



MAY 21-SEPTEMBER 3, 2007

LAW ENFORCEMENT TOOL KIT



**SONNY PERDUE
GOVERNOR**



**ROBERT F. DALLAS
GOHS DIRECTOR**

"100 Days of Summer HEAT"
May 21-September 3, 2007

This summer the Georgia Governor's Office of Highway Safety, with your partnership, will once again launch the largest and most comprehensive traffic education and enforcement campaign in the southeast.

"100 Days of Summer HEAT" will begin on May 21, 2007 with a National "Click it or Ticket" Campaign and continue throughout the Summer with sustained enforcement through Labor Day, ending on September 3, 2007 at the conclusion of a national impaired driving mobilization.

This Tool Kit is provided to assist you with all aspects of the "100 Days of Summer HEAT" awareness campaign. Included in the kit are schedules, reporting instructions, and a list of contacts to assist you. The success of this campaign and the resulting lives saved will not be possible without your help.

A considerable amount of paid and earned media will be utilized throughout the summer, letting the motoring public know that Georgia law enforcement officers have a zero tolerance to excessive speeding, impaired driving, and occupant protection violations. This media effort will begin prior to the High Visibility Enforcement campaign as a reminder to all drivers of the importance of safe driving before the official campaign is initiated.

Over 1700 persons die each year on Georgia's roadways. On the average 32 people are killed in motor vehicle crashes in Georgia every week. In order to turn these numbers around, we must raise the perception that traffic violators in Georgia will be caught and dealt with appropriately.

Through a massive media campaign, public education, and High Visibility Enforcement, "100 Days of Summer HEAT" will provide that message and perception.

Even though we will continue to target impaired driving and occupant protection violations, a primary focus of this campaign is speed. The initiative is aimed at reducing the high number of fatality crashes on Georgia's highway systems and will target aggressive drivers, ticketing speeders and unbuckled drivers, and sending impaired drivers to jail.

All summer long, aggressive drivers will be stopped at road checks or pulled over by concentrated patrols on interstates, secondary corridors and local highways. For the three months of HEAT, police will actively search for speeders in passenger vehicles, eighteen-wheelers and motorcycles.

Reporting

The 2006 "100 Days of Summer HEAT" enforcement campaign resulted in 653,693 citations and arrests, including 67,356 seat belt citations, 9,723 Child Restraint citations, 222,988 Speed citations, and 15,132 DUI arrests. Additionally, Georgia Law Enforcement arrested 9,323 Drug offenders and 11,070 Fugitives and recovered 2,375 stolen vehicles during the 2006 Summer HEAT initiatives.

Reporting the enforcement numbers is extremely important. Over 70% of Georgia Law Enforcement agencies are currently reporting their enforcement activities to GOHS. These numbers are vitally important for future NHTSA funding. Each month GOHS sends NHTSA a detailed report of Georgia's Enforcement Activity. We certainly want to get credit for ALL the enforcement activity taking place across the state.

Enforcement reporting is so important to the National Highway Traffic Safety Administration that GOHS ties all of our law enforcement incentives and agency recognitions to Agency Reporting.

In an effort to make reporting as easy and efficient as possible, GOHS maintains an online web based reporting system. The on line reporting system can be accessed at <http://www.gahighwaysafety.org/onlinereporting.html>. If you have any questions about online reporting, please contact the GOHS web master, Matt Montgomery at 404 463-8979 or mmontgomery@gohs.ga.gov.

If you choose not to use the online reporting system, you are welcomed to continue to email or fax your numbers to DPS just as you have in the past. Gordy Wright will continue to maintain the data and enter any enforcement numbers into the web site that is sent directly to him. Reports should be faxed to 404 624-7498. Please make sure that the Agency's name is on the fax back enforcement report form. Email address for reports is publicinfo@gsp.net. If you have any questions, Gordy's phone number is 404-624-7597.

During mobilization periods, it is extremely important that each agency not only report for the month, but also specifically report on the two week mobilization period. This is done by clicking on the link for the mobilization period, (Click or Ticket or Operation Zero Tolerance), and entering your agency's enforcement numbers for that two week mobilization. The report to NHTSA on Georgia's mobilizations comes from the mobilization link rather than from the monthly link, so it is extremely important that we get as much information on the mobilization as possible. Beginning with the May Click it or Ticket mobilization and continuing with the July 4th and Labor Day OZT mobilizations, GOHS will award plaques to agencies for outstanding performance during the mobilizations. Mobilization drawings for alco sensors will also take place during the network meetings following each mobilization. Information for the plaques and alco sensor drawings will come from the Mobilization on line reports. To be eligible, the agency must have reported on the mobilization link in addition to the regular monthly reporting.

Whether your agency has one citation or 1000 citations, every number is important and we highly encourage you to send us your information. We have a goal of at least 90% agency reporting during the 2007 Summer HEAT campaign and we can't do it without you.

Enforcement Initiatives and Schedule

In addition to the media and education components "100 Days of Summer HEAT" will comprise several enforcement initiatives simultaneously:

Motorcycle Speed Initiative

Selected local law enforcement agencies and the Georgia State Patrol with the assistance of the participating agencies' helicopters will target speeding motorcycles on interstates and roadways throughout the state on scheduled dates.

Secondary Corridor Enforcement Initiative

Law enforcement officers will saturate predetermined state highways on scheduled dates targeting Speed, Impaired Driving, and Occupant Protection violations. On specific dates, enforcement will reach from one side of the state to another on a given highway.

Multi-State Interstate Enforcement Initiative

On several occasions throughout the campaign, Georgia will team up with neighboring states to do saturated speed enforcement on the interstates. For example on a predetermined date, I-75 will be saturated with traffic enforcement activities from Kentucky through Florida.

Traffic Enforcement Network Sobriety Checkpoints

Traffic Enforcement Networks will continue to coordinate monthly multi-agency Sobriety Checkpoints and will continue to collect local data.

Commercial Vehicle High Crash Corridors

Throughout the Summer, local and state law enforcement agencies will coordinate with the DPS Motor Carrier Compliance Division in working Commercial Vehicle High Crash Corridors.

Hands Across The Border

At the end of the Summer HEAT campaign, Georgia Law Enforcement Officers will again come together with our neighboring states for the 16th Annual Hands Across The Border. During the week-long initiative, Georgia law enforcement agencies will participate in ten media events and nine sobriety checkpoints. A complete schedule for the 16th Annual Hands Across the Border is included. Please mark your calendars to attend and participate in the HATB events. If you have any questions about Hands Across The Border please contact GOHS Special Operations Director, Ricky Rich or Law Enforcement Coordinator, Tim Roberts at 404-656-6996.

Enforcement Mobilizations and Schedules

A schedule is provided with this packet outlining dates and locations of enforcement activity. If your agency has jurisdiction along any of the scheduled corridors, you are encouraged to participate on the scheduled dates. This is a sustained enforcement initiative. On all dates not scheduled, your agency is encouraged to conduct high visibility enforcement within your jurisdiction as part of this campaign. This schedule will be updated with more enforcement initiatives and locations throughout the

summer and disseminated back out to our law enforcement partners.

Additional Note

This campaign will not be successful without your continued dedication and partnership. If you have a specific need in your local jurisdiction or an innovative idea for enforcement activities during this campaign, please contact your Traffic Enforcement Network Coordinator, Law Enforcement Liaison, GOHS Law Enforcement Coordinator Tim Roberts, and/or Special Operations Director Ricky Rich at GOHS 404-657-9078.

2007 Summer Heat Schedule

Date	Time	Event	Location	Network
5/14	13:00	CIOT/Summer Heat Kickoff News Conference	James Brown Arena	ECTEN
May 16-17		High Crash Corridor Enforcement	Newton County	MCCD
5/18	18:00	SWTEN Roadcheck	Pelham City Hall	SWTEN
5/21	10:30	CIOT/Summer Heat Kickoff News Conference	Atlanta	ALL
5/21	18:00	SCTEN Roadcheck	Dublin (Golden Corral)	SCTEN
5/21-9/3		2007 Summer Heat Begins	Georgia	ALL
5/21-6/3		Click it or Ticket Mobilization	Georgia	ALL
5/22		ATTEN Check Point	Gilmer County (GA #5)	ATTEN
5/22		ATTEN Check Point	Cherokee County (GA #5)	ATTEN
5/23	15:00	CIOT/Summer Heat Kickoff News Conference	Macon(Bibb SO Training Facility)	MGTEN
5/23	0:00	CIOT/Summer Heat Kickoff News Conference	JASPER GSP POST	ATTEN
May 23-25	0:00	Thunder Task Force	Savannah	SETEN
5/24	0:00	SRTEN Roadcheck	Ocilla	SRTEN
5/25	10:00	HATB Media Event GA/Tenn	I-75 Tennessee Visitor's Center	MATEN II
5/25	12:00	MGTEN Roadcheck	Twiggs Co (I-16 @ HWY358)	MGTEN
5/25	18:00	CRTEN Meteting & Roadcheck	Georgia Athletic Pavilon (Milledgeville)	CRTEN
5/26	18:00	MGTEN Roadcheck	Twiggs Co (I-16 @ HWY358)	MGTEN
5/28	18:00	ATTEN Check Point	Main Street (Woodstock)	ATTEN
5/29	16:00	CIOT/Summer Heat Kickoff News Conference	Valdosta	SRTEN
June 7-9	18:00	Thunder Task Force	Savannah	SETEN
June 13-14		High Crash Corridor Enforcement	Richmond County	MCCD
6/14	14:00	Speed Enforcement	I-75 Dooly County	MGTEN
June 18-20	12:00	Thunder Task Force	Savannah	SETEN
6/22	10:30	OZT Kickoff	Lenox Square	ALL
6/22-7/8		OZT Mobilization	Georgia	ALL
6/23		ATTEN OZT Check Point	Towns County (HWY #76)	ATTEN
6/24		ATTEN OZT Check Point	Union County (HWY #76)	ATTEN

2007 Summer Heat Schedule

6/29	19:00	MGTEN Roadcheck	Cordele	MGTEN
7/3	14:00	Speed Enforcement	I-75 Peach County	MGTEN
7/4		ATTEN OZT Check Point	Gilmer County (GA Hwy #5)	ATTEN
7/4		ATTEN OZT Check Point	Lumpkin County (GA #400)	ATTEN
July 11-12		High Crash Corridor Enforcement	Morgan County	MCCD
7/29	19:00	MGTEN Roadcheck	Bibb County	MGTEN
Aug 9-10		High Crash Corridor Enforcement	Newton County	MCCD
8/17-9/3		OZT Mobilization	Georgia	ALL
8/17	10:30	OZT Kickoff News Conference	TBD	
8/18		ATTEN OZT Check Point	Cherokee County (GA HWY #20)	ATTEN
Aug 26-31		Hands Across The Border	Georgia	ALL
8/26	20:00	HATB Check Point	Columbus/Phoenix City 13th Street Bridge	WCTEN
8/26	20:00	HATB Check Point	Savannah-Talmadge Bridge US17	SETEN
8/27	10:00	HATB Press Event GA/ALA	Columbus Visitor Ctr., I-185	WCTEN
8/27	10:00	HATB Media Event GA/SC	Savannah I-95	SETEN
8/27	20:00	HATB Check Point	Richmond County	ECTEN
8/28	10:00	HATB Media Event GA/SC	Augusta Visitor Center I-20	ECTEN
8/28	10:00	HATB Media Event GA/ALA/FLA	Hwy 231, Alabama Welcome Center	GA/AL/FL
8/28	20:00	HATB Check Point	US 319 GA/ FL Line	SWTEN
8/28	20:00	HATB Check Point	US 441 GA/NC Line	NETEN
8/29	9:00	HATB Media Event GA/FLA	Lawton Chiles High School, Tallahassee, Fl	SWTEN
8/29	10:00	HATB Media Event GA/NC/SC	US 441 Georgia/North Carolina border (GA/NC/SC)	NETEN
8/29	20:00	HATB Check Point	Echols County	SR TEN
8/29	20:00	HATB Check Point	Rossville Blvd / Rossville,GA GA/Tn Line	MATEN II
8/30	10:00	HATB Media Event GA/FLA	I-75 Welcome Center, Lake Park	SR TEN
8/30	10:00	HATB Media Event GA/Tenn	I-75 Welcome Center, GA	MATEN II

2007 Summer Heat Schedule

8/30	20:00	HATB Check Point	Camden Co./Charlton Co. (GA/FL)	CATEN
8/30	20:00	HATB Check Point	Hwy 27 @ I-20 (GA/AL)	WR TEN
8/31	10:00	HATB Media Event GA/FLA	I-95, begin at FL welcome center conclude at GA welcome center	SRTEN
8/31	10:00	HATB Media Event GA/ALA	I-20 Welcome Center, Haralson Co, GA	WR TEN



16TH ANNUAL HANDS ACROSS THE BORDER AUGUST 26-AUGUST 31, 2007 ENFORCEMENT & MEDIA EVENT SCHEDULE

All Hands Across the Border (HATB) media events will begin at 10:00 AM at the Georgia Welcome Centers unless otherwise noted.

All Sobriety Checkpoints (SCP) will begin at 8:00 PM unless otherwise noted.

Sunday, August 26, 2007

**6:00 PM- West Central Traffic Enforcement Network (WCTEN)
Meeting & Checkpoint Briefing
Columbus Police Department**

**6:00 PM- Southeast Traffic Enforcement Network (SETEN)
Meeting & Checkpoint Briefing
Port Wentworth City Gym
101 Turnberry St., Port Wentworth Ga. 31407**

**8:00 PM- SCP-Columbus/Phoenix City- 13th Street Bridge. (GA/ALA)
Contact: Lt. Curtis Lockett, Muscogee Co. Marshall's Office
Office: 706 225-3382**

**8:00 PM- SCP-Savannah- Talmadge Bridge- US 17 (GA/SC)
Contact: Sgt. Powell Harrelson, Pooler Police Department
Office: 912 748-7333, Mobile: 888 891-5920**

Monday, August 27, 2007

10:00 AM- HATB Columbus- I-185 Georgia Welcome Center (GA/ALA)

10:00 AM- HATB Savannah- I-95 (GA/SC)

**5:30 PM- East Central Traffic Enforcement Network (ECTEN)
Meeting & Checkpoint Briefing
Location: North Augusta Community Center
101 Brookside Drive, North Augusta, SC 29841**

**8:00 PM- SCP- Richmond County
Contact: Chief David Hannah, Wrens Police Department
Office: 706 547-3000, Mobile: 706 631-6097**

Tuesday, August 28, 2007

**10:00 AM (Ala. Time)- HATB- Highway 231, Alabama Welcome Center, Outside
Dothan, Ala./Campbellton, Fla. (FL/ALA/GA)**

10:00 AM HATB- Augusta I-20 (GA/SC)

**6:00 PM- Southwest Traffic Enforcement Network (SWTEN)
Meeting & Checkpoint Briefing
Location TBD**

**6:00 PM- Northeast Traffic Enforcement Network (NETEN)
Meeting & Checkpoint Briefing
Location TBD**

**8:00 PM SCP- US 319 at Florida line (GA/FLA)
Contact: Sgt. Bruce Womble, Cairo Police Department
Office: 229 378-3096**

**8:00 PM SCP- US 441 at North Carolina line (GA/NC)
Contact: Chief Jeff Harris, Sky Valley Police Department
Cell: 678 859-1671**

Wednesday, August 29, 2007

**9:00 AM- HATB at Lawton Chiles High School Auditorium, Tallahassee, Fla.,
(GA/FLA) (Please note 9 AM start time)**

**10:00 AM- HATB- US 441 Georgia/North Carolina border (GA/NC/SC)
Dillard City Hall**

**6:00 PM- Mountain Area Traffic Enforcement Network (MATEN II)
Meeting & Checkpoint Briefing
Constitution Hall, Fort Oglethorpe, GA**

**6:30 PM- Southern Region Traffic Enforcement Network
Meeting & Checkpoint Briefing
Location TBD**

**8:00 PM- SCP- Rossville Blvd., Rossville, GA on the border (GA/TN)
Contact: Lt. Gary McConathy, Ft. Oglethorpe PD
Office: 706-866-2512, Mobile: 423-595-4528**

**8:00 PM- SCP- Echols County (GA/FLA)
Contact: Sgt. Earl Durrance, Valdosta PD
Office: 229-242-2606**

Thursday, August 30, 2007

10:00 AM- HATB- I-75, Lake Park (GA/FLA)

10:00 AM- HATB- I-75, Georgia/Tennessee (GA/TN)

**6:00 PM- Coastal Area Traffic Enforcement Network (CATEN)
Meeting & Checkpoint Briefing (GA/FLA)
Location TBD**

**7:00 PM- Western Region Traffic Enforcement Network (WRTEN)
Meeting & Checkpoint Briefing (Ga/ALA)
Hightower Funeral Home Meeting Facility, Gordon Street, Bremen.**

**8:00 PM- SCP- Camden Co./ Charlton Co. (GA/FLA)
Contact: Lt. Luther Hires, Jesup PD
Office: 912 427-1300, Mobile: 912 286-7336**

**8:00 PM- Sobriety Checkpoint (GA/ALA)
Highway 27 @ I-20
Contact: Sgt. Greg Holcomb, Carroll Co. Sheriff's Office
Office: 770 214-3596, Pager: 800 312-4658**

Friday, August 31, 2006

**10:00 AM- HATB- I-95, Begin at Florida Welcome Center (GA/FLA)
Conclude at the Georgia Welcome Center with Lunch being provided.**

10:00 AM- HATB- I-20, Georgia Welcome Center, Haralson County. (GA/ALA)

**NEWS RELEASE
FOR IMMEDIATE RELEASE
MAY 2007**



For more information:
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**GEORGIA LAUNCHES SUMMER-LONG CRACKDOWN ON SPEED
SPEEDERS FEELING 100 DAYS OF SUMMER H.E.A.T.**

(ATLANTA) Speeding is risky business behind the wheel and today the Georgia Governor's Office of Highway Safety (GOHS) issued this statewide warning to high-risk drivers: "Slam the brakes on your high-speed driving habits now. Law enforcement agencies across the state are once again rolling-out a full-scale enforcement mobilization to crackdown on the worst offenders. It's called the **100 Days of Summer H.E.A.T.**"

H.E.A.T. stands for "*Highway Enforcement of Aggressive Traffic.*" The **100 Days of Summer H.E.A.T.** campaign is a multi-jurisdictional highway safety enforcement strategy designed to reduce high-fatality crash-counts during the potentially deadly summer holiday driving period from Memorial Day through the Fourth of July and Labor Day holidays.

Summer 2007 marks the fourth consecutive year that waves of law enforcement patrols in 159 counties will be cracking down on the dangerous, aggressive, and high-speed drivers who place hundreds of innocent lives in peril on Georgia highways every summer. Why? Because speed kills!

"So waves of law enforcement patrols including police, sheriff's deputies, State Troopers and State Motor Carrier Compliance officers will help us crack-down on the high-speed motorists, the impaired motorists, and the unbuckled motorists who make highways dangerous for the safe drivers across Georgia," said GOHS Director Bob Dallas. "Our highway safety data shows speed, impaired driving and unrestrained driving are still the top three causes of fatality crashes, not just during the summer holidays, but throughout the year."

In 2007, GOHS will continue one of the longest, toughest, most ambitious **Summer H.E.A.T.** highway safety initiatives ever launched in this state. The summer-long enforcement campaign is designed to make those high-risk drivers feel the **H.E.A.T.** on their checkbooks, license points and insurance rates. **H.E.A.T.** means citations for speeding and aggressive driving.. Tickets for failing to buckle-up their kids or wear safety belts.. And jail time for drunk and drugged driving.

"The message to Georgia's high-risk drivers is clear," said GOHS Director Dallas. "Safety belt, DUI, and speed law violations will not be tolerated. So once again it's time to buckle-up, secure the kids in their safety seats, drive sober, and obey the speed limits during the summer holiday driving period."

Georgia's Highway Safety Director says there's another common sense advantage to slowing down this summer, and that's saving money. With holiday gas prices spiking above \$3.15 for a gallon of unleaded, motorists should regard speed as a costly formula for higher fines and fuel costs.

"Besides getting you a ticket, speeding, along with jack-rabbit-starts and sudden-stops wastes gas," said Director Dallas. "Your car's fuel efficiency begins to rapidly decrease at speeds over sixty mph. A lead-foot can lower your gas mileage by 5-percent around town and as much as 33-percent at highway speeds."

"So as a rule of thumb, every five miles-an-hour you drive over sixty is like paying an additional twenty cents a gallon at the pump! For high-risk drivers who don't seem to care if speed is a killer on our roads, maybe now it matters if it's murder on their wallets," said Dallas. "Driving at the speed limit saves gas. We already know it saves lives. Why not do both this summer?"

Now the countdown is done and the **100 Days of Summer H.E.A.T.** have officially begun, and somewhere in Georgia there's an officer with a ticket book waiting for speed law breakers during **Summer H.E.A.T.** For more information on **H.E.A.T.** and the **Operation Zero Tolerance** impaired driving campaign, visit www.gahighwaysafety.org .

**Governor's Office of Highway Safety
34 Peachtree Street—Suite 800—One Park Tower—Atlanta, Georgia 30303
Visit us on the web at www.georgiahighwaysafety.org
Sonny Perdue, Governor Robert F. Dallas, Director**

NEWS RELEASE
FOR IMMEDIATE RELEASE
AUG 26 thru AUG 31, 2007



FOR MORE INFORMATION:
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POLICE IN FIVE STATES JOIN GEORGIA LAW ENFORCEMENT..
16TH "HANDS ACROSS THE BORDER" DUI CAMPAIGN

(Atlanta) For six days leading up to the Labor Day holiday weekend, local police, sheriff's deputies, and Georgia State Troopers will take time out from their holiday patrols to line up at State Welcome Centers for photo-ops, handshakes, and highway safety speeches. It's all part of the **Annual Hands Across The Border** highway safety awareness campaign.. A tradition now in its sixteenth year of saving lives on state highways and interstates throughout the southeast.

Georgia peace officers will join their law enforcement partners from six bordering states in a major mobilization effort coordinated by the Governor's Office of Highway Safety to crack down on impaired drivers. "This week-long operation sends an unmistakable message to the motoring public that safe driving doesn't stop at the state line," said Director Dallas of the Georgia Governor's Office of Highway Safety (GOHS). "Our traffic laws may come from different books, but we're all on the same page when it comes to taking drunk drivers off our roads."

"Hands Across The Border means impaired driving laws will be strictly enforced from state-to-state in a seamless effort to save lives during the deadly Labor Day Holiday travel period," said GOHS Director Dallas.

Each year the **Hands Across The Border** campaign creates an outstanding opportunity for law enforcement officers from adjoining southeastern states to renew their commitment to work with each other to save lives on all our roadways, all year long. Officers from neighboring Florida, Alabama, Tennessee, and North and South Carolina will meet at Georgia Welcome Centers to conduct ten joint news conferences and media events near the state borders.

For sixteen years, the highlight of these media events has been the traditional handshake between law enforcement officers from both sides of the state lines. Police, deputies and State Troopers from neighboring state agencies make their annual pledge of cooperation to work together to reduce crashes, fatalities and serious injuries on our highways. After the speeches and media coverage, officers make high profile motorcades to the adjoining state's visitor center to repeat this important pledge.

"And this year, the high-profile **Hands Across The Border** enforcement initiative is scheduled to coincide with the nationwide Labor Day **Operation Zero Tolerance** impaired driving mobilization, '**Over The Limit. Under Arrest**,'" said GOHS Director Bob Dallas. "This way, officers from adjoining southern states deploy their combined resources for life-saving multi-state sobriety checkpoints and concentrated patrols."

In 2007, the **Hands Across The Border** campaign is also part of Georgia's "**One Hundred Days Of Summer HEAT**" initiative sponsored by the Governor's Office of Highway Safety to raise awareness about the deadly consequences of speed, aggressive driving, and failure to use safety belts and child restraints. For more information about **H.E.A.T.**, **Operation Zero Tolerance** and **Hands Across The Border**, visit the GOHS website at www.gahighwaysafety.org or call your local law enforcement agency and ask how you can make a difference in your community.

(END RELEASE)

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Sonny Perdue, Governor **Robert F. Dallas, Director**

**NEWS RELEASE
FOR IMMEDIATE RELEASE
JUNE 2007**



For more information:
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**OPERATION ZERO TOLERANCE: OVER THE LIMIT. UNDER ARREST
STATEWIDE CRACKDOWN TARGETS IMPAIRED DRIVERS
DURING SUMMER HOLIDAY TRAVEL PERIODS**

(ATLANTA)--While for most Georgians, summertime fosters fond holiday memories, traffic enforcement officers and epidemiologists at the Governor's Office of Highway Safety know the travel season between July Fourth and Labor Day can be one of the most dangerous times of the year on our roads.

Most motorists don't realize the risk of a driver dying in a crash at .08 BAC is at least 11 times that of drivers without alcohol in their system. That's why driving with a BAC of .08 or higher is now illegal in every state. Yet too many people still ignore the law.

"So we're targeting travel periods when impaired driving and summer holiday traffic volumes are historically the highest on our state roadways," said Director Bob Dallas of the Georgia Governor's Office of Highway Safety (GOHS). "We enforce **Operation ZERO TOLERANCE** here because drunk and drugged drivers cause about a third of Georgia's total traffic fatalities every year. Cops simply call this lifesaving campaign **OZT**."

Research proves that high visibility enforcement of **OZT**, coupled with focused media attention, results in reduced impaired driving crashes and fatalities. That's why GOHS is coordinating with more than 500 Georgia police departments, sheriff's offices and State Patrol Posts to run concentrated patrols and set up sobriety checkpoints on our roadways and interstates this holiday travel season. Safe drivers go on their way, but motorists who drive drunk go to jail.

"We're even telling motorists when to watch out for the blue lights. Because it's not about writing more tickets.. It's about saving more lives," said GOHS Director Dallas. Georgia's July Fourth **OZT** holiday enforcement crackdown is scheduled to begin Friday, June 22nd, and runs through Sunday, July 8th, 2007. The Labor Day OZT enforcement campaign begins Friday, August 17th and runs through Monday, September 3rd, 2007.

And this Summer, while the **OZT** enforcement campaign is underway in Georgia, the National Highway Traffic Safety Administration (NHTSA) will be mobilizing thousands of state and local law enforcement agencies on roadways across the Southeast and the nation under the new national campaign slogan: **Over The Limit. Under Arrest.**

The summer holiday **OZT** campaign is part of the GOHS **100 Days of Summer H.E.A.T.** initiative that also runs through the end of the Labor Day travel period in September. Law enforcement officers will be patrolling roadways all summer during **Summer H.E.A.T.** to raise driver awareness about the deadly consequences of speed, drunk and drugged driving, and failure to use safety belts and child restraints.

"Impaired driving is no accident – nor is it a victimless crime," said Director Dallas. "The message is simple. You drive impaired in Georgia, you **WILL** go to jail. It is **Zero-Tolerance**. Be responsible about your own limits. If you plan to drink, don't drive. Designate a driver before you party. Hand your keys to a friend before you reach the illegal limit. Don't let your summer end in an arrest, a tragic crash or death. Remember: **Over the Limit. Under Arrest.**" For more information about **Operation Zero Tolerance** and the **100 Days of Summer H.E.A.T.** campaign, visit the GOHS website at www.gahighwaysafety.org.

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34 Peachtree Street—Suite 800—One Park Tower—Atlanta, Georgia 30303
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Sonny Perdue, Governor Robert F. Dallas, Director**

2007
100 Days of Summer HEAT
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GOHS Web Site-
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GSP LIASIONS

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Gordy Wright
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LAW ENFORCEMENT LIASIONS

Northern Region

Chief Jeff Harris
Sky Valley Police Department
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So. Linc: 18033
Nextel: 154*23*2567
email: northgalel@yahoo.com

Networks Covered: MATEN II,
NETEN, PATEN, AATEN.

Central/Metro Region

Capt. Cam Reed
Morrow Police Department
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Nextel: 155*155017*1
Mobile: 678 618-4539
So. Linc: 1057
Email: creed@cityofmorrow.com

Networks Covered: MATEN,
WRTEN, CGTEN, CRTEN.

Southwestern Region

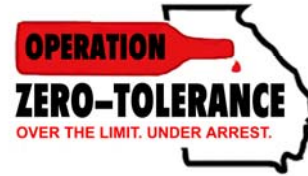
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Pager: 229 928-1711
Nextel: 186*116*61842
So. Linc Mobile: 888 891-3689
So. Linc: 1056
Email: tonyb207@alltel.net

Networks Covered: WCTEN,
SWTEN, MGTEN, SRTEN.

Southeastern Region

Sgt. Powell Harrelson
Pooler Police Department
Office: 912 748-7333
Mobile: 912 313-1581
So. Linc Mobile: 888 891-5920
So. Linc: 18020
Nextel: 150*23*12081
Email: smokeyppd@aol.com

Networks Covered: SCTEN, SETEN,
CATEN, ECTEN.



2007 Georgia Mobilizations

**2007 One Hundred Days of Summer HEAT
Traffic Enforcement Campaign
May 21-September 3, 2007**

**Click it or Ticket
May 21-June 3, 2007**

**Click it or Ticket
Kickoff News Conference
Monday, May 21, 2007**

**Operation Zero Tolerance
June 22-July 8, 2007**

**OZT Kickoff News Conference
Lenox Square
Friday, June 22, 2007**

**Operation Zero Tolerance
August 17-September 3, 2007**

**OZT Kickoff News Conference
Friday, August 17, 2007**

**Hands Across The Border
August 26-31, 2007**

**Click it or Ticket
November 12-25, 2007**

**Click it or Ticket
Kickoff News Conference
Monday, November 12, 2007**

**Operation Zero Tolerance
December 14, 2007-January 1, 2008**

**OZT News Conference
Friday, December 14, 2007**