



THE CITY OF BYRON POLICE DEPARTMENT

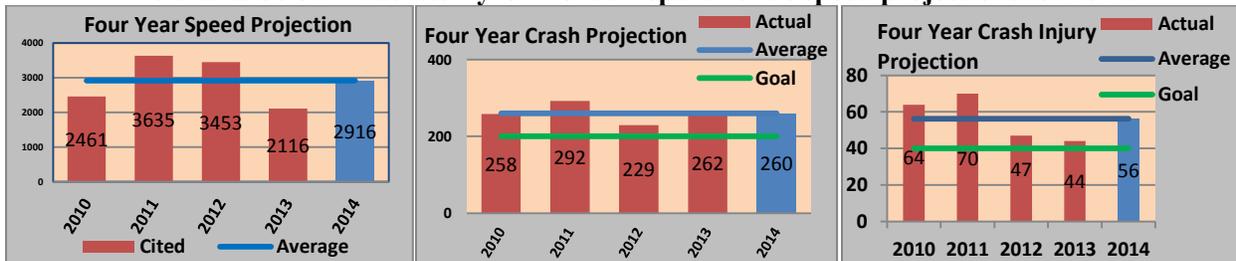
SPEED: PROBLEM IDENTIFICATION

It is well-established that speeding represents a risk to public safety. Excessive speed increases the likelihood of a crash with the risk of severe injury, or even death. In an effort to reduce the impacts of speeding offenses observed during 2011, Chief Cannon developed focus groups dedicated to particular traffic efforts. He established the annual goal of reducing the number of crashes to below 200 and the number of injuries to below 40. The goal for fatalities is ZERO! For example, a traffic unit of four officers began working to battle traffic problems in the community. Our current records management system limits our ability to fully calculate all citations issued for violations during target times or locations. The Byron Police Department (BPD) does not track written or verbal warnings. Data is collected based on formal documents and reports, such as citations and crash reporting. As a result, the unit has

started recognizing trends and patterns from current and historical crash, speed and citation data. Officers have used the information to identify problems, leading to the development of an action plan to combat these Traffic issues based on estimated projection for 2014.

Statistics show the overall amount of speeding offenses down by 39 percent for 2013, compared to the previous year. However, in 2013 there was a rise of 13% over the previous year in crashes and 1% over the four year projections. The four year projections for 2014 estimate it would be 23% over the department goals. Speed accounted for 89% of the top three contributing factors in crashes. Injury crashes decreased by 6% over the previous year but were still 9% over the department's goal and the four year projections for 2014 estimate it will be 29% over the department goals.

The charts below illustrate Byron Police Department's speed projections for 2014.



For this reason, reducing speeding is a high-priority for the BPD. To accomplish this, the BPD believes a combination of strict enforcement and public education is the most effective way to increase awareness about the importance of slowing down and observing speed limits. Identifying problem locations that have a high rate of speeding-related crashes and resident complaints is at the heart of an effective speed enforcement program.

The focus group objective for the BPD Speed Enforcement Program was to assist in establishing and maintaining a successful speed enforcement program in the community. Sustaining speed enforcement activities and focusing on locations identified by crash data are the essential underlying principles. The guidelines presented in this document address program planning, training, public information and education, enforcement, and outcomes.

SPEED: PLANNING

Problem Identification from 2013 data was utilized as a basis to determine the extent of issues/concerns and for planning the objectives for 2014. Statistics are a key tool used by BPD to identify hot spots, recognize patterns and develop action plans. It is also used to update on progress towards addressing those issues/concerns and to keep the community informed. On Feb 7, 2014, more than a dozen Byron officers and department leaders met to discuss traffic trends and their efforts at battling issues in the

CHALLENGE CATEGORY: SPEEDING

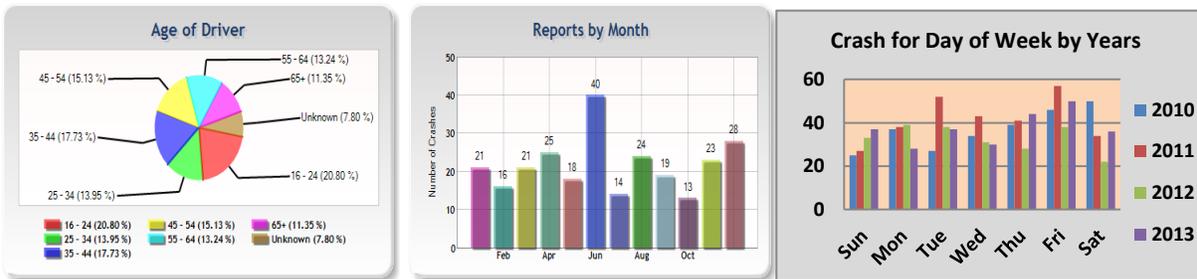


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community. The team answered questions from the police chief and provided updates on notable achievements and top challenges for the year. During the planning meeting the previous year's data was reviewed against the 2014 projections. This data is the prime source of information for crash prevention programs. It is therefore imperative that proper information be gathered for use in planning, evaluating, and implementing efforts to achieve traffic safety goals. The Chief of Police reemphasized that the BPD is dedicated and committed to improving traffic safety. The Department's mission is to reduce traffic accidents and deaths through stringent enforcement of Georgia's traffic laws and conduct programs in the community to raise awareness on traffic safety to encourage self-compliance.

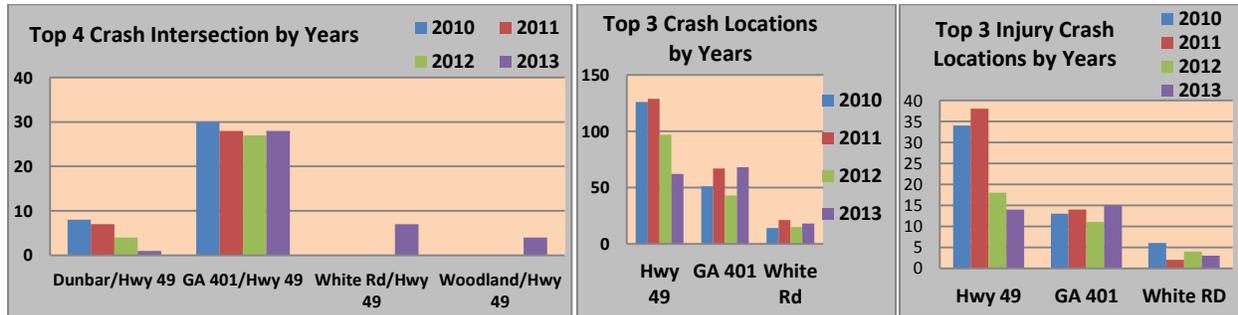
From the analysis of the crashes and enforcement over 2013, the following trends were observed: Crashes in 2013 were 13% higher and 24% over the standard objective of 200 set by the department. Injury crashes decreased by 6% but were 9% over the stated goal of 40. Crash occurrence peaks were during the afternoon hours, reaching its highest point around 1800 hours when people are generally leaving work. Crash occurrence reached the highest on Friday, with Thursday a close second for day of the week. Drivers in the age group of 16-24 are most at risk to be involved in a crash. The factor of drivers following too closely was by far the most prevalent contributing factor for crashes, along with failing to yield and too fast for conditions, which indicates that operators are going too fast. The leading reported crashes occur during the summer month of June.

The charts below illustrate the above trends:



In 2013, it was recommended by DOT and City Engineers that the intersection of Hwy 49 and Chapman Rd be relocated because of the high number of documented crashes. The next focus area being tracked as potential crash locations and injury sites are Hwy 49/White Rd and Hwy 49/Woodland Drive.

The charts below illustrate the above trends:



The team analyzed crash patterns and other traffic safety concerns to develop plans to address these issues. The team developed and submitted objectives to the Chief as overall goals for the entire fiscal year ahead. In 2014, the Traffic members submitted several objectives for fiscal year 2014. The goals and objectives document was updated every quarter during the year so that progress towards the goal could be evaluated and the objectives streamlined, if necessary.



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A screen shot of the goals and objectives are shown below: Speed Related Goals- FY2014

Flexibility: To review successes and be ready to adapt to changes throughout the year.
Objective 1: Target 0 fatalities, below 200 crashes and below 40 injury crashes, within 3 years.
Objective 2: Review collected data on a quarterly basis
Objective 3: Support National and State traffic campaigns.
Objective 4: Perform speed related traffic enforcement details.
SMART Trailer
Objective 1: Self- help project to convert old trailer to SMART.
Objective 2: Develop an internet web link to the Byron PD Home page for complaints of speeding
Objective 3: Deploy SMART trailer to increase public awareness through education on speed and other safety messages.

Training
Objective 1: Improve officer training in the area of collisions. <u>Short term:</u> One trained Reconstructionist within 1-2 years. <u>Long Term:</u> Two trained Reconstructionist within 3 years.
Objective 2: Review all accident reports for accuracy and trend analysis
Objective 3: Develop action plans in target areas
Public Awareness
Objective 1: Continue to form partnerships and like-minded goals for safety.
Objective 2: Seek out media based groups to deploy safety message.
Objective 3: Continue educational awareness in the schools and community regarding speed.
Objective 4: Two Certified P.R.I.D.E. instructor(s)
Objective 5: Review event feedbacks to improve the program.

Assessment Color Coding			2014 Review		
Green	Objective met	Yellow	Partially met objective	Red	Cannot meet objective

These goals guide the unit in planning for the entire year. In addition, each month the unit members meet to discuss details of that month's operations, such as National and State Campaigns like Click it or Ticket, Operation Zero Tolerance, and Network Meetings as well as other programs, or initiatives. Unit members then must develop a detailed plan for each operation and submit it to the Patrol Commander. They also complete a form listing the summary of the event, objectives, threats/hazards, comments/notes, briefing, resources needed/used, personnel and their assignments as well as other information. This form assists in ensuring a well-planned, effective operation for each event or initiative, which must be conducted to meet the unit's annual goals. They are also posted on the officers patrol room bulletin board, as well as requests for officers to participate in any upcoming events.

In addition to the goals stated above, below were some additional strategies that were planned for implementation in 2014 targeted to help meet the goal above, increase safety, and decrease crashes.

Later in 2014, Officials from City Engineering and the Department of Transportation met previously and eliminated one of the previous top three intersections for accidents within the city of Byron by re-routing traffic, which proved successful. The group was called to yet another meeting to discuss the busy intersection of Highway 247 Connector and Walker Road and the impact the development of the hospital being annexed into the city would have. The discussion ranged from a four-way stop to traffic control devices. The theory of a ROUNDABOUT showed fewer conflict points of eight, versus a general four way intersection, which scored 32 points. It was adopted and one of the objectives from the meetings was to educate people about the Roundabout which we did in the media and social sites.

As part of the review we saw an increasing number of crashes on GA 401 at a particular location relevant to weather. Working with DOT who now routinely clean the drain gutters in the median at that location it's noted as having reduced the number of crashes at that location because of the standing water.

SPEED: TRAINING

The Byron Police Department currently employs twenty-one full-time Police Officers, including the Chief of Police. Fourteen of these officers are assigned to the Uniformed Patrol Division, which encompasses a four member Traffic Unit. Six other officers are assigned to the Criminal Investigative Division.

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The Department is committed to training officers in the areas of Traffic Safety; including Speed Enforcement. In 2014, officers received training or recertification in the form of roll call, training bulletins, in service, GPSTC, on-line video training, and specialized paid training by the Department. The Department also has three post-certified instructors.

POLICY (DUE REGARD-CHASE CONCERNS)

In 2014, 100% of the BPD received annual in service training in the area of Speed Enforcement General Orders. Along with completing the On-line GPSTC Due Regard course. The Chief of Police further outlined his guidelines for pursuit's restrictions with regards to forcible felonies and impaired drivers. He stressed public safety and officer safety when engaging in pursuits. Most importantly the use of the technology/training provided to assist and reduce the need for high speed chases.

FIELD TRAINING OFFICERS (FTO) AND INSTRUCTORS

In 2014, The Department had 3 officer trained as FTO' bringing our total to 6 FTO's trained to date. All uniformed shift supervisors are trained as FTO's and provide roll car training to their shift as well as speed hot spots. 100% of the BPD completed On-line GPSTC emergency vehicle safety, transporting prisoners, and vehicle pullovers course. The Department currently has 4 POST Certified Instructors in Radar, Lidar, etc.

ADVANCED TRAFFIC LAW AND OPERATION LIFESAVER

In 2014, 4 officers received Formal training in Advanced Traffic Law and 1 received training in Operation Lifesaver.

VEHICLE PURSUIT SYSTEM-STARCHASE

In 2014, the department had 2 officers trained in the StarChase Pursuit Management System.

STOP STICKS/PRECISION INTERVENTION TECHNIQUE (PIT) TRAINING

100% of marked patrol vehicles have stop sticks installed. 4 supervisors and 1 officer from the Department are certified in the intervention technique in an effort to bring high speed chases to a safer end for the public and Law Enforcement.

LICENSE PLATE READER SYSTEM - LPR

In 2014, the Department added a second LPR system where 2 additional officers also received training. The device has proven to be an asset for the department. As a result of some enforcement action we saw its capability in pursuits to pick up the tag of the fleeing suspect.

RADAR/ LIDAR TRAINING

100% of the Department is certified and current in Radar/Lidar operation. 100% of marked patrol vehicles have dual antenna stalkers radars installed and six Lidar units are available.

SPEED MONITORING AWARENESS RADAR TRAILER (S.M.A.R.T.) TRAINING

The Department has 6 officers trained in the setup, collect data, and operation of the SMART

P.R.I.D.E. -INSTRUCTORS

In 2014, The BPD had 2 Parents Reducing Injuries and Driver Error (P.R.I.D.E.) Instructors trained.

EXAMPLE OF BULLETIN-MGTEN TRAINING

The Patrol Commander sends out monthly bulletins such as the Informer, DPS Legal Review, and Georgia Traffic Prosecutor to all officers. This monthly publication keeps officers informed of the very latest developments in case law, statue and provide news articles of interest and practical importance for



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law enforcement officers. In 2014, 100% officers participated with MGTEN/GOHS Traffic Enforcement Network event receiving additional traffic in service training.

CRASH INVESTIGATION- RECONSTRUCTIONIST

In 2014, 1 officer completed Level 1 Accident Investigation bringing the total trained to 4. 3 officers have completed Levels 2 training. In 2014, 1 officer (as part of the established Goal) reached the level of becoming an Accident Reconstructionist receiving 256 hours of in-depth training on how to investigate a traffic collision. The Chief upon his successful completion in purchased an electronic measuring device (Total station), in 2014.

SPEED: PUBLIC INFORMATION AND EDUCATION

At the forefront of the Byron Police Departments educational strategies is the Safe Traffic Operations Program (STOP). The STOP program is of no cost to the public and supports the local and surrounding communities with educational and community awareness programs each month. The program was initiated to serve as a proactive approach to promote safety and smart driving decisions, through public awareness and education on traffic safety issues. The success of these programs is based upon our ability to partner with other law enforcement agencies, schools, community organizations.

Officers serve as facilitators at various exhibits, events, public appearances and venues, such as with local civic organizations, shopping malls, churches, schools, colleges and safety fairs. The Officer's genuine compassion, enthusiasm and professionalism are a critical component that greatly contributed to the success of the program. Research suggests that reductions in offenses appear to be related to friendly interaction between facilitators and children/teenagers and adults. This research would seem to promote stronger ties that can be achieved with the help of support services like STOP. The success of this program demonstrates that STOP techniques can help influence positive social behavior and help to deter negative behavior. The project has been creative in its methods to capture participates attention. A variety of strategies have been implemented using the feedback and a recommendation for improvement provided by participates, allowing the agency to make several changes within the program in short order. STOP provides various means to education and awareness initiatives regarding Speed. Such as: P.R.I.D.E. and Traffic Safety for Teens developed by the University of Georgia by the Georgia Governor Office on Highway Safety (GOHS). Apply knowledge of algebra and graphing to calculate safe driving speeds, write equations to describe real world scenarios involving distance, time, velocity and acceleration, graph functions and interpret their graphs, solve quadratic equations and DVD's like, "Speed Kills, Preventing Teen Driving Fatalities". Educational material and handouts are distributed about the risks of speeding. The handouts where provided by the Georgia GOHS. We engage our audience in a meaningful discussion about the very real consequences of speeding and stop it from becoming reality.

YOU MAY NOT WANT TO TRY A HIGH SPEED CHASE THROUGH BYRON

BPD relationship with the local media is another method to raise the level of positive messaging. The press was invited to learn more about the StarChase program, it was demonstrated to members of the press and Law Enforcement Officials from surrounding agencies. On February 6, BPD was recognized in the local news media as recipients of new technology designed to reduce the risk of injuries in high speed pursuits. The "StarChase" system allows

an officer to fire a launcher equipped with an embedded GPS tracker into the speeding car. Police are then able to track the pursuit vehicle without having to chase it. This new technology avoids the need to pursue the vehicle, thereby protecting the police, as well as innocent bystanders. Chief Cannon stated, "That we've seen pursuits and deaths on the increase for the last few years, so we were able to get this technology to help prevent and minimize some of those deadly pursuits protect ourselves as first responders, and will also protect our citizens".

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PEACH COUNTY SAFETY PATROL PUBLIC SAFETY COMMUNITY DAY

On March 1, in neighboring City of Fort Valley, BPD partnered with their Police Department. We brought Specialized Vehicles and provide a full day of educational activities, ranging from Alcohol and Drug awareness, distracted driving, dangers of speeding and proper seatbelt use during the event. Educational material and handouts were also distributed about the risks.

TRINITY UNITED METHODIST CHURCH

On April 12, in the neighboring City of Warner Robins, BPD was requested by Trinity United Methodist Church to partner with them during their annual festival. We brought Specialized Vehicles and provide a full day of educational activities, ranging from Alcohol and Drug awareness, distracted driving, dangers of speeding and proper seatbelt use. Educational material and handouts were also distributed about the risks of speeding. We had over 200 people participate in activities with us that day.

MARINE LIGHT ATTACK HELICOPTER SQUADRON HMLA-773, ROBINS AFB

On April 27 The BPD per a request from the Commander of the Marine Corp Unit following a recent deployment where one its member had an Alcohol related incident. The Commander requested an educational event for his 300 member (ages 18-46) unit which we had been referred to him from officials at Robins AFB, Drug Demand Reduction Program. The Commander ordered a Safety Stand Down Day where BPD brought Specialized Vehicles and provide a full day of educational activities, ranging from Alcohol and Drug awareness, distracted driving, dangers of speeding and proper seatbelt use during the event. Educational material and handouts were also distributed.

Motorcycle Safety Awareness Month

YAMAHA, A BROTHERHOOD AIMED TOWARD EDUCATION (ABATE), AND GOLD WING RIDER ASSOCIATION

On May 26, BPD partnered with Yamaha of Byron for their annual 41 mile Memorial Day Ride to Andersonville National Historic Site.

November 30, BPD partnered with ABATE for their annual Toy for Tots Ride. Both programs were designed to provide education and awareness to not just riders but the communities to promote safe motorcycle operations. Motorcycle safety death rates are growing more rapidly than any other cause of death in Georgia. The BPD handed out educational pamphlets on motorcycle safety and provided a safety briefing which speed was a topic. The BPD then provided an escort detail for both events with some 500 motorcycles participated and media.

On June 9, in neighboring City of Warner Robins, BPD was requested by the Gold Wing Rider Association who had some members attend the Memorial Day Ride to come and speak to their 138 member's on motorcycle safety which included Speed. Educational material, and handouts where distributed about the risks of speeding.

CAMP GRACE-TEEN EVENT

On July 2, BPD supported a request from Camp Grace in neighboring Crawford County. This non-profit organization which offers children from at-risk communities in Georgia a week-long Christian camp experience. Through the combination of incredible challenges, relevant instruction, and encouraging mentors, these children are inspired to achieve greatness. We assisted providing mentorship, activities and educational awareness on subjects such as underage alcohol/drug, speed, and occupant safety. Educational material and handouts were also distributed about the risks. The event was 150 kids (14 to 18 ages) with 6 councilors.

CENTRAL GA MUSTANG CLUB SHOW

On September 6, The Byron Police Department partnered with the Central Ga Mustang Car Club at the Peach Outlet Mall in Byron to host a Car show benefitting the Wounded Warrior Project. We brought Specialized Vehicles and provide a full day of educational activities, ranging from Alcohol and Drug awareness, distracted driving, dangers of speeding and proper seatbelt use during the event. Educational material, and handouts where distributed about the risks.

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HERO FEST

On September 13, The Guardian Centers and Robins AFB Airman invited the BPD in neighboring Houston County where BPD brought Specialized Vehicles and provide a full day of educational activities, ranging from Alcohol and Drug awareness, distracted driving, dangers of speeding and proper seatbelt use during the event. Educational material, and handouts were distributed about the risks.

Civil Air Patrol to present an event and information on "Traffic Safety for Teens", for Grades 9 through 12 ages 14-19. The session included Crash Dynamics and Seat Belts, Speeding Alcohol and You, Distractions. Educational material, and handouts were distributed about speeding.

TAYLOR COUNTY HIGH SCHOOL

Dec 8, BPD visited the neighboring county Taylor County High School in Butler, GA, to present a full day of events and information on "Traffic Safety for Teens." Grades 9 through 12 (14 age group (59), 15-19 age group (228)) participated in a session on Crash Dynamics and Seat Belts, Speeding, Alcohol and You, Distractions, and Road Rules and Road Signs. Educational material, and handouts were distributed about the risks of speeding.

National Teen Driver Safety Week

MIDDLE GEORGIA STATE COLLEGE-

On October 22, The BPD partnered with the Middle Georgia State College as part of the National Teen Driver Safety Week in neighboring Bibb County to host to provide a full day of educational activities, ranging from dangers of speeding and proper seatbelt use during the event. Educational material, and handouts were distributed about the risks of speeding. The ages ranged from 18 to 27 of the 50 that participated.

CRAWFORD COUNTY HIGH SCHOOL

Dec 18, BPD visited the neighboring county Crawford County High School, to present a full day of events and information on "Traffic Safety for Teens." 90 students ranging in age from 15-19 participated in a session on Crash Dynamics and Speeding. Educational material, and handouts were distributed about the risks.

FALL FESTIVAL LANES ORCHARD

On Oct 25, BPD partnered with The Medical Center of Central Georgia, The Children's Hospital and participated in an event at Lane in Peach County. Provide a full day of educational activities, dangers of speeding and proper seatbelt use during the event. Educational material and handouts were distributed. The ages ranged from 14-50 of the 150 that participated.

SPEED TRAP- NEWS

Dec 14, in a news article, Byron had been grouped in a list of cities identified as a "Speed Trap". The BPD Chief of Police responded during a resulting press release, "I did hear about it, and it doesn't surprise me one bit; however, I took it as a compliment. The Department is doing our job if we are earning that reputation. People should know we take speeding very seriously and they should slow down because we don't want those type dangers on our roadways. What cannot be measured is how many crashes may have been prevented, injuries avoided and lives saved by enforcing the speed limit. We work to make sure that our community is safe in all facets from any crime -ranging from a crime of burglary to a crime of running a red light or speeding through our town potentially causing injury to our citizens. It is our job to enforce and protect." Reporters were encouraging to ride

FALL BASH ROBINS AFB

On November 8, BPD was invited by Robins AFB to partner with them during their annual fall festival. We brought Specialized Vehicles and provide a full day of educational traffic related activities, such as dangers of speeding. Educational material, and handouts were distributed about the risks of speeding. We had over 300 people participate in activities with us that day ranging in age from 14-50.

CENTRAL FELLOWSHIP HIGH SCHOOL

Dec 4, BPD partnered with the neighboring Bibb County, Central Fellowship High School, 808th

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along and witness the speed enforcement activities; which they did, and reported on in a positive manner.

Additionally, Chief Cannon requested a State investigation and audit of speeding citations issued, which found the Department to be accurate and well within the law standards set.

SPEED MONITORING AWARENESS RADAR TRAILER AND VARIABLE MOBILE MESSAGE SIGN

In 2014 BPD converted an older Radar trailer with All Traffic Solution Radar message Sign. It's used in high speeding offense and frequent traffic crash related areas. The S.M.A.R.T. Trailer Program is provided by the BPD as a service to our community to deter speeding. By combining radar feedback with variable messages, it provides drivers with speed feedback, messages specific to various speeds.

This is one of the proactive methods used in response to traffic complaints, particularly in residential areas. BPD also purchased in 2014 and deployed a Variable Mobile Message Sign, to publicize speed-related messages and to raise awareness.

PUBLIC SOCIAL MEDIA SITES

BPD maintains amicable relationships with its citizens through the variable message boards, internet, and social media sites like Facebook, which also makes the department more accessible via personal electronic devices such as tablets, laptops, and smartphones. Some messages on the Departments social media site, remind citizens of the importance of slowing down other traffic safety messages of value to citizens are also posted to coincide with traffic safety awareness or enforcement campaigns. The BPD internet web site includes areas for citizens to send traffic complaints.

SPEED: ENFORCEMENT

In an increasingly fast-paced society, posted speed limits are often ignored. Nevertheless, traveling at speeds unsafe for conditions continues to be the number one cause of traffic collisions. For this reason, the BPD remains committed in our dedication to conduct proactive speed enforcement. While BPD is not funded by grants, speed enforcement remains a high commitment to us. In addition to our daily enforcement efforts, each officer participates in Maximum Enforcement Periods over holiday periods.

In 2014, BPD participated in all National and State Campaigns directed at traffic safety. BPD issued 705 speeding citations during the Campaigns at 18.07 per day. BPD planned and conducted various operations that included Stationary Speed Enforcement, Mobile Patrol, and Laser Details. Officers at roll calls were briefed on speed survey and areas which need more attention and time to conduct stationary radar enforcement efforts during their normal shift when possible. Funds limited the number of laser details performed in 2014. Many scheduled speed events during holiday periods were cancelled as a result of the travel volume congestion reached the highest level since 2007.

The SMART trailer was deployed on an average once a month at various locations. Example of Speed Summary Report used for enforcement: Were able to be more productive and effective by using the collected traffic data and pinpointing the days and time these violations typically occur, selective enforcement could be scheduled during those times. Pictured below is one example SMART trailer Speed Summary and Speed Enforcement Detail during the target month of June targeting GA 401.

Overall Summary	
Total Days of Data	1
Speed Limit	30
Average Speed	35.36
50th Percentile Speed	36.15
65th Percentile Speed	44.78
Pace speed range	40 to 49
Maximum Speed	57
Minimum Speed	6
Display Status?	No Speed Feedback
Average Volume per Day	589
Total Volume	589

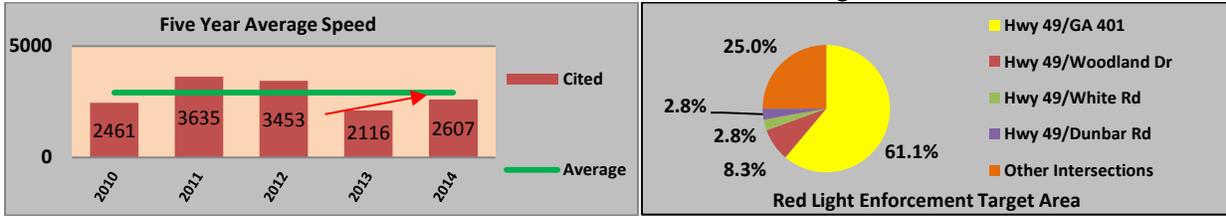
2014 Speed Enforcement Details GA 401		
Date	Time	Enforcement Action
6/14/2014	0800-1200 (Daytime)	24 (Minim Speed 15 over, Max Speed 24 over)
6/22/2014	2300-0030 (Nighttime)	3 (Minim Speed 15 over, Max Speed Over 16)
6/22/2014	0200-0330 (Nighttime)	0 Speed - 3 other (1 DUI)

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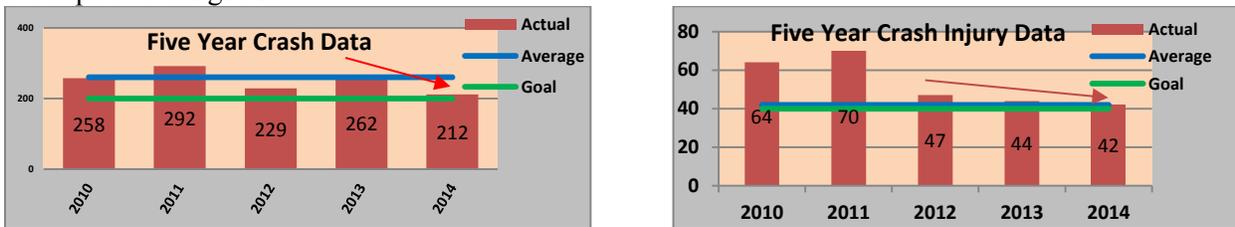
In 2014, BPD saw a rise from previous year in speeding violations by 19% targeting certain areas and times related to data collected. Pictured below is one example of Red Light Enforcement during 2014 which shows 75% of non-crash related violations were issued in the targeted area for enforcement.



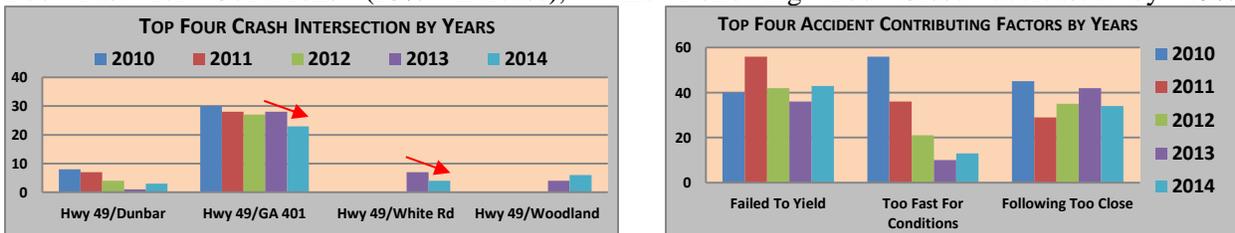
SPEED: OUTCOMES

Analysis of the data revealed for 2014, the City of Byron had **ZERO** Fatal crashes. The BPD saw that it had **ZERO** at fault officer crashes which is believed attributed to the change in vehicle pursuits, officer's roll call safety briefings reminding officers to be safe, and technology.

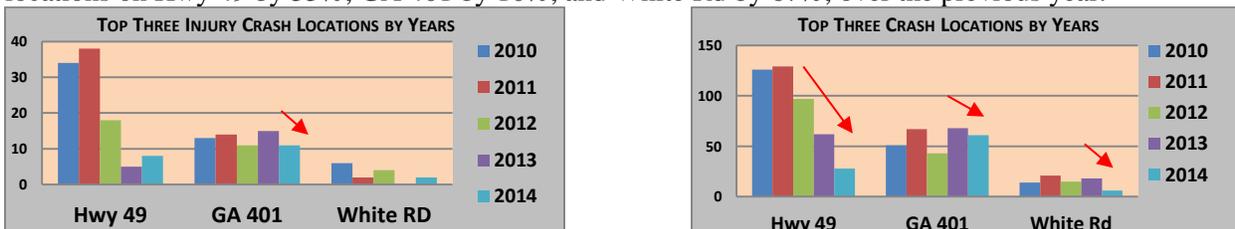
BPD results showed a 19% **reduction** in Crashes and a 5% **reduction** in Injury Crashes over the previous year. BPD has seen a 3 year trend in the decline of injury crashes and that it is 5% away from reaching the department's goals.



BPD recognized that the top 4 crash intersection locations, Hwy 49/Dunbar had a rise of 67%, Hwy 49/GA 401 had a **reduction** of 18%, Hwy 49/White Rd had a **reduction** of 43%, and Hwy 49/Woodland Dr. a rise of 33% over the previous year. After a review of the data, the City has approached DOT and offered to fund two green arrows for the traffic lights at Hwy 49 and Woodland and Hwy 49 and Main Street. The top three speed related contributing factors continues to be Failing to Yield (16%, increase), Too Fast for Conditions (23% increase), while Following Too Close decreased by 19%.



BPD saw in injury related crash by locations that Hwy 49 had a rise of 38%, GA 401 a **reduction** of 27%, and White Rd a rise of 100%, over the previous year. BPD saw **reductions** of crashes in the top three locations on Hwy 49 by 55%, GA 401 by 10%, and White Rd by 67%, over the previous year.



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During the reviews, it was determined to direct officers to specific locations and times of day, regarding speed was more effective than full speed enforcement details.

Example of BPD efforts; received several citizen complaints of speeding offense in subdivision. The first chart shows the data collected from the trailer, deployed Jan 17-23. Officers were briefed at roll calls and began working the noted violation times. The second chart shows the results after 8 months when the trailer was redeployed Sept 7-13.



Looking Beyond The Stop, Results of stops for speeding alone, in target locations and arrests made.

Location White Road		
Hours	0600-	1800-
Day/Night	1800	0600
DUI	0	2
Drug	0	0
Suspended License	3	0

Location Hwy 49		
Hours	0600-	1800-
Day/Night	1800	0600
DUI	1	1
Drug	1	2
Suspended License	1	4

Location GA 401 (I-75)		
Hours	0600-	1800-
Day/Night	1800	0600
DUI	3	7
Drug	11	9
Suspended License	19	17

In 2014, as part of its ongoing Speed Program, BPD planned and conducted 28 various operations that included Speed Enforcement awareness and compliance, as well as other traffic safety campaigns.

In late 2014, local courts mandated the completion of a P.R.I.D.E. class for all teens for this type of offense.

SEVERAL INDIVIDUALS/GROUPS WERE RECOGNIZED AT THE JAN 2015 AWARDS BANQUET FOR THEIR EFFORTS IN 2014, RELATED TO SPEED ENFORCEMENT, AND WERE PRESENTED CERTIFICATES OF APPRECIATION.

Cpl. Smith and Aux Ofc. Gales as P.R.I.D.E Instructors; Cpl. William Younce, Ofc Steve Farmer, Ofc James Wynn for Speed Enforcement Team for the Year; Lt. Hunter, Sgt. Farris, Cpl. Younce, Cpl. Fauquier, Cpl. Smith, Ofc. Welch, Ofc. Boutwell, Ofc. Parrell for S.T.O.P. and educational events; Aux Ofc Gales, Lou Crouch, Georgia Traffic Injury Prevention Institute, The Medical Center of Central Georgia, Children’s Hospital, Middle Georgia Traffic Network for partnership/support in education; Sgt. Farris for Speed Enforcement 1st, 3rd & 4th Qtrs; Officer Parrell, 2nd Qtr; Sgt. Farris for Officer of the Year for Speed Enforcement; Sgt. Farris received a Special Department award for being the First Accident Reconstructionist for the Department.

