



Governor's 2007 Prom Party Competition

PSA GUIDELINES

Theme: Dangers and Consequences of Impaired Driving Among Teenagers

Basic Requirements:

- 30 second public service announcement.
- Include at least one fact from "Fact Sheet"
- Acceptable formats include DVD, VHS and electronic formats – Windows Media and QuickTime.
- Submissions that include profanity or nudity will be automatically disqualified.
- Entries must be submitted by the school principal, but must be entirely student work.
- Please submit only one entry per school with completed entry form.
- The entry will not be returned.
- Execution of Talent Release by winning entrants granting permission to the Sponsors or their authorized agents to use, reproduce, reprint, distribute, perform, display or exhibit the entrants' video.

Judging Criteria:

- Creativity
- Content
- Effectiveness of Message
- Production quality will not be a determining factor.

Deadline: Postmarked by January 31, 2007

Submit to: Office of the Governor
Attn: Hannah Heck
142 State Capitol
Atlanta, GA 30334