

Answer these questions and more

- Did you understand the new child seat law for children under age six?
- How do you know if your child car seat is installed properly?
- How can parents help prevent injuries, such as bicycle accidents?
- Has your child had health screenings recently, such as hearing and vision?
- Do you know where to turn for questions on everything from child discipline to potty training?

Bring your children to Safety 2 Kids on September 25 for a free day filled with health and safety info, screenings, product samplings and fun kids' activities.

Stamp Your Passport to Win

4 Round-Trip Tickets from AirTran Airways...

Attend the event and be sure to have your booth passport filled for your family's chance to win four round-trip tickets to a destination of your choice! AirTran Airways flies to 45 destinations.

You also can enter to win one of 100 bike helmets being given away in a drawing to families who complete at least 10 booth stops on their passports.



HARRIS CANCER PROGRAM



GWINNETT PLACE A Simon[™] Mall

If you have questions about the Safety 2 Kids event, taking place on Saturday, September 25, 2004, please contact Easter Seals North Georgia:

5600 Roswell Road
Prado North, Suite 100
Atlanta, GA 30342
(404) 943-1070
www.northgeorgia.easterseals.com



Free Safety Information and Products for Kids

Expert answers on safety & health for your kids...in one place...on one day.



September 25, 2004
10 a.m. to 3 p.m.
Gwinnett Place Mall



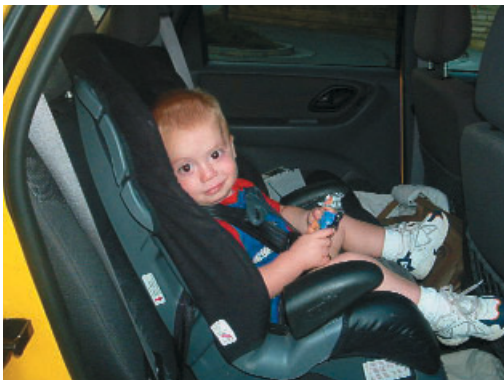
HARRIS CANCER PROGRAM



It can be tricky for moms and dads to navigate the vast array of health information, necessary screenings and simple ways to prevent accidents. That's why Easter Seals and WSB-TV, Channel 2 have partnered together to bring Atlanta parents a first-of-its-kind event that brings all of these services and resources together in one place. **Safety 2 Kids** is all about kids, health, safety and accident prevention.

Taking place on Saturday, September 25 at Gwinnett Place Mall, the free event will provide the following expert health services:

- Health screenings;
- Tips for accident prevention and safety;
- Child fingerprinting;
- Experts to answer questions;
- Children's activities;
- And much more.



Prevention is the key to kids' safety & health!



Child safety seats and bicycle helmets will be provided and fitted by the Governor's Office of Highway Safety.



The Fraternal Order of Police (F.O.P.) will provide fingerprinting to the first 500 kids:

- Be prepared with your child's fingerprints in emergency situations.
- Provide the fingerprints to local authorities for record-keeping.

GWINNETT PLACE A Simon[™] Mall

Attend Safety 2 Kids at Gwinnett Place Mall on September 25, from 10 a.m. to 3 p.m.

Gwinnett Place Mall is located off I-85, exit 104. Proceed west on Pleasant Hill Road and the mall will be on your right. You can reach the mall at (770) 476-5160.

Easter Seals North Georgia is pleased to bring this exclusive event to Atlanta parents. After recognizing the need in our community for a one-stop-shop where parents can access a wealth of health resources and screenings, Easter Seals partnered with WSB-TV, Channel 2 to make Safety 2 Kids a reality. This free event is just one part of the Easter Seals commitment to Georgia families.

Providing services to children in Georgia for more than 50 years, Easter Seals meets the needs of children with disabilities and other special needs living in north Georgia. Easter Seals North Georgia also provides year-round full-day childcare to more than 800 children of all abilities.

WSB-TV Family 2 Family Project is proud to extend its support to the Safety 2 Kids event. The WSB-TV Family 2 Family Project was started in 1986 and is the longest-running locally produced, station-wide public service effort in Georgia.

