



## THE CITY OF BYRON POLICE DEPARTMENT

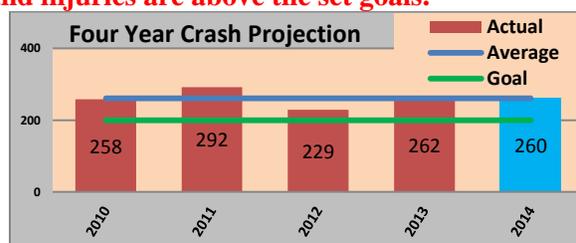
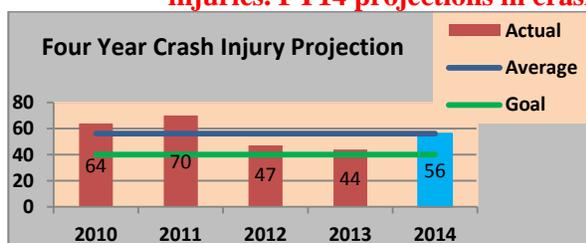
### OCCUPANT PROTECTION: PROBLEM IDENTIFICATION

Traffic crashes are a leading cause of death in the United States and the #1 killer of teens. Over 100 teen drivers and passengers in Georgia are killed each year. Increasing seat belt use is the simplest and most effective way to decrease traffic fatalities and injuries. Obviously, seat belts can have no effectiveness if they are not worn. In the City of Byron, an effort was initiated to reduce the impacts of crashes observed during 2011. Chief Cannon developed focus groups dedicated to particular traffic efforts and established the annual goal of reducing the number of crashes to below 200 and the number of injuries to below 40. The goal for fatalities is always ZERO! A dedicated traffic unit of four officers began working to battle traffic problems in the community to help reach the goals. A variety of resources are utilized to prioritize the city's traffic safety problems. Data is collected based on formal documents and reports, such as citations and crash reporting. Past evaluations and recommendations are reviewed from resources such as the most recent national Challenge packages to determine what methods have been effective and what improvements should be made. As a result, the unit has begun recognizing trends and patterns from current and historical crash, and citation data. Officers have used the information to identify problems, leading to the development of FY14 action plan to address the issues based on estimated projections.

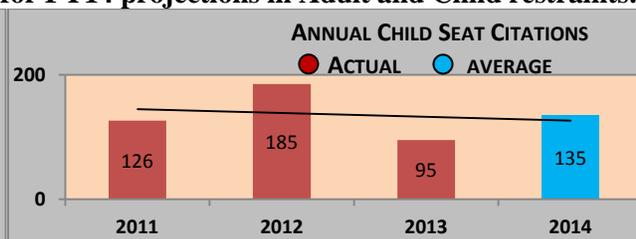
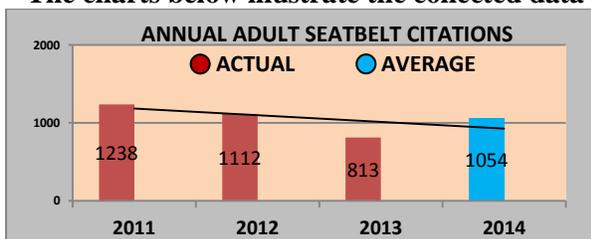
The number one issue identified is the decline in seat belt usage. The chart beside indicates the method of tracking and the average seat belt usage rate within the city, over the past three years.

Number Adult Violations + Child Violations = X/number of officers = X *State Average = Seat Belt Usage Rate		
Year	State Usage Rate	City Usage Rate
2011	93	90.61
2012	91.5	84.77
2013	95.5	61.94

**The biggest area identified for improvement was to reach the goal of less than 200 crashes and 40 injuries. FY14 projections in crashes and injuries are above the set goals.**



The charts below illustrate the collected data for FY14 projections in Adult and Child restraints.



### OCCUPANT PROTECTION: PLANNING

On Feb 7, 2014, more than a dozen Byron officers and department leaders met to discuss traffic trends and to discuss a plan for 2014 to address the issues in the community. The Department's mission is to reduce traffic accidents and deaths through stringent enforcement of Georgia's traffic laws and conduct programs in the community to raise awareness on traffic safety to encourage self-compliance. Chief Cannon reemphasized that the BPD is dedicated and committed to improving traffic safety.

During the planning meeting, the previous year's data was reviewed against the 2014 projections as the prime source of information used in planning, evaluating, and implementing efforts to achieve highway

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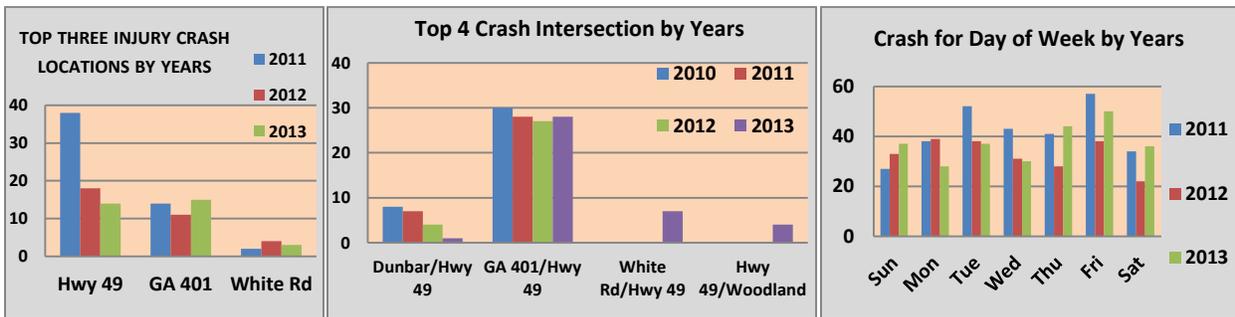


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safety goals for crash prevention programs. The data was utilized as a basis to determine the extent of unrestrained vehicle occupants and for planning the objectives for 2014. Seat belt usage is the single most important factor in preventing or reducing the severity of injuries to vehicle occupants involved in a traffic crash. Statistics are a key tool used by BPD to identify hot spots, recognize patterns and develop action plans. It is also used to determine progress towards addressing issues/concerns, as well as identify additional problem areas and keeping the community informed.

The next step towards improvement was to identify roadways with a high rate of injury crashes. Analysis of the crashes and enforcement over 2013, revealed the following trends for times, days of the week and crash locations: 1) Crash occurrence peaks were during the afternoon hours, reaching its highest point around 1800 hours, 2) Crash occurrence reached the highest on Friday, with Thursday a close second, 3) The top three roadways with injury crashes were Highway 49, GA 401 (I-75), and White Road, 4) The top four intersections with injuries were Hwy 49/GA 401, Hwy 49/White Rd, Hwy 49/Dunbar Rd, and Hwy 49/Woodland Dr.

**The below graphs reflect these facts:**



Finally, in an effort for continuous improvement, meetings throughout the year assisted in identifying areas of opportunities. These meetings included department heads, traffic, and engineering. An in-depth analysis of traffic crash data was conducted to not only identify and prioritize the city's traffic safety problem, but to target crash locations for traffic safety programming.

**The greatest impacts were focused on crash statistics for the top three roads; a screen shot of the goals and objectives are shown below. These goals guide the unit in planning for the entire year. In addition, each month the unit members meet to review progress. Seat Belt Related Goals- FY2014**

Area	Performance Objectives	Submission Frequency	Performance Threshold
Enforcement	<b>High Visibility Enforcement (HVE):</b> saturation patrols coupled with directing officers to specific locations and times of day and emphasis on enforcing their seat belt use laws vigorously as part of their regular traffic enforcement activities  (Day and Night time Enforcement) The plan called for these roadways to be targeted for day/night time enforcement.	<b>1. Daily</b>  <b>2. Details,</b> shall submit a final report detailing the event 1 day after completed.  <b>Patrol Commander:</b> Will review document for Quality Assurance purposes to determine if performance meets the performance standards listed in the objective.	<b>1.</b> BPD officers will list occupant protection in their daily activity log. <b>2.</b> Details conducted will be documented in the BPD Enforcement Summary Sheets and copy provided to BPD-GOHS Representative. <b>3.</b> Target roadways Hwy 49, White Rd, and GA 401. <b>4.</b> Target Intersection Hwy 49/GA 401, Hwy 49/White Rd, Hwy 49/Dunbar Rd, and Hwy 49/Woodland Dr.
	<b>Participation:</b> in GOHS/NHTSA activities and campaigns during FY14.	Participation in Traffic Enforcement Network meetings and GOHS/NHTSA campaigns will be documented in the GOHS monthly programmatic reporting.	<b>1.</b> At least one BPD officer will attend the monthly Traffic Enforcement Network meeting. <b>2.</b> BPD will participate in CIOT, OZT, 100 Days of Summer HEAT, and other GOHS/NHTSA Campaigns. <b>3.</b> BPD will host at least 1 monthly Traffic Enforcement Network meeting.
Training	<b>Officer training:</b> Improve officer training	Training will be documented in	BPD will host at least one GTIPI CPST



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	in the area of Occupant Protection. <u>Short term:</u> Two trained CPST each year. <u>Long Term:</u> 100% Uniformed officer CPST trained by FY16.	officers POST records and provided to BPD-GOHS Representative.	training events in FY14.
	BPD uniformed officers trained in self-compliance and enforcement of occupant protection (policy)	Training will be documented officers POST records and	100% uniformed officers trained in FY14, provided to BPD-GOHS Representative.
<b>Public Awareness/ Education</b>	BPD will conduct educational events regarding Occupant Protection in FY 14.	Event will be documented on Instructor Form and provided to GOHS Representative. Review event feedbacks to improve the program. Bring to review meeting finding(s) and recommendations.	<ol style="list-style-type: none"> <li>1. Conduct at least 11 educational events including seat checks in the schools and community(s).</li> <li>2. Seek out media based groups to deploy safety message.</li> <li>3. Continue to form partnerships with like-minded traffic safety groups.</li> </ol>

Assessment Color Coding			2014 Review		
Green	Objective met	Yellow	Partially met objective	Red	Cannot meet objective

### OCCUPANT PROTECTION: TRAINING

The BPD currently employs twenty-one full-time Police Officers, including the Chief of Police. Fourteen of these officers are assigned to the Uniformed Patrol Division, which encompasses a four member Traffic Unit. Six other officers are assigned to the Criminal Investigative Division. The Department is committed to training officers in the areas of Traffic Safety, including Seat Belt Enforcement. In 2014, officers received training or recertification in the form of roll call, in-service, and specialized paid training by the Department. The Department also has three post-certified instructors.

#### **POLICY (G.O. 5000, 5400, 5500, AND 5600)**

In Jan 2014, 100% of the BPD received annual in-service training in the area of Occupant Protection General Orders. Chief Cannon stressed the biggest asset for the city was its officers, and that officers are not immune to the risks of not wearing seatbelts. He informed officers of the consequences of not being buckled up. He stressed that being involved in a crash, especially with injury, is a huge risk not just for the family and fellow officers, but places a strain with regards to the insurance carrier and workman's compensation. Vehicle incidents are the leading cause of officer fatalities. Seat belt compliance is mandatory by policy.

#### **FIELD TRAINING OFFICERS (FTO)**

In 2014, The Department had 3 officers trained as FTO's, bringing the total to 6 FTO trained to date. All uniformed shift supervisors are trained as FTO's and provide roll car training to their shift as well as directing hot spots. Chief Cannon reminds them to instruct officers to slow down and buckle up and enforce the policy on their shifts. Note all officers receive pre-briefings before enforcement details, such as road checks and saturation patrols.

#### **EXAMPLE OF BULLETIN-MGTEN TRAINING**

The Patrol Commander provides monthly bulletins, such as the Informer, DPS Legal Review, and Georgia Traffic Prosecutor to all officers. This monthly publication keeps officers informed of the latest developments in case law, statute and provides news and practical importance for law enforcement officers, as well as articles of interest. In 2014, 100% officers participated with MGTE/GOHS Traffic Enforcement Network event, receiving additional traffic in-service training.

#### **P.R.I.D.E. -INSTRUCTORS**

In 2014, The BPD had 2 Parents Reducing Injuries and Driver Error (P.R.I.D.E.) Instructors trained. More than 60% of the teens killed in Georgia were not wearing a seat belt at the time of the crash. That's why programs like this are important.

#### **CHILD PASSENGER SAFETY TECHNICIAN COURSES AND ADDITIONAL COURSE**

The Department partnered with the Georgia Traffic Injury Prevention Institute to host a Child Passenger Safety Technician (CPST) Course, held on May 21-23, in which 15 personnel from other agencies attended. Two

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BPD officers attended and received the certification, bringing the Department's total to 10 Certified Car Seat Technicians.

### IN-SERVICE TRAINING OCCUPANT PROTECTION REFRESHER

In 2014, BPD hosted two separate in-service training events, in which 100% of the BPD

uniformed officers and four investigators attended training in the area of primary seat belt enforcement laws and child restraints. Also in attendance were members of the local Sheriff's Office and neighboring city officers. Late in 2014, the BPD certified the first accident reconstructionist, who is on-call for reviewing all fatal accidents and accident with injuries.

### OCCUPANT PROTECTION: PUBLIC INFORMATION & EDUCATION

At the forefront of the BPD's educational strategies is the Safe Traffic Operations Program (STOP). The STOP program is no cost to the public and supports the local and surrounding communities with educational and community awareness programs each month. The program was initiated to serve as a proactive approach to promote safety and smart driving decisions, through public awareness and education on traffic safety issues. The success of these programs is based upon our ability to partner with other law enforcement agencies, schools, community organizations.

Officers serve as facilitators at various exhibits, events, public appearances and venues, such as with local civic organizations, shopping malls, churches, schools, colleges and safety fairs. The officer's genuine compassion, enthusiasm and professionalism are a critical component that greatly contributed to the success of the program. Research suggests that reductions in offenses appear to be related to friendly interaction between facilitators and children/teenagers and adults. This research would seem to promote stronger ties that can be achieved with the help of support services like STOP. The success of this program demonstrates that STOP techniques can help influence positive social behavior and help to deter negative behavior. The project has been creative in its methods to capture participants attention. A variety of strategies have been implemented using the feedback provided by participants as a recommendation for improvement, allowing the agency to make positive changes within the program in short order. STOP provides various means to education and awareness initiatives regarding **Occupant Protection** an importance of usage. The BPD has several officers certified as CPST who act as the facilitators at events. Program such as: P.R.I.D.E. and Traffic Safety for Teens are designed to increase safety belt usage among drivers and passengers. Education and training programs are provided on checking for the correct type, size seat, and proper installation. Various sponsors provide replacement seats for those that are expired or recalled during these events. The program educates children and their families on Georgia's current child passenger safety law, as well as best practice recommendations. Each audience is engaged in meaningful discussion concerning the very real consequences of not being properly restrained in crashes and how to stop it from becoming a reality. Also, each audience is provided educational and awareness material and safety related items at all events. The handouts are made available through GOHS

### STEPPING STONES DAY CARE

On February 12, officers spoke with children and parents about the importance of properly installed and utilized child and booster seats. Various safety items were also available.

### PEACH COUNTY SAFETY PATROL PUBLIC SAFETY COMMUNITY DAY

On March 1, BPD partnered with the neighboring City of Fort Valley Police Department. Specialized vehicles were included, along with a full day of educational activities;

ranging from Alcohol and Drug awareness, distracted driving, and proper seatbelt use.

### KAY ELEMENTARY

On March 6, the BPD partnered with the local county elementary school to provide 550 students, Pre-K through 5<sup>th</sup> graders (ages 5-11) and teachers an afternoon of educational awareness. The topics included child restraints, along with providing them a canine demonstration, which is always interesting to students.

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### TRINITY UNITED METHODIST CHURCH

On April 12, BPD was requested by Trinity United Methodist Church in the neighboring City of Warner Robins, to partner with them during their annual festival. Specialized vehicles were presented, along with a full day of educational activities, including proper child seat and seatbelt use. Over 200 people participated. Feedback included, "Many thanks for all you do on the job but also for volunteering your time-this is priceless to the community!"

### "PLAY IT SAFE", PARTY PLAYGROUND AT PEACH OUTLET MALL IN BYRON

On April 26, BPD was requested to participate with Party Playground in educating youth in our community on various safety topics. This free event involved children visiting various safety booths, along with parents or guardians. Each booth visit earned stickers that could be exchanged for free play time at Party Playgrounds! BPD provided a full day of educational activities, including child seat inspection and free educational handouts.

### MARINE LIGHT ATTACK HELICOPTER SQUADRON HMLA-773, ROBINS AFB

On April 27, the BPD answered a request from the Commander of the Marine Corp Unit to hold an educational event for 300 members (ages 18-46). The request stemmed from a recent deployment in which a member had an alcohol related incident. BPD came highly recommended by officials from Robins AFB Drug Demand Reduction Program. The Commander ordered a Safety Stand Down Day and BPD provided a full day of educational activities; ranging from Alcohol and Drug awareness, distracted driving, proper seatbelt use and the danger of speeding.

### National Youth Traffic Safety Month

### INTRODUCE A KID TO THE GREAT OUTDOORS

On May 17, the neighboring city of Ft. Valley requested BPD to participate in a full day of events geared for children. Parents/guardians and kids were treated to complimentary food while they participated in educational activities, including proper seatbelt use.

### CLICK IT OR TICKET MOBILIZATION

### FRESHWAY SEAT CHECK EVENT

On May 23, BPD partnered with the Georgia Traffic Injury Prevention Institute, hosting a Child Seat Safety Check event in the City of Byron. The event allowed parents and guardians to have their child seats checked for proper installation, recalls and serviceability. The team conducted checks on 27 child seats and replaced 1 expired seat.

### BOYS AND GIRLS CLUB

On June 18, BPD was requested to provide a safety event in the neighboring city of Fort Valley for 66 kids in the 5-13 age groups, along with 7 adults. Educational activities, ranging from Alcohol and Drug awareness and proper seatbelt use were provided, along with a canine unit demo.

### BYRON BAPTIST-CHILDRENS TALK

On June 20, BPD was requested to provide a safety event to 38 children ages 5-12, and 6 adults at a local church. Educational activities, ranging from Alcohol and Drug awareness and proper seatbelt use were provided, a well as a canine demonstration.

### CAMP GRACE-TEEN EVENT

On July 2, BPD supported a request from Camp Grace in neighboring Crawford County. This non-profit organization offers children from at-risk communities in Georgia a week-long Christian camp experience. Through the combination of incredible challenges, relevant instruction and encouraging mentors, these children are inspired to achieve greatness. We assisted providing mentorship, activities and educational awareness/materials on subjects such as underage alcohol/drugs and occupant safety. The event included 150 kids (ages 14 to 18) and 6 counselors.

### BACK TO SCHOOL

On August 9, BPD was requested by the neighboring city of Ashburn for a back to school event in educating kids on different safety topics. This was a free event involving children receiving free back-to-school items and a full day of educational activities, including child seat inspections.

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### CHILD PASSENGER SAFETY WEEK

#### **MACON SEAT CHECK EVENT**

On September 13, the BPD partnered with the Medical Center of Central Georgia Children's Hospital, providing a Child Restraint Car Seat Safety Check event in neighboring Macon. The event received media coverage by the local newspaper and radio station and allowed parents and guardians to have child seats checked for proper installation, recalls, and serviceability. The team conducted 89 child seat checks and distributed 36 replacement seats.

#### **HERO FEST**

On September 13, The Guardian Centers and Robins AFB Airman in neighboring Houston County invited the BPD to provide a full day of educational activities, ranging from Alcohol and Drug awareness, distracted driving, dangers of speeding and proper seatbelt use.

#### **BYRON FAMILY FUN DAY**

On October 4, BPD partnered with the Byron Fire Department for a Family Fun Day. Together, a full day of educational activities, including child seat inspections, was provided.

#### **PUBLIC SAFETY DAY IN FORSYTH**

On October 11, BPD was requested to participate in an event in the neighboring county of Forsyth. Full days of educational activities, ranging from Alcohol and Drug awareness, distracted driving, proper seatbelt use and the dangers of speeding and were included.

### National Teen Driver Safety Week

#### **MIDDLE GEORGIA STATE COLLEGE-**

On October 22, the BPD partnered with the Middle Georgia State College in neighboring Bibb County as part of the National Teen Driver Safety Week to host a full day of educational activities, ranging from the dangers of alcohol/drugs, speeding to proper seatbelt use. The 50 participant's ages ranged from 18-27

#### **FALL FESTIVAL LANES ORCHARD**

On Oct 25, BPD partnered with The Medical Center of Central Georgia and the Children's Hospital to participate in an event at Lane Orchard in Peach County. A full day of

educational activities, including adult and child restraint use, drug and alcohol awareness and traffic safety were presented during the event. The ages of 150 participants ranged from 14-50.

#### **FALL BASH ROBINS AFB**

On November 8, BPD was invited by Robins AFB to partner with them during their annual Fall Festival. Specialized vehicles were on-hand for a full day of educational traffic related activities; such as adult and child restraint use. Over 300 people, ages 14-50, participated in BPD hands-on activities, with an overall attendance of more than 2,500 people.

#### **CENTRAL FELLOWSHIP HIGH SCHOOL**

Dec 4, BPD partnered with the neighboring Bibb County Central Fellowship High School, 808<sup>th</sup> Civil Air Patrol to present an event and information on "Traffic Safety for Teens." Grades 9 through 12, ages 14-19, attended. The session included Crash Dynamics and the importance of seat belts.

#### **TAYLOR COUNTY HIGH SCHOOL**

Dec 8, BPD visited the neighboring Taylor County High School in Butler, GA, to present a full day of events and information on "Traffic Safety for Teens." Grades 9 through 12 participated in a session on Crash Dynamics and proper seat belt usage. Nearly 300 students participated, ranging in ages 14-19.

#### **CRAWFORD COUNTY HIGH SCHOOL**

Dec 18, BPD visited the neighboring Crawford County High School to present a full day of events and information on "Traffic Safety for Teens." Students participated in a session on Crash Dynamics and proper seat belt usage. Ninety students participated, ranging in ages 15-19.

#### **VARIABLE MOBILE MESSAGE SIGN**

In 2014, the BPD Variable Mobile Message Sign Program was provided as a service to the community to publicize messages to encourage occupants to Buckle UP.

#### **MESSAGE SIGNS**

The BPD placed "CLICK IT OR TICKET" signs along roadways inside the City of Byron to serve as a reminder to "Buckle Up".

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### PUBLIC SOCIAL MEDIA SITES

BPD maintains amicable relationships with its citizens through the variable message boards, internet, and social media sites like Facebook, which also makes the department more accessible via personal electronic devices such

as tablets, laptops, and smartphones. Some messages on the Departments social media site remind citizens of the importance of seat belt usage. Traffic safety messages of value to citizens are also posted to coincide with traffic safety awareness or enforcement campaigns.

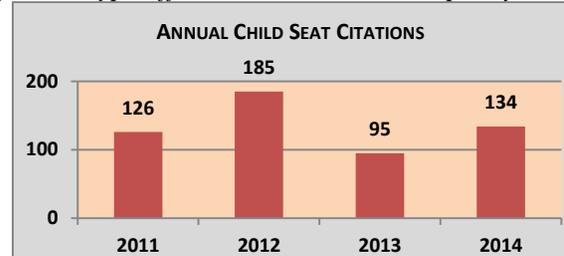
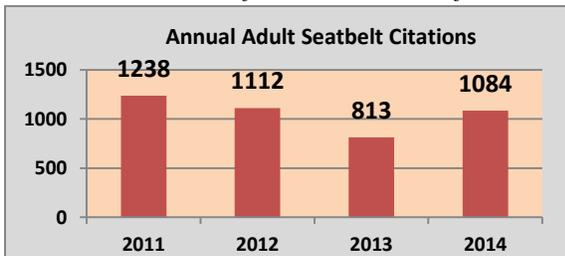
#### Feedback comments provided by participants from all events include:

- "The videos and how things were explained to the students were great"
  - "Fantastic presentation for students and adults"
- "Great interaction with students and relevance to their lives"
  - "The lectures really opened my eyes"
  - "The kids really enjoyed seeing the K-9 demos"
  - "Good job! Keep doing good deeds"
- "Great program for our youth but even more so for them to interact with the police on a positive note"

### OCCUPANT PROTECTION: ENFORCEMENT

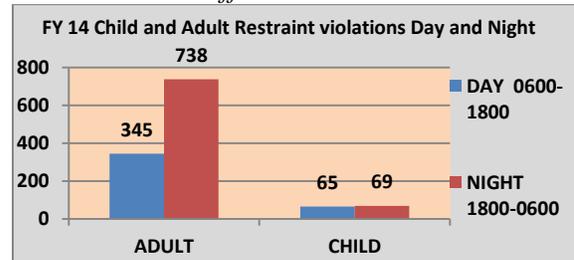
Traffic accidents are a major source of fatalities and serious injuries. People are killed daily in motor vehicle crashes. One important policy tool that has been used to combat this problem is the mandatory seat belt law. For this reason, the BPD remains committed and dedicated to conduct proactive occupant protection enforcement. While BPD is not funded by grants, occupant protection remains a high commitment to us.

*The charts below reflect the number of citations issued for this type offense, over current and past years:*



Occupant Protection Enforcement occurred during daylight and nighttime hours. Enforcement consisted of Saturation Patrols, Enforcement Areas, and routine patrol activities. One such activity was "Operation Kids", which was sensible, given the number of CPST. As officers' conduct daily patrol, they take notice of unbuckled kids in the vehicle. Increasing child passenger safety can be accomplished without detracting from any other duties or services an officer may be called upon to perform.

*The chart below reflects the number of citations issued during the various hours for this type of offense in FY14*



First step in the process of implementing the program was to find locations in the targeted roadways, where enforcement could be readily and visibly conducted, and where seat belt usage could be safely observed. Hwy 49 was the primary area targeted, because of the high volume of traffic estimated at 20,000 vehicles a day, two lanes of traffic in each direction and relatively moderate speed limits. Research has shown that nighttime seat belt use is lower than daytime use. The night shifts stepped up the efforts accomplishing several saturation patrols while observing several violations. Below is an example

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of night shift team efforts in one of the target intersection locations: **HWY 49 and Woodland Drive**. During these night hours, officers saturated the target area actively observing for seat belt violations. As a result, they issued a total of 91 adult seat belt citations, 2 child passenger safety violations and made 33 other arrests. Thus, the total number of “actions” was **2.43%** per hour, **as shown below:**

### Nighttime Enforcement HWY 49/Woodland

Date	Time	Adult	Child	other arrest
6-20	2030-2230	5	1	2
6-21	1900-2030	15	0	3
6-22	2030-2300	10	0	5
6-22	0000-0130	0	1	4
6-25	1800-2000	12	0	3
6-26	1900-2000	5	0	0
6-30	1800-1930	6	0	0
7-4	1830-2000	5	0	1
7-5	1930-2100	8	0	3
7-18	1830-2000	4	0	1
7-15	1830-2000	3	0	1
7-19	1800-1830	1	0	0
7-29	1900-2000	6	0	0
8-1	1830-2030	6	0	6
12-10	1845-2045	4	0	4
12-10	2315-2345	1	0	0

Date	Time	Location	Adult	Child
3-27	0830-0930	Hwy 49/Main	3	0
3-27	1300-1330	Hwy 49/Main	2	0
5-5	0800-0830	Hwy 49/Main	5	0
5-19	0700-0930	Hwy 49/Main	5	0
5-24	0815-1030	Hwy 49/Main	9	0
5-24	1300-1445	Hwy 49/Main	14	4
6-2	1600-1630	Hwy 49/Main	3	0

Date	Time	Location	Adult	Child
5-14	0830-0930	Hwy 49 GA 401	5	0
5-14	1300-1500	Hwy 49/GA 401	11	0
5-19	1200-1230	Hwy 49/GA 401	2	0

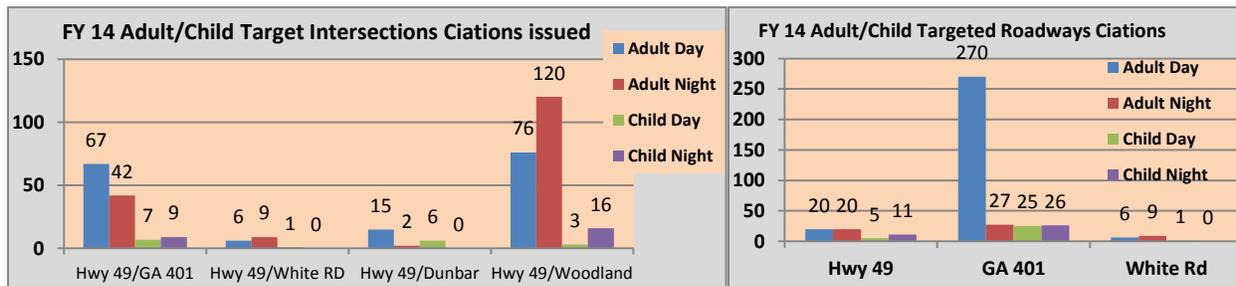
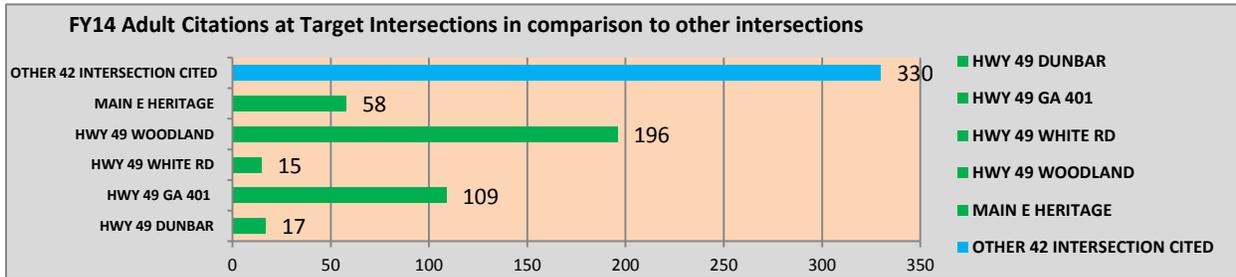
Date	Time	Location	Adult	Child
3-28	0830-0900	Hwy 49/Woodland	4	0
5-10	1130-1500	Hwy 49/Woodland	6	0
6-2	1700-1800	Hwy 49/Woodland	2	0

Date	Time	Location	Adult	Child
3-27	1130-1200	Main/E Heritage	4	0
6-2	1100-1130	Boyscout	4	0
7-17	1630-1730	Main/E Heritage	4	0

### Daytime Enforcement in Target areas

Date	Time	Location	Adult	Child
1-7	0745-1300	Hwy 49	8	0
6-2	0730-0930	Hwy 49	5	1
6-2	1300-1400	Hwy 49	4	0
6-3	0800-0930	Hwy 49	7	0

Below graphs reflect further examples of efforts in targeted areas.



### FY 14 NATIONAL AND STATE CAMPAIGNS

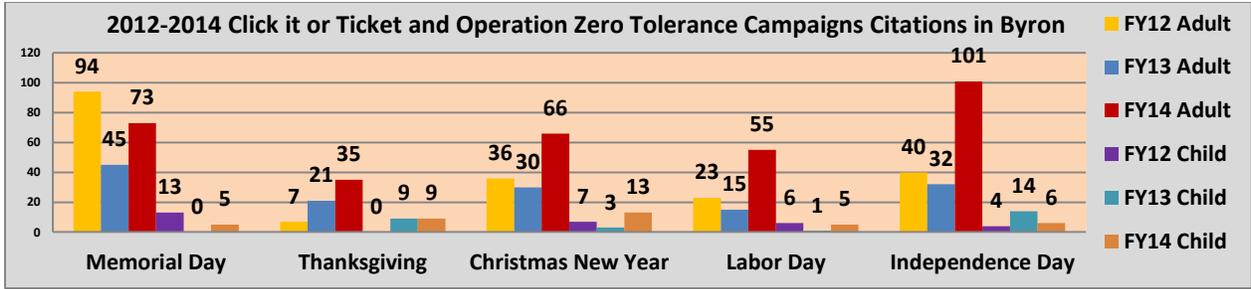
In 2014, BPD participated in all National and State Campaigns directed at traffic safety. BPD planned and conducted various operations that included High Visibility Enforcement patrols, roadchecks, and supported National State Campaigns both inside the city as well as supporting neighboring communities. In addition to our daily enforcement efforts, each officer participates in Maximum Enforcement Periods over holiday periods supporting Click it or Ticket and Operation Zero Tolerance Campaigns.

The MGTEN Network Coordinator is the Patrol Commander for the BPD.

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On November 15, BPD conducted a Joint Roadcheck with the neighboring City of Centerville during Click it or Ticket Campaign. BPD conducted several other roadchecks in Byron in FY14 along with hosting a network meeting in February. BPD participated at 100% GOHS/MGTEN network meetings/reporting in FY14: January-Wilcox, Abbeville, Rochelle; March-Twiggs "Wrong Exit", April-Fort Valley; May-Pulaski-Hawkinsville, June -Bibb County; July-Turner County; Sept-Houston; October-Bleckley County; November-Centerville; and Dec-Warner Robins.

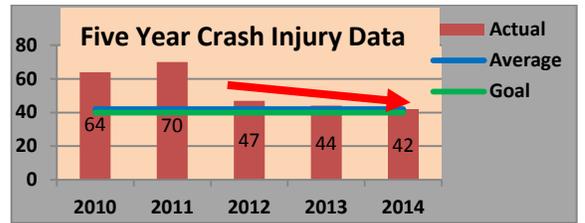
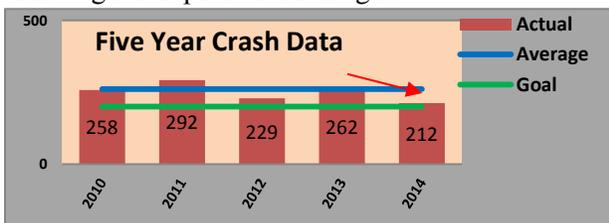
### OCCUPANT PROTECTION: OUTCOMES

Consistent review and analysis of relevant traffic safety data identified problem areas and helped determine resource allocation during FY14. Priority was given to the areas that would have the greatest impact in reducing the numbers of lives lost, injured and cost incurred from traffic crashes on Byron roadways. Occupant Protection is the single most important factor in preventing or reducing the severity of injuries and fatalities to vehicle occupants involved in a traffic crash.

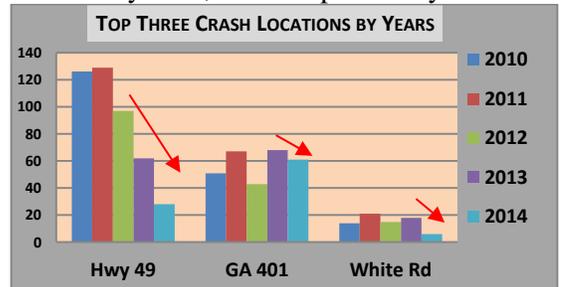
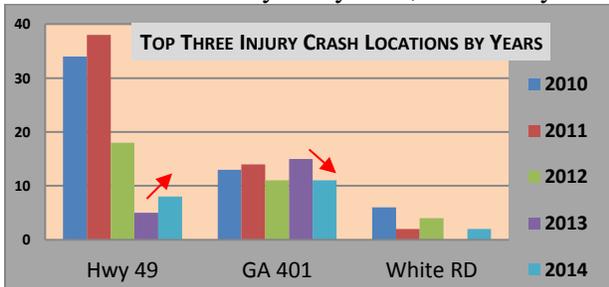
Analysis of the data revealed for 2014, the City of Byron had **ZERO** Fatal crashes. The BPD realized **ZERO** at fault officer crashes, which is believed attributed to roll call safety briefings.

Increasing seat belt use has been a priority for Byron and in FY14 the usage rate **rose** by 22.64%. With the city's Safety Belt Usage Rate for FY14 at 84.58% and the previous year's FY13 rate at 61.94%.

BPD results showed for FY14 a 19% **reduction** in Crashes and a 5% **reduction** in Injury Crashes over the previous year. BPD has realized a 3-year trend in the decline of injury crashes and is 5% away from reaching the department's set goal.



BPD realized in injury related crash by locations, that Hwy 49 had a rise of 38%, GA 401 a **reduction** of 27%, and White Rd a rise of 100%, over the previous year. BPD saw **reductions** of crashes in the top three locations on Hwy 49 by 55%, GA 401 by 10%, and White Rd by 67%, over the previous year.

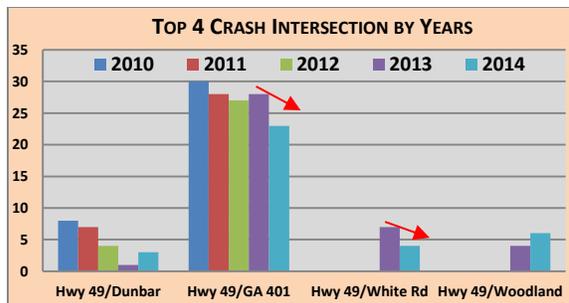


CHALLENGE CATEGORY: OCCUPANT PROTECTION



## THE CITY OF BYRON POLICE DEPARTMENT

BPD recognized that the top 4 crash intersection locations, Hwy 49/Dunbar had a rise of 67%, Hwy 49/GA 401 had a reduction of 18%, Hwy 49/White had a reduction of 43%, and Hwy 49/Woodland a rise of 33% over the previous year. After an earlier review of the data, the City has approached DOT and offered to fund two green arrows for the traffic lights at Hwy 49 and Woodland and Hwy 49 and Main.



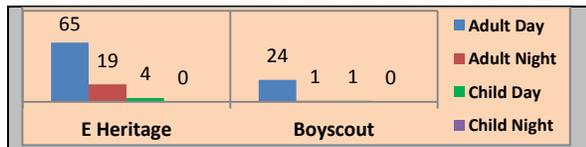
### LOOKING BEYOND THE TICKET

In addition to citations issued for these violations of occupant's protection laws, many additional enforcement actions resulted from the HVE efforts. Below are a few examples from restraint stops:

Location Hwy 49		
Hours Day/Night	0600-1800	1800-0600
Drug	3	4
Suspended License	6	7
Wanted	6	6
DUI	1	0

Location GA 401 (I-75)		
Hours Day/Night	0600-1800	1800-0600
Drug	0	0
Suspended License	1	2
Wanted	4	0

It was identified during one of the reviews that numerous citizens have complained about speeding in the East Heritage area. While officers and SMART data collected showed little actual speed problems, what was identified was the numerous drivers not in compliance with seat belts; requiring more efforts here.



Hours Day/Night	0600-1800	1800-0600
Drug	1	0
Suspended License	0	1
Wanted	0	2

### TELEVISION-BUCKLE UP AWARD

On July 10, the BPD was featured on local media stations for the 2014 Buckle Up, America! Award. Messaging focused on the lifesaving benefits of seat belts.



### SEVERAL INDIVIDUALS/GROUPS WERE RECOGNIZED AT THE JAN 2015 AWARDS BANQUET FOR THEIR EFFORTS IN 2014, RELATED TO SPEED ENFORCMENT, AND WERE PRESENTED CERTIFICATES OF APPRECIATION.

Cpl. Smith and Aux Ofc. Gales as P.R.I.D.E Instructors; Cpl. Younce, Ofc Farmer, Ofc Wynn for Team with the most Proactive Child Passenger Safety /Adult Occupant Enforcement Effort; Lt. Hunter, Sgt. Farris, Cpl. Younce, Cpl. Fauquier, Cpl. Smith, Ofc. Welch, Ofc. Boutwell, Ofc. Parrell for S.T.O.P. and educational events; Aux Ofc Gales, Lou Crouch, Georgia Traffic Injury Prevention Institute, The Medical Center of Central Georgia, Children's Hospital, Middle Georgia Traffic Network for partnership/support in education; For Adult Occupant Protection 1<sup>st</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Qtrs. Ofc. Donovan, 2<sup>nd</sup> Qtr., Boutwell; Ofc. Donovan For Officer of the Year for Adult Occupant Protection; For Child Passenger Safety 1<sup>st</sup> Qtr. Cpl. Younce, 2<sup>nd</sup> Qtr. Ofc. Barnes, 3<sup>rd</sup> Qtr. Cpl. Fauquier, 4<sup>th</sup> Qtr. Cpl. Smith; For Officer of the Year for Child Passenger Safety Cpl. Fauquier. Sgt. Farris, Sgt. Sullivan, Cpl. Fauquier, Cpl. Smith, Cpl. Younce, Ofc. Donovan, Ofc. Welch, Ofc. Boutwell, Ofc. Parrell and Ofc. Bechtel received a Special Department award for being CPST for the Department. The effectiveness of seat belt in preventing fatal and injury is documented extensively and proven conclusively.

**SEAT BELTS SAVE LIVES!**