



**STATE OF GEORGIA**  
OFFICE OF THE GOVERNOR

**Nathan Deal**

GOVERNOR

December 9, 2015

Dear Georgia Citizens:

**The 2015 Governor's Strategic Highway Safety Plan** (SHSP) documents our continued efforts to reduce highway crashes, injuries, and fatalities. Our vision statement is "Every Life Counts—Strive for Zero Deaths and Injuries on Georgia Roads." The multi-disciplinary SHSP incorporates education, engineering, enforcement, and emergency medical services to develop safer roads. We are calling on all of our safety agency leaders to directly participate in the execution of the SHSP to further prevent highway crashes. Together we get out the message; "buckle up, slow down, and drive sober."

Georgia highway fatality numbers declined in 2014 for a ninth straight year. Georgia's FFY2015 goal is to reduce total traffic fatalities by 9% from 1,222 (2010 to 2012 annual average) to 1,111 (2013 to 2015 annual average).

The SHSP documents and aligns all of Georgia's highway-related safety plans (including the Governor's Office of Highway Safety "Highway Safety Plan," the Georgia Department of Transportation's "Highway Safety Improvement Program," and the Department of Public Safety's "Commercial Vehicle Safety Plan") as well as the goals and strategies of the SHSP emphasis-area safety task teams. The SHSP emphasis-area safety task teams address the most factors that contribute to crashes in an effort to reduce Georgia highway crashes. These multi-disciplinary task teams use a data driven approach to develop and execute engineering, education, enforcement, and emergency medical related strategies to reduce the number of traffic fatalities and serious injuries.

This multi-disciplinary approach has worked to improve response times and reduce crash deaths on Georgia's roadways. By constantly reviewing Georgia's safety data and applying innovative, best practices, Georgians will continue to see lifesaving improvements on our public roads.

Sincerely,

Nathan Deal  
Governor