

WORKSHOP AGENDA

“Rural and Human Services Transportation Coordination in Georgia”

Monday, August 23, 2010

The Methodist Home for Children and Youth, 304 Pierce Avenue, Macon GA

8:00 A.M. – 4:15 P.M.

8:00 – 8:45 – Registration and Continental Breakfast

8:50 – 9:05 – Welcome and Workshop Process:

- **Bob Dallas, Director, Governor’s Office of Highway Safety** – Role of GOHS in older driver issues, and transportation coordination
- **John Keys, JKeys Solutions, Workshop Consultant** – Quick overview of the day’s events and Workshop goals

9:10 – 9:35 - Keynote Address:

Speaker – Elinor Ginzler, Senior Vice President for Livable Communities Strategies, AARP - confirmed

“The New Demographics of Aging in America – Transportation Requirements for a (not-so-retiring) Generation of Americans”

9:40 – 10:25 – Panel 1: Legislative Background on Rural and HST Coordination law:

Moderator – Jim Durrett, Chairperson, Georgia for a Lifetime Advisory Committee, Georgia Council on Aging

Panelists - Senator Jeff Mullis, Georgia State Senate, Transportation Committee Chairman
Senator Doug Stoner, Georgia State Senate, Sponsor of SB 22
Representative Donna Sheldon, Georgia House of Representatives, Vice Chair, Transportation Committee
John Keys, JKeys Solutions, Consultant

- Background, Summarizing Legislative Intent and Provisions of the new law.
- Legislative History – Joint Transportation Funding Study Committee, past attempts at legislating the issue, introduction of SB 22 (2009), final 2010 Session passage as part of HB 277.
- Events leading up to 2010 Session (CO-AGE adoption of issue).
- Outreach to elderly and disability community, government, private sector, GDOT policy endorsement, enlarging the “outside the transportation community” support base for the bill.
- Conducting legislative awareness and seeking support.

10:25 - 10:35 – Break

10:35 - 11:15 – Panel 2: Nationwide Activity – Rural & Human Services Transportation Coordination:

Moderator - Ken Mitchell, Director, AARP Georgia

Panelists - Art Guzzetti, Policy Development Director, American Public Transportation Association (APTA)

Jim Reed, Transportation Director, National Conference of State Legislatures (NCSL)

Terry Lawler, Executive Director, Regional Business Coalition (RBC)

- Why is transportation coordination so important, especially to senior/disability communities' needs?
- What's going on nationally in transportation coordination?
- What are the challenges faced in coordinating?
- What is the economic impact of transportation and senior/disability communities on the community?
- What is the business community's perspective – economic value of transportation to economic growth and development and meeting seniors/disability community needs?

11:20 - 12:20 PM – Panel 3: Georgia Stakeholders' Perspectives – A Variety of Views

Moderator – Ryan Kelly, President and CEO, Terrapin Blue, Athens, GA

Panelists – Butch McDuffie, President, Georgia Transit Association & Director Athens-Clarke County Transit

Pam Breen, Cobb County Senior Services Department – vouchers and use of private sector participants -

Danny Saturday, MIDS, Inc. – Use of Private Sector in Mobility Management -

Karen Harvell, NORC Program Manager, Jewish Federation of Greater Atlanta – Candler County Transportation Project – vouchers in a rural transportation program

Robert Hiatt, Georgia State Delegate for CTAA and RPO America, and Director of Government Relations, Three-Rivers Regional Commission

Kenneth Hoggard, Director of Provider Relations, LogistiCare, LLC – to provide one aspect of the business perspective on the subject – broker services

- What is each panelist's role in transportation coordination?
- How do the panelists operate their programs and coordinate among entities to meet client or general community needs?
- What challenges do they currently face in coordination?
- What challenges do they see as the new Georgia law is implemented?
- How do the panelists (and audience members) see the new law working and what role do they see for themselves – as non-mandated participants – in it?

12:20 – 1:00 – Lunch:

Speaker – Todd Long, GDOT Director of Planning – Questions from the Floor following update

“Update on the Regional Transportation Sales Tax”

1:05 – 2:00 – Panel 4: State Perspectives on the Coordination law – The Key Players:

Moderator – Yvette Taylor, Regional Administrator, Federal Transit Administration Region 4 -

Panelists – Vance C. Smith, Jr., Commissioner, Georgia Department of Transportation
Jannine Miller, Executive Director, Governor’s Development Council (GRTA)
Jim Bricker, Director, Office of Facilities and Support Services, Department of Human Services
Shawn Walker, Deputy Chief Operating Officer, Department of Community Health
Frank Shelp, Commissioner, Department of Behavioral Health and Developmental Disabilities
Carlton Allen, Director, Office of Pupil Transportation, Department of Education

- Moderator – What’s the *federal* stake in Transportation Coordination, and why is it important to coordinate at the state level? A facilitated dialogue among the panelists is planned.
- Panelists – Each panelist to talk very briefly on their role in rural and human services transportation, and discuss –
 - How to ensure that all the interested parties/agencies work together.
 - How to engage other stakeholders in the discussion process established under the new law.
 - Answer to the question – what support and input do they need from the groups and individuals represented here today, and how will they solicit this input?

2:05 – 3:00 – Panel 5: Best Practices States – Florida, Kentucky, Oklahoma’s Experiences:

Moderator – Jim Reed, Transportation Program Director, National Conference of State Legislatures

Presenters – FLORIDA - JoAnn Hutchinson, Past Florida Program Coordinator, & currently United We Ride Ambassador with the National Resource Center for Human Service Transportation Coordination (NRC)
KENTUCKY - Vickie Bourne, Executive Director, Office of Transportation Delivery, and
Gail Mayeux, FTA Project Manager, State of Kentucky Transportation Cabinet
OKLAHOMA – Charla Sloan, Program Director, KI BOIS Area Transit System

A Best Practices Session involving three of the best states in this subject!

- Focus on making coordination work and approaches taken in their states – “advice to Georgia as it begins its work”

- How did/do they involve agency stakeholders at the state level and other levels (local and regional), to ensure total involvement at all levels?
- How did/do they involve the business community and private sector service providers or resources – use of transportation trip vouchers, trip brokers, etc.?
- How did/do they involve interested non-government stakeholders – disadvantaged, disability, and aging communities?
- Role of State government in providing tech assistance to regional entities and/or local governments (trip coordination software, bulk purchase of vehicles, maintenance, etc.), funding assistance, funding “mix” for trip provision and tracking for billing different programs.
- Role of technology in making it all work – especially approaches taken to assist local/regional areas tie their mobility needs to agency resources available at the state level.
- Any other considerations/ideas that work (or didn’t work) as they developed and implemented their coordination strategies.
- How is continuous progress at transportation coordination done – periodic meetings and input of all interest groups/parties, and reporting to Governor and legislature, for example?

3:00 – 3:10 – Break

3:10 – 3:20 – GA Department of Transportation Human Services Transportation Plan Update

Presentation – Daniel Foth, Senior Project Manager, CHA Companies – GDOT Plan Update consultant

3:20 – 4:00 – Putting it All Together and Moving Forward:

Each Audience Table – compose the **3 Biggest Lessons and 1 Action Item** from today – ongoing compilation and reporting back to the full group.

4:05 – 4:15 – Evaluation of Workshop (Handout) – John Keys, Workshop Consultant

Thanks for being a part of today’s event!