, injuries, and fatalities.		
State Targets:	Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview below for details.		

Activities Funded/Implemented	Results
Georgia Association of Broadcasters radio/television campaign in April 2020 Southern Shield Speed Awareness/ Occupation Protection/Distracted Driving public safety campaign	<p>Statewide television and radio paid media messages ran on Georgia Association of Broadcasters member stations in April with the planned Distracted Driving enforcement week and paid media campaign having to be canceled due to the pandemic.</p> <p>News release for Operation Southern Shield distributed on July 20 highlighted the dangers of speeding, motorists not wearing seat belts and distracted driving as factors in the number of fatality crashes being reported in Georgia during the COVID-19 pandemic.</p>

6.9 Non-Motorized (Pedestrians & Bicyclists)

Grantee:	Atlanta Bicycle Coalition	Grant Number:	GA-2020-405h FHX-021
Project Title:	Atlanta Bicycle Safety	Funding Source:	405h FHX
Funded Amount:	\$62,883.66	Total Expended:	\$62,848.05
Project Description:	To improve bicycle safety and reduce bike crashes through education on how to bike safely and share the road.		
State Targets:	Bike classes gave hundreds of Georgians hands-on training in bicycling skills, bike law, safe routes, and visibility. Educational events and materials distribution increased public awareness of bike safety and improved motorists' awareness of bicyclists on the road. The Ticket Diversion program provided instruction to bike riders who were cited for unsafe riding, to improve future behavior. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).		
Activities Funded/Implemented		Results	
This instructional group ride helps riders' bike more safely. It starts with safety drills in a parking lot, then the instructor leads a one-hour long group ride on city streets. The group stays together, practicing skills in a safe and supportive manner. The route includes existing bicycle facilities, like two-directional protected and/or single-directional bike lanes and sharrows.		Given the conditions brought on by the pandemic in March, we pivoted to 100% virtual classes. We learned that this 1) improved class participation, 2) increased our reach to those who might not have attended in-person, and 3) allowed us to focus our safety classes through a theme of 'essential trips'.	
During FY20, Atlanta Bicycle Coalition will distribute 600 educational material packets (safety tip sheet, brochure, roll call training sheets, other targeted items upon request) monthly to schools and law enforcement agencies, individuals and partner organizations within the following identified areas: City of Atlanta, Fulton County, and DeKalb County.		We were able to distribute some of these in print from October 2019 through early March 2020. For the remainder of the grant cycle, we appended the online link to the resource in all our class curricula. All those who participated reviewed the safety packet and were	

Activities Funded/Implemented	Results
	provided the full curriculum to review at home and share with others. We exceeded our Projected Activity by 17%.
At least one representative from the grantee will attend the Pedestrian and Bicycle Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.	There was a reduction of task force meetings for a portion of the year and there were conflicts with scheduling as the work shifted from creating a pedestrian focus to a bicycle-related focus. We have renewed our engagement with regular meetings on these task forces.
Atlanta Bicycle Coalition will provide (12) "Hack Your Commute" classes reaching 180 individuals during FY20. This class helps commuters explore how biking can expand their transportation options through a facilitated discussion and optional ride. Discussion content includes assessment of participants' commute routes, useful gear, and how to stay safe when weather conditions change. The ride is three to five gentle miles and includes a tour of the bike facilities available at a MARTA station.	In past years, Hack Your Commute class participation was popular with workplaces during scheduled "lunch-n-learns". This year, with many workplaces shifting to work-at-home, we had fewer opportunities to conduct these classes. We are redesigning the Hack Your Commute class curriculum to meet the behavioral shifts and changing needs of Atlanta workplaces.
Atlanta Bicycle Coalition will implement a "Ticket Diversion Program," recently created by city ordinance, during FFY20. This program is put in place to educate motorists or cyclists who receive traffic violations related to bike safety. The numbers reflect 6 bimonthly classes as the number of participants is outside our control since they vary due to how many tickets are issued each month. We estimate each class will have 15 attendees.	We held six classes. 17 represents the number of participants.
Atlanta Bicycle Coalition will host (9) True Beginners classes reaching 135 individuals during FFY20. This class teaches first-time riders to bike safely. A secondary objective is to educate drivers on how to interact safely with bicyclists and instill a greater understanding of bike safety.	Given that true beginner, riders tend to prefer in-person classes over virtual, we are pleased with having reached 115 participants. Our redesigned curriculum was well-received by folks who were inspired to become bicycle riders during the pandemic.

Grantee:	Brookhaven Police Department	Grant Number:	GA-2020-405h FHX-022
Project Title:	Brookhaven Police Pedestrian Safety Project: Encouraging Pedestrian Safety Through Education and Enforcement	Funding Source:	405h FHX
Funded Amount:	\$47,397.35	Total Expended:	\$40,414.49
Project Description:	The Brookhaven Police Department is looking to continue to improve pedestrian safety within the City of Brookhaven. These improvements will be accomplished through a combination of education and enforcement of State Laws and City Ordinances. The pedestrian safety program will be a combination of formal classroom education, media releases, social media postings and exhibit events.		

Enforcement will include pedestrian contacts and driver contacts who violate the law.

State Targets: Enhanced enforcement targeted both pedestrians who failed to use crosswalks and drivers who failed to yield to pedestrians. LED lights and reflective belts were distributed to adults and children to improve pedestrian visibility. Educational events and materials distribution reached adults, children under 15, and youths ages 15-19 throughout the grant year with messages about safe pedestrian behavior and motorist safety around pedestrians. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, C-10).

Activities Funded/Implemented	Results
Brookhaven Police Department Grant Officer will conduct 60 citizen contacts monthly for pedestrians failing to utilize the crosswalk in FFY 20. The contacts will consist of pedestrian stops of those who do not use a crosswalk and/or those who improperly use crosswalks.	In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. Together these factors aligned to result in a dramatic reduction in police traffic enforcement contacts, including those specific to this grant. However, the grant officer was able to make nearly 400 pedestrian contacts in the first six months of the grant, well on pace to meet or exceed the number of contacts projected for the grant period. This was accomplished by the grant officer conducting directed patrols of areas in which high frequencies of pedestrians fail to utilize crosswalks properly. These locations were identified through a combination of citizen-generated complaint data, officer patrol observations, and historical crash data.
Brookhaven Police Department Grant Officer will conduct 10 citizen contacts monthly for vehicles failing to yield to pedestrians utilizing the crosswalks, along with other crosswalk violations pertaining to motorists in FFY 20.	In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. Together these factors aligned to result in a dramatic reduction in police traffic enforcement contacts, including those specific to this grant. Prior to the onset of the pandemic, though, the grant officer was on pace to meet this standard. This was accomplished by the grant officer conducting directed patrols of areas in which high frequencies of motor vehicles failing to yield to pedestrians are found. These locations were identified through a combination of citizen-generated complaint data, officer patrol observations, and historical crash data.
Brookhaven Police Department will notify the public of pedestrian safety best practices using print, TV, or social media once a month in the FFY 20. This will give the public more information about pedestrian safety.	The Brookhaven Police Department was successful in making more than 20 public releases regarding pedestrian safety best practices during the FFT 2020 Grant period. The majority of these releases were made using Facebook, and they frequently detailed events at which BPD had been present (school education events, public safety demonstrations, etc.) to discuss pedestrian safety. In addition, BPD took part in multiple GOHS media releases regarding state-wide safety campaigns and posted those to our social media page. Separately, BPD took part in a metro-Atlanta area public information collaborative which included an entire week on traffic and pedestrian safety. Finally, BPD made an additional series of seven posts describing pedestrian, bicyclist, and motor vehicle safety early in the statewide COVID quarantine which included pages from the GOHS-approved "Brookhaven Barry" coloring book.
The Brookhaven Police Department will participate in GOHS/NHTSA activities and	In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. Together these factors aligned to result in a dramatic reduction in police traffic enforcement contacts, including those specific to this grant. As a result,

Activities Funded/Implemented	Results
campaigns during the FFY 20 grant period.	several of the GOHS/NHTSA planned events and activities were canceled and we were unable to attend. Still, BPD was on track to meet this objective by the end of the grant period. This was accomplished by closely partnering with the Metro Atlanta Traffic Enforcement Network (MATEN), which provides regular updates about the activities of GOHS and NHTSA, and by the grant officer monitoring the website of both organizations to remain aware of campaigns and activities.
Brookhaven Police Department Traffic Unit will conduct 10 citizen contacts monthly for pedestrians failing to utilize the crosswalk in FFY 20. The contacts will consist of pedestrian stops of those who do not use a crosswalk. The officers' focus will be during the times where the majority of the violations occur.	In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. Together these factors aligned to result in a dramatic reduction in police traffic enforcement contacts, including those specific to this grant. Despite this challenge, the Brookhaven Police Department Traffic Unit was on track to meet this objective by the end of the grant period. TSU officers actively patrolled areas identified by the grant officer and by citizen-generated complaint data to watch for violations by both pedestrians and drivers related to pedestrian safety.
Brookhaven Police Department Grant Officer will participate in a minimum of 2 pedestrian safety educational events (classroom) a month, during FFY 20. The Brookhaven Police Department Grant Officer will reach a minimum of 24 participants per educational event. Each education event will consist of the Brookhaven Police Department Grant Officer speaking to pedestrians / motorists about best practices and State law of pedestrians pertaining to pedestrian safety.	In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. As a result, presentations and demonstrations were wildly curtailed and our public contact limited. However, because of the early success of the events held in the first six months of the grant, BPD was still able to educate nearly twice the number of projected contacts. This was accomplished by the Grant Officer forming meaningful contacts within the community, including: schools, day cares, civic and community organizations, religious institutions, and businesses - all of which regularly invite the grant officer to present pedestrian safety information. Separately, the grant officer is also included in planning for major city events, and regularly attends to set up exhibits and give presentations related to pedestrian safety.
Brookhaven Police Department Grant Officer will attend 24 public safety events during FFY 20. Brookhaven Police Department Grant Officer will reach a minimum of 24 people per event. Brookhaven Police Department Grant Officer will provide a pedestrian safety presentation and distribute educational brochures along with other pedestrian safety education information to bring awareness to attendees. Grantee will distribute educational materials to attendees upon successful completion.	In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. As a result, presentations and demonstrations were wildly curtailed and our public contact limited. However, because of the early success of the events held in the first six months of the grant, BPD was still able to educate more than the projected contacts for this entire grant period. This was accomplished by the Grant Officer forming meaningful contacts within the community, including: schools, day cares, civic and community organizations, religious institutions, and businesses - all of which regularly invite the grant officer to present pedestrian safety information. Separately, the grant officer is also included in planning for major city events, and regularly attends to set up exhibits and give presentations related to pedestrian safety.

Activities Funded/Implemented	Results
<p>The Brookhaven Police Department will participate in GOHS Task Team meetings a minimum of six times during the FFY 20 grant period.</p>	<p>In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. Together these factors aligned to result in a dramatic reduction in police traffic enforcement contacts, including those specific to this grant. As a result, many of the GOHS Task Team meetings were canceled. This precluded BPD from meeting the objections in this goal. However, the grant officer was on track to meet this objective before the end of the grant period. Her success was guided by the alliances she has formed with the GOHS Task Team over the last several years. Using her several contacts at the Task Team, the grant officer remains in regular contact with team members and is a meaningful contributor to the projects of the team.</p>
<p>Brookhaven Police Department Grant Officer will distribute 32 coloring books per month during FFY 20 at pedestrian safety (classroom or exhibit) educational events.</p>	<p>In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. As a result, presentations and demonstrations were wildly curtailed and our public contact limited. Specifically impacted was our ability to distribute educational items, as it directly violated CDC guidelines. For these reasons, BPD was not able to meet the goals of this objective. Prior to the onset of the pandemic, the grant officer was on track to well exceed this goal. This was accomplished by the Grant Officer forming meaningful contacts within the community, including: schools, day cares, civic and community organizations, religious institutions, and businesses - all of which regularly invite the grant officer to present pedestrian safety information, during which she regularly provided PI&E items.. Separately, the grant officer is also included in planning for major city events, and regularly attends to set up exhibits and give presentations related to pedestrian safety, and to distribute PI&E items.</p>
<p>Brookhaven Police Department Grant Officer will distribute 32 reflective belts each month at pedestrian safety educational events (classroom or exhibit)during FFY 20.</p>	<p>In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. As a result, presentations and demonstrations were wildly curtailed and our public contact limited. Specifically impacted was our ability to distribute educational items, as it directly violated CDC guidelines. For these reasons, BPD was not able to meet the goals of this objective. Prior to the onset of the pandemic, the grant officer was on track to well exceed this goal. This was accomplished by the Grant Officer forming meaningful contacts within the community, including: schools, day cares, civic and community organizations, religious institutions, and businesses - all of which regularly invite the grant officer to present pedestrian safety information, during which she regularly provided PI&E items.. Separately, the grant officer is also included in planning for major city events, and regularly attends to set up exhibits and give presentations related to pedestrian safety, and to distribute PI&E items.</p>
<p>During FFY 20, Brookhaven Police Department Grant Officer will distribute 32 LED lights each month at each pedestrian safety educational event (classroom or exhibit).</p>	<p>In March 2020, the United States was impacted by the COVID-19 virus. Following the recommendations of many health organizations, the Brookhaven Police Department limited police-citizen contacts. These resulted in a dramatic decline in both vehicular and pedestrian traffic. As a result, presentations and demonstrations were wildly curtailed and our public contact limited. Specifically impacted was our ability to distribute educational items, as it directly violated CDC guidelines. For these reasons, BPD was not able to meet the goals of this objective. Prior to the onset of the pandemic, the grant officer was on track to well exceed this goal. This was accomplished by the Grant Officer forming meaningful contacts within the community, including: schools, day cares, civic and community organizations, religious institutions, and businesses - all of which regularly invite the grant officer to present pedestrian safety information, during which she regularly</p>

Activities Funded/Implemented	Results
	provided PI&E items.. Separately, the grant officer is also included in planning for major city events, and regularly attends to set up exhibits and give presentations related to pedestrian safety, and to distribute PI&E items.

Grantee:	Fulton County Sheriff's Office	Grant Number:	GA-2020-405h FHX-027
Project Title:	Walk Alert Pedestrian Safety	Funding Source:	405h FHX
Funded Amount:	\$4,423.00	Total Expended:	\$4,025.00
Project Description:	Teach School aged children 4-14 years of age and Senior Citizens (63 & and up) to look left and right and left again by abiding by traffic signs at all times and using crosswalks and crossing indicators. In addition, to teach school aged children bicycle safety and how to interact safely with vehicles.		
State Targets:	Promote pedestrian and bicycle safety through bike rodeo events and pedestrian safety classes. These activities contribute to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and cyclists (C-1, C-2, C-3, C-10 and C-11).		

Activities Funded/Implemented	Results
The Fulton County Sheriff's Office will present a 45-minute presentation to 5 elementary schools on pedestrian and bicycle safety in Fulton County, during the fiscal year 2019-2020 grant period. The Fulton County Sheriff's Office will reach a minimum of 125 children per elementary school presentation. The presentation will cover traffic laws, high visibility awareness as it relates to pedestrian safety.	Due to Covid 19 most of the events was cancelled. However, we have a lot of people still searching our webpage.
The Fulton County Sheriff's Office will distribute 700 reflective armbands to school aged children and Senior Citizens. 625 will be distribute after each elementary school presentation and 75 will be distributed after each Senior Citizen presentation.	Due to Covid 19 most of the events was cancelled. However, we have a lot of people still searching our webpage.
The Fulton County Sheriff's Office will host the annual Bike Rodeo during fiscal year 2019-2020 to educate a minimum of 350 children of ages 6-14.	Due to Covid 19 most of the events was cancelled. However, we have a lot of people still searching our webpage.
At least one representative from the grantee will attend the Pedestrian Bicycle Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call. At least one representative from the grantee will attend the Pedestrian Bicycle Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.	Due to Covid 19 most of the events was cancelled. However, we have a lot of people still searching our webpage.
The Fulton County Sheriff's Office will distribute 350 Bike Reflectors out at the Bike Rodeo during fiscal year 2020.	Due to Covid 19 most of the events was cancelled. However, we have a lot of people still searching our webpage.

Activities Funded/Implemented	Results
The Fulton County Sheriff's Office will distribute 350 Bike Reflectors out at the Bike Rodeo during fiscal year 2020.	Due to Covid 19 most of the events was cancelled. However, we have a lot of people still searching our webpage.
The Fulton County Sheriff's Office will distribute 350 bike helmets to school age children 6-14 at the Bike Rodeo in Fulton County during fiscal year 2020. The helmets will be distributed to children in need of bike helmets to help prevent collision and provide face protection	Due to Covid 19 most of the events was cancelled. However, we have a lot of people still searching our webpage.

Grantee:	Georgia Southern University Research & Service Foundation, Inc.	Grant Number:	GA-2020-405h FHX-028
Project Title:	Eagles Protect Your Brain	Funding Source:	405h FHX
Funded Amount:	\$4,416.50	Total Expended:	\$3,740.32
Project Description:	We take Bicycle and Pedestrian safety seriously. We have programs aimed toward these travelers. The education of Bicycle and Pedestrian, and the unsafe maneuvering of Lime scooters (now in an abundance) will also be addressed. Serious accidents from Lime scooters have outnumbered accidents involving Bicycle and Pedestrian. We will address these issues related to Bicycle, Pedestrian and Lime scooter.		
State Targets:	This grant's educational activities reached thousands of contacts in and around Georgia Southern University with information on bike safety, and distributed 325 bike helmets and reflectors to students and other cyclists. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).		
Activities Funded/Implemented	Results		
The Georgia Southern University Police department will develop one education program on bicycle safety, education and enforcement by December. It is essential for GSU to provide educational programs and resources to student's faculty and staff not only to promote cycling on campus, but also to ensure they are riding safely	Reducing bicycle - related injuries/fatalities. The Georgia Southern University PD. and GSU campus take bicycle safety very seriously. Due to COVID-19, many educational programs were cancelled. We were able to design and have great educational material produced. These items were placed into dorm club houses, on bicycles around campus and in racks across campus. When the university reopened in August 2020, we were able to host several bicycle safety events, along with events based on campus safety and Georgia traffic laws. These events were focused on Eagles protect your brain, where we were able to describe brain injuries and other injuries that could destroy a future with one bad bicycling decision. We are pleased to announce that since beginning the bicycle safety grant in 2018 and having the addition of safety material and bicycle safety focused events, we have had no incidents of bicycle accidents, that involve operator error or vehicle related accidents involving bicyclist.		

Activities Funded/Implemented	Results
<p>The Georgia Southern University police Department along with the "Eagles Protect Your Brain" team members will initiate 120 contacts each month between the months of December – September. This gives the entire project team a goal of 1200 contacts in the grant year period to educate students, faculty, and staff during FFY 2020.</p>	<p>We unfortunately were unable to meet this goal completely. Due to the University shutdown due to Covid. We did, however, once fall semester resumed with a limited amount of students on campus, make huge attempts to educate students. We did one on one encounters with bicyclists committing traffic or unsafe violations. We placed racks containing bicycle safety material in each dorm clubhouse. Safety hangtags were attached to bicycles on bike racks. Bicycle safety magnets were placed in each dorm room on campus and passed out at safety events.</p>
<p>The Georgia Southern University police Department will host educational programs to 100 Georgia Southern Students Faculty and staff each month between the months of December – September during FFY 2020. This will reach our goal of contacting 1000 GSU students during a ten-month period. The educational classes will address the importance of bicycle safety, the motorized Lime Scooter issues of policies and enforcement and provide education on bicycle and Lime Scooter safety on the roadways of the Georgia Southern University Campus.</p>	<p>As stated, we unfortunately were unable to meet this goal completely. Due to the University shutdown due to Covid. We did, however, once fall semester resumed with a limited number of students on campus, make huge attempts to educate students. We did one on one encounters with bicyclists committing traffic or unsafe violations. We placed racks containing bicycle safety material in each dorm clubhouse. Safety hangtags were attached to bicycles on bike racks. Bicycle safety magnets were placed in each dorm room on campus and passed out at safety events.</p>
<p>The Georgia Southern University Police department will prepare and develop educational material during October and November. The educational material should include topics such as local traffic laws, safety tips. These will be offered throughout the semesters. We will issue materials to the bicyclist, pedestrians and Lime scooter riders about safety issues they bring on campus and offer basic education as to where they should ride and how to operate in a safer manner.</p>	<p>We did design and have produced bicycle safety hand tags, tri fold bicycle safety brochures, and bicycle safety magnets. . These items were distributed throughout campus, on dorm doors, bicycle racks and club houses. These items were distributed at the September safety event. They will also continue to be distributed at safety events scheduled at dorms for the remainder of fiscal year 2020. These items are catchy and have appealed to the student body. We are pleased with the reception we have received with these bicycle safety educational material. They do attract attention and I believe they will continue to be a very useful tool in prevention bicycle accidents and unsafe behavior.</p>
<p>The Georgia Southern University Police department will distribute educational material monthly during FFY 2020. GSU will distribute a minimum of 500 educational materials each month between December 2019 and September 2020. GSU will be issuing and have available brochures and handouts on bicycle safety tips and Georgia law, and placing posters on GSU campus. The educational materials will be distributed during the months of December, January, February, March, April, May, June, July, August and September for a total of 5000 contacts.</p>	<p>As stated, we unfortunately were unable to meet this goal completely. Due to the University shutdown due to Covid. We did however, once fall semester resumed with a limited amount of students on campus, make huge attempts to educate students. We did one on one encounters with bicyclists committing traffic or unsafe violations. We placed racks containing bicycle safety material in each dorm clubhouse. Safety hangtags were attached to bicycles on bike racks. Bicycle safety magnets were placed in each dorm room on campus and passed out at safety events. We did design and have produced bicycle safety hand tags, tri fold bicycle safety brochures, and bicycle safety magnets. . These items were distributed throughout campus, on dorm doors, bicycle racks and club houses. These items were distributed at the September safety event. They will also continue to be distributed at safety events scheduled at dorms for the remainder of fiscal year 2020. These items are catchy and have appealed to the student body. We are pleased with the reception we have received with these bicycle safety educational material. They do attract attention and I believe they</p>

Activities Funded/Implemented	Results
	will continue to be a very useful tool in prevention bicycle accidents and unsafe behavior.
Georgia Southern University police department will host 2 bicycle safety events that will help raise awareness for bicycle safety and Georgia and Campus Laws. GSU will reach a minimum of 1000 students, faculty and staff for each event during FFY 2020.	We were unable to completely meet our goal of two safety events due to the Covid outbreak and the shutdown of our university. We were finally able to host a bicycle safety event in September on the GSU campus, and almost reached our planned objectives, while still maintaining social distancing due to the corona virus and our campus still on limited shut down. We were able to issue helmets, brochures and armbands to the attendees that attended the safety event. We were able to place the brochures and brochure stands in the dormitory club houses. We are placing hangtags on bicycles parked at dorms and various bike racks on the campus of Georgia southern University.
The Georgia Southern University Police department will distribute 80 bike reflectors or visibility reflecting materials during FFY 2020. There will be (2) bicycle safety events and 40 bike reflectors or visibility reflecting material will be distributed at each event during the following months: May and September. The bike reflectors will be distributed to students in need of visibility safety material.	We were able to complete this milestone at the September safety event. The reflective armbands were purchased and passed out to bicyclists and pedestrians.
The Georgia Southern University Police department will distribute 150 bike helmets during FFY 2020 . There will be (2) bicycle safety event and 75 bike helmets will be distributed at each event during the following months: May and September. The bike helmets will be distributed to students in need of helmets for safety.	Due to COVID-19, we were unable to meet this goal. We were able to purchase helmets of assorted sizes that were issued out at the September safety event. We had bike officers at the September safety event fitting these issued helmets to our students. It seems that the students react well when they see other students wearing them. It has been refreshing to see our students traveling to class wearing their safety bicycle helmets. I also feel that our campaign, Eagles protect your brain has played a large part in their willingness to wear these items.
The Georgia Southern University Police department will have the grantee attend the " Eagles Protect your Brain" Eagle team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.	We were able to have team meeting in spite of the Covid shutdown. We were able to meet either by group texts, emails, zoom and several in person. We have built a great relationship with our housing partners and will continue our safety programs every month, in our dorms. We will also continue the May and September larger safety events and will continue to provide our students with the safety education they need to keep all our eagles safe.

Grantee:	Georgia Bikes	Grant Number:	GA-2020-405h FHX-052
Project Title:	Promoting Safe Bicycling in GA	Funding Source:	405h FHX
Funded Amount:	\$73,755.63	Total Expended:	\$55,023.82

Project Description:	Through outreach and educational programs, Georgia Bikes will partner with local agencies, nonprofits and law enforcement to reduce bicyclist injuries and fatalities.
State Targets:	Georgia Bikes produced and distributed bike safety materials to over 10,000 Georgians, partnered with law enforcement and other stakeholders on best practices, and maintained a website and social media accounts with information about bicycle safety best practices. These activities increased public awareness of bicycle safety, assisted other bike safety professionals in their work, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).
Activities Funded/Implemented	Results
The workshop will include bicycling laws for Georgia, rules of the road, common violations for bicyclists and motor vehicles, discussion of vulnerable road user, review crash data, bicycle friendly driver, and resources.	When the first wave of COVID 19 hit, there were two trainings (Douglas Police Department and Tybee Island Police Department) scheduled for April and discussions underway with other agencies. Due to the pandemic, professional development programs were of lessened priority for police departments and those sessions were cancelled. There were increased requests for Bicyclist Pocket Guides from municipal and university police departments, so contact with agencies and delivery of safety materials was able to continue. Law enforcement agencies remain interested in bicycle safety education programs and we were able to provide bicyclist safety guides and consultations by phone and email to help them improve safety in their jurisdictions. The delivery of workshops virtually are becoming more popular and we have begun conversations with police departments in several cities. As the pandemic continues, people are becoming more accepting of and comfortable with webinars and online delivery of educational programs.
Georgia Bikes will maintain and update a website (georgiabikes.org), monthly newsletter and social media accounts (Facebook Page and Twitter) with timely, relevant news and best practices for bicycle safety initiatives throughout Georgia in FFY 2020.	<p>Not only was the goal met, the entire website was redesigned with features that were previously unavailable. We moved the Drupal content management system to WordPress allowing much more flexibility. The new website is responsive: It can be properly viewed on any device from computers to tablets to smartphones. New features include: 1. Comprehensive calendar of events including webinars and other online event. Users can also submit their own events. 2. Integration of Georgia Bikes social media streams. 3. More attractive and engaging design. 4. Potential to host more complex and interactive content, including online bike safety quizzes that will be rolled out in December 2020. 5. Library of online bicycle education programs for children collected to help parents and other caregivers teach bicycle safety at home. 6. Special section of guidance from top sources on cycling safety and health during COVID-19.</p> <p>7. Library of radio and television public service announcements that can be downloaded and broadcast by local media outlets around the state. We have received very positive feedback on the new site and especially the calendar of webinars and online events. The Georgia Bikes site is now the third returned on Google for the search "Georgia Bicycle Events" and I expect it could be No. 1 during the 2021 grant period. I believe it hosts the most comprehensive menu of webinars and online events from leading organizations in Georgia and around the country.</p>
Georgia Bikes will print and distribute 11,200 safety and educational material to local government agencies, law enforcement agencies, bicycle safety/advocacy groups, local civic	Because of the pandemic, rides, exhibits and tabling events were cancelled. These were major points of distribution for Bicyclist Pocket Guides and other safety materials. This affected both the number of Georgia Bikes could participate in and the number of events local advocacy organizations could join. However, we took steps to find other avenues of distribution including through universities and promoting the downloadable versions on our website. Given the difficulties we faced this year, I think it's remarkable that we fell

Activities Funded/Implemented	Results
organizations, schools, community centers, bicycle shops, and the general public, etc. across the state (determined by UGA's TSREG and bicycle safety statistics) in FFY 2020.	just a few hundred BPGs short of our target. Bicyclist Pocket Guides, both the children's and adult versions, remain popular and are requested by schools, colleges, police departments, local bicycle advocates, parents, and all sorts of people who ride bikes.
Georgia Bikes will attend a national bicycle safety, educational, planning conference for staff development in FFY 2020.	Was not able to attend the National Bike Summit as originally planned but did attend the national Bike Walk Places virtual conference. It was a very helpful conference with nationally known speakers that I would not have been able to attend otherwise. It was originally scheduled for Indianapolis but was converted to a virtual conference due to the pandemic. During the pandemic bicycle education and advocacy organizations all over the country shifted to offering their program online and often free of charge. As a result, I attended more professional development webinars than I would have been able to in a "normal" year — many more.
Georgia Bikes will participate and provide support to local advocacy efforts across the state during National Bike Safety month, May FFY 2020.	The pandemic made it impossible to participate in-person in local advocacy efforts because most organizations around the state suspended Bike Month events or converted them into online events. Still, we were able to offer support through amplifying local bike safety messages through our website and social media platforms. We also actively promoted local virtual bike safety events via our calendar. We made new and strengthened existing relationships with local bicycle advocacy organizations around the state by offering telephone and email guidance and consultations.
Georgia Bikes will be available to assist stakeholders in the development of bicycle safety plans and/ or providing bicycle safety classes, materials, and resources statewide as requested during FFY 2020.	We focused this year on providing planning and support for local advocacy organizations and especially those that are just getting started, while still offering ongoing support to existing organizations. We also worked with local governments to produce bike safety classes and materials. The centerpiece of this effort was organization a hybrid League of American Cyclists League Cycling Instructor seminar. LCI candidates came from Athens, Brunswick, Columbus, and Savannah, dramatically increasing the number of LCIs in the state of Georgia. The addition of new LCIs in Brunswick and Columbus is particularly important as these areas of the state have had a deficit. We also organized and produced socially distanced Smart Cycling classes in Savannah and Brunswick. We had planned in-person bicycle safety classes in Fayette County and other parts of the state but were forced to cancel them because of the pandemic. However, we have maintained communication with our local partners and will be able to reschedule them quickly when conditions allow them to be offered safely.
Georgia Bikes will support local safety organizations monthly by assisting local leaders and safety advocates in the strategic development of bicycle safety goals and objectives during FFY 2020.	We offered support for local safety organizations around the state. Examples include the planning office in Augusta and the Southern Georgia Regional Commission. We also offered support and consultation during the development of the Coastal Regional Commission's Bike + Walk Coastal Georgia. This regional bicycle and pedestrian plan were approved by the Coastal Regional Commission Council on Aug. 12, 2020) and is designed to help our local governments improve connectivity, establish a long-term vision, and ensure safety for people walking and bicycling. The advisory committee included members from the East Coast Greenway Alliance, Georgia Safe Routes to School, Georgia Bikes, University of Georgia, Bike Walk Savannah, The Zeist Foundation, Adventure Cycling Association, and Camden Bike Center. We also led efforts, in conjunction with staff from the Georgia Safe Routes to School Resource Center and The East Coast Greenway Alliance, and local advocates to revive Bike Walk Golden Isles. The organization was founded several years ago but disbanded. Georgia Bikes convened a reorganization meeting and subsequent smaller meetings and participated meeting hosted by the City of Brunswick, Glynn County, and the Jekyll

Activities Funded/Implemented	Results
	Island Authority. Georgia Bikes also developed the Bike Walk Golden Isles website and social media platforms and is responsible for their ongoing upkeep. We are assisting local advocates with expanding the organization beyond the Golden Isles to include communities not just in Glynn County, but also in Camden, McIntosh, and Liberty counties, making a true regional advocacy organization.
Georgia Bikes will participate in GOHS Pedestrian and Bicycle safety Task Team meetings a minimum of six times during the FFY 2020 grant period.	The safety education program managers participated in all task team meetings. In addition, the SEPM also participated in separate meetings with GDOT staff to discuss rumble strip design and placement, along with other safety issues. The meetings were helpful and allowed Georgia Bikes to raise awareness of the resources Georgia Bikes provides including the events calendar and PSA library.

Grantee:	BikeAthens	Grant Number:	GA-2020-405h FHX-061
Project Title:	Athens Area Bicycle Education Program	Funding Source:	405h FHX
Funded Amount:	\$49,636.65	Total Expended:	\$47,328.45
Project Description:	Our project will promote and advance bicycle safety by providing bicycle safety education to the following groups of people: youth, university students / staff, adults dependent on bicycles, anyone interested in riding a bicycle, car and bus drivers, and those enrolled in our Ticket Diversion program. Will we also schedule classes on demand for any groups that request a training.		
State Targets:	Classes and group rides taught cycling skills, bike law and safe riding tips to hundreds of adult and child bicyclists. The Ticket Diversion program reached cyclists who had been cited for unsafe riding with skills and education to improve their future cycling behavior. Educational events and material distribution in both English and Spanish improved public awareness of safe cycling, and Bike Friendly Driver classes improved motorists' awareness of cyclists on the road. Helmets were distributed to children and adults, improving crash protection. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).		
Activities Funded/Implemented	Results		
During the FFY 20 grant period, BikeAthens will present the Athens-Clark County Ticket Diversion Program to Athens-Clarke County bicycle traffic law and DUI offenders on a monthly basis. The Ticket Diversion Program teaches safe cycling to DUI offenders with driving- license restrictions. The program teaches safe cycling to people who have received a ticket while biking in order to teach them safe and lawful riding habits. The class focuses on visibility, bicycle traffic law, safe riding tips, and	BikeAthens was able to present 5 class sessions from October through February to a total of 31 participants. In addition to our education materials, we provided information on how to get a free helmet, lights, as well as affordable bicycle repairs. Due to the COVID-19 pandemic, the municipal court closed and cancelled classes from March-September. -- BikeAthens has taken this break in classes as an opportunity to revamp our educational content. One element of this has been translating our slides into Spanish, since the majority of our students in the Ticket Diversion Program speak English as a second language.		

Activities Funded/Implemented	Results
helmet use. The class is taught in English and translated into Spanish.	
<p>Goal 5.2 / Objective 1 / Activity 2</p> <p>During the FFY 20 grant year, at the monthly Ticket Diversion Class, BikeAthens will distribute monthly a combined 15 bike maps and safety pamphlets through the DUI / Ticket Diversion program. The pamphlets are available in English and Spanish.</p>	<p>In the months of October through February, we distributed 31 maps and safety pamphlets during the Ticket Diversion program. Due to COVID-19, the remaining classes were cancelled. We were unable to provide our normal maps/safety pamphlets to participants of the cancelled classes.</p>
<p>Goal 7.2 / Objective 2 / Activity 1</p> <p>During the FFY 20 grant year, Bike Athens will host information tables at UGA events every other month, or 6 times a year depending a scheduling. At the information tables, we will distribute bicycle safety information materials and talk to UGA students and staff about safe riding practices. BikeAthens will refine / update our UGA-related bicycle safety information materials to ensure they remain in line with best practices.</p>	<p>In the months of October- February, BikeAthens was able to table at 4 events at UGA. Events included The Green Cup Awards presented by the Office of Sustainability, Operation Safe Drive, and the Jingle Bell Fun Run. During Operation Safe Drive, in addition to our regular safety materials, we also provided free bicycle tune-ups so students can have bikes that worked properly and can stop in an emergency. Due to the COVID-19 pandemic, most of the normal UGA events where large groups gather were cancelled due to CDC guidelines. We are continuing to look towards events that are outside and where proper social distancing can be done.</p>
<p>During the FFY 20 grant period, Bike Athens will lead 12 rides (targeting 5 riders per ride) aimed at novice riders to provide them time to practice sharing the road with motor vehicles, riding in accordance with the law and best-practices for safe riding, and properly using their safety equipment. The ride will begin with a brief orientation on visibility, helmet use, traffic laws and basic safety skills. In an effort of increase passing motorist's awareness, each ride leader will wear a "3 feet" sign passing t-shirt.</p>	<p>From October-February BikeAthens led our monthly group ride through the streets of Athens. Before each ride, we explained to all riders that we would be following all traffic laws and riding safely with traffic. Riders were then led on a 5-10-mile route through a number of different riding conditions and a mix of roadways and multi-use paths. BikeAthens was only able to conduct 5 out of the 12 group rides due to the COVID-19 pandemic and CDC guidelines. We are looking at ways to do group rides in the future by limiting the number of riders to comply with CDC guidelines.</p>
<p>During the FFY 20 grant period, Bike Athens will host monthly 1.5-hour long bike education classes that are open to the public. The class will cover the basics of bicycle traffic law, the benefits of visible clothing, lights, and other reflective materials, and the class will cover safe riding tips. The class will not be as in-depth as our TS 101 class, and it will not have an on-bike ride component. The curriculum will conform to League of American Bicyclists Educational standards. BikeAthens will reach a minimum of 3 participants per class.</p>	<p>BikeAthens offered monthly in-person classes through the months of October-February, but they were not well attended. We attempted changing the day of the week to see if people preferred classes on Saturdays rather than during the evenings during the week. Once COVID-19 hit, we moved classes online. While BikeAthens was able to transition quickly to a virtual online format for these classes, getting the word out and attracting new students for bike safety remains a challenge. In some ways the online format will make it easier for people to participate now and in the future. BikeAthens is now in a better position to gain attention for our virtual classes. Our organization now has four certified League Cycling Instructors, we are able to list our classes on the League of American Bicyclists website to attract new students in Athens and across the region.</p>
<p>During the FFY 20 grant period, BikeAthens will offer quarterly Traffic Skills 101: in-depth bike safety educational opportunities--to adults and students in Athens-Clarke County. The course will cover all the key topics in bike safety: basic maintenance, visibility, helmet use, advance crash avoidance maneuvers, and bicycle traffic law. The 3-hour course will also</p>	<p>Teaching TS101 requires at least one instructor to be a League Certified Instructor. Since our previous Executive Director left our organization, BikeAthens did not have an LCI on staff. We have attempted to get at least one staff member certified since 2016 but were unable to until this year (September 2020). The League of American Bicyclists did not have an LCI coach in the Southeast region of the country for a few years. We now have 4 LCI's in our</p>

Activities Funded/Implemented	Results
include an evaluated group ride to ensure the participants know how to put theory into practice. BikeAthens will reach a minimum of 10 participants per course.	organization and will be able to teach TS101 on a regular basis. -- Future TS101 classes will likely have a virtual classroom component and the evaluated group ride will follow restrictions on the number of participants based on CDC Guidelines.
Goal 5.2 / Objective 6 / Activity 1 BikeAthens will lead four (4) kid bike safety classes will feature on-bike safety skills practice. Bike classes featuring on-bike safety skill will emphasize safe riding skills--stopping and starting, maintaining a straight line, signaling turn, scanning for traffic, avoiding road hazards, and stopping quickly. We will also mention the importance of visibility, helmet use, and basic bike laws and safety tips. BikeAthens will reach a minimum of 25 children per class.	Our kids' activities are typically the most successful in the Spring months and due to COVID-19, our scheduled bike rodeos and kids safety events were cancelled. We participated in a very successful kids event that was presented by Athens-Clarke County's Leisure Services. The Kids Riverside Fun Run was an event that featured a newly opened section of the Oconee River Greenway. BikeAthens tabled at the entrance, offering kids bike safety checks, helmet giveaways, and loaner bikes for kids to borrow. We interacted with over 25 participants.
Goal 5.2 / Objective 6 / Activity 2 During the FFY 20 grant year, BikeAthens will host 4 bike safety classes featuring a classroom presentation, with an emphasis on helmet safety, visibility, and rules of the road. Class size is expected to be 20 children per class.	During the Kids Riverside Fun Run, BikeAthens was able to reach kids one-on-one to share safety information, check for proper helmet fits, and share tips on how to ride safely. We were able to reach over 25 kids at the event. Due to COVID-19, our scheduled bike rodeos and kids safety events were cancelled.
During the FFY 20 grant year, BikeAthens will participate in GOHS Task Team meetings a minimum of six times during the FFY 20 grant period. At least one representative from the grantee will attend the Bicycle Safety Task Team meetings a minimum of six times during the FFY20 grant year.	GDOT changed the number of Bicycle Safety Task team meetings to four in 2020. We missed one that was in Atlanta at the end of 2019. BikeAthens has been able to attend all of the Call in/ Microsoft Teams meetings since the change. We look forward to sharing what we are working on to reach the public in our region as well as how we can work with other partner organizations to increase bicycle safety across the state.
Goal 5.2 / Objective 8 / Activity 2 During the FFY 20 grant year, BikeAthens will distribute 60 youth helmets to kids who receive free bikes from our Social Service partners. Along with the helmet, the children and families will receive youth-focused traffic-safety information and information on how to properly wear a helmet.	Our Holiday Bikes For Kids program was successful this year in getting nearly 100 kids bikes, helmets, and helmet education. We partner with several organizations to make this possible, including the Athens Community Council on Aging, Children First, Project Safe, and the Athens Land Trust. Throughout the year, we give away children's helmets with the sale of refurbished kids bikes and to anyone that asks for one.
Goal 5.2 / Objective 8 / Activity 3 When distributing the 115 adult helmets, BikeAthens will provide bicycle helmet safety education tutorials to the individuals who receive a bike and helmet from BikeAthens.	The COVID-19 pandemic greatly reduced the number of donation bikes/helmets we were able to distribute. In an effort to address safety concerns, we haven't had regular volunteer sessions since February. The vast majority of the 62 bikes we have donated since February have been refurbished and distributed by our only staff member. Despite this, we only narrowly missed our goal of 115.
During the FFY 20 grant period, BikeAthens will participate in monthly Move Athens traffic safety improvement discussions. These meetings include representatives from Athens-Clarke Transportation, Athens Transit, UGA Office of Sustainability, MACORTS, and ENVISION Athens. The meetings focus on ways to improve pedestrian, bicyclist, transit,	The Move Athens meetings have stopped occurring since most of the goals were achieved. As a result, BikeAthens now attends Athens In Motion meetings since it is the Bike/Pedestrian Master Plan implementation Commission.

Activities Funded/Implemented	Results
and driver safety. We will attend to inform, learn, and collaborate with other stakeholders, ACC Government, and the professional consultants on best-practices for improving bike and pedestrian safety in Athens-Clarke County.	
During the FFY 20 grant year, BikeAthens will present the Bicycle Friendly Driver class to the motoring public. The class will increase driver awareness of bicycle traffic law, and it will teach drivers how to anticipate bicyclists behavior through insights into safe cycling habits. Finally, the class will discuss the most common bicycle-motorists crashes and techniques to avoid such crashes. If time allows, we will give a quiz at the end of the class to measure student progress. BikeAthens will reach a minimum of 15 participants per class. The class will be held two times per year.	These classes were cancelled due to COVID-19. In the past, we have partnered with UGA to train employees that drive state vehicles, but COVID-19 has made attending those gatherings difficult.
BikeAthens will host a bicycle safety education booth / table at 8 community events throughout the FFY 20 grant year. A representative from Bikeathens will be at the booth / table to distribute traffic safety related educational materials as well as talk to attendees about bicycle traffic safety.	Due to COVID-19 most of our public events were cancelled. We were able to table a number of events before COVID-19 shut everything down. We were able to table at some events, including a business expo that we attended in support of some SPLOST projects (sidewalks and multiuse path improvements). We also hosted a repair clinic that featured our safety materials alongside bike repair services.
During the FFY 20 grant period, BikeAthens will disseminate bicycle safety information at all our educational classes and group rides. We host at least 3 educational events a month. Additionally, we disseminate traffic safety related educational materials at our physical location--1075 W. Broad Street. Our organization is open to the public 60 hours a week. We distribute traffic safety pamphlets to visitors and display traffic safety related advertisements on our internal TV Display.	Pre-COVID, our shop attracts dozens of people every week to shop, volunteer, and take part in Fix Your Own Bike sessions. We always look for opportunities to distribute safety materials, helmets, and advice on how to ride safely. We distributed 52 educational pamphlets at our shop. BikeAthens continues to look for new ways to communicate with the public about bike safety during the pandemic.
BikeAthens will use our social media--Facebook, twitter, and Instagram--to disseminate bicycle traffic safety educational posts to all out followers. We will aim for at least one post a week.	We have posted at least 48 times inviting people to learn more about bike maintenance, how to ride safely, events we will be participating in, and how the public can make a difference by supporting safer streets. We continue to use various social media platforms to reach new audiences by sharing original content as well as content from partner organizations.

Grantee:	Macon-Bibb County Commissioners	Grant Number:	GA-2020-405h FHX-089
Project Title:	(Macon-Bibb County Pedestrian Safety Review Board)	Funding Source:	405h FHX

Funded Amount: \$23,905.00

Total Expended: \$14,322.00

Project Description: The number of pedestrian fatalities in Macon-Bibb County has contributed to the municipality currently identified as having the highest pedestrian fatality rate among Georgia's twenty largest counties. Pedestrian "On The Move" will serve as an informational, educational, and training project for all sub-groups throughout the county, with a major focus on the role and responsibilities of pedestrians as they "move" from one location to another, with an emphasis on driver and passenger behaviors.

State Targets: This grant reached adults, children, and youth between the ages of 15 and 18 with pedestrian safety classes, activities, and materials. Reflective armbands were distributed to improve pedestrian visibility. These activities improved pedestrian safety awareness and engagement in infrastructure improvements and safety culture, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, and C-10).

Activities Funded/Implemented	Results
The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will distribute reflective armbands during the following activities: The Pedestrian "On The Move" informational, educational, & training sessions, Alive "Beyond 92" pilot program, Youth Pedestrian Camp, Pedestrian Awareness Day, and during other community outreach activities. During the distribution, members of the PSRB will educate each attendee on the purpose of wearing the safety reflective armband, how to properly wear the armband, & demonstrate the visibility outcome when wearing the safety reflective armband	<p>In February, right before the city issued closure orders for all public spaces, we participated in the Rock The Block Community Outreach activity where we reached eighty; 20 year old's and up, twenty; 15 to 19 year old's, and ten; 0 to 14 year old's</p> <p>Also we had a change in personnel, Mrs. Poe who normally organized community activities for the board resigned and for a while the position was vacant until Ms. Stephens came on board</p> <p>After February, Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing permits for functions and the schools where we were to accomplish many of our goals were closed.</p>
The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) in partnership with the Bibb County Sheriff's Office and BCSD Campus Police, will facilitate placement of officers during the community outreach activities for maximum visibility during FFY20. Representatives of the Pedestrian Safety Review Board (PSRB) in partnership with these law enforcement agencies will help monitor the "behaviors" of motorists and pedestrians during these activities. The representatives of the PSRB will distribute educational materials to those motorist and pedestrians cited by the officers.	<p>Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing permits for functions and the schools where we were to accomplish many of our goals were closed.</p>
Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will host a "Pedestrian Awareness Community Day" during National Hunger & Homeless Awareness Month in partnership with the Macon Coalition to End Homelessness during FFY20. During this community outreach event, a pedestrian safety training	<p>Though we had purchased a large amount of Material to be handed out, all activity ceased after February so we were unable to complete a Pedestrian Awareness day. Also, Macon Bibb had no activities on National Hunger</p>

Activities Funded/Implemented	Results
<p>session will be held for the homeless population in attendance. Additionally, educational materials and safety elastic reflective armbands will be distributed to each participant. The Pedestrian Safety Review Board plans to reach a minimum of 300 attendees during this event.</p>	<p>Awareness Day, so neither educational material nor the distribution of reflective armbands took place.</p> <p>Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing permits for functions and the schools where we were to accomplish many of our goals were closed.</p>
<p>The Macon-Bibb County Pedestrian Safety Review Board (PSRB) will attend five meetings of local community-related organizations during FFY20. The PSRB will reach a minimum of 10 participants per meeting to discuss the current pedestrian fatality issue, provide safety educational tips and materials, and encourage volunteerism from the membership of each organization to serve as "ambassadors" by monitoring the behaviors of pedestrians in Macon-Bibb County, and spreading the safety message & tips in-person, in the organization's newsletter, and during the organization's & PSRB sponsored-events.</p>	<p>Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing permits for functions and the schools where we were to accomplish many of our goals were closed.</p>
<p>1. At least one representative from the grantee will attend a minimum of six GOHS Task Team meetings during the FFY2020 grant period. This can be accomplished either by attendance in-person or via teleconference.</p>	<p>Our Representative, to attend meeting, Captain Brad Wolf did not attend any meetings in 2020.</p> <p>Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing permits for functions and the schools where we were to accomplish many of our goals were closed.</p>
<p>The Macon-Bibb County Commissioners (PSRB) will continue the Alive "Beyond 92" pilot program during FFY20 for the students enrolled in the Southwest High School Zone & add the Northeast High School Zone of the Bibb County School District. A minimum of 3,205 students (ages 5-18) will serve as "Ambassadors", to promote pedestrian safety, educate their peers, teachers, neighbors & the community on pedestrian safety practices, in an effort to create a more vibrant, livable, pedestrian-friendly zone & neighborhoods, through the use of a variety of school & community educational outreach activities.</p>	<p>Our intent was to utilize the local public schools to achieve this goal. However, the school system pretty much shut down in February and are recently starting to reopen. So, we could not reach the number of individuals (3025) as we proposed.</p> <p>Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing permits for functions and the schools where we were to accomplish many of our goals were closed.</p>
<p>The Macon-Bibb County Commissioners (PSRB) in partnership with the Bibb County School District Campus Police will hold a two-day Youth Pedestrian Camp (ages 5-18) to provide pedestrian safety education (incorporating the use of science, technology, engineering, arts, and math) to 250 participants and engage the campers in a variety of pedestrian safety educational lessons and activities.</p>	<p>With the closure of schools, we could not achieve this goal.</p> <p>Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing permits for functions and the schools where we were to accomplish many of our goals were closed.</p>
<p>The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will host two Pedestrian "On The Move" informational, educational, & training sessions. Macon-Bibb County Commissioners (PSRB) will reach a minimum of 150 individuals per session. The members of the Macon-Bibb County</p>	<p>All city activities were pretty much shut down in Macon Bibb County from February until very recently.</p> <p>Covid19 impacted our ability to meet with large and small groups alike, thus hindering us from meeting our goals on several occasions. The city government stopped issuing</p>

Activities Funded/Implemented	Results
Commissioners (PSRB) will address the current pedestrian fatality issue in Macon-Bibb County, and promote pedestrian safety, provide pedestrian safety education, practices, and materials for the attendees during each session.	permits for functions and the schools where we were to accomplish many of our goals were closed.

Grantee:	Savannah Bicycle Campaign	Grant Number:	GA-2020-405h FHX-097
Project Title:	Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County	Funding Source:	405h FHX
Funded Amount:	\$31,869.28	Total Expended:	\$27,819.49
Project Description:	A bicycle and pedestrian safety project to build public awareness of road safety issues and educate bicyclists, pedestrians and drivers on best practices for safe vehicle operation.		
State Targets:	This grant engaged bike riders in group rides, distributed refurbished bikes with helmets to area children, provided people with educational information through community events, publicized bike safety issues via news releases and participation in stakeholder events and community meetings, and conducted a count of bicyclists and pedestrians throughout the city of Savannah to aid in future planning and safety interventions. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).		

Activities Funded/Implemented	Results
Identify partner organizations (social service, workforce development or other) that focus on low income, under-served populations and other vulnerable road users and set up a minimum of four events per grant year to deliver of safe cycling information and education to their clients, a set minimum of four times during the grant year.	Yes, we collaborated with organizations like Inspiritus, Emmaus House and Step Up Savannah to provide education to bike recipients. We also worked directly with individuals for the first time, providing them with education, helmets and free bikes to get to work during the COVID-19 pandemic.
Write 24 "News Cycle" columns on bicycling, traffic safety and related issues for publication in Connect Savannah weekly newspaper/website.	Due to the pandemic and editorial board changes at Connect Savannah, there were some modifications to the printing schedule.
Distribute bicycle and pedestrian safety publications and information, and talk with citizens about bicycling, walking and driving safety at festivals, farmers markets, and other public events. Events will occur at least once a month. Bike Walk Savannah will reach a minimum of 20 people per event.	We provided a lot of materials in the first half of the grant cycle, tabling at multiple events. When businesses reopened during the summer, we were able to provide new Bike Maps and education materials. The bike boom has been a great thing!
Plan, publicize and conduct monthly group bicycle rides to demonstrate safe cycling techniques and instruct participants on	The Moonlight Garden Ride (Nov. 2019, approx. 250 participants) was our last major event of the grant cycle, as

Activities Funded/Implemented	Results
application traffic regulations. Bike Walk Savannah will reach a minimum of 5 people per event.	the weather had not yet turned when COVID-19 hit. However, we were able to successfully pivot to hosting weekly virtual group rides. These rides were streamed on our social media pages, and answered questions like how to safely cross railroad tracks, lane positioning, turn signals, helmet fitting, etc. These rides continue to be featured on our Instagram Page, allowing people to view the routes and explore at their leisure.
Produce four bicycle safety classes for children, including bicycle rodeos, classroom instruction, and other types of bicycle education. Administer post-event surveys to determine success of class at teaching safe cycling techniques. Bike Walk Savannah will reach a minimum of 15 people per event.	Our annual holiday bike giveaway was successful, and we partnered with Georgia Bikes to teach turn signals, helmet fit, and the rules of the road. Parents were also encouraged to sign up for classes. Despite the COVID-19 pandemic, we were able to partner with organizations on Back to School events and the Girl Scouts for a Bike Rodeo to distribute Bike Pocket Guides, Maps, and teach bike safety.
By the end of the grant period, grantee will plan and produce three adult bicycle safety classes. Bike Walk Savannah will reach at least 10 people per event.	With the pandemic, we were unable to host as many in-person education classes. We pivoted to host free virtual classes, but with an overwhelming online event calendar they were not as well attended as we hoped.
Attend and actively participate in meetings, workshops, seminars and other events related to bicycle safety including City of Savannah Mobility Advisory Committee; CORE Metropolitan Planning Organization Citizens Advisory, Technical Advisory, and board meetings; Healthy Savannah Steering Committee; Downtown Neighborhood Association, Victorian Neighborhood Association, Ardsley Park/Chatham Crescent Neighborhood Association, and any other meetings, workshops, seminars, and other events organized by the City of Savannah, Chatham County, civic organizations and neighborhood associations.	The Savannah area community was able to pivot during the pandemic and quickly transitioned to hosting virtual meetings. Many organizations have hit their stride, and we are continuing to expand the number of virtual meetings we attend.
Working with staff from the Coastal Region Metropolitan Planning Organization, recruit volunteers to conduct two annual bicycle and pedestrian census count around the city of Savannah.	Due to the pandemic (especially in May) we did not have as many volunteers, but we were able to conduct a scaled-back bicycle and pedestrian census that focused on corridors and routes that will see development in the near future. These include follow-up counts on the completed Liberty/Wheaton bike lane, as well as on Montgomery Cross Road, which will be part of Tide To Town.
At least one representative from the grantee will attend the Pedestrian Task Team and Bicycle Safety Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.	Due to the pandemic and schedule changes, 2 meetings were rescheduled or cancelled.

Grantee: GAGOHS - Grantee

Grant Number: GA-2020-405h FHX-155

Project Title:	405h Pedestrian and Bicycle Safety	Funding Source:	405h FHX
Funded Amount:	\$25,000.00	Total Expended:	\$0
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	GOHS participated in task team and other stakeholder meetings and provided training materials, grant management, site visits, conference calls and other assistance to support grantees in pedestrian and bicycle activities. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and bicyclists (C-1, C-2, C-3, C-10 and C-11).		

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-Share The Road Tags-151
Project Title:	Share the Road In-House Grant	Funding Source:	STR
Funded Amount:	\$20,000.00	Total Expended:	\$
Project Description:	Share the Road in-house grant for the purpose of share the road markings, road signs, and printing.		
State Targets:	To provide funding for bicycle safety publications, campaigns, and equipment to reduce bicycle injuries and fatalities (C-1, C-2, C-3, and C-11).		

6.10 Occupant Protection

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 OP-002
Project Title:	402 Occupant Protection	Funding Source:	402 OP
Funded Amount:	\$84,430.94	Total Expended:	\$84,430.94
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		

State Targets: GOHS supported occupant protection grants with meetings, site visits, grant management and other assistance. These activities contributed to the state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).

Activities Funded/Implemented	Results
Sponsor a minimum of four (4) attendees to Highway Safety conferences such as LifeSavers.	The Lifesavers Conference was canceled due to COVID-19. Some presentations were still recorded and sent to participants via email. Amanda Jackson recorded a presentation for CPST Instructors on implementing the 2020 CPST Curriculum.
Conduct four (4) statewide campaigns to promote occupant safety (Hands Across the Border, Buckle Up America Month, Child Passenger Safety Week and Click It or Ticket.	Please refer to the media section for more information about Hands Across the Border and Click it or Ticket. GOHS, its grantees, and community partners led a successful campaign for CPS Week despite the challenges posed by COVID-19.
Continue to build collaborative partnerships with community groups, organizations, and law enforcement for the purpose of addressing highway safety initiatives at the local level.	The Occupant Protection Grant Planner partners with a variety of agencies each month. GOHS and its grantees, Atlanta Fire and Rescue, Georgia Department of Public Health, and Port Wentworth Police Department, implemented car seat safety programs across Georgia. The partnership with law enforcement includes the Americus Police Department, Carrollton Police Department, Centerville Police Department, and the Dunwoody Police Department. GOHS actively partners with Safe Kids Coalitions across Georgia including Bartow County, Cobb County, Douglas County, DeKalb County, Fayette County, Fulton County, and Savannah. GOHS is also building relationships with Emory University, the Regional Trauma Advisory Commissions, and Children's Healthcare of Atlanta.
Facilitate one Occupant Safety Caravan in FFY 2020. The Caravan will take place during Child Passenger Safety week.	The 2020 Georgia Child Safety Seat Caravan was held during Child Passenger Safety Week. Child Passenger Safety Week was from September 20th through September 26th. The Governor's Office of Highway Safety, its grantees, and its partners were able to host a successful CPS Week despite the challenges posed by COVID-19. The Governor's Office of Highway Safety hosted a Virtual Seat Check Saturday and virtual daycare training workshops. Mini-grantees through the Georgia Department of Public Health led traditional in-person community events. GOHS and the GA DPH hosted three virtual CEU workshops for current Child Passenger Safety Technicians. GOHS, Safe Kids DeKalb, and GA DPH recorded eight educational videos on tips and tricks for installing your car seat safely for CPS Week. GOHS led nine television interviews for CPS Week. Overall, 92 seats were checked and 83 car seats were distributed. 26 unusable car seats were also collected. 11,175 people were reached through educational events and media campaigns.
Sponsor the Governor's appointee to the National Association of Women Highway Safety Leaders to attend the annual conference.	Cancelled due to COVID-19.

Grantee:	Public Health, Georgia Department	Grant Number:	GA-2020-402 OP-020
Project Title:	Child Occupant Safety Project	Funding Source:	402 OP
Funded Amount:	1,266,415.63	Total Expended:	\$1,086,502.72
Project Description:	The Child Occupant Safety Project works to increase county capacity to provide child passenger safety resources by providing equipment, education, safety materials, and other resources.		
State Targets:	Due to COVID-19, DPH conducted a total of 17 CPST courses, 26 renewal/CEU courses and one instructor update course during the grant year. Grant activities included 132 of Georgia's 159 counties. COSP staff also provided specialized training to law enforcement, fire, hospital, and EMS personnel and families of children with special healthcare needs. A total of 12 minority outreach events targeted organizations serving refugees and migrant workers and faith-based organizations. COSP supported mini-grantees in numerous child seat checks and distributed 2626 child seats. Participation in task team meetings, TEN meetings, local, regional, and state conferences enabled COSP to leverage its activities by assistance to many other agencies, hospitals, and various other stakeholder organizations for maximum effectiveness. These activities supported the state's goal of decreasing injuries and fatalities to children, particularly those due to non-use or incorrect use of child safety restraints (C-1, C-2, C-3, C-4).		

Activities Funded/Implemented	Results
Each regional site will build programmatic capacity on a monthly basis with existing and prospective partners within the region by conducting training and/or outreach with local fire, EMS, law enforcement, health departments, hospitals, Safe Kids coalitions, and others. Training may include: Child Passenger Safety Awareness, transporting pediatric patients in ground ambulances, Power in the Pen, occupant protection for mandate classes, transportation considerations for DFCS staff/contractors, and other CPS trainings.	The activities for the Child Occupant Safety Project for 1.1 including supporting techs with seat check-offs for their re-certification requirements, volunteering at local car seat checks, training daycare facilities, and creating new partnerships. Despite COVID-19, DPH COSP led three EMS CPS classes, seven Keeping Kids Safe classes for nurses, and five in-person training workshops for DFCS transporters.
Conduct 24 CPST certification courses (3 per site) during the grant period.	Due to the Covid-19 pandemic, 10 classes were cancelled and at least 3 additional classes were never able to be scheduled.
Conduct 24 CEU and/or Renewal courses during the grant period.	This milestone was met due to a high number of activities at the beginning of the grant period. A total of 6 CEU classes were cancelled due to Covid-19.
Conduct one Instructor Update training during the grant year.	Update was conducted to a smaller group of participants than anticipated as the Metro Atlanta region experienced a bout of severe weather during the early morning hours. This prohibited a number of public safety students from attending

Activities Funded/Implemented	Results
	due to staffing recalls and a number of public health students were not comfortable driving during the storm and cancelled.
Regional Coordinators will work to ensure at least 143 of the 159 counties (90%) to participate in the program. Recruitment will be conducted during November, December, and January, which is the program application period.	Due to the Covid-19 pandemic, Regional Coordinators were unable to make contact with local agencies related to recruitment for the Mini-Grant. Most local partner agencies who would be points of contact for recruitment were tasked with local response related to Covid prevention and Covid testing.
Regional Coordinators will be responsible to distribute child restraints to Mini-Grantees during the grant year. A minimum of 3,500 seats will be distributed to each of the 143 Mini-Grant counties.	Due to the Covid-19 pandemic, a reduced number of seats were distributed based on reduced activity by Mini-Grantees. In April, Mini-Grantees were surveyed to ascertain activity levels amid the pandemic. Of the responding grantees, 75% reported modified activities with 61% (57 counties) reporting having stopped Mini-Grant activity completely. In June, 81% of responding grantees reported modified activities with an increased number - 61% (63 counties) - noting halted Mini-Grant activity. By September, 84% of grantees noted modified activity. Fifty (50) counties still had suspended activities with 62 noting modified (limited) Mini-Grant activity.
Regional Coordinators will provide training, onsite visits and/or technical assistance to local mini-grantees on a monthly basis during the grant year.	Regional Coordinators and Program Specialists worked to support Mini-Grantees on a monthly basis throughout the grant year.
Regional Coordinators will provide technical assistance to EMS agencies one-on-one and/or by attending/participating in the Regional EMS-C and Regional RTAC committees monthly during the grant year.	During the Covid-19 pandemic, a number of local EMS meetings were cancelled.
Provide education to all First Responders and Mini-Grantees regarding the Teddy Bear Sticker program; receive and process TBS forms on a monthly basis during the grant year.	COSP staff supported the Teddy Bear Sticker program on a monthly basis throughout the grant year by receiving 11 forms submitted by local partners.
Regional Coordinators will attend three (3) Traffic Enforcement Network (TEN) meetings/events in their region during the grant year.	While a large number of network meetings were cancelled during the grant year, Regional Coordinators were still able to meet the milestone thanks in part to high participation levels at the start of the grant period.
Participate in statewide enforcement campaigns such as Hands Across the Border and the statewide Caravan during the grant year.	While many statewide campaign activities were cancelled or reduced in scope as to exclude COSP participation, the program was able to meet the milestone by expanding CPS week outreach with limited contact in-person activities and supplemental virtual events.
Each regional site will participate in at least 1 exhibit and the state office will participate in at least 2 exhibits, for a total of 10 during the grant year.	COSP was able to meet this milestone by providing educational materials to be featured at static display events. A total of 5 exhibits were cancelled due to Covid-19, including all major exhibits (EMAG, Fire Safety Symposium, Pediatrics by the Sea, etc.)

Activities Funded/Implemented	Results
Maintain a state-level database of agencies and personnel who have the potential to assist with minority outreach and dissemination of education information regarding CPS on a monthly basis.	Database was maintained with 55 new contacts added throughout the grant period.
Conduct a minimum of 20 minority outreach events during the grant year. Each region will conduct at least 2 events locally and the state office will work with statewide agencies at least 4 times. Outreach includes but not limited to refugee health, resettlement agencies, migrant workers, and faith-based organization that work with these populations.	Due to Covid-19, many local outreach events were cancelled or reduced in scope to eliminate outside program participation.
Build statewide special needs training capacity by teaching 2 courses related to the "Transporting Children with Special Healthcare Needs" training courses available for all mini-grantees and others interested during the grant year.	The Special Needs transportation course has traditionally been offered by the program in November and April/May. Due to the Covid-19 pandemic, a second course could never be offered due to local hosting site campus lockdown.
Grantee will assist families on a monthly basis during the grant year with education, selection, and/or installation of child safety seats for children with special healthcare needs who are not otherwise served by existing programs for special needs.	Throughout the grant period, COSP staff offered technical assistance and transportation evaluations for families and caregivers of children with special healthcare needs. This milestone was particularly important this year as the program at the Children's Hospital of Atlanta (CHOA) was shut down in the spring due to Covid-19.
At least one representative will attend the OPTT meetings a minimum of 6 times during the grant year. can be accomplished either by attendance or via conference call.	Meetings were migrated to remote offerings via Zoom during the pandemic shutdown. This allowed the continued participation of representatives from across the State, even while in-person gathers were being cancelled or otherwise limited.
Develop training for a school/daycare education/outreach program. Conduct education/outreach at least four (4) after program development as a pilot release.	This milestone was initially hampered by the resignation of the Atlanta Regional Coordinator in December. However, development was able to pick-up during the Summer and the training was deployed for use during CPS Week with positive results.

Grantee:	Atlanta Fire Rescue Department, City of	Grant Number:	GA-2020-402 OP-073
Project Title:	Atlanta Fire Rescue Fitting Stations	Funding Source:	402OP
Funded Amount:	\$172,658.33	Total Expended:	\$160,907.52
Project Description:	To provide low income families with the proper child safety seats. Then train them on correct child seat selection and installation. Then educate them on the laws governing Child passenger safety seats in Georgia.		

State Targets: These activities supported the state's goal of decreasing injuries and fatalities to children, particularly those due to non-use or incorrect use of child safety restraints (C-1, C-2, C-3, C-4).

Activities Funded/Implemented	Results
Before September 30, 2020 will certify 75 Fire, EMS, Law Enforcement and health personnel as Child Passenger Safety Technicians. The training offered will be for the first time certifiers. Pre and post test scores will be included in the monthly reporting to GOHS.	Due to Covid-19 AFRD was unable to host CPST courses starting in March. Prior to that they trained 45 personnel.
Distribute 1800 child safety seats to 13 select fire stations to be used at fitting stations throughout the metro-Atlanta area during the FY20 grant year. In addition, child safety seats will be checked and appropriate distribution will be made at day care centers and community events. The 1800 seats will be used at both the fitting stations and at community events.	Covid-19 has made everyone rethink how they services the public and keep their personnel safe doing this time. The City of Atlanta put a hold on seat distribution from the fire stations
Host 24 community seat check events to citizens of the metro-Atlanta area by September 30, 2020. The targeted populations are the general citizens (caregivers) to be educated in child passenger safety and seatbelt usage.	Covid-19 limited contact with the public. Total number of caregivers assisted was 333 people. Most events were cancel due to Covid-19
EMORY MIDTOWN DEKALB MEDICAL CENTER WELL STAR NORTH WELL STAR SOUTH PIEDMONT ATLANTA PIEDMONT HENRY	Covid-19 prevented the Atlanta Fire Department from working with the hospitals for newborn babies.
Re-certify 100 Child Passenger Safety Technicians within metropolitan Atlanta before September 30, 2020.	Covid-19 prevented the Department from training any personnel after March-2020. All training classes were at 3493 Donald L Hollowell Parkway Atlanta, Ga 30331
The Program Director will attend the CPS OPTT Meeting in person/ via conference call 6 times during 2020 FY	I tried to participate in all meeting but due to problems at safe kids when I first came back I was working on these issues a lot of the time trying to found out who was still certify and finding out what was needed to continue their certification.
Partner with local law enforcement and other surrounding agencies to host at least ten safety seat checks, distributing child passenger safety seats and educational information around the metro-Atlanta and surrounding areas.	Covid-19 prevented AFRD from doing many safety seats checks. GSP event were at the State Police Academy January-13-2020 - January 20-2020 both classes only had Troopers in them.

Grantee: Port Wentworth Police Department

Grant Number: GA-2020-402 OP-132

Project Title: Car Seat Fitting Stations

Funding Source: 402OP

Funded Amount:	\$26,867.40	Total Expended:	\$0.00
Project Description:	To provide 24-hour child seat fitting stations and educate public on proper installation of the child restraints to avoid misuse and educate on seat belt use in their vehicles.		
State Targets:	These activities supported the state's goal of decreasing injuries and fatalities to children, particularly those due to non-use or incorrect use of child safety restraints (C-1, C-2, C-3, C-4).		

Activities Funded/Implemented	Results
The Port Wentworth Department of Public Safety will certify all 53 DPS employees during the 2020 Grant year.	Port Wentworth ended the grant early due to agency changes and staff shortages.
The Port Wentworth Department of Public Safety will distribute at least 300 child safety seats to children of low-income families within the West Chatham County area through the Fitting Stations and at community events during the 2020 grant year.	Agency purchased 300 car seats with own funding and plans to continue to assist GOHS with car seat initiative.
The Port Wentworth Department of Public Safety will participate in the GOHS Occupant Protection Task Team meetings either in person or by conference call.	Due to staffing shortages, unable to participate in calls.
The Port Wentworth Department of Public Safety will conduct a child passenger and seat belt survey during the first 60 days of the grant year, and in the last month of the grant year.	Due to staffing challenges, unable to do seatbelt survey.
The Port Wentworth Department of Public Safety will host 3 child seat check-up events with in the 2020 grant period one of which will be held during CPS week which is in September.	Grant ended early. Still plan to have community events and assist the Savannah Area.
The Port Wentworth Department of Public Safety will train 2 CPST instructors during the 2020 grant year.	Grant ended early before able to certify instructors. Plan to continue to get 2-3 instructors certified to continue to assist GOHS.
The Port Wentworth Department of Public Safety will make 25 child passenger safety contacts per month during the 2020 Grant year.	Grant ended early. PD made contact every month the grant was active.

Grantee:	Georgia, University of	Grant Number:	GA-2020-405b M1*OP OP HIGH(2020)-003
Project Title:	Georgia Highway Safety Programs Evaluation	Funding Source:	405B M1*OP
Funded Amount:	\$231,155.67	Total Expended:	\$162,133.24
Project Description:	The Traffic Safety Research and Evaluation Group at the University of Georgia will evaluate the effectiveness of highway safety programs in Georgia.		

State Targets: TSREG was responsible for the state observational survey of safety belt use as well as monitoring, evaluating and reporting on all 92 external grantees. In addition, TSREG supported GOHS and grantees with data analysis; designed and conducted a driver's training study for GOHS; participated in task teams; and provided public information and support for GOHS activities via Facebook. These activities supported all of the state's traffic safety goals as well as supporting accountability in program activities and use of resources statewide

Activities Funded/Implemented	Results
Receive GDOT daily fatality reports and record data for analysis using SPSS Version 25, supplemented as needed by data from GEARS, news media or other sources. This task will be performed throughout the grant year and reported in each month's MAR and in the milestone chart.	Daily fatality reports suspended due to ransomware attack, causing a delay in recording fatality data in November 2019. Daily fatality reports were suspended in August 2019 due to the ransomware attack in July affecting the Department of Public safety. When the attack was resolved, we recorded the backlog and resumed work on the daily reports.
Provide publicity and support for GOHS mobilizations by informing the public of GOHS mobilizations through attending events, posting on social media such as Facebook, and distributing related educational materials. This activity will be completed during GOHS mobilization months (November-December 2019; May-July 2020; September 2020) and reported in the appropriate MARs and in the milestone chart.	TSREG used its Facebook page to inform the public of all GOHS mobilizations; these posts were reported in the MARs for November, December, May, July, August and September. Information on Click It Or Ticket, Drive Sober or Get Pulled Over, and Operation Zero Tolerance was also available in print form outside the TSREG office.
Inform Task Team leaders and grant planners of TSREG's availability for data support. TSREG will send an email to the leader of each GOHS task team and the planner for each executed external grant, informing them of data support available on request. This task will be performed no later than 12/16/19 and will be reported in the MAR and in the milestone chart.	TSREG informed task team leaders and grant planners of our availability for data support with an email on October 14, 2019.
Provide data support to GOHS, its grantees and other traffic safety stakeholders as requested. This may include telephone discussions, email, links to online resources, data analysis in the form of charts, spreadsheets, etc., and/or brief white papers, based on the requestor's needs. A Technical Assistance Report summarizing all data and analysis requests answered during the grant year will be provided to GOHS not later than September 30, 2020. This activity will be reported in the MARs and in the milestone chart, and a copy of the report will be attached to the September MAR.	Data support was provided throughout the year to journalists, task teams, GOHS officials, the University of Georgia, and various other stakeholders. Data support was reported in the appropriate MARS and in the milestone chart.
Submit MARs and communicate and/or meet with GOHS regularly regarding evaluation of grantees and progress of other projects. This task will be performed monthly and reported in the MARs and in the milestone chart.	While the February and March MARs were submitted to GOHS, we did not record them in the milestone report because they were delayed here at TSREG. The delay was caused by the vacant project coordinator position, then the disruption caused by the COVID shelter-in-place orders.
Inform GOHS of late reporting by grantees. Beginning in December 2019, a list of grants with monthly reports >30 days late will be sent	Late MARs from February to April were not reported due to the vacant project coordinator position, then the disruption caused by the shelter-in-place orders related

Activities Funded/Implemented	Results
to GOHS no later than the last day of each month. This activity will be reported in MARs and on the milestone chart.	to COVID. The staff shortage in September caused a delay in data entry for the late MARs.
Design and Pilot Evaluation of Tiny Towne program: TSREG staff will meet with Tiny Towne owner to establish evaluation goals; design & test methodology for recruiting participants and control group; design, obtain IRB approval, and test pre- & post-surveys; and identify sources and procedures to acquire participants' & controls' crash data once they reach driving age. TSREG will recruit 50 participants + 50 controls and administer pre- and post-surveys to all 100 subjects. Progress will be reported in Dec.-Sept. MARs; survey results will be delivered to Tiny Towne and copies attached to MARs.	The Tiny Towne study design was changed to accommodate new research restrictions caused by the COVID pandemic. We were able to remotely survey 11 students of the Tiny Towne program and conduct an analysis for the pilot study.
Build and maintain a database of all FFY 2020 grants. Work on the database will begin by November 1, 2019 and all executed grants will be entered into the database no later than December 31, 2020. This activity will be reported in the MARs and the milestone chart.	The grants database was completed in November and all executed grants were entered; grants status (executed, in amendment, closed) was kept up to date in the database throughout the grant year.
Collect, input into the established database, and monitor data on all FFY 2020 grants, including monthly reporting, expenditures and outcomes. This activity will begin in November 2019 and will be completed monthly and reported in both the MARs and the milestone charts.	February and March data entry was delayed due to the vacant project coordinator position. The backlog was cleared and we maintained the database from April to September.
Assemble and analyze data on all grant programs for FFY 2019 and produce the Annual Report for NHTSA incorporating descriptions of all grants, their activities, funding, expenditures, objectives met and unmet, and GOHS paid media activity. Deliver report to GOHS not later than Dec. 13, 2019. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.	All external grants' MARs and claims were monitored and entered in the database, including expenditures, timeliness and quality of monthly reports, and 1st, 2nd, and 3rd quarter review of milestones and expenditures.
Produce a FFY 2018 Final Evaluation assessing FFY 2018 grants' performance, including grant reporting timeliness and quality, expenditures, milestones, objectives, and outcomes. Deliver report to GOHS not later than 1/31/20. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.	FFY 2018 Final Evaluation was submitted to GOHS on 1/14/20.
Submit the FFY 2019 Scoring and Grading Report to GOHS not later than 3/6/20. This report will score all grants based on percentage of objectives and milestones met, expenditures, and report quality and timeliness. Changes and trends in scores will be analyzed, and reasons for "D" scores will be explained. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.	FFY 2019 Scoring and Grading Report was submitted to GOHS on 6/17/2020.
Submit the FFY 2019 Preliminary Evaluation to GOHS no later than 4/3/20. This report will evaluate grants' performance on the basis of the Scoring and Grading Report plus available enforcement, crash and fatality data. This activity will be reported in the MAR and the	FFY 2019 Preliminary Evaluation was submitted to GOHS on 8/25/2020.

Activities Funded/Implemented	Results
milestone chart and a copy of the report will be attached to the September MAR.	
Submit the FFY 2020 Preliminary Performance Report to GOHS no later than 4/17/20. This report will evaluate grantees' early performance based on data from the 4th quarter of FFY 2019 and the 1st quarter of FFY 2020. This activity will be reported in the MAR and the milestone chart and a copy of the report will be attached to the September MAR.	FFY 2020 Preliminary Performance Report was submitted to GOHS on 8/5/2020.
Submit FFY 2019 Revised Evaluation to GOHS no later than 8/21/20, revising the FFY 2019 Preliminary Evaluation in light of 2019 fatalities data. This activity will be reported in the MAR and the milestone chart and a copy of the report will be attached to the September MAR.	FFY 2019 Revised Evaluation was submitted to GOHS on 8/25/2020.
TSREG staff will attend a minimum of 10 GOHS task team meetings (at least 2 in person) and will submit at least 2 proposals to the team(s) for spoken, recorded or printed presentations related to the task team's purpose. This activity will be reported in MARs and in the milestone chart, and copies of any accepted presentations will be attached to the September MAR.	11 task team meetings were attended throughout the year by TSREG staff, including the Older Driver Task Team, the CODES Task Team, the Traffic/Crash Records and Data Analysis Task Team, and the Occupant Protection Task Team.
TSREG Director of Survey Operations will conduct a minimum of 400 on-site safety belt observations, in accordance with NHTSA criteria, at 20 randomly selected observation sites in 20 Georgia counties (400 on-site observations), as well as conduct observations of Child Safety Seat Usage at the same 400 safety belt sites noted above, along with supplementary child safety seat observations if needed. Observations of distracted driving behaviors will be made concurrently with seat belt/safety seat observations. Survey will be completed by August 31, 2020.	In May 2020, NHTSA requested that all seat belt surveys be paused. This pause extended through the end of the FFY 2020 year.
Director of Survey Operations will enter, clean, & analyze data from study of seat belt use & distracted driving behavior in Ga., weighting data per NHTSA criteria, to produce a Ga. Statewide Safety Belt Report, with driver & passenger belt use and child safety seat usage by region (Urban/Rural/MSA), gender, race, & vehicle type, and submit the report to GOHS no later than 9/30/20. He will also prepare the State Belt Use Survey Reporting Form to be submitted to NHTSA not later than 9/30/20. This will be reported in the MARs & milestone chart; copy of report attached to Sept. MAR.	The Statewide Safety Belt report draft and the Distracted Driving report draft were completed September 2020 using the partial data collected during the FFY 2020 year.

6.11 Aggressive Driving

Grantee: Multiple (n=17 grants)

Grant Number: Multiple (n=17 grants)

Project Title:	H.E.A.T. (Highway Enforcement of Aggressive Traffic) Grants	Funding Source:	402PT
Funded Amount:	\$3,531,195.14	Total Expended:	\$2,337,561.27
Project Description:	H.E.A.T. is designed to educate the public and enforce laws related to impaired and aggressive driving. Each officer is armed with materials to educate Georgia residents about state laws that regulate aggressive and impaired driving. Education and enforcement must go hand-in-hand for the Governor's Office of Highway Safety and its statewide partners to be successful in reducing the number of crashes, fatalities and injuries on our highways. For FFY 2020, there were 17 H.E.A.T. projects funded. Each grant funded officer salaries (with each grantee providing a locally-funded in-kind match) and distinctively marked H.E.A.T. vehicle(s).		
State Targets:	H.E.A.T. grants conducted enhanced enforcement statewide, particularly in areas with high rates of crashes and fatalities, focusing on speeding, DUI and seat belt citations; participated in multiagency mobilization; held educational events; and performed seat belt surveys. These activities increased public awareness of laws such as the Hands-Free and Move Over laws, increased awareness of enforcement, decreased speeding and DUI, increased seat belt use, and contributed to the state's goals of decreasing crashes, injuries and fatalities, especially those related to speeding, impaired driving, and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, and B-1).		
Activities Funded/Implemented		Results	
Officers will be selected and assigned to the HEAT Unit, as well as trained for appropriate tasks. The award of the grant will be announced to the media during the first quarter of the grant period.		Atlanta 33/36; Bartow 36/36; Bibb 33/36; Burke 1/1; Cherokee 36/36; Cobb 36/36; DeKalb 7/12; Dublin 24/24; Forsyth 12/12; Glynn 41/36; Habersham 24/24; Hall 36/36; Henry 12/12; Houston 36/36; Newton 35/36; Rockdale 35/36; Savannah 36/36;	
HEAT officers will be dedicated to enforcing the impaired driving laws on the roadways through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. All officers will be up to date with regard to DUI SFST training through refresher and update classes.		Atlanta 266/360; Bartow 352/360; Bibb 197/360; Burke 113/240; Cherokee 440/360; Cobb 519/360; DeKalb 362/432; Dublin 167/120; Forsyth 677/360; Glynn 276/240; Habersham 464/180; Hall 580/252; Henry 454/360; Houston 226/240; Newton 183/180; Public Safety, Georgia Department of 717/600; Rockdale 237/360; Savannah 296/324;	
HEAT officers will be dedicated to enforcing the occupant protection laws on the roadways through saturated patrols and checkpoints in areas identified by data to be those where non-restraint related crashes, injuries, and fatalities occur. The HEAT Unit will maintain at least one CPST on the taskforce.		Atlanta 305/360; Bartow 355/600; Bibb 267/540; Burke 181/240; Cherokee 361/360; Cobb 468/360; DeKalb 157/432; Dublin 1,359/720; Forsyth 511/360; Glynn 1,159/600; Habersham 318/300; Hall 532/480; Henry 634/600; Houston 508/480; Newton 5/3; Rockdale 1,170/1,440; Savannah 625/600;	

Activities Funded/Implemented	Results
The HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations.	Atlanta 11/24; Bartow 18/24; Bibb 9/12; Burke 16/24; Cherokee 28/24; Cobb 14/24; DeKalb 13/12; Dublin 12/12; Forsyth 24/12; Glynn 14/24; Habersham 41/24; Hall 36/24; Henry 24/24; Houston 22/24; Newton 11/24; Public Safety, Georgia Department of 71/24; Rockdale 13/24; Savannah 13/24;
Attend the monthly Traffic Enforcement Network Meeting. HEAT Unit will participate in CIOT OZT 100 days of Summer HEAT and other GOHS and NHTSA campaigns.	Atlanta 5/12; Bartow 16/12; Bibb 7/12; Burke 6/12; Cherokee 11/12; Cobb (meeting) 5/12, (campaigns) 7/7; DeKalb 7/12; Dublin 14/12; Forsyth 1/12; Glynn 5/12; Habersham 12/8; Hall 24/12; Henry 12/12; Houston 12/12; Newton 8/12; Public Safety, Georgia Department of 10/12; Rockdale 6/12; Savannah 12/12;
Conduct educational events a month to the public during the grant period. Mention of the Move-over law will be included in every event.	Atlanta 4/24; Bartow 13/12; Bibb 4/12; Burke 0/12; Cherokee 19/24; Cobb 15/12; DeKalb 7/12; Dublin 12/12; Forsyth 5/12; Glynn 22/24; Habersham 34/24; Hall 24/12; Henry 5/12; Houston 16/29; Newton 18/24; Public Safety, Georgia Department of 9/12; Rockdale 15/24; Savannah 6/12;
Conduct a minimum of seatbelt surveys in the grantee's jurisdiction during the FY 2020 grant period. All motor vehicles will be included in the count, including pick-up trucks.	Atlanta 2/2; Bartow 2/2; Bibb 0/3; Burke 2/2; Cherokee 2/2; Cobb 2/2; DeKalb 1/2; Dublin 4/4; Forsyth 2/2; Glynn 4/2; Habersham 2/2; Hall 8/2; Henry 5/4; Houston 2/2; Public Safety, Georgia Department of Rockdale 1/2; Savannah 2/2;
Participation in at least one wave during each Thunder mobilization.	Atlanta 1/3; Bartow 2/3; Bibb 2/3; Burke 1/3; Cherokee 3/3; Cobb 2/3; DeKalb 4/3; Dublin 4/3; Forsyth 6/3; Glynn 1/3; Habersham 2/3; Hall 9/3; Henry 3/3; Houston 4/3; Newton 2/3; Rockdale 0/3; Savannah 3/3;
HEAT officers will be dedicated to enforcing the laws that govern speed on the roadways through saturated patrol in areas identified by data to be those where speed related crashes, injuries, and fatalities occur. All officers will be LIDAR and RADAR certified.	Atlanta 2,133/3,000; Bartow 1,628/2,400; Bibb 1,218/3,600; Burke 1,366/3,600; Cherokee 2,358/2,400; Cobb 2,356/1,800; DeKalb 981/2,880; Dublin 1,824/1,200; Forsyth 1,555/960; Glynn 2,811/1,800; Habersham 1,888/1,200; Hall 3,563/1,800; Henry 1,835/1,800; Houston 2,123/1,800; Newton 1,468/1,020; Public Safety, Georgia Department of 2,598/1,800; Rockdale 1,694/1,440; Savannah 2,141/2,256;
Conduct a minimum of two distracted driving (Hands Free Law) surveys during the grant period. At least one survey will be conducted at the beginning and one at the end of the grant period.	Atlanta 2/2;
HEAT officers will be dedicated to enforcing the laws that govern distracted driving/cell phone use on the roadways through saturated patrol in areas identified by data to be those where distracted/cell phone related crashes, injuries, and fatalities occur. (Bibb, Glynn, Newton only)	Bibb 128/360; Glynn 2,999/3,600; Newton 252/180;
The Dublin Police Department will continue to teach the "Teen Driving Class". HEAT officers will be instructing the Teen Driving Class on a quarterly basis using the requested educational material. The mission and purpose of the class is to educate and encourage teens to help	Dublin 3 / 4

Activities Funded/Implemented	Results
reduce the number of teen related traffic crashes and to promote safe driving habits. Participants will include teen drivers from Dublin Municipal Court and Laurens County Juvenile Court as well as requisitions from DJJ. Parents of teen drivers are encouraged to attend with their teenager. (Dublin only)	
The HEAT Unit will participate in a minimum of one (1) pedestrian safety educational event per month, during the FY2019-2020 grant term. Each education event will consist of a HEAT Officer making a presentation to motorists and pedestrians about State Law and best practices to accommodate pedestrians pertaining to their safety. At least 2 presentations will be made specifically to elder groups, and at least 2 other presentations will be made specifically to school-aged pedestrians. The remaining 8 presentations can be mixed ages and/or a mix of motorists/pedestrians. (Henry only)	Henry 6/12;
The HEAT Unit will initiate a minimum of 85 occupant protection contacts each month during the grant period. (Newton only).	Newton 1,265/1,020;

Grantee:	Public Safety, Georgia Department	Grant Number:	GA-2020-402 PT-014
Project Title:	HEAT/Nighthawk DUI Task Force- Middle- GA	Funding Source:	402PT
Funded Amount:	\$820,950.76	Total Expended:	\$587,333.03
Project Description:	To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Bibb, Muscogee and surrounding counties.		
State Targets:	The Middle Georgia HEAT/Nighthawk Task Force conducted enhanced enforcement related to DUI, speeding and seat belts; participated in multiagency checkpoints and mobilizations and conducted 12 educational events during the grant year. These activities removed drunk and speeding drivers from Georgia's roads, increased seat belt use, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).		

Activities Funded/Implemented	Results
HEAT officers will be dedicated to enforcing the impaired driving laws on the roadways through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of 50 DUI contacts will be initiated each month by the Unit. All officers will be up to date with regard to DUI SFST training through refresher and update classes.	The Task Force patrols counties within the Troop D Territory and conducted 717 impaired driving contacts during the grant year.
To initiate a minimum of 150 speed related contacts per month.	The Task Force made over 2,598 speeding contacts 2019-2020 Grant year.
The Middle Georgia HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.	In addition to routine patrols, the Nighthawks also participated in 71 road checks with other law enforcement agencies. The Nighthawks assist other agencies with DUI suspects when given the opportunity. The Nighthawks participate in special events such as, Specialized DUI Trainings, Click or Ticket, Rolling Thunder, Monthly Educational Events, and GOHS Network Meetings.
At least one HEAT officer from this unit will attend a monthly Traffic Enforcement Network meeting in the coverage area.	Task Force members regularly attend the monthly TEN meetings.
Conduct a minimum of one educational event a month to the public during the grant period. Mention of the Move-over law will be included in every event.	The Nighthawks are continually striving to deter and apprehend DUI offenders. The Nighthawks distribute educational material related to the importance and prevention of DUI offenses. The Nighthawks conducted 9 safety talks at different schools and businesses before the start of the pandemic but were limited due to the restriction of large crowds and schools being closed. The

6.12 Evidence-Based Enforcement

Grantee:	Multiple (16)	Grant Number:	Multiple (16)
Project Title:	Traffic Enforcement Network (TEN)	Funding Source:	402PT
Funded Amount:	\$322,505.00	Total Expended:	\$186,500.97
Project Description:	Each law enforcement agency in the State of Georgia is encouraged to participate in a regional Traffic Enforcement Network. The sixteen regional traffic enforcement networks cover all 159 counties in Georgia. The networks are open to all sworn law enforcement officers and prosecutors and are designed to enhance traffic enforcement activities through networking, training, and legislation. They empower traffic enforcement officers to voice their concerns and share ideas with their counterparts from other agencies in		

their region. Guest speakers and panelists have included state and municipal court judges, prosecutors, legislators, MADD representatives, Public Service Commission, and ALS judges. TEN grants include funds to support travel to meetings and conferences (e.g. regional Law Enforcement Liaison conference, multiple-state mobilizations, network meetings), to purchase equipment such as LIDAR, radar and alco-sensors, and to provide plaques and awards to recognize officers for noteworthy accomplishments in enforcement.

State Targets:

By conducting enhanced enforcement of DUI, seat belt and speeding laws, deploying speed trailers to enhance public awareness of excessive speed, and holding educational events, the state's TEN grants decreased speeding and DUI, improved seat belt use, increased public awareness of the law and visibility of enforcement, promoted interagency cooperation and enhanced the training effectiveness of law enforcement officers statewide. These activities contributed to the state's goals of reducing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to wear safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, B-1).

Activities Funded/Implemented	Results
The coordinator and/or assistant coordinator will schedule a minimum of 10 network meetings during the grant period. The coordinator and/or assistant coordinator will stay in constant contact with network law enforcement, judges, and prosecutors to promote the Traffic Enforcement Network concept.	Barrow 4/10; Burke 8/10; Butler 3/7; Byron 7/10; Calhoun 8/10; Camden 8/10; DeKalb 10/10; Demorest 8/10; Donalsonville 8/10; Douglas 8/10; Effingham 6/10; Holly Springs 4/10; Lyons 7/10; Monroe 1/7; Valdosta 8/10; Zebulon 5/10
The coordinator and assistant coordinator will discuss highway safety mobilization strategies with the network prior to the mobilization date, encouraging participation and reporting. Agency participation will be monitored on a monthly basis by the coordinator and assistant coordinator.	Barrow 5/12; Burke 4/12; Butler 3/7; Byron 7/12; Calhoun 11/12; Camden 8/12; DeKalb 8/12; Demorest 7/12; Donalsonville 8/12; Douglas 8/12; Effingham 12/12; Holly Springs 11/10; Lyons 7/12; Monroe 3/7; Valdosta 12/12; Zebulon 6/12
The network coordinator and/or assistant coordinator will ensure that a minimum of 5 roadchecks (preferably multi-jurisdictional road checks) are held in the network region within the grant period. At least 2 road checks will be held during the 100 Days of Summer HEAT campaign.	Barrow 1/5; Burke 2/5; Butler 0/3; Byron 3/5; Calhoun 5/5; Camden 36/5; DeKalb 8/5; Demorest 5/5; Donalsonville 5/5; Douglas 4/5; Effingham 7/5; Holly Springs 2/5; Lyons 2/5; Monroe 3/3; Valdosta 6/5; Zebulon 3/5
The coordinator and/or assistant coordinator will attend NHTSA sponsored LEL meetings as well as GOHS sponsored coordinator meetings for the purpose of developing strategies for future highway safety campaigns.	Barrow 1/1; Burke 0/1; Butler 0/1; Byron 1/1; Calhoun 1/1; Camden 1/1; DeKalb 3/1; Demorest 2/1; Donalsonville 1/1; Douglas 1/1; Effingham 1/1; Holly Springs 1/2; Lyons 2/1; Monroe 1/1; Valdosta 1/1; Zebulon 1/1;
Officers will enforce the laws that govern speed, impaired driving, seat belts, and distracted driving, especially in areas identified by data to be those where speed related crashes, injuries, and fatalities occur. A minimum number of traffic safety related contacts will be initiated each month.	Barrow 5/24; Burke 2948/4800; Butler 203/350; Byron 2,575/3,600; Calhoun 1,385/1,680; Camden 5,474/2,400; DeKalb 31/16; Demorest 216/360 (Demorest did not give numbers for this activity); Donalsonville 228/300; Douglas 575/480; Effingham 2,801/2,100; Holly Springs 1,686/1,800; Lyons 3,033/1,200; Monroe 274/525; Valdosta 2,039/1,860; Zebulon 216/48

Activities Funded/Implemented	Results
Teen impaired driving awareness classes will be conducted utilizing the pedal cart and the DUI simulation goggles a minimum of one time per quarter during the grant period. (Barrow, Calhoun only)	Barrow 1/4; Calhoun 3/4;
Camden County Sheriff's Office will display the mobile occupant protection trailer 3 times a month during the grant year. (Camden Only)	Camden 19/36

6.13 Police Services

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402 PT-004
Project Title:	402 Police Traffic Services	Funding Source:	402PT
Funded Amount:	\$889,914.87	Total Expended:	\$795,485.92
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	Enforcement campaigns, mobilizations and Thunder Task Force deployments enhanced enforcement of aggressive driving and improved public awareness of seat belt, DUI, speed, and distracted driving laws. Educational events with the Rollover Simulator and Seat Belt Convincer encouraged the public to use seat belts and child safety seats on all trips. These activities contributed toward the state's goals of reducing crashes, injuries and fatalities and increasing use of safety restraints (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-10, C-11, B-1).		
Activities Funded/Implemented	Results		
Conduct Statewide Drive Sober or Get Pulled Over, 100 Days of Summer Heat, Click-It or Ticket, Operation Southern Shield, and CIOT Border 2 Border campaigns to include regional enforcement events.	The GOHS conducted 8 statewide mobilizations during the year. This included Click-it or Ticket, Drive Sober or Get Pulled Over, Operation Southern Shield, 100 Days of Summer HEAT, and Hands Across the Border.		
The Thunder Task Force will be deployed in county that are exhibiting negative trends in fatalities and serious injury crashes. Thunder Task Force deployments will focus on Impaired Driving, Occupant protection, Distracted Driving, and Speed.	The Thunder Task Force deployed three times during the year; Fulton County (613 contacts), Albany (445 contacts), and Pooler (252 contacts).		

Participate in 2 public educational events per quarter utilizing the rollover simulator and seat belt convincer as educational items that encourage the use of seat belts and child safety seats.	The GOHS rollover simulator and seatbelt convincer was deployed 10 times throughout the state. These events resulted in 3,455 contacts.
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Grantee:	Warner Robins Police Department	Grant Number:	GA-2020-402 PT-042
Project Title:	FY 2020 WRPD Operation Safe Streets	Funding Source:	402PT
Funded Amount:	\$21,740.00	Total Expended:	\$13,562.84
Project Description:	The Warner Robins Police Department (WRPD) will conduct highly visible and highly publicized traffic enforcement strategies and public education to reduce traffic crashes, injuries, and fatalities in Warner Robins, Georgia.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Warner Robins (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		
Activities Funded/Implemented		Results	
WRPD will participate in the Middle Georgia Traffic Enforcement Network (MGTEN) monthly meetings and initiatives, will participate and supply the BAT mobile in two (2) Thunder Task Force deployments, and will participate and supply the BAT Mobile for the GOHS Hands Across the Border mobilization in August during the grant period.		The MGTEEN Meetings for March, April, May, and July were cancelled due to COVID-19. The Thunder Task Force deployments WRPD was supposed to participate in supplying the BAT mobile were canceled due to COVID-19. WRPD was unable to attend Hands Across the Border due to COVID-19.	
WRPD will participate in GOHS and national highway safety mobilization campaigns to include "Click It or Ticket", "Operation Zero Tolerance", and "100 Days of Summer HEAT".		WRPD participated in the GOHS and national highway safety mobilization campaigns during the grant period to include "Click It or Ticket", "Operation Zero Tolerance", and "100 Days of Summer Heat".	
During the grant period, GOHS changed the reporting schedule from reporting traffic data into the reporting system every month to only reporting the traffic data into the system during months that there were traffic safety campaigns. WRPD reported the traffic data into the online reporting system as requested by GOHS monthly and then only during the designated months once the change was made.		WRPD reported the traffic data into the online reporting system as requested by GOHS monthly and then only during the designated months once the change was made.	
WRPD will participate in at least one community/educational event with the mobile BAT unit each quarter during the grant period.		Many WRPD activities were impacted by the COVID-19 pandemic. Mayor Toms issued a declaration of local emergency in March 2020. This declaration affected community/educational events after March 2020. The department did not have any	

Activities Funded/Implemented	Results
	public/educational events to display the BAT mobile after the first quarter.

Grantee:	Peach County Sheriff's Office	Grant Number:	GA-2020-402 PT-104
Project Title:	Peach County Sheriff's Office Collision Fatality Reduction Project	Funding Source:	402PT
Funded Amount:	\$67,447.27	Total Expended:	\$67,075.22
Project Description:	The Peach County Sheriff's Office has established an enforcement/education program. The funding from this grant will be used to enhance the abilities of the Peach County Sheriff's Deputies in the enforcement and prosecution of impaired driving and excessive speeding violations. We will also be involved in educating the driving public in the proper use of occupant restraints in order to reduce injuries and fatalities resulting from motor vehicle collisions.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Peach County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		

Activities Funded/Implemented	Results
Deter the occurrences of impaired driving through the use of sobriety checkpoints and saturation patrols. The Sheriff's Office will conduct sobriety checkpoints and saturation patrols in an effort to detect, deter, apprehend and prosecute impaired drivers in Peach County. In addition to these specific efforts targeting this issue, we will have all patrol deputies enforcing these impaired driving laws and prosecuting any violations obtained. Law Enforcement Officers will initiate 10 impaired driving contacts per month during the grant period	In spite of manpower shortages and the COVID-19 pandemic, we were able to exceed our objectives by use of aggressive patrol and targeted activities with the available manpower.
Deputies will make use of High Visibility enforcement as well as concentrated patrols in the enforcement of traffic laws, but particularly Speed and Aggressive driving laws. Law Enforcement Officers will initiate at least 200 speed/aggressive driving related contacts per month.	In spite of the current trends in Law Enforcement with social politics and COVID-19 pandemic as well as manpower shortages, we were able to meet projected activity.
The Grantee agrees to participate in regional traffic enforcement network meetings and initiatives.	Due to the COVID-19 pandemic, some of the regional traffic enforcement network meetings were cancelled.
The Grantee agrees to enter enforcement data in the GOHS on line reporting system monthly, and during GOHS Highway Safety Campaigns.	We met the milestone by completing all reporting in a timely fashion.

Grantee:	Ben Hill County Sheriff's Office	Grant Number:	GA-2020-402 PT-119
Project Title:	Speed Limit Obedience and Wisdom (SLOW)	Funding Source:	402PT
Funded Amount:	\$40,940.00	Total Expended:	\$34,371.90
Project Description:	Ben Hill County Sheriff's Office (BHCSO) will increase its citizens' and visitors' awareness of the dangers and consequences of speeding and driving under the influence (DUI) while reducing the number of crash related injuries and fatalities in the county during the grant period through education and speed enforcement using high visibility enforcement efforts. BHCSO will utilize LIDAR, RADAR and Alco-Sensor devices to meet project objectives and goals.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Ben Hill County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		

Activities Funded/Implemented	Results
BHCSO will enforce speed related laws on the roadways of Ben Hill County. The BHCSO will initiative 114 speed related contacts per months during the grant period.	Due to the COVID-19 pandemic, we were forced to suspend our traffic enforcement activities during the project year. Traffic enforcement was suspended for approximately 6 weeks.
BHCSO will conduct increased and coordinated high visibility enforcement activities to deter impaired driving. The department will conduct 5 impaired driving contacts per month during the grant year.	COVID-19 caused all traffic enforcement to be suspended for approximately 6 weeks which impacted our ability to meet our overall objective.
BHCSO will participate in monthly regional traffic enforcement network meetings and initiatives.	COVID-19 caused several SRTEN meetings and events to be canceled during the project period.
BHCSO will participate in GOHS highway safety campaigns including Click-It or Ticket, Operation Zero Tolerance and 100 days of Summer Heat.	Even though COVID-19 prevented us from meeting several objectives, we did participate in safety campaigns and completed more than our objective.
BHCSO agrees to enter enforcement data in the GOHS online reporting system monthly and during GOHS Highway Safety Campaigns.	This was due to COVID -19 and events being canceled.
BHCSO will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses.	Some events had to be rescheduled due to COVID-19 which prevented an activity each quarter, however, we met our objective by conducting more than 1 activity in some quarters to meet our objective.
BHCSO will conduct a Speed/Distracted Driving educational program once a quarter during the grant period.	COVID-19 presented numerous challenges during the project period but we were able to meet this objective through rescheduling planned activities.

Grantee:	Coffee County Sheriff's Office	Grant Number:	GA-2020-402 PT-125
Project Title:	High Visibility Traffic Enforcement Project	Funding Source:	402PT
Funded Amount:	\$14,947.60	Total Expended:	\$5,336.50
Project Description:	Under this project, the Coffee County Sheriff's Office (CCSO) is seeking to reduce vehicular crashes including crashes with injuries and fatalities by targeting speeding motorists and those driving under the influence. County traffic statistics for the past three years indicate a rise in alcohol and speed related traffic fatalities. The CCSO proposes to combat this situation with the use of additional RADARs, and Alco-Sensors by deputies patrolling throughout the county.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Coffee County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		
Activities Funded/Implemented		Results	
Deputies will enforce speed related laws on the roadways of Coffee County. The Coffee County Sheriff's Office will initiate 200 speed related contacts per month during the grant period.		After signing the grant agreement, the Coffee County Sheriff's Office decided they did not want to meet the objectives of the grant agreement and returned their equipment and ended the agreement with GOHS in December 2019.	
CCSO will conduct increased and coordinated high visibility enforcement activities to deter impaired driving. The department will conduct 20 impaired driving contacts per month during the grant year.		After signing the grant agreement, the Coffee County Sheriff's Office decided they did not want to meet the objectives of the grant agreement and returned their equipment and ended the agreement with GOHS in December 2019.	
CCSO will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses.		After signing the grant agreement, the Coffee County Sheriff's Office decided they did not want to meet the objectives of the grant agreement and returned their equipment and ended the agreement with GOHS in December 2019.	
CCSO will conduct a Speed/Distracted Driving educational program once a quarter during the grant period.		After signing the grant agreement, the Coffee County Sheriff's Office decided they did not want to meet the objectives of the grant agreement and returned their equipment and ended the agreement with GOHS in December 2019.	
CCSO will participate in GOHS traffic campaigns including Click-It or Ticket, Operation Zero Tolerance and 100 Days of Summer Heat.		After signing the grant agreement, the Coffee County Sheriff's Office decided they did not want to meet the objectives of the grant agreement and returned their equipment and ended the agreement with GOHS in December 2019.	

Activities Funded/Implemented	Results
CCSO agrees to enter enforcement data in the GOHS online reporting system monthly and during GOHS Highway Safety Campaigns.	After signing the grant agreement, the Coffee County Sheriff's Office decided they did not want to meet the objectives of the grant agreement and returned their equipment and ended the agreement with GOHS in December 2019.
CCSO will participate in monthly regional traffic enforcement network meetings and initiatives.	After signing the grant agreement, the Coffee County Sheriff's Office decided they did not want to meet the objectives of the grant agreement and returned their equipment and ended the agreement with GOHS in December 2019.

Grantee:	Irwin County Sheriff's Office	Grant Number:	GA-2020-402 PT-129
Project Title:	High Visibility Traffic Enforcement Project	Funding Source:	402PT
Funded Amount:	\$32,451.20	Total Expended:	\$15,611.86
Project Description:	The Irwin County Sheriff's Office is seeking to increase the enforcement of speed limits and reduce the number of DUIs throughout Irwin County to positively affect the number of accident related injuries and fatalities, while educating drivers during traffic related contacts. Radar equipment and Alco-Sensors will be used by county deputies to help accomplish the project goals and objectives.		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Irwin County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		
Activities Funded/Implemented	Results		
ICSO will initiate 60 speed related contacts per month during the grant period.	ICSO ordered and installed equipment by mid-December and then COVID_19 hit the country and a moratorium was placed on any traffic stops unless it was an emergency to hinder the spread of the virus.		
ICSO will conduct increased and coordinated high visibility enforcement activities to deter impaired driving. The department will conduct 2 impaired driving contacts per month during the grant year.	ICSO ordered and installed equipment by mid-December and then COVID_19 hit the country and a moratorium was placed on any traffic stops unless it was an emergency to hinder the spread of the virus.		
ICSO will participate in monthly regional traffic enforcement network meetings and initiatives.	Review of monthly data shows that ICSO did not meet this objective. Due to COVID-19, regional traffic enforcement network meetings were canceled for most of the year. ICSO did participate in October, December, January, and February.		
ICSO will participate in GOHS highway safety campaigns including Click-It or Ticket,	All of the ICSO data for these campaigns was entered into the overall monthly report and not entered into the specific campaign report through		

Activities Funded/Implemented	Results
Operation Zero Tolerance and 100 days of Summer Heat.	GOHS. Therefore, there is no evidence that the SO participated in but one campaign.
ICSO agrees to enter enforcement data in the GOHS online reporting system monthly and during GOHS Highway Safety Campaigns.	Enforcement data was entered into the GOHS online reporting system monthly. No major accomplishments were noted during the year.
ICSO will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses.	Irwin County SO participated in the Sweet Potato Festival in Ocilla in November 2019 with a display booth and distributed more than 200 information fliers to festival attendees. Due to COVID-19 and the fact that all club meetings have been canceled, visitors are not allowed in schools, and all training classes are canceled. This objective was not met.
ICSO will conduct a Speed/Distracted Driving educational program once a quarter during the grant period.	One activity was conducted in February 2020 with an educational publication addressed to young drivers in the high school through social media. However, again, due to COVID, schools were closed in March and did not reopen until last August and all such programs were not allowed.

Grantee:	Worth County Sheriff's Office	Grant Number:	GA-2020-402 PT-133
Project Title:	High Visibility Enforcement Worth County	Funding Source:	402PT
Funded Amount:	\$29,040.00	Total Expended:	\$25,198.60
Project Description:	The Worth County Sheriff's Office will conduct HVE to identify unsafe and high-risk drivers on the streets, roads, and highways of Worth County. Our goal is to reduce crashes, injuries, and fatalities within our County		
State Targets:	To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Worth County (C-1, C-2, C-3, C-4, C-5, C-6, B-1).		
Activities Funded/Implemented	Results		
The Worth County Sheriff's Office will conduct a minimum of 382 speed related contacts per month during the grant period.	In spite of the COVID-19 pandemic, Worth County Sheriff's Office did an outstanding job utilizing the equipment provided by GOHS. Speed related contacts increased by 6.15% overall for the year.		
Activity 1: The Worth County Sheriff's Office will participate in all highway safety campaigns including CIOT, Summer HEAT, and OZT. Activity 2: The Worth County Sheriff's Office will attend the GOHS traffic enforcement network meetings. Activity 3: The Worth County Sheriff's Office will report their enforcement numbers each month.	Due to the cancellation of a GOHS traffic enforcement network meeting, this objective was not met; however, WCSO did attend all of the meetings that were scheduled during the year otherwise.		

Activities Funded/Implemented	Results
The Worth County Sheriff's Office will deploy the speed trailer on roadways throughout Worth County a minimum of two times per month during the grant period.	The speed trailer is a highly visible traffic enforcement tool that is extensively used by the Sheriff's Office to maintain safe traffic speeds in the county. The trailer was utilized at least twice a month, exceeding this objective by 1.
The Worth County Sheriff's Office will conduct a minimum of 5 impaired driving contacts each month during the grant period.	Worth County Sheriff's Office exceeded this activity goal by 10%, from 60 projected contacts to an actual 66 contacts during the funding year.

6.14 Communications (Paid Media)

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-402PM-156
Project Title:	402PM	Funding Source:	402PM
Funded Amount:	\$580,000.00	Total Expended:	\$405,785.39
Project Description:	To fund GOHS in-house statewide comprehensive occupant protection paid media campaign activities designed to reduce related motor vehicle crash injuries and fatalities.		
State Targets:	Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview below for details.		
Activities Funded/Implemented	Results		
November CIOT 2019 News Conference NOTE: The Memorial Day news conference with Georgia State Patrol and Georgia Department of Natural Resources was canceled due to COVID-19. Due to COVID-19, Number of news conferences planned will be a minimum of 1 in November and 1 in May but could be up to 5 for each of those same periods if a media tour is utilized. Participating agencies submit activity reports. The PIO Unit also receives daily media clips that will show the extent of our media coverage. (Nov and May)	-Thanksgiving Click It or Ticket media advisory -GOHS Thanksgiving Click it or Ticket news release -News release generated approximately 20-25 stories statewide before the holiday travel period -May CIOT news release -Southern Shield news release and media advisories (July) - 11Alive segment promoting CPS week virtual seat inspections -Child Passenger Safety Week (September 20-26) statewide release and weeklies Tracked daily news clips, media buys, citizen response emails from website		
Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-405d M6X LOW-158

Project Title:	405d M6X Paid Media	Funding Source:	405d M6X
Funded Amount:	\$1,137,328.00	Total Expended:	\$943,174.64
Project Description:	To fund in-house, statewide comprehensive impaired driving paid media campaign activities designed to reduce alcohol-related crashes, injuries, and fatalities.		
State Targets:	Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview below for details.		

Activities Funded/Implemented	Results
Christmas/New Year 2019-2020 OZT News Conference(s) St. Patrick's Day 2020 OZT News Conference Independence Day 2020 OZT News Release Labor Day News Conference 2020 OZT News Release News Conferences were limited due to COVID-19 pandemic. GOHS was able to hold a holiday news event with state and local agencies to promote sober driving statewide prior to the holiday season beginning.	-December 18: GOHS, GSP, GOHS Traffic Enforcement Networks, MADD Georgia, AAA Georgia, and TEAM Georgia Drive Sober or Get Pulled Over News Conference (December) -Statewide general impaired driving holiday news release (December) -Super Bowl impaired driving news conference in Metro Atlanta (January) - Super Bowl statewide news release (January) -St. Patrick's Day TEAM Georgia news conference -100 Days of Summer HEAT news release (May) -July 4 Drive Sober statewide news release -Hands Across The Border Media Advisories: Bremen, Dillard, and Valdosta (August) -HATB/Labor Day OZT Statewide News Release (August)

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-405b Map21 M1*CP-091
Project Title:	405b High Community Traffic Safety	Funding Source:	405b M1*CP
Funded Amount:	\$584,656.00	Total Expended:	\$546,593.56
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	GOHS supported occupant protection grants with meetings, site visits, grant management and other assistance and worked with the Georgia Department of Health for Injury Prevention Day. These activities contributed to the state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).		

Activities Funded/Implemented	Results
GOHS will work statewide to decrease the number of crashes, injuries, and fatalities related to failure to wear a safety belt. Evaluation: Monthly report will be submitted.	Managed training, reports, claims and amendments for grants. Held meetings, phone calls and site visits with grantees. Participated in Georgia Department of Health Injury Prevention Day.

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2020-405b M1PE-152
Project Title:	405b M1PE	Funding Source:	405b M1PE
Funded Amount:	\$20,000.00	Total Expended:	\$-
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.		
State Targets:	These activities contributed to the state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).		

Appendix D: Traffic Records - Section 405c

Quantitative Progress Reports

Traffic Records Quantitative Progress Report

Federal statute 23 CFR 1300.22(b)(3) requires that States demonstrate quantitative progress in a data program attribute for a core highway safety database. For 2020, the Georgia EMS system has improved in the areas of Completeness, Uniformity, and Timeliness as demonstrated in the Section 405c Quantitative Progress Reports below.

Section 405c Quantitative Progress Report

State: GA Report Date: 6/1/2020 Submitted by: D. Newton

Regional Reviewer:

System to be Impacted	<input type="checkbox"/> CRASH <input type="checkbox"/> DRIVER <input type="checkbox"/> VEHICLE <input type="checkbox"/> ROADWAY <input type="checkbox"/> CITATION/ADJUDICATION <input checked="" type="checkbox"/> EMS/INJURY OTHER specify:
Performance Area(s) to be Impacted	<input type="checkbox"/> ACCURACY <input type="checkbox"/> TIMELINESS <input checked="" type="checkbox"/> COMPLETENESS <input type="checkbox"/> ACCESSIBILITY <input checked="" type="checkbox"/> UNIFORMITY <input type="checkbox"/> INTEGRATION OTHER specify:
Performance Measure used to track Improvement(s)	<p>Narrative Description of the Measure</p> <p>There will be an increase in the number of patient care reports (PCRs) submitted to GEMSIS. There will be an increase in the percentage of V3.4 records (compared to V2).</p> <p>Version 3.4 was mandated due to the inability of the NEMSIS TAC to receive V2.2 data any more, and because the Version 3.4 data standard is more robust - it has more data elements that collect better information on injuries, stroke, STEMI, etc., and it uses ICD-10 codes instead of the outdated ICD-9 codes that Version 2.2 used. Version 3.4 also has more robust validation rules, including Schema rules that enforce the minimum completeness of national data elements, as well as Schematron rules that allow for our state to enforce completeness of other data elements. For example, we require that on all transports (eDisposition.12), that the data for Destination County be completed. Without this validation rule, we would not have as complete of a record. This is just one example of the validation rules that we use – we currently have 255 EMS validation rules, and are adding more. Another benefit of Version 3.4 over Version 2.2 is that in Version 2.2, the incident was sent to the state from 3rd party software vendors in large chunks at a time, sometimes over 1000 calls in one file – if one of those records was corrupted, then the entire file would be rejected. In the Version 3.4 data standard, incidents are sent over one (1) call at a time, so this ensures that one record being invalid only affects one event; thereby, allowing the captured records to be more complete.</p> <p>Submission to Version 3.4 (GEMSIS Elite) became mandatory on April 1, 2018.</p>

Relevant Project(s) in the State's Strategic Plan	Title, number and strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates GA-P-21, Enhancements to GEMSIS EMS Database OEMS GEMSIS Elite, FFY 2021 Georgia Traffic Records Strategic Plan, p.19	
Improvement(s) Achieved or Anticipated	Narrative of the Improvement(s) GEMSIS includes both the V2 NEMSIS data, and the Elite system, which is V3.4 of the NEMSIS data set. In 2012-2013 (April – March), there were 1,641,885 records submitted, and 100% of the records were V2 records. From April 2017- March 2018, there were 2,171,490 records submitted, with 89.702% being V2 and 10.298% V3.4. From April 2018-March 2019, there were 2,305,119 records submitted, with only 2.976% being V2, and 97.024% being Version 3.4. From April 2019 – March 2020, there were 2,586,964 calls completed, of which, 100% are Version 3.4. This is due to the mandatory implementation of V3.4 as of 4/1/2018. During the same timeframe, 2,899,241 calls were submitted, even though those calls may not have occurred during the timeframe.	
Specification of how the Measure is calculated / estimated	Narrative Description of Calculation / Estimation Method The number of PCRs submitted to GEMSIS (V2) and GEMSIS Elite (V3.4) was queried.	
Date and Baseline Value for the Measure	Baseline: April 1, 2018 – March 31, 2019 PCRs entered = 2,305,119 % of PCRs that were Version 3.4 = 97.024%	
Date and Current Value for the Measure	Current: April 1, 2019 - March 31, 2020 PCRs entered: 2,899,241 (2,586,964 events occurred in the timeframe) % of PCRs that were Version 3.4 = 100%	
Regional Reviewer's Conclusion	Check one <input type="checkbox"/> Measurable performance improvement <i>has</i> been documented <input type="checkbox"/> Measurable performance improvement has <i>not</i> been documented <input type="checkbox"/> Not sure	
If “has not” or “not sure”: What remedial guidance have you given the State?		
Comments		

Georgia GEMSIS Reporting Completeness

2012-2013 (V2 only)		2013-2014 (V2 only)		2014-2015 (V2 only)	
Month	GEMSIS (V2)	Month	GEMSIS (V2)	Month	GEMSIS (V2)
April	134,404	April	146,045	April	154,690
May	137,942	May	148,949	May	161,934
June	134,040	June	134,705	June	158,167
July	133,787	July	144,508	July	159,520
August	136,672	August	143,388	August	162,577
September	121,543	September	137,091	September	160,819
October	134,388	October	144,368	October	167,274
November	130,972	November	142,718	November	165,844
December	134,741	December	147,946	December	172,578
January	156,923	January	155,196	January	177,631
February	133,340	February	134,401	February	161,491
March	153,133	March	154,477	March	181,866
TOTAL	1,641,885	TOTAL	1,733,792	TOTAL	1,984,391
Percent	100.00%	Percent	100.00%	Percent	100.00%

2015-2016				2016-2017			
Month	GEMSIS (V2)	GEMSIS Elite (V3)	Total	Month	GEMSIS (V2)	GEMSIS Elite (V3)	Total
April	178,444		178,444	April	186,508	3	186,511
May	182,376		182,376	May	192,801	0	192,801
June	175,124		175,124	June	189,173	3	189,176
July	183,545		183,545	July	191,773	5	191,778
August	177,046		177,046	August	205,104	6	205,110
September	174,483	1	174,484	September	193,243	106	193,349
October	179,239	1	179,240	October	195,336	542	195,878
November	169,025	1	169,026	November	188,481	3,268	191,749
December	177,807	0	177,807	December	191,912	3,406	195,318
January	178,923	4	178,927	January	199,269	3,191	202,460
February	175,978	1	175,979	February	177,405	3,617	181,022
March	191,470	4	191,474	March	196,108	4,637	200,745
TOTAL	2,143,460	12	2,143,472	TOTAL	2,307,113	18,784	2,325,897
Percent	99.999%	0.001%		Percent	99.192%	0.808%	

2017-2018				2018-2019			
Month	GEMSIS (V2)	GEMSIS Elite (V3)	Total	Month	GEMSIS (V2)	GEMSIS Elite (V3)	Total
April	180,200	4,439	184,639	April	24,212	138,921	163,133
May	194,400	4,701	199,101	May	17,878	167,433	185,311
June	178,661	5,000	183,661	June	17,264	182,819	200,083
July	183,772	4,467	188,239	July	8,399	188,890	197,289
August	190,134	4,911	195,045	August	303	201,284	201,587
September	181,363	6,153	187,516	September	184	176,182	176,366
October	184,475	6,879	191,354	October	168	183,058	183,226
November	174,889	7,789	182,678	November	162	182,150	182,312
December	158,613	12,230	170,843	December	31	203,064	203,095
January	141,677	37,360	179,037	January	5	204,272	204,277
February	100,807	55,053	155,860	February	2	194,074	194,076
March	78,870	74,647	153,517	March	2	214,362	214,364
TOTAL	1,947,861	223,629	2,171,490	TOTAL	68,610	2,236,509	2,305,119
Percent	89.702%	10.298%		Percent	2.976%	97.024%	

2019-2020			
Month	GEMSIS (V2)	GEMSIS Elite (V3)	Total
April	0	212,932	212,932
May	0	224,189	224,189
June	0	208,694	208,694
July	0	217,258	217,258
August	0	222,479	222,479
September	0	216,385	216,385
October	0	218,384	218,384
November	0	205,652	205,652
December	0	219,402	219,402
January	0	220,345	220,345
February	0	208,191	208,191
March	0	213,053	213,053
TOTAL	0	2,586,964	2,586,964
Percent	0.00%	100.00%	

Section 405c Quantitative Progress Report – Special Study

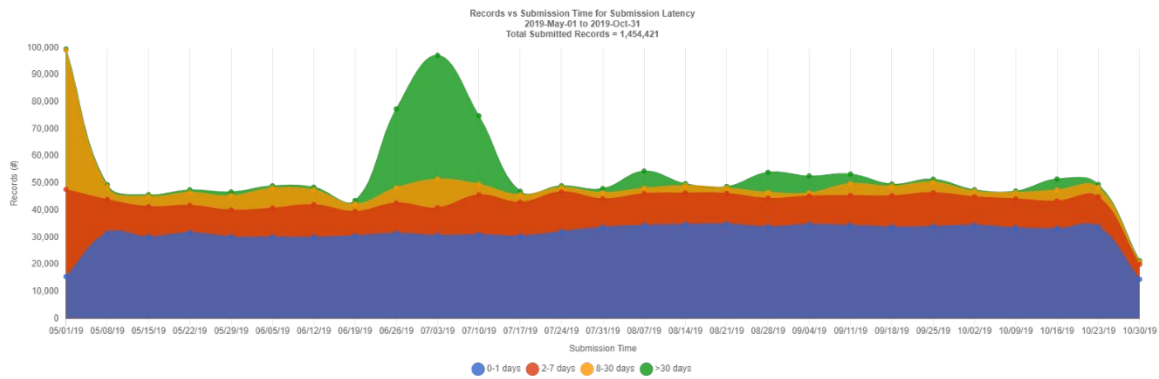
State: GA Report Date: 6/1/2020 Submitted by: D. Newton

Regional Reviewer:

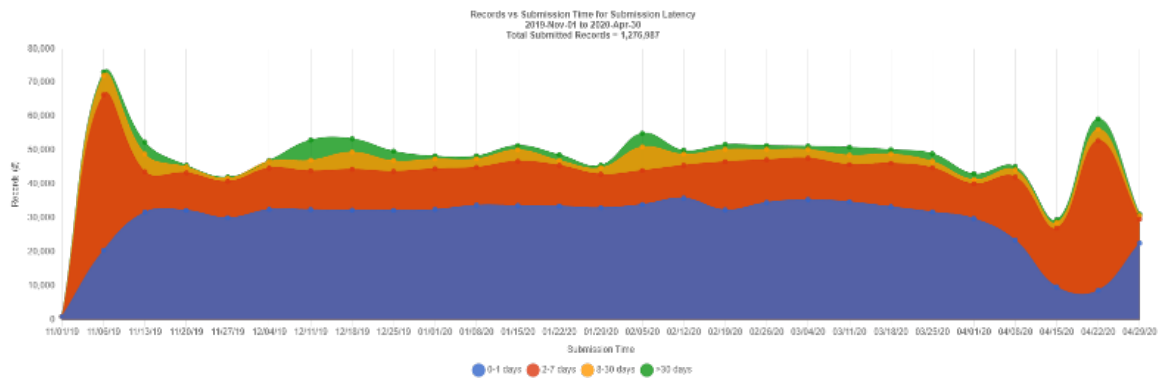
System to be Impacted	<input type="checkbox"/> CRASH <input type="checkbox"/> DRIVER <input type="checkbox"/> VEHICLE <input type="checkbox"/> ROADWAY <input type="checkbox"/> CITATION/ADJUDICATION <input checked="" type="checkbox"/> EMS/INJURY OTHER specify:
Performance Area(s) to be Impacted	<input type="checkbox"/> ACCURACY <input checked="" type="checkbox"/> TIMELINESS <input type="checkbox"/> COMPLETENESS <input type="checkbox"/> ACCESSIBILITY <input type="checkbox"/> UNIFORMITY <input type="checkbox"/> INTEGRATION OTHER specify:
Performance Measure used to track Improvement(s)	<p>Narrative Description of the Measure</p> <p>Timeliness of EMS data is extremely important.</p> <p>There will be a decrease in the latency of records being submitted to GEMSIS Elite and from GEMSIS Elite to Biospatial. Ideal latency for submission to Biospatial would be 24-36 hours.</p> <p>NOTE: Data transmission to Biospatial began in November of 2018, therefore there has not been 2 full years of transmission. From November 2018 to April of 2019, the submissions to Biospatial were playing catch up, submitting 1,597,212 historical records. The historical records were caught up in May of 2019, so there is only usable comparisons that begin May 1, 2019. So there will be a baseline of the first 6 months from May 1, 2019 – October 31, 2019, and that will be compared to November 1, 2019 – April 30, 2020.</p> <p>It is also important to understand that there are two types of EMS agencies in Georgia relative to data submission:</p> <ol style="list-style-type: none"> 1. Those EMS agencies that use GEMSIS Elite directly, therefore their data is already in GEMSIS Elite, and their data is submitted to Biospatial within 8 hours of call being completed; and 2. Those EMS agencies that use their own software and submit data to GEMSIS Elite – these agencies have sometimes more of a latency due to the extra submission step before their data can be sent to Biospatial.
Relevant Project(s) in the State's Strategic Plan	<p>Title, number and strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates</p> <p>GA-P-21, Enhancements to GEMSIS EMS Database</p> <p>OEMS GEMSIS Elite, FFY 2021 Georgia Traffic Records Strategic Plan, p.19</p>
Improvement(s) Achieved or Anticipated	<p>Narrative of the Improvement(s)</p> <p>ACHIEVED</p> <p>When comparing the baseline time frame (May 1, 2019 – October 31, 2019) to the comparison time frame (November 1, 2019 – April 30, 2019), the ratio of “faster” records to “slower” records was increased from 4.01 in the baseline timeframe to 9.56 in the comparison time frame.</p> <p>When looking just at the “fastest” records, those with a latency of 0-1, there was an increase in the percentage of the “fastest” records compared to the total for the timeframe from 58.10% in the baseline timeframe to 60.9% in the comparison timeframe.</p> <p>When looking just at the “slowest” records, those with a latency of > 30 days, there was a decrease in the percentage of the “slowest” records compared to the total for the timeframe from 9.8% in the baseline to just 3.5% in the comparison timeframe.</p>

	<p>Therefore, there has been a reduction of the latency of EMS records from the baseline timeframe to the comparison timeframe given the following:</p> <ul style="list-style-type: none"> • increase in the ratio of “faster” records to “slower” records • increase in the % of “fastest” records • decrease in the % of “slowest” records
Specification of how the Measure is calculated / estimated	<p>Narrative Description of Calculation / Estimation Method</p> <p>The Biospatial Data Management Dashboard, Records vs Submission Time for Submission Latency widget will be examined. The comparison will be the 6 months of May 2019 – October 2019, compared to the 6 months of November 2019 – April of 2020. The time frame will be based on submission time. Latency is calculated based on the difference in event time (when the EMS run occurred) and submission time (when the EMS run data was submitted to Biospatial). The time frames for latency will be measured by month for each of the time periods (baseline and comparison), and the latencies will be placed into four categories for counting: 0-1 Days, 2-7 Days, 8-30 Days, and > 30 Days. These categories will be aggregated into two groups:</p> <ul style="list-style-type: none"> • Group 1: Records with 0-1 OR 2-7 days latency (“faster”) • Group 2: Records with 8-30 OR > 30 days latency (“slower”) <p>The ratio of Group 1/Group 2 will be used to gauge latency – it represents the ratio of “faster” submissions to “slower” submissions, and the higher the number (meaning that there are more records coming faster), means the better (or lower) the latency.</p>
Date and Baseline Value for the Measure	<p>Baseline Time Frame: May 1, 2019 – October 31, 2019</p> <p>TOTAL RECORDS: N = 1,454,421</p> <p>Latency of 0-1 days: N = 845,042 ; % of total = 58.10%</p> <p>Latency of 2-7 days: N = 319,143 ; % of total = 21.94%</p> <p>Latency of 8-30 days: N = 147,187 ; % of total = 10.12%</p> <p>Latency of >30 days: N = 143,049 ; % of total = 9.84%</p> <p>Group 1: Records with 0-1 OR 2-7 days latency: N = 1,164,185 ; % of total = 80.04%</p> <p>Group 2: Records with 8-30 OR > 30 days latency: N = 290,236 ; % of total = 19.96%</p> <p>Ratio of Group 1/2 = 4.01</p>
Date and Current Value for the Measure	<p>Comparison Time Frame: November 1, 2019 – April 30, 2020</p> <p>TOTAL RECORDS: N = 1,276,987</p> <p>Latency of 0-1 days: N = 778,092 ; % of total = 60.93%</p> <p>Latency of 2-7 days: N = 378,014 ; % of total = 29.60%</p> <p>Latency of 8-30 days: N = 76,103 ; % of total = 5.96%</p> <p>Latency of >30 days: N = 44,778 ; % of total = 3.51%</p> <p>Group 1: Records with 0-1 OR 2-7 days latency: N = 1,156,106 ; % of total = 90.53%</p> <p>Group 2: Records with 8-30 OR > 30 days latency: N = 120,881 ; % of total = 9.47%</p> <p>Ratio of Group 1/2 = 9.56</p>
Regional Reviewer's Conclusion	<p>Check one</p> <p><input type="checkbox"/> Measurable performance improvement <i>has</i> been documented</p> <p><input type="checkbox"/> Measurable performance improvement <i>has not</i> been documented</p> <p><input type="checkbox"/> Not sure</p>
If “has not” or “not sure”: What remedial guidance have you given the State?	
Comments	

Baseline Data: May 1, 2019 – October 31, 2019 – Latency by Week



Comparison Data: November 1, 2019 – April 30, 2020 – Latency by Week



Baseline Data: May 1, 2019 – October 31, 2019 – Latency by Month

Latency	May-19		Jun-19		Jul-19		Aug-19		Sep-19		Oct-19		TOTAL Records	
	n	%	n	%	n	%	n	%	n	%	n	%	N	%
0-1 days "fastest"	134,651	47.8%	130,924	54.6%	138,528	49.6%	154,100	67.2%	145,426	66.8%	141,413	68.5%	845,042	58.1%
2-7 days	74,122	26.3%	45,635	19.0%	56,476	20.2%	49,557	21.6%	47,457	21.8%	45,896	22.2%	319,143	21.9%
8-30 days	69,088	24.5%	23,499	9.8%	18,817	6.7%	9,817	4.3%	13,284	6.1%	12,682	6.1%	147,187	10.1%
>30 days "slowest"	3,965	1.4%	39,841	16.6%	65,510	23.5%	15,792	6.9%	11,537	5.3%	6,404	3.1%	143,049	9.8%
TOTAL RECORDS	281,826	100.0%	239,899	100.0%	279,331	100.0%	229,266	100.0%	217,704	100.0%	206,395	100.0%	1,454,421	100.0%
Group 1: Records with 0-1 OR 2-7 days latency	208,773	74.1%	176,559	73.6%	195,004	69.8%	203,657	88.8%	192,883	88.6%	187,309	90.8%	1,164,185	80.0%
Group 2: Records with 8- 30 OR > 30 days latency	73,053	25.9%	63,340	26.4%	84,327	30.2%	25,609	11.2%	24,821	11.4%	19,086	9.2%	290,236	20.0%
Ratio of Group 1 "faster" / Group 2 "slower"	2.86		2.79		2.31		7.95		7.77		9.81		4.01	

Comparison Data: November 1, 2019 – April 30, 2020 – Latency by Month

Latency	Nov-19		Dec-19		Jan-20		Feb-20		Mar-20		Apr-20		TOTAL Records	
	n	%	n	%	n	%	n	%	n	%	n	%	N	%
0-1 days	115,365	53.9%	143,389	64.1%	147,845	68.7%	141,930	66.1%	147,813	67.2%	81,750	43.1%	778,092	60.9%
2-7 days	79,746	37.3%	52,488	23.5%	51,773	24.1%	47,473	22.1%	53,585	24.4%	92,949	49.1%	378,014	29.6%
8-30 days	13,726	6.4%	14,818	6.6%	10,690	5.0%	17,340	8.1%	10,724	4.9%	8,805	4.6%	76,103	6.0%
>30 days	5,170	2.4%	13,108	5.9%	4,927	2.3%	7,826	3.6%	7,778	3.5%	5,969	3.2%	44,778	3.5%
TOTAL RECORDS	214,007	100.0%	223,803	100.0%	215,235	100.0%	214,569	100.0%	219,900	100.0%	189,473	100.0%	1,276,987	100.0%
Group 1: Records with 0-1 OR 2-7 days latency	195,111	91.2%	195,877	87.5%	199,618	92.7%	189,403	88.3%	201,398	91.6%	174,699	92.2%	1,156,106	90.5%
Group 2: Records with 8- 30 OR > 30 days latency	18,896	8.8%	27,926	12.5%	15,617	7.3%	25,166	11.7%	18,502	8.4%	14,774	7.8%	120,881	9.5%
Ratio of Group 1 "faster" / Group 2 "slower"	10.33		7.01		12.78		7.53		10.89		11.82		9.56	



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